YCAB GROUP



ANNUAL REPORT 2015





OUR VISION

TO LOVE AND ENABLE YOUTH THROUGH
HOPE AND OPPORTUNITY

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FOREWORD



YCAB has been immensely blessed in 2015. Achieving our goal of reaching out to 5 million youth by 2020 is so much closer with the strong and innovative approach of our programs in the three pillars of healthy lifestyle training, education, employment and entrepreneurship in collaboration with our partners. We are grateful for partners as they are aligned with YCAB's mission in upgrading the youth and women by equipping them with technological training, soft-skill training, entrepreneurship and employment skills, and financial literacy training, to mention a few. Also, with the launch of the new Sustainable Development Goals, YCAB is happy to share that we are aligned with eight out of seventeen goals, which is more than the Millenium Development Goals we pursued in the previous years.

The encouragement from new and old partners has been overwhelming because none of it could be realized without the help of various partners and advisers who have assisted us in improving our organizational capacity to sustain such growth. The Hay Group has been gracious in extending their services in honing our human resource team and programs while Palladium has been constantly guiding us in our overall strategy. While we continue to see development within Indonesia, we are cultivating partnerships in the ASEAN region with organizations that share the same advocacy on youth development. SAE LAO Project, in Vang Vieng, Laos, is an exciting endeavor. Our partnership with them led to full university scholarships for four Laotian students. The objective of our international expansion is to identify more organizations like it in the ASEAN region so we can find best practices and emerging trends from our neighbors and possibly return the favor by sharing our experience in Indonesia, to build stronger communities hinged on education for the youth. Most of all, YCAB is blessed for friends like Scott Thompson, who led a fundraising campaign tagged 'BecakTerus', a rickshaw charity ride, successfully completing a distance of 2,597 KM across 7 provinces from Aceh to Banten in 20 days. This magnanimous act aimed to increase social awareness raised IDR 6,815,663,853 for four foundations, namely YCAB Foundation, Mary's Cancer Kiddies, Wisma Cheshire, and Puspita Foundation, which energized many of YCAB's learning center operations.

On behalf of the YCAB family, I am deeply moved and appreciative of everyone's unwavering encouragement and support all these years. We strive to be an extension of goodness for the youth but it is your consistent support and trust in YCAB is what fuels us to even stretch ourselves so we could reach out to more youth who need our help the most. Without your trust, we would not have achieved 3 million youth in 2015, one year earlier than we had hoped. We are steadily reaching our dream of educating 5 million youth by 2020 and we owe this accomplishment to this day to all of you. Thank you, from the bottom of our heart.

N gine

Veronica Colondam
CEO/Founder YCAB Foundation

ABOUT YCAB SOCIAL ENTERPRISE



YCAB Foundation (which stands for "Yayasan Cinta Anak Bangsa" or "Loving the Nation's Children Foundation") was established on August 13th, 1999 as an Indonesian non-proft organization that aims to enable underprivileged youth to be self-reliant through education, entrepreneurship, and economic empowerment, which is embodied in its three main program pillars.

Over the years, YCAB has evolved from a non profit organization to a sustainable social enterprise. Today, YCAB has expanded its resources of funding by creating sustainable business units and social businesses such as For Benefit Microfinance program where education is made as the precondition to loan. This way, YCAB uses financial inclusion approach as a means to an end. The end is education for all as we believe that education is one of the important element in breaking the poverty cycle. The income generated from this program is used to cover YCAB's education program and some of the resources.

In recognition of our activities, YCAB was granted UN-ECOSOC Special Consultative Status and has achieved ISO 9001:2008 certification. In 2010, YCAB went global through the establishment of YCAB International Inc., a non-profit 501(c)3 organization headquartered in New York, in order to expand fundraising activities and spread its wings to other LDCs (Less Developed Countries) in Asia.

EXECUTIVE SUMMARY



The YCAB Group saw a stable financial and expansion growth in 2015, overall achieving a 28% increase in revenue. This is primarily a result of the increase in contributions of the business units and the likewise increase in partnerships acquired and activities organized by YCAB Foundation.

The business units have brought in the largest financial contribution as a result of its 23% increase in revenue in 2015 compared to 2014. Moreover, 2015 also attracted many new corporate partners and equally sustained long lasting projects that have supported this growth. Examples of these partnerships are Ford, who provided sponsorship funds for entrepreneurship students under the Hands-on Operation for Entrepreneurship/Employment program (HOpE) and Citi Foundation, who co-developed and funded an environmental program mobilizing thousands of volunteers in Jakarta and the greater area. Our long-standing partners, Microsoft and Samsung, have shown their unwavering support for YCAB with Samsung's construction of two more learning centers, adding to the growing portfolio of House of Learning and Development program (HoLD), while Microsoft boosted its YouthSpark training program in Yogyakarta, reaching more youth.

More partners came onboard, fast tracking the organization in reaching its target of educating 5 million youth by 2020. Conoco Philips, Unilever and the United States of America Department of State, through the U.S. Embassy in Jakarta, have boosted outreach especially under the Healthy Lifestyle Promotion program (HeLP). The U.S. State Department's sponsorship of Indonesia's Without Drugs (IWD) program accelerated the holistic learning program in 2015, implementing its seminars in one hundred (100) schools in Jakarta, Batam, and Surabaya.

EXECUTIVE SUMMARY

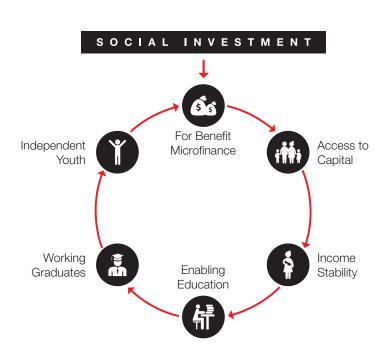
The most significant contribution and widely publicized event was Becak Terus, a rickshaw charity ride, led by one of YCAB's loyal friends and supporters, Scott Thompson, who successfully completed a distance of 2.597 KM across 7 provinces from Aceh to Banten in 22 days. His fundraising effort aimed at increasing social awareness raised IDR 6.815.663.853 total in donations of which YCAB Foundation was named as one of its beneficiaries. The amount that YCAB received was used to upgrade the rumah belajar or learning center operations and facilities in Bangli (Bali). (Central Situbondo Java). Banyuwangi (East Java) and Marunda (Jakarta).

YCAB International did not lag behind. YCAB is eyeing expansion in the ASEAN region, identifying likeminded organizations that share the advocacy of educating the youth. In 2015, YCAB continued its programs in Hlegu, Myanmar, providing basic computer skills and graphic design training for over 110 children and 20 teachers, in partnership with a local NGO, Wonderful Garden. SAE LAO Project, in Vang Vieng, Laos, was newly collaborated with in 2015.

All these positive collaborations have brought YCAB to hit its 3 million youth mark, over a year earlier than that target date. This also means YCAB expanding its employee base from 655 to 732, to support these new initiatives with the help of a whopping 8,761 volunteers in 2015 from all over the world. To further supplement these developments, YCAB is fortunate to closely work with two new consultants who have offered their services, pro bono, namely Hay Group and Holland and Knight helping YCAB with human resource training and legal services respectively.

In addition to the substantial contributions of the business units and partnerships, what also took off in 2015 is YCAB's Social Investment program that brought in a rich portfolio of partners. Three of the notable ones include Bank Indonesia, HSBC and Tower Bersama Group. HSBC came with a program which reached out to 5,000 SMK students, providing entrepreneurship and employment skills. While Bank Indonesia (BI), invested in developing women empowerment, facilitated entrepreneurship and financial literacy training for SMK students. With finally, Tower Bersama Group led the construction of several new learning centers or rumah belajar TBIG and also established a rumah batik TBIG as part of its Indonesian cultural preservation program, aimed at enhancing and promoting the batik craftsmanship to its surrounding community.

PREMISE FOR CHANGE



In order to achieve sustainability, YCAB Social Enterprise uses a Social Investment approach in maximizing its social and economic impact.

All the funds coming from our partners (CSR money) and social investors are pooled into the Social Investment program. These funds are then invested into YCAB's For Benefit Micofinance (MFi) which is run by YCAB Cooperative.

By providing access to capital for low-income women entrepreneurs, YCAB's For Benefit Microfinance program aims to enable these women to improve income stability in the family, leading to opportunities of sending their children to school and providing higher education. This is what differentiates us from other microfinance operations: as a prerequisite for these women entrepreneurs to receive loans, their school-aged children have to remain in school and receive proper education.

By doing so, ultimately our goal is to produce more working graduates from these less-advantaged families, to further progress into a generation of independent and empowered youth thriving for better lives and bigger dreams. Aside from income stability, the surplus from the For Benefit Microfinance operation will be re-invested to support the activities of YCAB Foundation in promoting education. We believe that education is a powerful tool to create positive change and break the poverty cycle.

YCAB IN NUMBERS

TOTAL OUTREACH: 3,002,664

- accumulated numbers since 1999 -

ECONOMIC EMPOWERMENT

343,602

Estimated indirect beneficiaries

66,128

Acquired For Benefit Microfinance Clients

IDR 427 BN

Total disbursement

73%

Working graduates

2,459

Job/Business created

EDUCATION

2,624,424

Youth received soft skill training

34,638

Youth continued education

23.772

Certificates granted

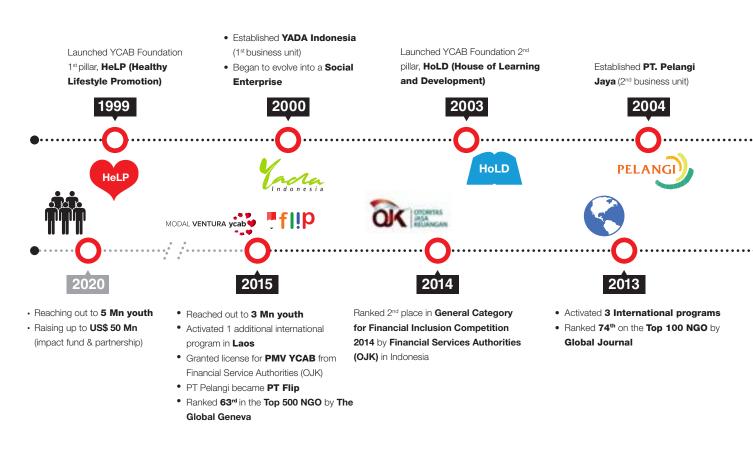
76

Learning Centers

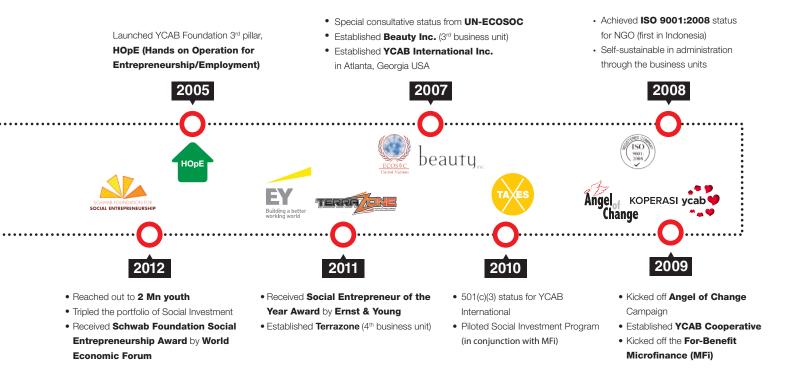
8,798

School/Implementor partners

YCAB EVOLUTION INTO SOCIAL ENTERPRISE



YCAB EVOLUTION INTO SOCIAL ENTERPRISE





WHAT WE DO TO ACHIEVE OUR VISION

MISSION

- To enable youth through holistic youth development programs where education and access to finances converge to enable sustainable independence
- To implement an inclusive and innovative approach that brings clear results and measurable impact
- To inspire and enable other like-minded organizations by fostering public-private partnership

OUR FOCUS IN 2016

- Enabling like-minded program partners
- Sustaining all programs through social enterprise model

YCAB AT A GLANCE





"MANDIRI" OR SELF-RELIANT YOUTH

Our focus is

In the areas of

HEALTHY LIFESTYLE PROMOTION, EDUCATION AND ECONOMIC EMPOWERMENT

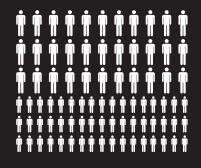
Since August 1999, we have reached

youth in 2015



on our way to reach

vouth in 2020





Indonesia origin social enterprise going global by having provided programs in

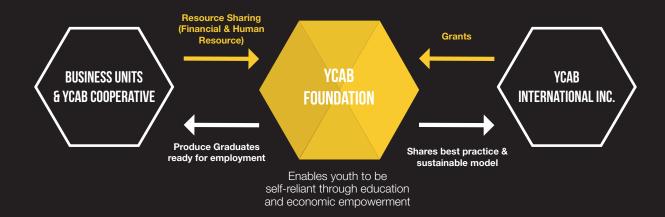
(Afghanistan, Laos, Myanmar, Pakistan, Mongolia and Uganda)

Since 2000. YCAB has evolved into a

YCAB SOCIAL ENTERPRISE

YCAB Social Enterprise is an impact first organization where the social benefits comes first and surplus is used for sustainability.

SOCIAL ENTERPRISE



In order to sustainably support YCAB Foundation's activities, YCAB's business affiliates which consist of YCAB Business Units and YCAB Cooperative, are structured as profit making entities which, together with YCAB Foundation become a group of social enterprise.

This sets up a virtuous cycle where YCAB business affiliates can source good employees from the graduates of YCAB programs, which in turn support the YCAB business affiliates' operational efficiency and profit making ability. Since their resources are then shared with YCAB Foundation, the whole system becomes self-sustaining.

YCAB FOUNDATION CORE VALUE:

IREAP

These values serve as guidelines for our code of conduct and behavior as we strive to achieve our vision.



INTEGRITY

We emphasize integrity in every aspect of our work. Integrity is where core values and action meet consistently, resulting in confidence and trust from our partners and sponsors. We keep our integrity by fulfilling our commitment to deliver quality programs and to be financially transparent. We know that integrity comes before sustainability.



RESILIENCE

We always give our best and put in our full effort to achieve our goals. We strive to find solutions for every obstacle that comes our way. We embrace every challenge at hand as it gives us opportunity to learn and to exercise creative problem solving.



EXCELLENCE

We set a high standard for every project that we embark on simply because we won't accept anything less. We take full ownership of all our work, however big or small, as we know each of us contributes something meaningful that leads to the betterment of the world we all live in. We are satisfied only when we have achieved our objective and we will not stop until we get there. We celebrate every success (and even failure) with gladness and thanksgiving as long as we know we have given our best.



ADAPTIVE

Our focus is always on the We are passionate about our programs. Our programs are individually tailored to willing to adjust our method and strategy to bring results and lasting impact to our beneficiaries.



PASSIONATE

people we are impacting work and we want to stay and not solely on the faithful to our cause as this is part of building our legacy. We understand the meet the needs of the target importance of integrating our group. We are more than faith, life and work into a united collective mission. We care deeply about giving our best and doing the best possible job by keeping up with all developments in the field and expanding our perspective, respective skills as well as talents to be not only good, but great at what we do.

STRATEGIC SHIFT 2015-2020



In 2014, YCAB enhanced its strategy to achieve 2020 goals. The year of 2015 was an important year for YCAB as some key milestones have been achieved.

		FROM	T 0	MILESTONE IN 2015
00	PROGRAM IMPLEMENTATION	Implementer	Implementer + Enabler (inspire and enable other like minded parties)	Developed a new YCAB business model to smoothly switch from implementer to enabler
•	O R G A N I Z A T I O N C U L T U R E	Sporadic innovation	Innovative culture across the organization through holistic programs	Initiate internal communication channel to boost creativity and grab ideas across YCAB operation areas
\$	SOURCE OF FUND	Minimum contribution from Business Units	Maximum contribution from Business Units and fundraising through Social Investment	Acquired 3 philanthropic investments to ensure the sustainability of the program through Business Units operation

BUSINESS & MISSION ALIGNMENT

Relationship of the Different Entities under the YCAB Social Enterprise Group.

There are four components under the YCAB Social Enterprise group:

YCAB FOUNDATION

YCAB INTERNATIONAL INC.

YCAB COOPERATIVE

BUSINESS UNITS

In the subsequent years following YCAB Foundation's establishment in 1999, a few business units were set up with a singular purpose to support YCAB Foundation's work. This way, these business units' profit-centered operations support YCAB Foundation by sharing resources and covering the shared administration services costs to run its programs.

As for YCAB Cooperative and YCAB International Inc., the relationship is more mission-driven as opposed to solely business-centered. Both entities contribute to fulfill YCAB's mission of reaching out and educating more children while generating income through its enabling micro-financing programs.

YCAB Cooperative runs what we call a For Benefit Microfinance program that, not only empowers women micro entrepreneurs, but at the same time, requires that their children be sent to school as a loan condition. While YCAB International, Inc. also supports YCAB Foundation and its activities in the South East Asia region, by boosting its fundraising efforts internationally either through grants, partnerships or Social Investment.

Two parameters are being used to ensure operations are aligned among these entities. First, asset, revenue and human resources figures act as indicators for consistent business alignment as they are quantitative metrics that reflect if the business is sustainable as a social enterprise. Second, number of beneficiaries reached and activities implemented are closely monitored to check if they fulfill YCAB's vision and mission. Lastly, mission-alignment metrics are utilized to study the impact, effectiveness and outreach of implemented activities.

The diagram in the next page illustrates the different relationships and types of metrics discussed previously.

SUMMARY OF YCAB SOCIAL ENTERPRISE

			PAR	AMETER	PARAMETER		
	YCAB SOCIAL Enterprise	FINANCIA Asset	AL (IDR) REVENUE	HUMAN RESOURCE (PEOPLE)	BENEFICIARIES (YOUTH)	ACTIVITIES	
	YCAB Foundation	31.1 Bn	25.8 Bn	178	262,919	Implementing youth development programs in Healthy Lifestyle, Education & Economic Empowerment	
	YCAB International Inc.	1.5 Bn	0.12 Bn	1	413	Fundraising & Grant Making	
	YCAB Cooperative	38.7 Bn	19.7 Bn	211	39,904*	Running For Benefit Microfinance program	
	Business Units	50.3 Bn	47.1 Bn	342	-	Profit-making business	
	TOTAL	121.6 Bn	92.7 Bn	732	303,236		

^{*} As stated in YCAB's premise of change, we believe when we provide access to capital for low-income women entrepreneurs, we increase their welfare which give them opportunity to send their kids to school. Thus, YCAB Cooperative contributes indirectly to the children of its client. Our microfinance is a means to an end, and the end is education for all.

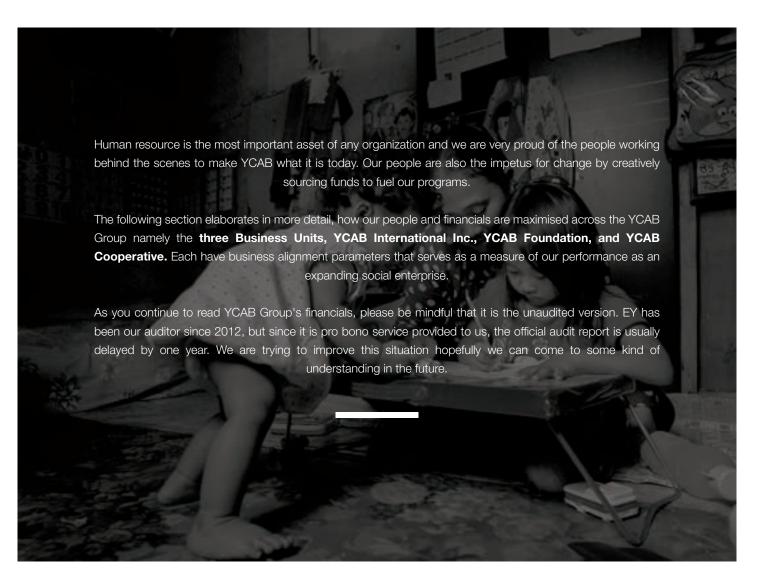


Business Alignment

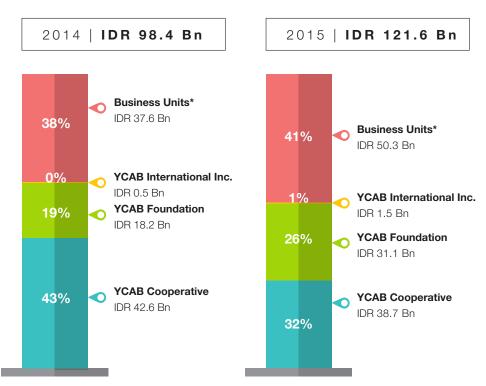


01

FINANCIAL & HUMAN RESOURCE



YCAB SOCIAL ENTERPRISE ASSET



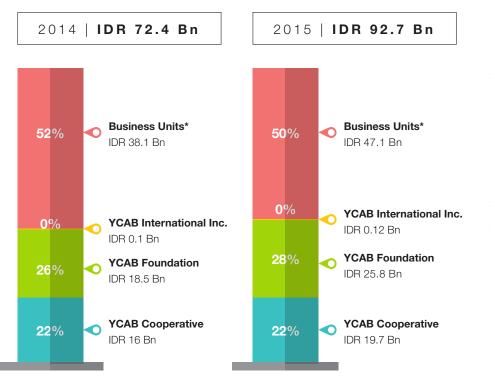
In 2015, the proportion of assets increased 23%, with Business Units and YCAB Cooperative as the main contributors.

YCAB Cooperative's assets, decrease 9% from 2014 and 2015, from IDR 42.6 Bn to IDR 38.7 Bn due to our short term loan payoff to our various angel investors, while business units experienced increase of assets due to the refocusing of our expansion strategy.

The significant 70% increase of YCAB Foundation assets comes from the Philantrophic Investment of our corporate partners.

 $[\]mbox{*}$ Business Units pertain to YADA Indonesia, Terrazone & Beauty Inc.

YCAB SOCIAL ENTERPRISE REVENUE



The total revenue in 2015 increased 28% as all business units show positive growth even in tough economic conditions in which YCAB Cooperative & the Business Units grew 23% in revenue respectively.

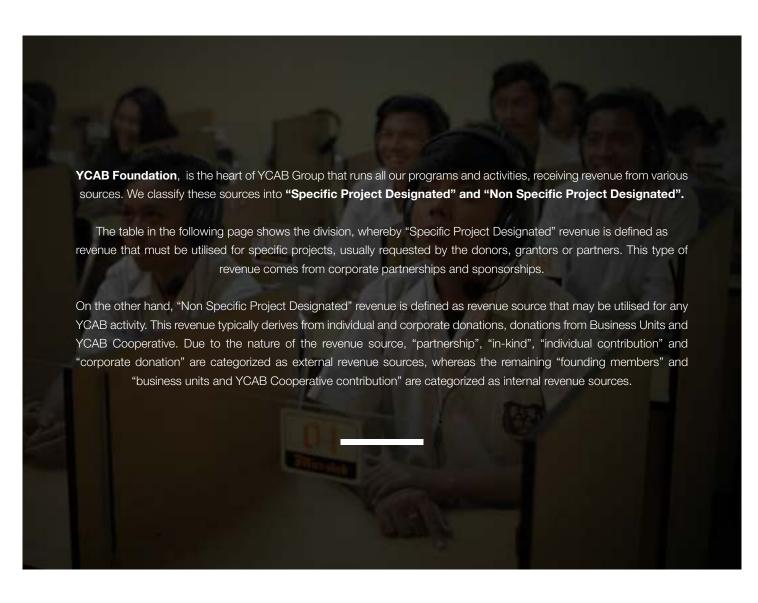
The percentage of contribution from each entity is still approximately the same.

^{*} Business Units pertain to YADA Indonesia, Terrazone & Beauty Inc.

"One child, one teacher, one pen

and one book can change the world."

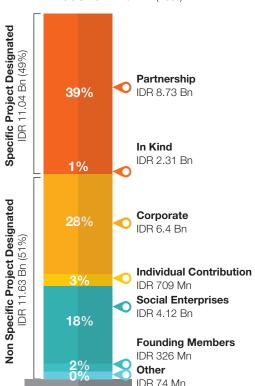
MALALA YOUSAFZAI



YCAB FOUNDATION REVENUE

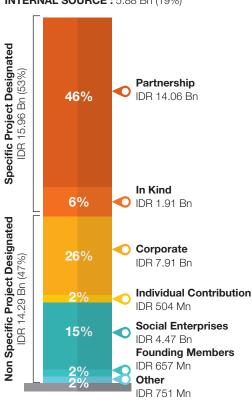


EXTERNAL SOURCE: 18.4 Bn (80%) **INTERNAL SOURCE:** 4.52 Bn (20%)



2015 | IDR 30.25 Bn*

EXTERNAL SOURCE: 24.38 Bn (81%) **INTERNAL SOURCE:** 5.88 Bn (19%)



In 2015 we saw an increase of 33% in Foundation's revenue. 61% increase in Partnership revenue from IDR 8.73Bn to IDR 14Bn, for that the Specific Project Designated funding also increase by 45%.

The rise of 23% on unrestrictive source from Corporate (partnership) under Non Specific Project Designated, gives a better picture how corporate partners increase their trust allowing YCAB to manage their money at YCAB's discretion.

The support from Business Units and YCAB Cooperative in terms of shares resources increased 8%.

^{*} The number includes shared resources that is supported by Business Units

YCAB FOUNDATION TOP 10 DONORS 2015

YCAB Foundation is honored to have many loyal partners as reflected in the figures above.













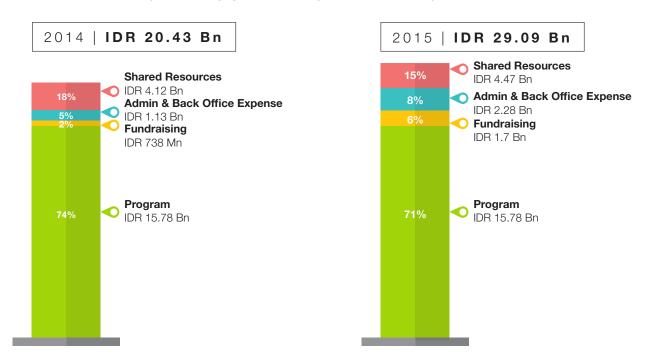




Mogu Mogu®



YCAB FOUNDATION EXPENSE

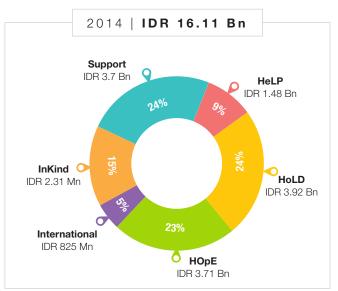


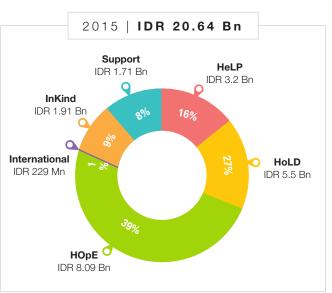
In 2015, Program expenses went up by 30% and fundraising expenses rose up to 130% due to increasing number of program implementation.

Admin expenses also went up by 101% as we are strengthening our system and preparing our strategic shift towards our 2020 goal.

The stable contribution of our share resources shows that we are on the right track to be more sustainable and efficient when running our programs through maximum utilization of shared resources amongst entities of YCAB Social Enterprises.

YCAB FOUNDATION PROGRAM EXPENSE





The 118% increase in HOpE in 2015 was due to the new addition of vocational training programs in Medan, Samarinda, and Kalimantan, as was previously mentioned in YCAB Foundation Expense section.

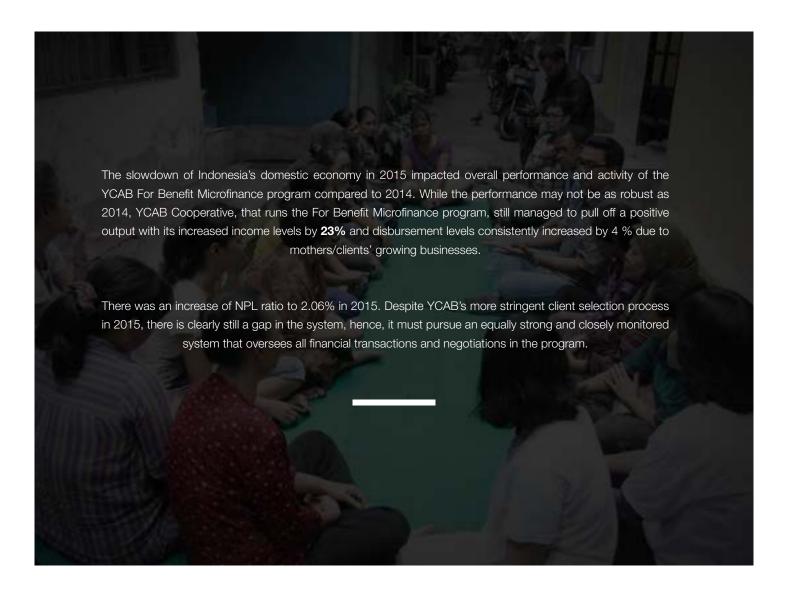
Beneficiary in HeLP also rose up to almost 89,76% therefore expenses rose in HeLP Division.

As we redefine some of our function to accommodate the social enterprise structure the social enterprise structure, we realocate some of YCAB Program support resources to become share resources at the social enterprise level and therefore our program support cost decreased by 40%.

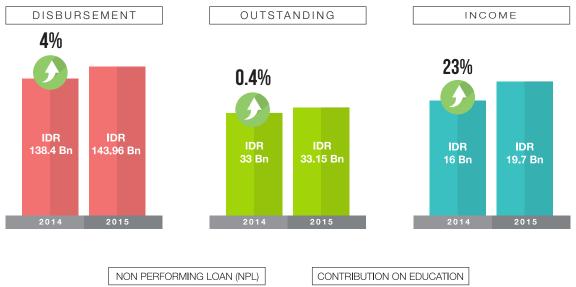
^{*} Healthy Lifestyle Promotion (HeLP): Focuses on addressing risky behaviour in youths through healthy lifestyle promotion

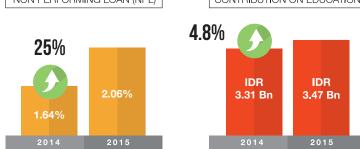
House of Learning and Development (HoLD): Rumah Belajar/Learning Centers for school dropouts and underprivileged children.

Hands on Operation for Entrepreneurship/Employment (HOpE): Entrepreneurship and job creation programs including: microloan, seed capital, and vocational training



YCAB COOPERATIVE FINANCIAL PORTFOLIO





*Refer to page 31 for the explanation

OUR TEAM









HUMAN RESOURCES

YCAB has grown from a team of 4 in 1999, to a team of 732 after 16 years. This is a significant growth for our organization.

Business Units and YCAB Cooperative have provided us with the shared resources that are necessary in order to take our organization to the next level.

732
Total number of employee of YCAB Social Enterprise

342
Business Units

178
YCAB Foundation

211YCAB Cooperative

YCAB International Inc.

32 Admin shared resources group

1 Chief Administration Officer (CAO) | 7 Finance & Accounting | 3 Human Capital | 1 Legal | 5 Digital Creative | 5 Information Technology | 3 General Affairs | 7 Administrative and Maintenance

32:732 **-** 1:22

Ratio of admin to employee served

Our Business Units are independent enterprises that are key in the sustainability of the programs of YCAB Foundation. Currently, the YCAB Group has three operational business units that together have provided remarkable contributions to fund YCAB Foundation's programs.

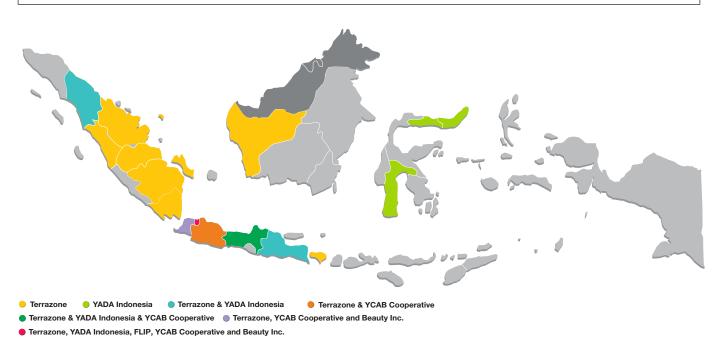
YADA Indonesia, incorporated in 2000, is the first business unit of the YCAB Group. It manufactures robotic animal rides and exports its products worldwide. YADA also operates in almost a hundred malls in Indonesia, employing more than 300 people, some of whom are the graduates of YCAB Rumah Belajar (Learning Center).

Terrazone, founded in 2011, is a family entertainment outlet that operates in department stores and malls in Indonesia. Within less than three years, 34 Terrazone outlets have been opened. With almost a hundred outlets across Indonesia now, Terrazone has attracted more than three million customers.

Beauty Inc., founded in 2007, is a beauty clinic specializing in non-invasive treatment using FDA-approved technology such as radio frequency, laser, and mesotherapy. It employs the graduates of YCAB Learning Center who have learned salon and home spa skills.

INDONESIA BUSINESS UNITS FOOTPRINT

83 OUTLETS SERVING OVER 10 MILLION CUSTOMERS IN 2015



62

OUTLETS
(15 provinces)

OUTLETS
(7 provinces)

Deauty outlets (2 provinces)

BRANCHES
(4 provinces)

OUTLET
(1 provinces)











SUMMARY OF FINANCIAL & HUMAN RESOURCES 2015

Business alignment activities refers to the entities in YCAB Social Enterprise that supports the Shared Resources especially in terms of Human Resource, and also part of the operational cost of YCAB Foundation program activities. In this section we will discuss each of the YCAB Social Enterprise entity's Financial Performance and Human Resource

		PARAMETER		
	YCAB SOCIAL Enterprise	FINANCI asset	AL (IDR)	HUMAN RESOURCE (PEOPLE)
	YCAB Foundation	31.1 Bn	25.8 Bn	178
	YCAB International Inc.	1.5 Bn	119.3 Mn	1
	YCAB Cooperative	38.7 Bn	19.7 Bn	211
	Business Units	50.3 Bn	47.1 Bn	342
<u> </u>	TOTAL	121.6 Bn	92.7 Bn	732



02

BENEFICIARIES & ACTIVITIES

The following sections elaborate how the different entities within the YCAB group share the previously discussed business and mission alignment parameters namely YCAB International Inc., YCAB Foundation and YCAB Cooperative. These entities have one social mission: to enable youth through hope and opportunity, especially in the areas of healthy lifestyle promotion, education and economic empowerment and serve as the pillars for the Group's premise of change model.

The objective of YCAB International Inc. is to increase awareness of YCAB Foundation's mission and vision to develop independent and self-reliant youths through education by partnering with likeminded organisations in the ASEAN region. YCAB Foundation continues to realise this mission in Indonesia through its three program pillars. Finally, YCAB Cooperative contributes to the achievement of the Group's mission by operating what we call a For Benefit Microfinance program dedicated to women entrepreneurs and mothers of low-income families. It is an enabling program that requires women to send their children to school before availing of the loan.

PROGRAM PILLARS







At YCAB Foundation, we focus on **youth development through education and economic empowerment** which is reflected in our three pillars of program. We believe youth development plays a pivotal role in transforming communities and thus the nation. We aim to deliver a holistic youth development package where education and access to economy converge to enable true independence in a sustainable way. Our **Healthy Lifestyle Promotion (HeLP)** focuses on primary prevention education of drug abuse and HIV/AIDS among youths through healthy lifestyle promotion. In addition, our **House of Learning and Development (HoLD)** focuses on schooling for dropouts and underprivileged youth. Last but not least, our **Hands-on Operation for Entrepreneurship /Employment (HOPE)** programs include For Benefit Microfinance program which is run by **YCAB Cooperative**.

PROGRAM PILLARS

achievement of the Millennium Development Goals (MDGs) and continues to support the new set of Sustainable Development Goals (SDGs) in (HDI).

YCAB Foundation worked to support the HDI's scope of work is consistent with YCAB's three main pillars. The organization aims to persevere in contributing to improve human capital quality in Indonesia and in countries where it operates. The three areas of the HDI, which YCAB strives to fulfill are: healthy lifestyle promotion, educational and vocational training provision, welfare creation through micro loans, job centers and its advancement of Human Development Index seed capital for micro entrepreneurs, in cooperation with our Business Units.



Healthy Lifestyle Promotion (HeLP)

Focuses on addressing risky behaviors in youths through healthy lifestyle promotion.





Hands on Operation for Entrepreneurship/ **Employment (HOpE)**

Entrepreneurship and job creation programs including: microloan, seed capital, and vocational training.



House of Learning and

Development (HoLD)

Rumah Belajar/Learning Centers for school dropoutsand underprivileged children.

YCAB FOUNDATION

INDONESIA FOOTPRINT

The map below shows all the site locations of YCAB Foundation program pillars: Healthy Lifestyle Promotion (HeLP), House of Learning and Development (HoLD), and Hands on Operation for Entrepreneurship/Employment (HODE), which are spread across the Indonesian archipelago.



- 1) Aceh
- 2) North Sumatra
- 3) West Sumatra
- 4) Jambi
- 5) Riau Islands
- 6) Bangka Belitung

- 7) South Sumatra
- 8) Lampung
- 9) Banten
- 10) DKI Jakarta
- 11) West Java

- 12) Central Java
- 13) D.I Yogyakarta
- 14) East Java
- 15) Bali
- 16) West Borneo

- 17) Central Borneo
- 18) East Borneo
- 19) South Borneo
- 20) North Sulawesi
- 21) Gorontalo

- 22) Central Sulawesi
- 23) South-East Sulawesi
- 24) South Sulawesi
- 25) East Nusa Tenggara
- 26) Maluku

HEALTHY LIFESTYLE PROMOTION

(HeLP)

PILLAR'S GOAL

To educate youth and increase their awareness on having healthier lifestyles



HeLP focuses on addressing risky behaviors by helping youths to make smarter decisions about sex, drug abuse and having healthy lifestyles in general. HeLP incorporates life skills training and counseling, using peer-to-peer approach through mass campaigns and training of trainers.

HeLP operates under three departments: The Campaign Program, Do Something Indonesia and Counseling.

ACHIEVEMENT IN 2015

246,675

Youth received knowledge in healthy lifestyle

1,800

Members of Do Something Indonesia

8,500

Youth Trained as Peer Trainers

62.8%

Reduction in the intention to engage in risky behavior



FOCUS IN 2016

- Continue our Healthy Lifestyle mass campaigns
- Focus on Elementary Students age 10 12
- Update on content for campaigns
- Offline events to create awareness for **Do Something** Indonesia

ACCUMULATIVE SINCE 1999

2,616,676 Youth received knowledge in Healthy Lifestyle

8,742 School visited

23,520 Peer educators trained

TESTIMONY



"UNFORGETTABLE OPPORTUNITY!"

I am glad that I was given a chance to learn from the YCAB anti drugs program. This program has a positive impact for Indonesian teenagers to avoid drug abuse. I hope YCAB's program continues on and will give teenagers more knowledge about the danger of drug abuse.

Ivana C.Larasati - Student from SMA 90 Jakarta

PARTNERS



















HOUSE OF LEARNING AND DEVELOPMENT

(HoLD)

PILLAR'S GOAL

To give access to education for underprivileged youth and school dropouts through Rumah Belajar (Learning Center)



HoLD focuses on giving opportunity to low income youths to further their study and gain necessary skills to compete in the work place. HoLD provides **Basic Education** (equivalent to primary to high school education), **Digital Inclusion** (basic computer and internet skills) and **English literacy classes** with certification from BINUS University.

ACHIEVEMENT IN 2015

7,744

Students received education

7,208

76

100%

Certificates granted

Learning Center

Pass national exam



FOCUS IN 2016

- Improve the quality of educational content
- Collaborating with relating industries to provide for OJT (On the Job Training)

ACCUMULATIVE SINCE 2003

34,638 Youth received education

100% Passed national exam

23,772 Certificates granted

TESTIMONY



"WORKING EXPERIENCE **BECOME MY CAPITAL TO ACHIEVE HIGHER CAREER"**

Thank you YCAB Foundation for the education and the chance to work after all this time.

It is an honor for me to be a part of YCAB that has a strong vision and commitment to build our nation through education, healthy lifestyle promotion and economic empowerment. Working at Beauty Inc. Clinic which is one of the organization under YCAB Social Enterprise, is a fun and interesting experience for me. Not only is it fun for me, I have learned a new skill in the business and organization world. Thank you YCAB Foundation and Beauty Inc Clinic.

Roro - Rumah Belajar Duri Kepa Student, Therapist at Beauty Inc.

PARTNERS





























HANDS ON OPERATION FOR ENTREPRENEURSHIP/EMPLOYMENT (HOpe)

PILLAR'S GOAL

To provide opportunity for underprivileged youths to gain vocational skills and access to employment and/or entrepreneurship



HOpE Employment Center strives to help Rumah Belajar (learning center) graduates to find jobs in one year following their graduation. HOpE also provides seed capital for students or graduates who show entrepreneurial capabilities through our Youthpreneur program to start their micro businesses.

HOpE runs five vocational skills training programs such as Hair and Beauty, Motorcycle Mechanic, Electronic Repair, Sewing, and Batik (Indonesian Traditional Fabric Production and Design).

ACHIEVEMENT IN 2015

828

Jobs and Business Opportunity Created

500

Youth received Entrepreneurship Workshop

6,200

Youth received Employment Workshop

79.5%

Working Graduates

FOCUS IN 2016

- Expand employment and entrepreneurship workshops to empower other private and public vocational schools
- Develop new approaches to enhance existing programs
- Transform vocational centers into self-sustaining entities
- Expand the geographical reach
- Develop partnership with related industries to provide job opportunities through YCAB's Job Portal (in partnership with Microsoft)
- Maintain an optimal teacher-to-student ratio in learning centers
- Updating quality for the vocational training based on market demand

ACCUMULATIVE SINCE 2008

Jobs & business

6.632 Youth received Employment Workshop

73.2% Working Graduates

TESTIMONY



"FORD YOUTHPRENEUR TOUGHT ME HOW TO EMBRACE FAILURE AND GET THE **LESSON FROM IT"**

I learned a lot of things about entrepreneurship and financial literacy from Ford YouthPreneur Program. At first, I was not interested in joining this program because I didn't see this program would give me something different from other programs. But then along the process, I learned many things about how to start a business and how to embrace failures so we can learn some of our best lessons from it. I hope through this program I can make my business sustainable. Thanks YCAB and Ford for the opportunity!

Yessi - Student from SMK BPS&K 2 Jakarta

PARTNERS

























ACKNOWLEDGEMENT TO YCAB FOUNDATION PROGRAMS

HEALTHY LIFESTYLE PROMOTION (HeLP)

Unilever Indonesia Compass Awards 2015 | Category : Sustainable Business Development "Building Indonesian Teenagers' Self Esteem : A Growth – Driving Collaboration Between Rexona and Unilever Indonesia Foundation"

Asia Responsible Entrepreneurship Award 2015 (AREA) | Category : Health Promotion

HOUSE OF LEARNING AND DEVELOPMENT (HoLD)

1st rank for **PKBM (informal education) Management Competition** in West Jakarta given by **Ministry of Education District 2 of West Jakarta**

Ricard Bronsons, YCAB Learning Center Package A Student, won 2nd rank for **Public Speaking Competition** in **The Joy of Children event** which held in **@America, Pacific Place Mall.**

HANDS ON OPERATION FOR ENTREPRENEURSHIP/EMPLOYMENT (HOPE)

Haryadi (Rumah Mekanik Pondok Bambu) achieved 1st Place "Basic Mentality Honda Motorcycle Mechanic Training" with Pundi Amal SCTV 2015



YCAB INTERNATIONAL INC.

INTERNATIONAL FOOTPRINT

With our long-term mission to enable like-minded organizations world wide, YCAB International Inc. has had operations in 2 countries across Asia, such as Myanmar and Laos. In the next few years, we are also aiming to meet and work with select local organizations in ASEAN region while continue to gain international visibility.



ON-GOING PROJECT

HOUSE OF LEARNING AND DEVELOPMENT (HOLD)





UNIVERSITY SCHOLARSHIP PROGRAM

Vang Vieng, Laos

258 Total Students

(254 taking junior english classes, 4 full university scholarship)

GOAL

- To assist SAE LAO in educating more students and equipping them with proper English language skills
- To cultivate a better learning environment by providing educational materials and equipment
- To sponsor full university scholarships for four Laotian students

- Mobile Clinic for basic medical check up & hygiene education for the students
- 2-hour, bi-weekly volunteer activities from 3 local communities

ON-GOING PROJECT

HOUSE OF LEARNING AND DEVELOPMENT (HOLD)





DIGITAL INCLUSION CLASS

Hlegu, Myanmar

905 Total Students

GOAL

- To provide introductory computer lessons to 20 teachers and 110 children (ages 11-16) from government schools
- To provide basic graphic design training to all interested students
- To find job opportunities for at least 10% of the youth population through our training centers

- Weekdays computer training in government or monastic schools
- Summer Computer classes for young children (ages 11-16) from government schools

PAST PROJECT

HEALTHY LIFESTYLE PROMOTION

(HeLP)

WOMEN EMPOWERMENT THROUGH SPORTS

Kabul, Afghanistan



600 Total Youth

GOAL

 To empower and encourage women to be more proactive members of society through sports

- Invite women from the different provinces to Kabul to train in sports prior to opening local workshops and events
- Hold local workshops and ask the women who have attended training in Kabul to go back and train others in the community

PAST PROJECT

HOUSE OF LEARNING AND DEVELOPMENT (HOLD)

WONDERFUL GARDEN

Hlegu, Myanmar



1480 Total Students

GOAL

To create a more inclusive society by instilling the value of self-worth among the children through upgrading their reading and speaking skills

ACTIVITIES

- Mobile Clinic for basic medical check up & hygiene education for the students
- 2-hour, bi-weekly volunteer activities from 3 local communities

DIGITAL INCLUSION CLASS

Ulaanbaatar, Mongolia



60 Total Students

GOAL

- To encourage children to complete the Mavis Beacon typing program by the end of summer
- To improve the ability to use the internet efficiently for research and report writing purposes
- To improve graphic design skills by using different software

ACTIVITIES

• Basic computer skills training

PAST PROJECT

HANDS ON OPERATION FOR ENTREPRENEURSHIP/EMPLOYMENT (HOPE)

SEWING FOR BETTER TOMORROW

Lahore, Pakistan



577 Total Womer

GOAL

- To educate and equip women with basic economic skills to help uplift the condition of their families
- To assist these women in finding employment through job markets, fairs and exhibitions

ACTIVITIES

- Life skills training
- Writing and reading
- Sewing skills
- Job placement

SKILLS FOR LIFE Kyangwali, Uganda



144 Total Womer

GOAL

• To strengthen women's right to economic security and dignity

- Sewing and tailoring skills training
- Life and leadership skills training

































BECAKTERUS SCOTT THOMPSON'S

22 DAYS RICKSHAW CHARITY RIDE 2015



Raised a total of IDR 6,815,663,853 to support

- YCAB Foundation
- Mary's Cancer Kiddies
- Yayasan Puspita
- Yayasan Wisma Chesire



IDR 7,585,584,373

Media Editorial Value



2,597 KM

across **7 province** start from Banda Aceh to Jakarta Raya

Social Media Analytics





#becakterus

JANUARY



Opening of Rumah Belajar Samsung - Makassar

PT Samsung Electronics Indonesia collaborated with YCAB Foundation and PPSBR Makkareso opened Samsung House of Learning in Makassar, South Sulawesi. Rumah Belajar in Makassar was the 4th Rumah Belajar after Jakarta, Cikarang, and Medan. With 4 Rumah Belajar, Samsung aimed to reach approximately 1,200 students within 3 years.

This Rumah Belajar given electronical skill and entrepreneurship knowledge in order to decrease rate of unemployment in Indonesia. This program targeted under-privileged youth who did not have access for higher level of education because of their economic condition.

FEBRUARY

Anti Drugs Campaign "Indonesia Without Drugs"

The National Narcotics Board reports an alarmingly high rate of drug abuse throughout Indonesia, especially in cities like Jakarta, Surabaya, and Batam. Through Indonesia Without Drugs: Reduce Drug Demand, Increase Life Likelihood project, YCAB Foundation's goals are to increase awareness of the dangers of drug abuse and reduce drug demand nationally. Our program focuses on youth with ages of 13 to 18 who are vulnerable to the influence of drug abuse; especially students in Junior and Senior High Schools in Jakarta, Batam, and Surabaya.

This program will start by training members of the community and teachers as facilitators during in-depth Training of Trainers sessions on the topics of dangers of drug abuse from health and economic perspectives as well as basic counseling. These facilitators will then educate and train students, who will then become peer educators in training their peers in school.

Furthermore, this knowledge will also be expanded to their families and the people in their communities.

MARCH



COMBI HOPE Raised Awareness about Healthy Lifestyle Promotion

Combiphar as one of reputable pharmacy company in Indonesia collaborated with YCAB to promote healthy lifestyle promotion with a program called COMBI HOPE. The CSR program has been established since 2014. Healthy lifestyle is a mindset that need to be developed since early age. This program targeted high-school age because in this stage they need to learn how to make good decision for their future.

APRIL



FSI Peka Fund a Pioneer in Mutual Fund with Philanthropic Concept

FSI Peka Fund mutual fund is a pioneer in the mutual fund industry which embraces a philanthropic concept. That particular advantage is supported by Citi who not only distributes but also participates as custodian bank of First State IndoEquity Peka Fund mutual fund. This year YCAB become one of the donation receiver that focused on youth education and empowerment.

MAY

Opening of Rumah Belajar Samsung - Banjarmasin

PT Samsung Electronics Indonesia once again launched one of its Corporate Citizenship program, Samsung House of Learning, which is the fifth and located in Banjarmasin, South Kalimantan. The 5th Rumah Belajar Samsung at Banjarmasin aims to provide expertise and skills to young people in productive age, between 17-24 years old.

The collaboration between formal and non-formal education needs to be sustained mutually, so that learners can be a prepared workforce that is able to compete in the working industry. Besides the expertise and technical skill they will be also given an entrepreneurial skill to encourage them to have more opportunity outside than to become employee. In cooperation of SMK YPT with Rumah Belajar Samsung, students will be enriched with learning methodology of Rumah Belajar Samsung.



JUNE



YCAB Foundation Joined Global Community Day with Citi Indonesia

Global Community Day with Citi was a blast! Dozens of employees from Citibank and their families sewed buttons on elementary school uniform to be donated as a part of "Button Up!!" program. This event was held on June 7th, 2015. Through this event Citibank donated 10,000 uniforms for underprivileged students. YCAB Foundation become Citi's partner to distribute these 10,000 uniforms to students in need.



BANK INDONESIA

Bank Indonesia Collaborates with YCAB Foundation on Financial Inclusion to Improve the Welfare of 5,000 Women

In order to add to the achievement of Bank Indonesia's vision, The Program Sosial Bank Indonesia (PSBI) is currently directed to focus more on the household economy, especially the low income women. The aim is to strengthen education and give support to women through an empowerment program entitled "Pemberdayaan Perempuan yang Inklusif dan Berkelanjutan" (inclusive and sustainable women empowerment program).

JULY



Nike Indonesia & Converse Donated 932 Pairs of Shoes

To support the education of the children in Indonesia, Nike Indonesia and Converse gave a donation of 932 pairs of shoes. The aid was given directly to YCAB Foundation at YCAB's Duri Kepa Learning Centre. The donation of shoes from Nike Indonesia and Converse for the children's Learning Centre is a form of support to our children so they can be more comfortable in school.

AUGUST

Accenture Partnership Signing FY 2015 - 2016

In 2014, Accenture became a strategic partner for YCAB Foundation to develop IT strategies which aimed to improve effectiveness and efficiency of the YCAB IT system. Since then, Accenture has also collaborated to support a 'Pack & Go' Project. The Pack & Go Project is a project to give computer training and soft skills in the areas of Jakarta that have limited infrastructure. This program adapted a 'mobile-classroom' concept.

This year, Accenture and YCAB Foundation committed to collaborate in "Ready to Work" program. Ready to Work focuses on giving soft skills training, such as leadership, communication, life planning, career development, and job portal. This program aims to give impact to 500 youths from 5-7 vocational schools in the Jabodetabek area.



SEPTEMBER



BecakTerus, a Rickshaw Charity Rides Begin at Museum Tsunami Aceh

Scott Thompson, a Scottish expat living and working in Indonesia who fundraises for charity by running marathons, has come up with his latest and most crazy idea yet, to raise funds for 4 Foundations in Indonesia. This year Scott initiated BecakTerus, a charity rickshaw ride. This trip will take him from Banda Aceh to Jakarta Raya in 22 days.

BecakTerus began at The Aceh Tsunami Museum on Sunday September 27, 2015, an iconic building that reminds people of The Aceh Tsunami disaster in 2004. The BecakTerus Kick-Off Ceremony at The Aceh Tsunami Museum was attended by Reza Pahlavi – Head of Tourism and Culture in Aceh; Muhammad Farhan – Secretary General YCAB Foundation / Project Director BecakTerus; and Tomi Mulya Hasan – General Manager of the Tsunami Museum. This event was supported by Achilles, Mogu mogu, Cirebon Energi Prasarana, Guinness and ICAP.

OCTOBER



The 7th Angel of Change Charity Night Was Held

Angel of Change (AOC) fundraising night was held. This event was held by YCAB Foundation and supported by PT Multistrada Arah Sarana, Tbk. This year, the event was the 7th event since 2009 and took "The Power of Tradition, The Power for Good" as the theme. Located at The Ritz Carlton, Pacific Place Jakarta. The Angel of Change event was attended by 400 invited guests. Angel of Change is a fund raising event which has been implemented annually with varying concepts.

The Indonesian "Gotong Royong" tradition inspired the Angel of Change theme this year. The concept of mutual aid is a more dynamic concept of kinship. Because the concept of mutual help illustrates a business, one charity, one job together. Mutual cooperation that has been known for a very long time and is 'extremely Indonesia', always adapted to many aspects of life. This is one reason why YCAB is still going strong after 16 years, because the spirit of mutual cooperation from our partners whom already support YCAB and the programs we run.

NOVEMBER

Microsoft YouthSpark Invited 1,000 Yogyakarta Youths to Change the Future with Coding

Thousands of young people aged 12-24 years in Yogyakarta participated in Microsoft YouthSpark 2015, a technology training and capacity building event for young people, especially those who come from the marginalized communities. Yogyakarta was chosen because it has so many creative young people who have great potential for accelerated development in Yogyakarta as a smart city.

Yogyakarta has been known for its diversity in art and cultural heritage. Numbers of young communities who actively contribute to the development of art and culture is also increasing. After being known as a city of students, the Badan Ekonomi Kreatif (Creative Economy Agency) is now preparing — Yogyakarta city to become a creative city, Yogyakarta shows the large potential that can still be developed. Behind much potential, Yogyakarta has some urban obstacles that need- to be resolved with the government, the private sector and the public.



DECEMBER



YCAB Collaborates with HSBC Indonesia to Develop and Empower 5,000 Young People through the 'Anak Bangsa Siap Berkarya' Programme

YCAB Foundation is partnering with HSBC Indonesia to support a 4-year education project called, 'Anak Bangsa Siap Berkarya'. The program will support 5,000 school students through a series of workshops about getting ready for employment and learning about entrepreneurship. As well as supporting school students, the program will also support Indonesian women to become micro-entrepreneurs.

The programme was launched by Bapak Ir. Khairul Anwar, Ministry of Indonesian Labour, Mr. Summit Dutta, Country Manager and Chief Executive HSBC Indonesia, and Mrs. Veronica Colondam, Founder and CEO of YCAB Foundation at Gedung Arsip Nasional.



FOR BENEFIT MICROFINANCE



YCAB Cooperative runs For Benefit Microfinance operations, targeted towards women entrepreneurs in low income families. The program is called For Benefit Microfinance because not only that it gives opportunities and access to capital for these women, it also emphasizes that child education is a pre-requisite for these women to be qualified to receive loans in the first place. In addition, income surplus from this program is contributed back to help fund the YCAB Foundation's education program activities. This aligns with YCAB Social Enterprise mission to provide youth empowerment and development.

FOR BENEFIT MICROFINANCE

Below are points that make us unique compared to other microfinance operations. By expanding our Benefit Microfinance program, we hope to further improve opportunities provided for the mothers and youth of low-income families as well as communities in areas where our operation is present.



Child education as pre-requisite to loan



Surplus directed to assist YCAB education program



Community fund to fund force majeure



FOCUS IN 2016

- Improve the overall operation efficiency including enhancing the use of IT and the quality of human capital.
- Raise funds through YCAB's social investment (near-market returns) and philanthropic investment (perpetual model) products.

ACCUMULATIVE SINCE 2009

66,128 Acquired For Benefit Microfinance client

Student funded for education

IDR 426.8 BN Disbursement

PARTNERS





















FOR BENEFIT MICROFINANCE | YCAB COOPERATIVE

GOAL

To provide economic opportunities to low income mothers as an incentive to support their school-aged children to stay in school.

To support YCAB's mission by making their children's education as the pre-condition of the loan and by giving almost 100% of the funds generated from this activity to support our educational programs.





High-performing Cooperative 2015 from Ministry of Cooperative & SME DKI Jakarta

ACHIEVEMENT IN 2015

42,472 IDR 33.15 BN

IDR 19.7 BN 1,230

Active clients

Outstanding

Revenue

Student funded for education

INDONESIA FOOTPRINT

The map below shows the locations of our YCAB Cooperative sites, which are mainly still in the island of Java. Going forward, we would like to reach out to areas with potential active clients. That said, we are planning to run and expand operations across Indonesia.



JAVA ISLAND, INDONESIA

42,472 active clients in 2015 and has empowered **66,128 women entrepreneurs** since 2010.

IMPACT STORIES



"PAYING BILLS ARE NOT MY PROBLEM ANYMORE"

Because my legs have been scalded badly, I was only able to sell fish cakes before I joined YCAB Cooperative. Now after joining YCAB Cooperative, I have the capital to expand my selling of products into various other goods, such as ice blocks and traditional snacks. I could not afford to make my child's school needs and payments on time, it was hard to pay for uniform and worksheets, but now it is not a problem anymore and I always make the payments on time.

Maghfirah - Ice Block Business Owner



"JOINING YCAB COOPERATIVES HAS HAD NUMEROUS BENEFITS FOR MY LIFE"

Before I joined YCAB Cooperative, I sell my products from a small hand cart with instalments. It was hard because many of my credit buyers did not pay and ran off so many times I incurred losses. Finally I joined YCAB Cooperative and with my loan reaching up to 5 million rupiah now, I own a grocery shop and boarding rental rooms. Joining YCAB Cooperatives has had numerous benefits for my life.

Siti Khodijah - Mini Groceries Shop Owner



"YCAB COOPERATIVE HELPED CHANGE MY SON'S FUTURE"

Before joining YCAB Cooperative I was a housewife and only had a small shack where I sold a few products. Now I own my own grocery shop and I can pay for my son's tuition until he graduates and one of my other children has already graduated from university and works. My husband has passed away, that makes me the head of the family, and if not because of YCAB Cooperative it would be really hard for my children to go to school especially until university. I am very thankful that I am a part of YCAB Cooperative.

Nurtati - Street Food Vendor

SUMMARY OF BENEFICIARIES & ACTIVITIES 2015

			PARAMETER
	YCAB SOCIAL Enterprise	BENEFICIARIES (YOUTH)	ACTIVITIES
	YCAB Foundation	262,919	Implementing youth development program in Healthy Lifestyle, Education & Economic Empowerment
3	YCAB International Inc.	413	Fundraising & Grant Making
	YCAB Cooperative	39,904	Running For Benefit Microfinance program
	Business Units	-	Profit-making business
L_	TOTAL	303,236	



03

MEDIA & COMMUNICATION

In 2015, YCAB has been privileged to work with various partners, including multinationals, corporations, individual donors and the media. These partnerships are crucial in conveying the mission and vision of YCAB through its various on-ground and online communication channels.

YCAB acknowledges that traditional communication channels such as television, radio and print are still relevant, but it is the growing significance and extensive outreach of online channels that YCAB equally maximises to connect and build stronger relationships with more communities. The online space is especially important since that the target audience, the youth, is more visible and active on these online platforms.

In line with this, the following section presents media-related data and value that illustrate how these traditional and new media channels have increasingly helped our organization to be where we are at the moment. Moving forward, we would like to strategically and efficiently make best use of these social media tools to improve and promote awareness among the youth.

W W W . Y C A B F O U N D A T I O N . O R G



WEBSITE

in 2015, most of international web visitors accessed **www.ycabfoundation.org** from United States, India, Singapore, Australia and Malaysia. We also had new visitors from United Kingdom, Canada, Japan, Hong Kong, Germany, Netherlands, Brazil, Russia, France, Philippines, South Korea, China and Switzerland.

31,964

000

82,941

Page views

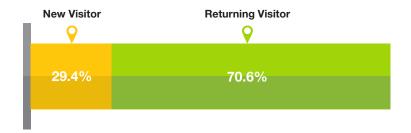
Sessions

22,824

Users

70.46%

New Sessions (%) (average)



Note:

Sessions

Total number of Sessions within the date range. A session is the period time a user is actively engaged with our website, app, etc. All usage data (Screen Views, Events, Ecommerce, etc.) is associated with a session.

Users

Users that have had at least one session within the selected date range. Includes both new and returning users.

· Pageviews

Pageviews is the total number of pages viewed. Repeated views of a single page are counted.

% New Sessions

• An estimate of the percentage of first time visits.

IN-KIND VALUE

It has been a privilege for us to work with partners who have close relationships with the media. This has significantly helped increase the editorial values of our stories in 2015. Our partnership program with some corporations were recognized by reputable media in Indonesia and we intend to continuously work with these media partners. In 2015, total of in-kind media and in-kind products is 25.83 Bn.



375







TOTAL MEDIA COVERAGE

TOTAL IN-KIND VALUE

IDR 25.83 BN

SOCIAL MEDIA

We believe that the online platform has become a very powerful and influential tool for introducing YCAB globally. Thus, we plan to increase our presence online, through an integrated use of platforms such as Instagram, YouTube and other blog sites.

YAYASAN CINTA ANAK BANGSA



8,455

Total Facebook likes



@YCABFOUNDATION

5,120

Total Twitter followers

YCAB FOUNDATION



15,243

Total Youtube Views

YCABFOUNDATION

1,040

Total Instagram Followers



BERITASATU.COM | JANUARY 2015

PT Samsung Electronics Indonesia with YCAB Foundation built Rumah Belajar in Makassar, South Sulawesi. This Rumah Belajar offered better opportunity for under-privileged youth through electronic and soft skill learning programs.



WOLIPOP DETIKCOM | FEBRUARY 2015

Veronica Colondam, CEO & Founder YCAB Foundation shared her stories in developing YCAB with CeweQuat International Forum 2015. Veronica shared story from a beneficiary who has been succesful in her carrer. She became an employee in Samsung.



KOMPAS.COM | MARCH 2015

iSiaga through their initiative EcoCash made a break-through. Through EcoCash, they bought electronic waste and recycle it. People can choose to donate their sales to YCAB Foundation



WARTAEKONOMI.CO.ID | APRIL 2015

First State Investment (FSI) with Citi Indonesia Donates part of their customer's investement to 5 non-profit organization. Since 2011, FSI Peka Fund has donated more than IDR 2.7 Billion.



GATRA.COM | MAY 2015

Combiphar held an education program , especially the younger generation through CombiHope program in partnership with Yayasan Cinta Anak Bangsa (YCAB) . Combiphar conduct education roadshow about the importance of adopting a healthy lifestyle from early age. Corporate social responsibility program has been run by Combiphar since 2014 , and to date has reached 16 secondary schools in the region Jabodetabek and Bandung, with a total of 3,048 students and will continue to grow.



THEJAKARTAPOST.COM | JUNE 2015

Dozens of employees of private lender Citibank Indonesia and their families sewed buttons on elementary school uniforms to be donated to the "Button Up!" social event in Jakarta on Sunday. Through the event, which is part of its annual Citi Global Community Day, Citibank Indonesia aims to donate 10,000 school uniforms for poor school students. Cooperating with YCAB, Citibank Indonesia will distribute the school uniforms to elementary schools in six cities.



VIVA.CO.ID | JULY 2015

Ford Motor Indonesia (FMI) launched the educational assistance program 'Ford Go Further' 2015 Ford in collaboration with YCAB. The educational program 'Ford Go Further' in 2015 include a special advanced program for 11 vocational students who have received same scholarships in the previous year.



VIVA.CO.ID | AUGUST 2015

Creative people in various industries will participate in the annual event titled Idea Fest . This biennial event was held in the format of workshops and conferences with the theme "Creativity with Purpose"



METROTVNEWS.COM | SEPTEMBER 2015

Scott Thompson, a Scottish expat living and working in Indonesia who fundraises for charity by running marathons, has come up with his latest and most crazy idea yet, to raise funds for 4 Foundations in Indonesia. This year Scott initiated BecakTerus, a charity rickshaw ride. This trip will take him from Banda Aceh to Jakarta Raya in 22 days.



KOMPAS TV | OCTOBER 2015

After starting the action at The Aceh Tsunami Museum on 27th September 2015, Scott Thompson, a Scottish charity runner finally arrived in Tangerang, Jakarta border on Friday, October 16th, 2015. Through 'BecakTerus', a rickshaw charity ride, Scott and his rickshaw "Flying Merah Putih" has successfully completed a distance of 2,601 KM across 7 provinces from Aceh to Banten in 20 days. This action aimed to raise social awareness and collect donations for 4 Foundations, namely YCAB Foundation, Mary's Cancer Kiddies, Wisma Cheshire, and Puspita Foundation.



JAWAPOS | NOVEMBER 2015

Microsoft's goal through YouthSpark in Yogyakarta is to invite young people for training and technology development. It is also of course to support the accelerated development of the city of Yogyakarta as smart city. YouthSpark also challenged the youth aged 12-24 years in Student City to develop game applications related to education so as to improve the strategic mindset.



GADIS.COM | DECEMBER 2015

The 3rd day Gadis Sampul quarantine filled with visits to Rumah Belajar YCAB in Duri Kepa ,West Jakarta . The 2015 cover girl finalists interact with friends and students, exchange experiences, learn about confidence until challenged to make a short video.

AWARDS & RECOGNITION

2001



United Nations Vienna Civil Society Award

2008



Social Innovation Park (SIP) Fellow Award given by Global Social Innovators Forum, Singapore

2002



AUSAID Action Plan Award

National Silver Award given by
the National Narcotic Board

2009



The Change Maker given by Channel News Asia

2003



National Gold Award on Drug Abuse Prevention given by the President of Indonesia

2010



The Asian of the year given by Channel News Asia

2007



Special Consultative Status given by UN Economic and Social Council

2011



The Asian of the year given by Channel News Asia

AWARDS & RECOGNITION

2012



Schwab Foundation 2012 Social Entrepreneurship Award given by World Economic Forum 2013



#74 of Top 100 NGOs given by Global Journal National Education Award given by the Minister of Education of the Republic of Indonesia 2013



Women of Change Award given by the Government of the United States of America

2014



Forbes's 10 Most Inspiring Women Progressive Figures Award given by Forbes and Samsung Indonesia

48 Heroes of Philanthropy given by Forbes Asia

99 Most Powerful Women given by Globe Asia

2015

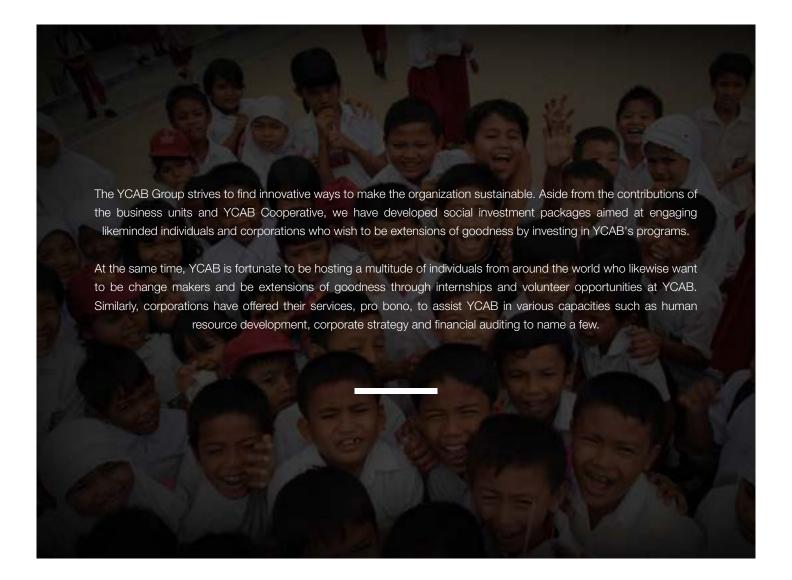


#63rd of the Top 500 NGO given by The Global Geneva

Bubu Awards v.09 for The Best Website for Non-Profit/ Awareness given by ID-Byte

04

BE PART OF CHANGE!



VOLUNTEERS



For the past 16 years, we have been privileged to receive help from volunteers all around the globe. In 2015 alone, we worked with **8,756 volunteers**. There are three types of volunteers: individual volunteers (corporate staff or professionals), professionals providing pro-bono services, and youth peer trainers who help disseminate our training in schools.

These volunteers have helped us in different meaningful ways. In 2015, individual volunteers contributed through helping out in events and ad-hoc projects, such as teaching, mentoring, reviewing students' resume, painting the walls of Learning Centers in Jakarta, among other things. Prominent consulting firms, the likes of Accenture, AYMP, Boston Consulting Group (BCG) Jakarta, Ernst & Young (EY), HayGroup, Holland & Knight, Palladium Consulting, PricewaterhouseCoopers (PwC) Indonesia and Red & White collaborated with us through varied projects.

VOLUNTEERS

The map below shows where our **24,740 volunteers** (since 1999) came from. In 2015 alone, we have a total of **8,761** volunteers. Most of these volunteers are based in Indonesia, however, we have also worked with interntonal volunteers. They range from college students to working professionals from **United States, United Kingdom, Taiwan, Japan, Singapore, Australia, Philippine, German, and New Zealand.**



VOLUNTEERS IN 2015



Total Volunteer 8,761

8,723

Program Support

Teaching/supporting learning 115 88 House painting Campaigning 8,501 Sports/ Outdoor/ Activities 17 **Other Program Support**





Office Work

PR/Communications	12
Information Technology	14
Research/ business process	9
Administrative & others	3





VOLUNTEERS TESTIMONIES



"VOLUNTEERING IN YCAB HAS ENRICHED MYSELF TO UNDERSTAND ABOUT YOUTH EMPOWERMENT"

YCAB has proven to be one of the best in its craft in the promotion of youth education and empowerment and I wanted to be a part of that cause. I've had the opportunity to dialogue rumah belajar students and several mothers from Petamburan, Jakarta, who are part of the microfinancing program of YCAB. I consider all these tasks combined are training me in time and project management because I now realize how much time, effort, planning, contingent planning it takes to make projects successful. Plus my volunteer experience overall is rich in itself.

Azmi Arumsari (Indonesia) - Bachelor's degree in International Relations at the Bina Nusantara University in Jakarta



"LEARNING ABOUT SOCIAL ENTERPRISE"

I volunteered because I wanted to learn about social enterprise, a somewhat new concept in Indonesia. While I was here I had contributed to all of YCAB's three pillars, just by being present physically, there's no words to explain the impact I have seen. I enjoyed learning and experiencing new things every day, while working in the most inclusive group I have ever been with the most in volunteering. The advice I would give someone who is on the fence about volunteering is that the reality of working in YCAB is far more interesting and thrilling than you would ever expected.

Andre Mangkuningrat (Indonesia) - MBA, Pepperdine University



"I VOLUNTEER AND IT CHANGES MY WORLD"

Seeing how some parts of the world still have no access to education is simply unacceptable. Volunteering at YCAB opened my eyes to this reality and I am compelled to pay it forward. We need to do our part, however small, to volunteer and to help out. I believe that's what we are ultimately designed to be.

Regina Unson, Philippines - A Singapore Management University student taking Master of Tri Sector Collaboration

STRATEGIC PARTNERS

PRO-BONO





















COMPLIANCE PARTNERS





STRATEGIC PARTNERS

PRO-BONO SERVICES

Accenture Jakarta provided IT strategy consultation for a roadmap of 3 – 5 years in service. Besides IT strategy consultation, Accenture also supported Pack and Go Program that provided computer classes in rural areas. Accenture's staffs also volunteered for Skill to Succeed, a workshop aimed to teach Pack and Go students the soft skills to prepare them for future working life.

AYMP is helping YCAB to assist and set up the venture capital documents to Otoritas Jasa Keuangan until venture capital is getting the permit.

Boston Consulting Group (BCG) Jakarta organized a special program called Giving Back (GB) where, BCG team worked with 5 top performing students from Universitas Indonesia to provide consulting expertise to social business. BCG also contributed assistance in developing new programs and the development of social investment packages as well as painting the social entrepreneurship landscape as the basis of the social entrepreneurship bill.

Ernst & Young (EY) has consistently assisted us in our yearly financial audit since 2011.

HayGroup helped in Mapping Business and Human Resource Strategies for Social Enterprises. The Hay Group helped YCAB enhance its human resource by giving workshops on leadership, strategic reward system and strategic performance management to facilitate achieving the organizations' 2020 goals.

Holland and Knight assists us with all YCAB International Inc. (501 (c)(3)) US registration for the state of Georgia and New York. They also provide us with legal advise for fundraising activities and online activities that are based in US.

Norton Rose Fulbright assisted us on legal advise and paper work specifically pertaining to the execution of our expansion strategy internationally. In addition, they also helped us with legal matters with regards to partnership with international organizations.

Palladium Consulting conducted Strategy Focus Organization assessment which provided an overview of YCAB's performance (by using Balance Scorecard framework) in executing the strategy. Palladium also facilitated in refining YCAB's Strategy Map to achieve strategic 2020 goals.

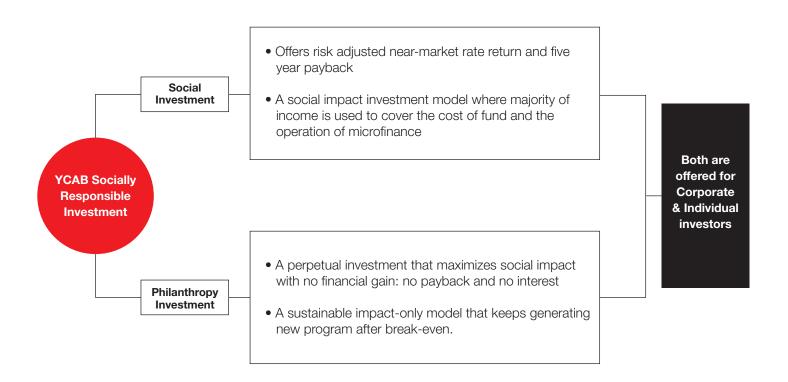
PricewaterhouseCoopers (PwC) Indonesia signed a cooperation pro-bono agreement with YCAB to provide the organization with consulting services, particularly in the taxation aspects and YCAB organizational structure that will positively impact on the effectiveness of YCAB as a social enterprise.

Red & White is helping YCAB to do a Human Resources Mapping through Profiling test.

"Education is the most powerful weapon we can use to change the world."

NELSON MANDELA

TWO SUSTAINABLE AND SOCIALLY RESPONSIBLE INVESTMENTS



"NO ONE CAN ESCAPE BEING PART OF CHANGE"

There are **3** (three) types of givers:





a giver who would like nothing in return



a giver who would like to get back minimum requirement of whatever he/she has contributed



a giver who would like something more in return, in addition to what he/she has given

Our initiative to create a social investment package caters to all the above-mentioned types of givers. At the end of the day, we believe that no one can escape being part of change, so long as there is a will.

We hope by now our readers are more well-equipped in terms of knowing who we are, what we are here for, and how we plan on facing the future.











WE INVITE YOU TO JOIN US AS WE EMBARK ON AN EXCITING JOURNEY AHEAD











"We cannot change the world, but we can change the world of someone."

THANKS TO ALL PARTNERS & FRIENDS

STRATEGIC PARTNERS











Holland & Knight













CORPORATE PARTNERS





















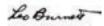


















































GOVERMENT PARTNERS



























THANKS TO ALL PARTNERS & FRIENDS

COMMUNITY PARTNERS





























MEDIA PARTNERS



































































































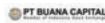




































"Child by child, we build our world"

www.ycabfoundation.org



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in compliance with:



