



ANNUAL REPORT 2011



TRANSFORMING **THE LIVES OF**
YOUTHS THROUGH SUSTAINABLE
SOCIAL ENTERPRISE

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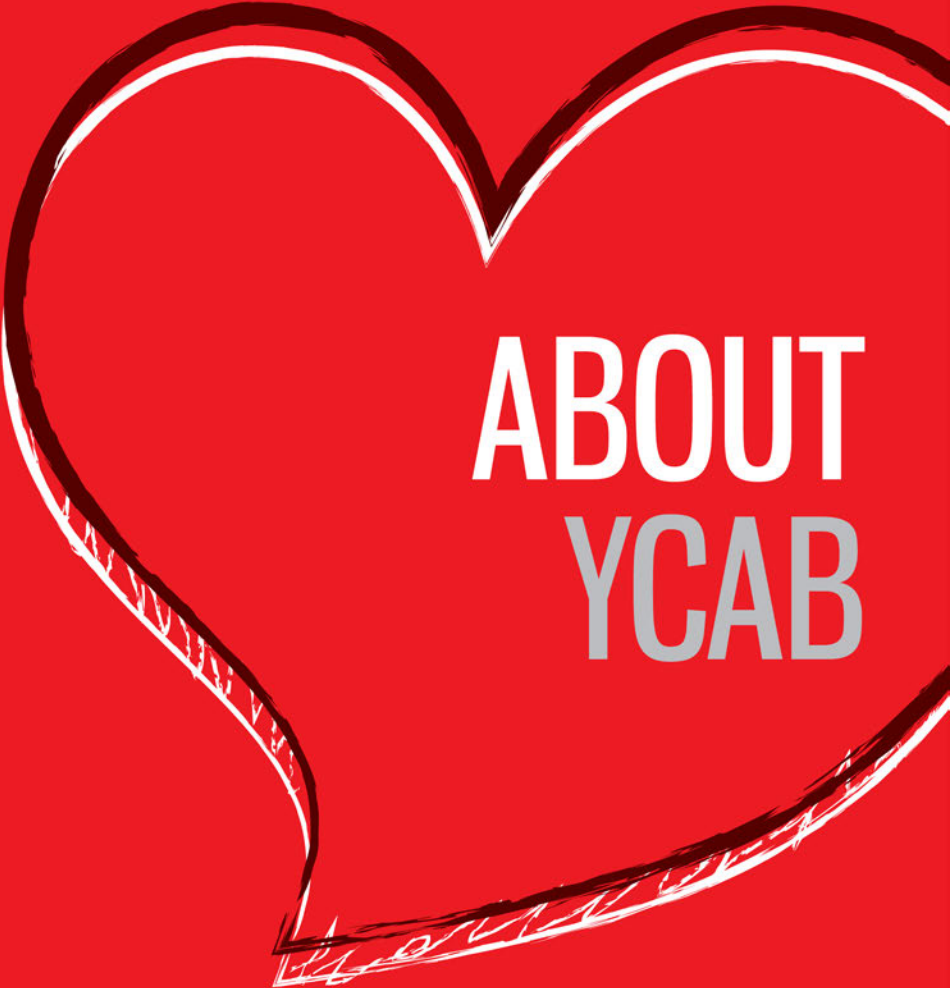
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**ABOUT
YCAB**



photo: courtesy of Dewi Magazine

FOREWORD BY FOUNDER

In YCAB's 13th year of existence, it is my great privilege to discuss the widening impact that YCAB has had on the lives of economic underprivileged youths. We have come a long way from our origins as a local, Jakarta-based nonprofit that relied on donations to fund our anti-drug education and healthy lifestyle promotion work with youths. Thanks to the hard work of our team and the generous support and collaboration of donors, sponsors, partners and communities, we have been able to grow and scale YCAB's vision to impact more lives than ever.

Today, YCAB is a **national and internationally recognized organization**. Our focus has broadened from our original scope of healthy lifestyle advocacy and education to include support for job seekers and economically disadvantaged women entrepreneurs. By giving young, underprivileged people education and jobs and helping them and their families access capital, we hope to break the cycle of poverty and create productive individuals.

Our innovative social investment methods, with their emphasis on scalability and sustainability, have also inspired a number of organizations. It is our great hope that by pioneering these methods, which are discussed further in this report, **YCAB's indirect impact will ripple outwards, creating positive change.**

With your support, let us advance to achieve our mission of empowering five million youths by 2015, through holistic youth development programs where education and access to finance and jobs converge, enabling true independence and a better quality of life.

Veronica Colondam
YCAB Founder & CEO



YCAB Foundation was established by Veronica Colondam on August 13, 1999. YCAB is an Indonesian non-profit that aims to enable underprivileged youth to be independent through **education, entrepreneurship and economic assistance.**

Over the years, YCAB evolved from becoming a non-profit supported by donations to becoming a sustainable social enterprise. As of today, YCAB has expanded its original work to become a sustainable social enterprise, including creation of and investment in innovative and sustainable social businesses such as education-linked micro-loans.

In recognition of our impact, YCAB was granted **UN-ECOSOC Special Consultative Status** and has achieved **ISO9001:2008 certification**. In 2010, YCAB went global through the establishment of YCAB International, a non-profit 501(c)3 organization headquartered in New York, in order to spread its wings to the Third World and other LDCs (Less Developed Countries) in Asia. Our Founder/CEO, Veronica Colondam, was also honored as the **Social Entrepreneur of the Year by Ernst & Young** in late 2011.

To date, YCAB (which stands for “**Yayasan Cinta Anak Bangsa**” in Indonesian or “**Loving the Nation's Children Foundation**”) has touched the lives of the millions. By the year 2015, YCAB aims to transform the lives of five million people in total.



OUR
VISION & MISSION

VISION

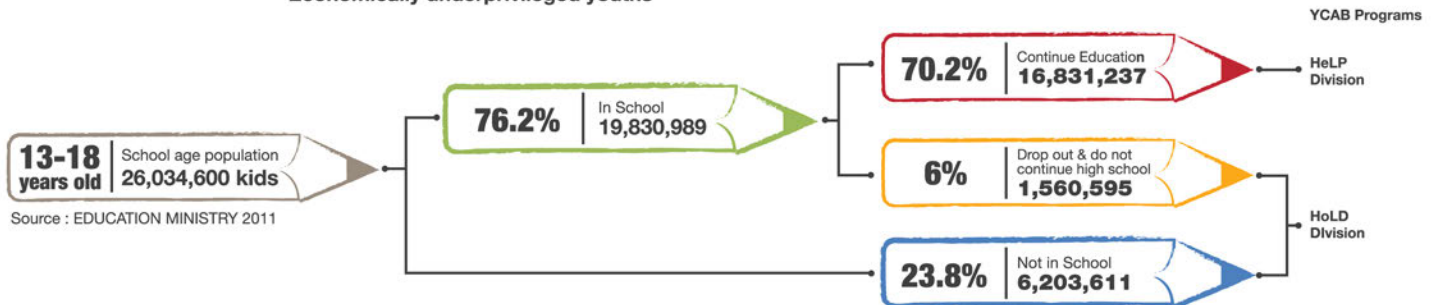
We believe that every child has an equal right to live his or her life to its fullest. We are here to love and to give each child **hope** and **opportunity**, which will enable them to be independent and to transform the world.

MISSION

- To empower **five million youths** through holistic youth development programs where education and access to finances converge to enable true independence in a sustainable way by 2015.
- To become an **inspiring and credible social enterprise** that fosters partnerships with civil society, public and private sectors in a tri-sector collaboration.
- To implement an inclusive and innovative approach that brings **clear results** and **measurable impact**.

TARGET

Economically underprivileged youths





iREAP

YCAB FOUNDATION CORE VALUES

iREAP

These values serve as guidelines for our code of conduct and behavior as we strive to achieve our vision.



Integrity

We emphasize integrity in every aspect of our work. Integrity is where core values and action meet consistently, resulting in confidence and trust from our partners and sponsors. We keep our integrity by fulfilling our commitment to deliver quality programs and to be financially transparent. We know that integrity comes before sustainability.



Resilient

We always give our best and put in our full effort to achieve our goals. We strive to find solutions for every obstacle that comes our way. We embrace every challenge at hand as it gives us opportunity to learn and to exercise creative problem solving.



Excellence

We set a high standard for every project that we embark on simply because we won't accept anything less. We take full ownership of all our work, however big or small, as we know each of us contributes something meaningful that leads to the betterment of the world we all live in. We are satisfied only when we have achieved our objective and we will not stop until we get there. We celebrate every success (and even failure) with gladness and thanksgiving as long as we know we have given our best.



Adaptive

Our focus is always on the people we are impacting and not solely on the programs. Our programs are individually tailored to meet the needs of the target group. We are more than willing to adjust our method and strategy to bring results and lasting impact to our beneficiaries.



Passionate

We are passionate about our work and we want to stay faithful to our cause as this is part of building our legacy. We understand the importance of integrating our faith, life and work into a united collective mission. We care deeply about giving our best and doing the best possible job by keeping up with all developments in the field and expanding our perspective, respective skills as well as talents to be not only good, but great at what we do.



Reaching approximately

2 million

youths since 1999.

OUR OPERATIONAL STRATEGIES

Financial

- Diversify funding sources*
- Strive to use funds efficiently*
- Create income generating activities to cover program costs*

Enable independence in all program lines with clear key indicators of success

Always strive to create innovative, inclusive and sustainable programs

Optimize and improve the efficiency of shared resources with the sister companies (profit centers) within YCAB group

Internal Business Process

Learning & Growth

- Building our human capital for better program delivery and project management*
- Succession plans in place at every level*
- Expand through branches, network and open distribution model*

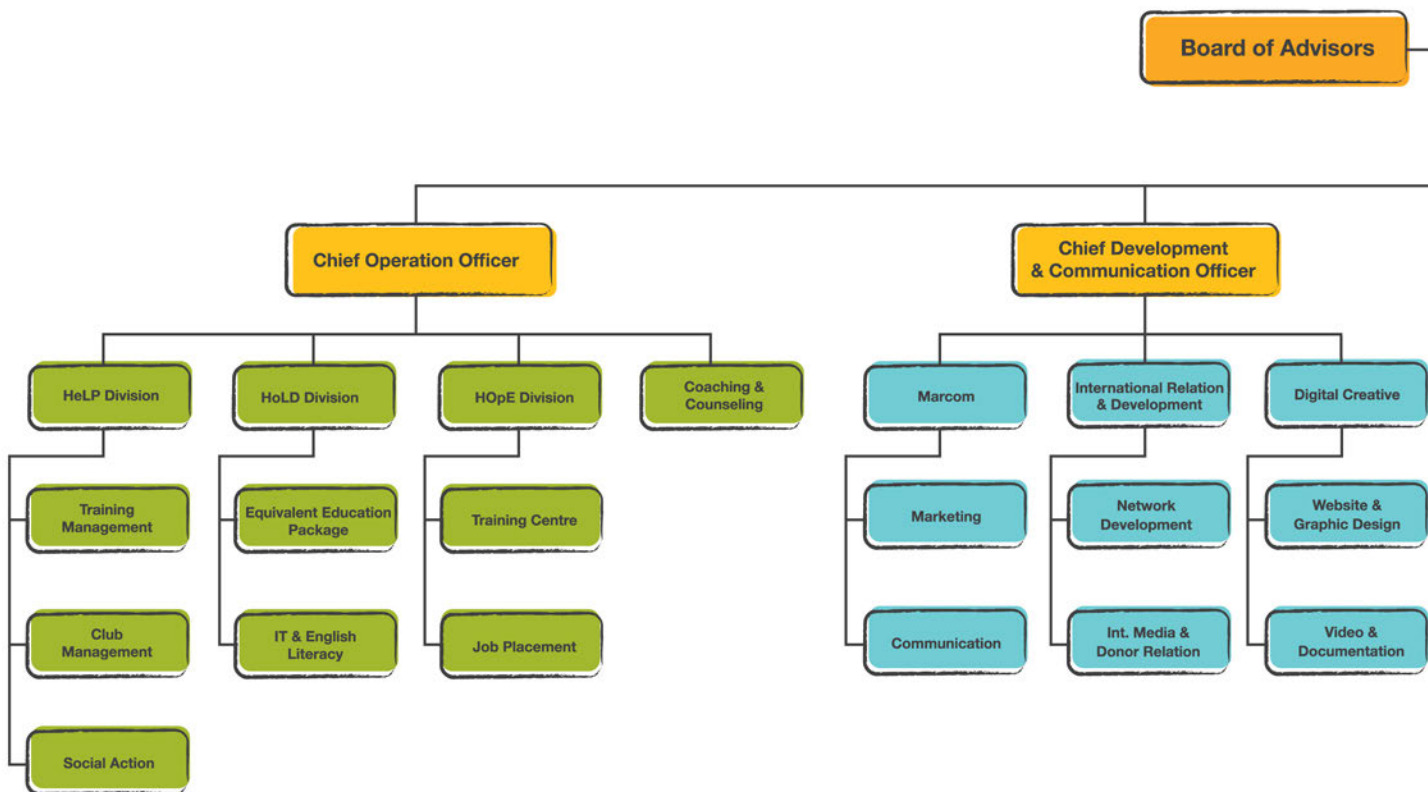
Foster relationships with public and private sectors

Get periodic feedback to improve service quality

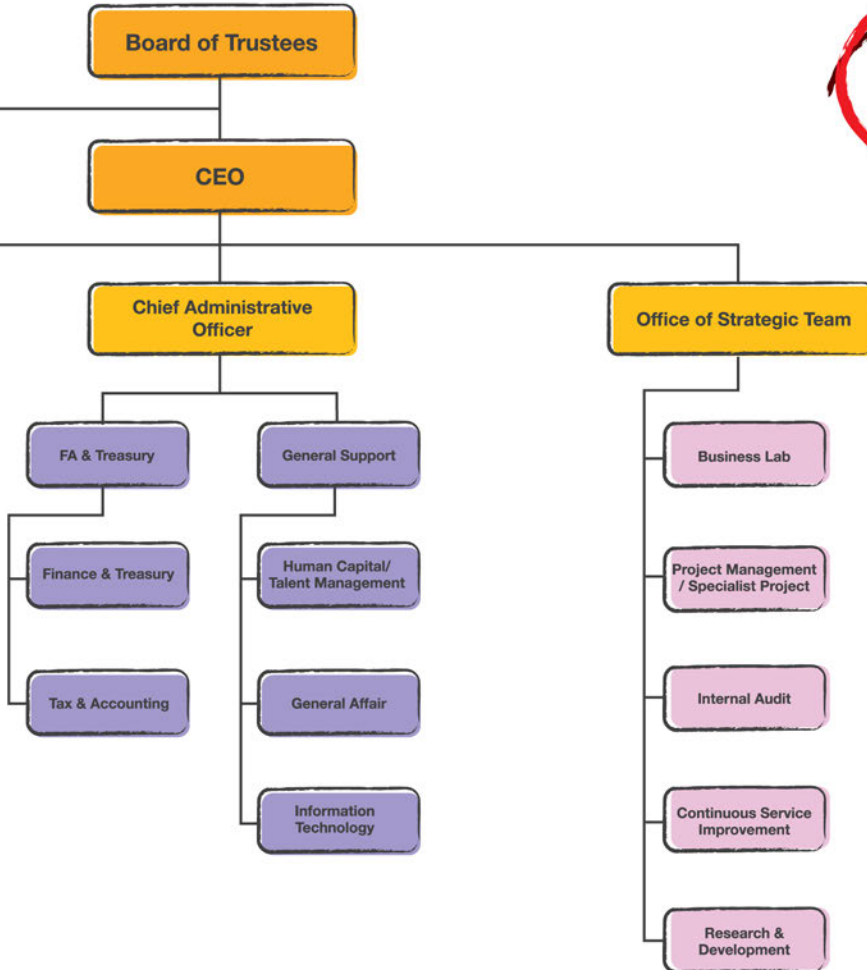
Expand nationally and internationally

Report transparently to stakeholders on activities and finances

Stakeholders/ Customers



OUR MANAGEMENT & OVERSIGHT STRUCTURE



INTERNATIONAL TEAM

Board of Directors



Naomi McNeil
President

Naomi McNeil has significant experience working with at-risk women and children in many parts of the world including India, Thailand, the Netherlands, and Indonesia. Along those lines, she launched Wellspring International, an initiative devoted to providing financial grants to international efforts working with at-risk women and children. She also authored 'The Scent of Water' (Zondervan 2010). She is a graduate of Wheaton College, USA.



Sarah Davis
Vice President

Sarah Zacharias Davis is a senior advancement officer at Pepperdine University. Previously she was Vice President of Marketing and Development for Ravi Zacharias International Ministries and in strategic marketing for CNN. She is also a published author. She graduated from Covenant College, USA with a degree in education.



Wayah S. Wiroto
Vice President

Dr. Agr. Wayah S. Wiroto is presently the Corporate Planning and Learning Director at PT Multistrada Arah Sarana Tbk. He was previously Marketing Director and Vice Rector for Internationalization and Collaboration at BINUS University. He holds a degree in agricultural engineering from Bogor Agriculture University, a Master in Community Nutrition from University of Indonesia, and a PhD in Agriculture from Bonn University, Germany.



Adrian Wijaya
Secretary

Adrian Wijaya juggles dual passions for teaching and software development. After tutoring and teaching for nearly a decade, he now a senior developer for a Chicago-based multinational software company. He also holds a Master of Arts in Teaching degree from Webster University, St. Louis, USA.



Evensius Go
Treasurer

Evensius Go is Head of the Corporate Finance Accounting and Taxes Division of PT Multistrada Arah Sarana Tbk. He was previously Financial Comptroller in the Chemicals Division under Salim Group. He is a co-founder of Yayasan Felix Maria Go (YFMG), a non-profit foundation dedicated to poor mothers and children's health and education. He holds an undergraduate degree from STIE YKPN, Yogyakarta, and a master degree from Gadjah Mada University, Yogyakarta, Indonesia.

International Advisors



Lisa Luhur Schad

Lisa Luhur-Schad is the acting President Director at Media Indonesia Daily, a major national newspaper. She is also the secretary for Sukma Foundation, an organization founded by Media Group to manage humanitarian aid for tsunami and other natural disaster victims. Lisa has participated in the IDEAS Executive Program at the MIT-Sloan School of Management, Boston, USA and other relevant programs.



Hooman Sabeti-Rahmati

Hooman Sabeti-Rahmati is a partner of the international law firm of Allen & Overy, based in its Singapore office. Hooman is listed in a number of leading lawyer guides and speaks frequently on his practice areas at various conferences and to the media. He studied mathematics and economics at Duke University and law at Tulane University in the USA. Hooman is also a member of the Duke University Islamic Studies Center's advisory board.



Michael Ramsden

Michael Ramsden has been European Director of RZIM Zacharias Trust since its foundation in 1997 and is Director of the Oxford Centre for Christian Apologetics. He gained his PhD from Sheffield University in Law and Economics in the UK. He lectured on Moral Philosophy at Sheffield University and was professor-in-residence at both the International Seminar on Jurisprudence and Human Rights in Strasbourg and the Wolfsberg Executive Institute in Switzerland.



Sandro Calvani

Sandro Calvani is currently the Director of ASEAN Centre of Excellence on UN Millennium Development Goals in Bangkok, Thailand. Sandro has significant experience across a wide range of social issues, particularly in the fields of humanitarian conflict, conflict resolution, and the convergence of emerging threats in human security.



Board of Trustees

INDONESIA
TEAM



A.M. Hendropriyono

A.M Hendropriyono is a founding member of YCAB. He is the former head of the National Intelligence Agency (2001-2005), former Minister of Manpower (1999) and Minister of Urban Migration (1997). Previously he enjoyed a successful career working in Indonesia's military and intelligence services. He graduated from the US Army General Staff College at Fort Leavenworth in 1980 and also holds a PhD from Niaga University, Manila, the Philippines.



Christian Lasut

Christian Lasut is one of the founding members of YCAB. He was previously the President Director of PT Cindera Cipta Tama (1980-1985) and Secretary General of YMMP, a missionary foundation (1991-1999). He was the Executive Director of North Sulawesi Provincial Narcotic Board (2002 – 2008) and received his Master Degree of Divinity from Indonesia Bible Institute in Batu, Malang, Indonesia.



Pieter Tanuri

Pieter Tanuri is the CEO of PT. Multistrada Arah Sarana Tbk (MASA), a public company with a market capitalization of almost half a billion dollars. He is also married to Veronica Colondam, YCAB's CEO. Previously, Pieter was Chairman of PT. Trimegah Securities Tbk, a public financial company which under his leadership became Indonesia's top securities company. Pieter has been instrumental in mentoring and scaling out YCAB's operations.



Drs. Togar Sianipar

Drs. Togar M. Sianipar is a staunch supporter of YCAB. He has had a long and distinguished career in the police force as a four-star Police General and Executive Director of the Narcotics Control Board (BNN) starting 2004. Now retired, he continues to be actively involved in various initiatives including assisting YCAB in an advisory capacity.

Board of Advisors



Antonius Riva Setiawan

Antonius Riva Setiawan is the Director of DAP (Drug Advisory Plan) for the Colombo Plan in Sri Lanka. Previously, he was the Deputy of CEO for Strategic Partnership and Special Projects for YCAB. He has significant experience with drug prevention education and community youth work. He joined YCAB in 2000. Riva holds a degree in Industrial Engineering in Trisakti University, Jakarta, Indonesia.



Chris Septiryman

Chris Septiryman is the former President Director of PT ANJ Finance (2005-2010). Previous to that he was at The Bank of Nova Scotia Asia Limited. He has over 20 years of banking and finance experience in Australia, Indonesia, and Singapore. He holds a Bachelor of Business degree in Marketing from University of Technology, Sydney, Australia (1992) and a Master of Applied Finance from Macquarie University, Sydney, Australia (1995).



Lia Sunarjo

Lia Sunarjo is the Executive Director of Leo Burnett Indonesia. Previous to that she was General Manager at Y&R/Wunderman and General Manager for EURO RSCG Adwork!, whose marketing services she helped open in 12 cities nationwide. She has over a decade in proven advertising, marketing and PR expertise with leading national and multinational firms.



Muhammad Farhan

Muhammad Farhan is a broadcaster in Indonesia who is well known throughout the country for his television and radio show. He runs a daily show at radio Delta FM and has had his own TV shows, Extravaganza and Lepas Malam. He holds a degree in Economics from the University of Padjadjaran, Bandung, Indonesia (1993) and subsequently underwent postgraduate education in broadcasting in Sydney, Australia.



Paulus Bobby Hartanto

Paulus Bobby Hartanto is a well known consultant for school and educational training and coaching. He is the Executive Director of Daya Bhakti Pendidikan Foundation of the University of Indonesia. The author and co-author of several books, Bobby is also a popular speaker in conferences around the world.



Rofikoh Rokhim

Rofikoh Rokhim, Ph.D is head of the Bisnis Indonesia Intelligence Unit. She is also a faculty member at the Faculty of Economics, University of Indonesia. She received her doctoral degree with concentration in corporate finance from Université de Paris 1 Pantheon-Sorbonne, France, in 2005. She joined YCAB in February 2006.



Sukirno Tarjadi

Sukirno Tarjadi is a counselor, public speaker and trainer. He holds a postgraduate diploma in Satir Transformational Systemic Therapy (a family therapy model) from the Satir Institute of the Pacific (Vancouver, Canada) and a doctorate degree in family therapy, counseling and corporate coaching. He regularly conducts classes in counseling and family therapy, parenting and life enrichment.

Executive Team



Veronica Colondam
Founder & CEO

Veronica Colondam founded YCAB in 1999 along with like-minded individuals. Honored as a Young Global Leader by the World Economic Forum in 2006, Veronica is also a Fellow of Asia Society's 21 Young Leaders (2007) and of the Global Social Innovator Park (2008).



Iskandar Irwan Hukom ("Andie")
Chief Operating Officer

Andie Hukom graduated from the University of Indonesia in 1985 in medicine. He also holds a doctorate degree in counseling and therapy. He is Secretary General and Chief Operating Officer of YCAB and is also Head of Drug Treatment under the Provincial Narcotic Board. Previous positions including Head of Narcotic Related stress Care at the Doulos Foundation and President of the Getsemani Rehabilitation Center.



Devi Sujanti Talim
Chief Finance Officer

Devi Talim graduated from Tarumanegara University, Jakarta, Indonesia. She also holds a master degree from Prasetya Mulya, Jakarta. A founding member of YCAB, she is President Director of DvviaCom, the first Indonesian IT company to go public. Previously she was at PT Bank Central Asia for 15 years where she headed branches and spearheaded high profile pilot projects.



Moni Rejeki
Chief Administration Officer

Moni Rejeki joined YCAB in 2005 in the campaign department before she was appointed a Director of the HoLD Department. Since 2008 she serves as YCAB's Chief Administration. Previous to YCAB, she held various positions in marketing and finance industry in one of Indonesia's largest security company, Trimegah Security. She holds a degree in Economics from Tarumanagara University, Jakarta.



Ira Guntur
Chief Development & Communication Officer

Ira Guntur graduated from the University of Washington, USA. She started her career with Morgan Grenfell (now Deutsche Bank) in 1993 before moving to Danareksa Sekuritas. After 8 years in the finance industry, she did a two-year stint in public relations before joining magazine publisher Femina Group where she handled business development, before ultimately joining YCAB.



Milanny Halim
Deputy to CEO Strategic
& Development

Milanny Halim studied Mechanical Engineering program at University of Minnesota, USA, in 2000. In 2005, she joined YCAB where she has played an instrumental role in driving the social investment pilot and modeling process. She has represented YCAB at various UN conventions and led initiatives involving government agencies, international NGOs and multinationals.



Anton Suwoto
Continuous Service
Improvement Manager

Anton Suwoto has a bachelor degree in computer science and a master degree in Information System Management from Binus University, Indonesia. He joined YCAB in 2000 and became IT manager in 2003. In 2011, he joined the strategic team as Continuous Service Improvement Manager, reporting directly to the CEO. He also spearheaded YCAB's partnership with Microsoft Corporation.



Firza Imam Putra
Program Director

Firza Imam Putra is a graduate of Monash University, Australia. Prior to joining YCAB as Director of HoLD and HOPE in 2009, Firza held a number of managerial positions in agriculture, property and event organizing. He first joined YCAB as a volunteer teacher, where he discovered his passion as an educator and program developer for underprivileged children.



Dominikus Rahmat
Head of Microfinance

Dominikus Rahmat joined YCAB in 2009 as the Head of Microfinance under HOPE division. Before that, he was with one of Indonesia's leading micro-finance organization in various capacities since 2002, managing a large financial portfolio and was in charge of its operation. He holds a Bachelor of Education degree from the Sanata Dharma University of Yogyakarta, Indonesia.



Stevens Adrian R. Onsoe
Internal Audit Manager

Stevens Adrian R. Onsoe holds a bachelor degree in economics from Kejuangan '45 University, Jakarta, Indonesia. He has been at YCAB since the beginning and is presently responsible for YCAB's ongoing ILO-IPEC conditional transfer program in the HOPE division. Other previous positions include leading rehabilitation projects in post-tsunami Banda Aceh as a Project Manager.

OUR MILESTONES

YCAB was established in August 1999 with the initial focus on primary prevention of drug abuse and HIV/AIDS through healthy lifestyle promotion.

Over the years, YCAB has evolved into a social enterprise that focuses more broadly on youth development, through the three pillars of healthy lifestyle promotion, educational provision and economic empowerment.



1999

YCAB established the HeLP Program for an anti-drug, healthy lifestyle (**Pillar One: Healthy Lifestyle**).



2000

Sustainable enterprise began. For-profit affiliate toy manufacturer YADA Toys established, to help with YCAB's operations through resource sharing.



2003

HoLD Program (**Pillar Two: Access to Education**) established its first learning center for school dropouts and the underprivileged.



2004

For-profit affiliate human resources company PT Pelangi Jaya, was founded.



Awards

- 2001** UN-Vienna Civil Society Award.
- 2002** AUSAID Action Plan Award.
National Silver Award from the National Narcotic Board.
- 2003** Presidential Gold Award from Drug Abuse Prevention.
- 2004** Regional Coordinator of the Global Youth Network (GYN) for the South East Asia and Pacific.
YCAB-UNIC Journalism Award launched.
- 2007** Special Consultative Status from UN Economic and Social Council.
- 2008** Global Social Innovator Award (Singapore).
YCAB-UNIC Journalism Award became the LIFE Awards.
- 2011** Ernst & Young Social Entrepreneur of the Year.



2005

HOpE Program
(Pillar Three: Job
& Income Creation)
kicked off.



2007

- YCAB incorporated internationally as YCAB International Inc.
- For-profit affiliate beauty treatment company Beauty Inc. created.



2008

- YCAB achieved ISO 9001 : 2000.
- HoLD educated the first 5000 youths.



2009

- YCAB achieved ISO 9001 : 2008.
- Conditional Microloan Pilot introduced.
- Angel of Change Campaign launched.



2010

- YCAB International became YCAB Foundation, a section 501(c)(3) tax-exempt organization headquartered in New York, USA.
- HeLP hits 1.5 million youth trained (7% of target population).
- Social Investment piloted.



2011

- Completion of Phase One of Social Investment Model.
- All programs continued to scale.
- For-profit affiliate company TerraZone, an amusement park, was created.





OUR PROGRAM

OUR PILLARS

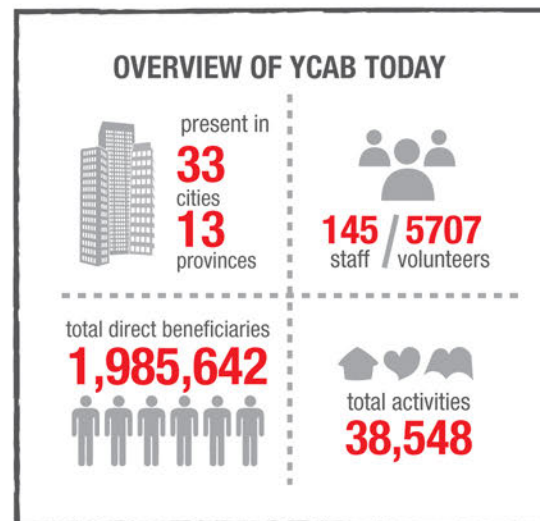
YCAB executes our vision of developing youths through three pillars which focus respectively on **Healthy Lifestyle (HeLP)**, **Education (HoLD)**, and **Welfare Creation (HOPE)**.

The combination of these three pillars gives rise to synergies that help our program to be sustainable, in line with the Millennium Development Goals (MDGs) to encourage development by improving social and economic conditions in the world's poorest countries.

Millennium Development Goals (MDGs) and HDI

All 193 United Nations member states have agreed to achieve the MDGs by the year 2015. One of the benchmarks of achievements is the Human Development Index (HDI), which is the normalized measure of life expectancy, literacy, education, standard of living, and GDP per capita for countries worldwide.

As such, YCAB also references the Human Development Index (HDI) with regard to monitoring the progress of our youth development programs.



“ We **HeLP** youth, **HoLD** them for some time while educating and giving them the real **HOPE** in their lives. ”

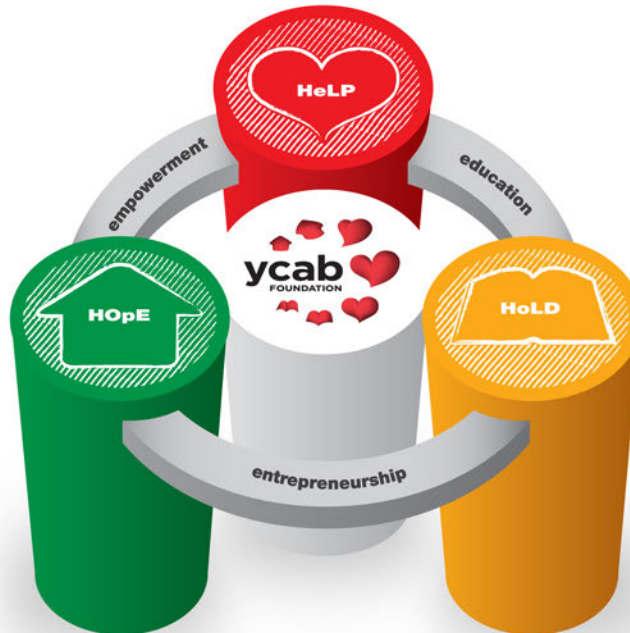


6



8

Healthy Lifestyle Promotion (HeLP) : Focuses on primary prevention education of drug abuse and HIV/AIDS among youths through healthy lifestyle



1



3



8

Hands on Operation for Entrepreneurship/Employment (HOPE) : Entrepreneurship and job creation programs including microfinance programs, that are run through the YCAB Cooperative (Koperasi YCAB).



2



8

House of Learning and Development (HoLD) : Rumah Belajar Learning Centers for school dropouts and underprivileged children.

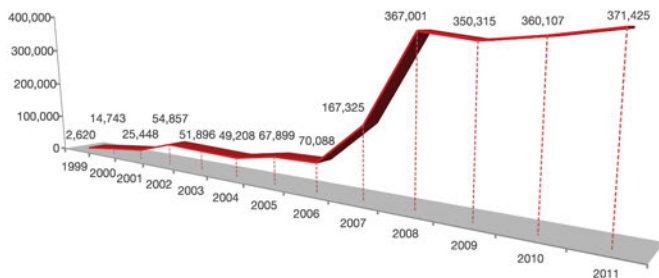
HeLP

Healthy Lifestyle Promotion

Healthy Lifestyle Promotion (HeLP) focuses on drug abuse and HIV prevention and education in schools. Founded in 1999, the program has grown to **incorporate life skill training, life counseling, training of trainers, peer-to-peer outreach (Ripple Program) and mass campaigns**. The organization works with thousands of schools in the urban areas across the nation dealing with health access issues such as sex education, HIV and drug prevention.

Our flagship Ripple Program, which trains young people to train their peers in healthy lifestyle skills, has shown phenomenal results. Since 2008 the Ripple Program has reached out to **almost half a million youths every year, covering 7% of the in-school teen population**. In addition, the Ripple Program also successfully activates young people to care and reach out to their peers. For every teen we train in HIV and drug abuse prevention life skills, they will in turn train an average of 200 peers within 3-6 months following their training.

Following Unilever's commitment in 2006, the Ripple Program has been also adopted by other corporate sponsors such as Media Group (2007) and Chevron in 2010 with the launch of the **"I Wanna Live"** campaign in commemoration of International AIDS day.

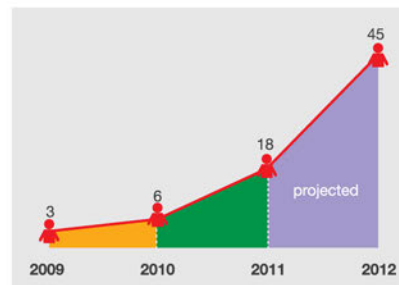


HoLD

House of Learning and Development

The first Rumah Belajar Learning Center was established in 2003 to provide education for underprivileged children and street youths. In the last three years, these Learning Centers have experienced a six-fold increase to reach a total of **18 Learning Centers**.

The Learning Center gives underprivileged children an opportunity to earn junior and high school equivalent education certification by the National Education Ministry, and thereby improves their chances to secure formal employment.



Number of Learning Centers over time

Rumah Belajar Learning Centers offer a government endorsed 'open school' program that enables school dropouts and underprivileged to complete equivalent Junior High to High School education at an accelerated rate with the same education quality and course qualifications as those receiving a normal education. Established in 2003, we offer affordable education at **IDR 5,000-10,000/month** ($\pm$ US\$ 0.5-1/month) **per student, aimed at low-income families in urban areas**. HoLD had a **100% pass rate** for the national examination and **2,851 participating youths** have earned certification in IT skills through the program as of 2011.

HOpE

Hands-on Operation for Entrepreneurship

As of December 31, 2011, HOpE has helped almost **5,000** economically disadvantaged women entrepreneurs through YCAB Cooperative by giving loans that have impacted the lives of **25,000** people. It has also helped with job placement for graduates of YCAB's Rumah Belajar Learning Centers.

Over the past two years, HOpE's microloans have tripled. The number of microloan clients rose from 1,738 in 2010 to 4,876 in 2011, while the number of people it has touched increased by 281% over the same period to 24,380. Accumulated disbursement rose from IDR 4.2 billion in 2010 to IDR 23.1 billion in 2011, while the repayment rate rose from 97.73% to 99.53%. **In addition, the number of youths entered in Rumah Belajar Learning Centers as a side benefit of the microloan program rose from 150 to 250 between 2010 to 2011.**

Lastly, microloan program participants have demonstrated increased welfare creation with revenue and profit from their businesses increasing 90% on average. According to 400 recipients surveyed in August 2011, using stratified random sampling, on average recipients have experienced improvements in their welfare as their income has risen.

Average revenue rose 96% to IDR 363,000 ($\pm$ US\$363 /person), while **average capital rose 100%** from IDR 114,000 to IDR 228,000 ($\pm$ US\$114 to US\$228) and **average profit per person rose by 85%** from IDR 53,000 to IDR 99,000 ($\pm$ US\$53 to US\$99).

Altogether, HOpE has significantly improved the welfare of microloan borrowers and helped an average of 63.5% of Rumah Belajar Learning Center graduates find work.

OUR IMPACT

HeLP (Healthy Lifestyle Promotion)	since 1999
Youth Reached	1,952,932
School Partners To Date	6,258

HoLD (House of Learning and Development)	since 2003
Students Educated	15,892
Unique ID	7,946
Total Learning Center	18
Working Graduates (average)	63.5%

HOpE (Hands on Operation for Entrepreneurship)	since 2009
Microloan Clients	4,876
Total Loan Served	14,586
Impacting	24,380 lives
Accumulated disbursement (Rp)	23.1 bio
Outstanding (Rp)	5.95 bio
Repayment Rate	99.53%
# Students Brought to be Educated	355

" Since inception, YCAB has reached out and touched 1,985,258 people and millions of indirect beneficiaries in 33 cities and 13 provinces in Indonesia as of December 31, 2011."

 HoLD (Rumah Belajar Learning Center)

 HeLP

 HoLD (Rumah Belajar Learning Center) & HeLP

 HoLD (Rumah Belajar Learning Center), HeLP & HOPE

 1 North Sumatera : Tapanuli

 2 West Sumatera : Padang

 3 Lampung

 4 Banten : Tangerang

 5 DKI Jakarta

 6 West Java : Jakarta, Depok, Sukabumi, Bogor, Sentul, Karawang, Bekasi, Bandung, Garut

 7 Central Java : Tegal, Semarang

 8 D.I Yogyakarta : Yogyakarta, Sleman, Wonosari, Wates

 9 Bali

 10 East Nusa Tenggara : Kupang

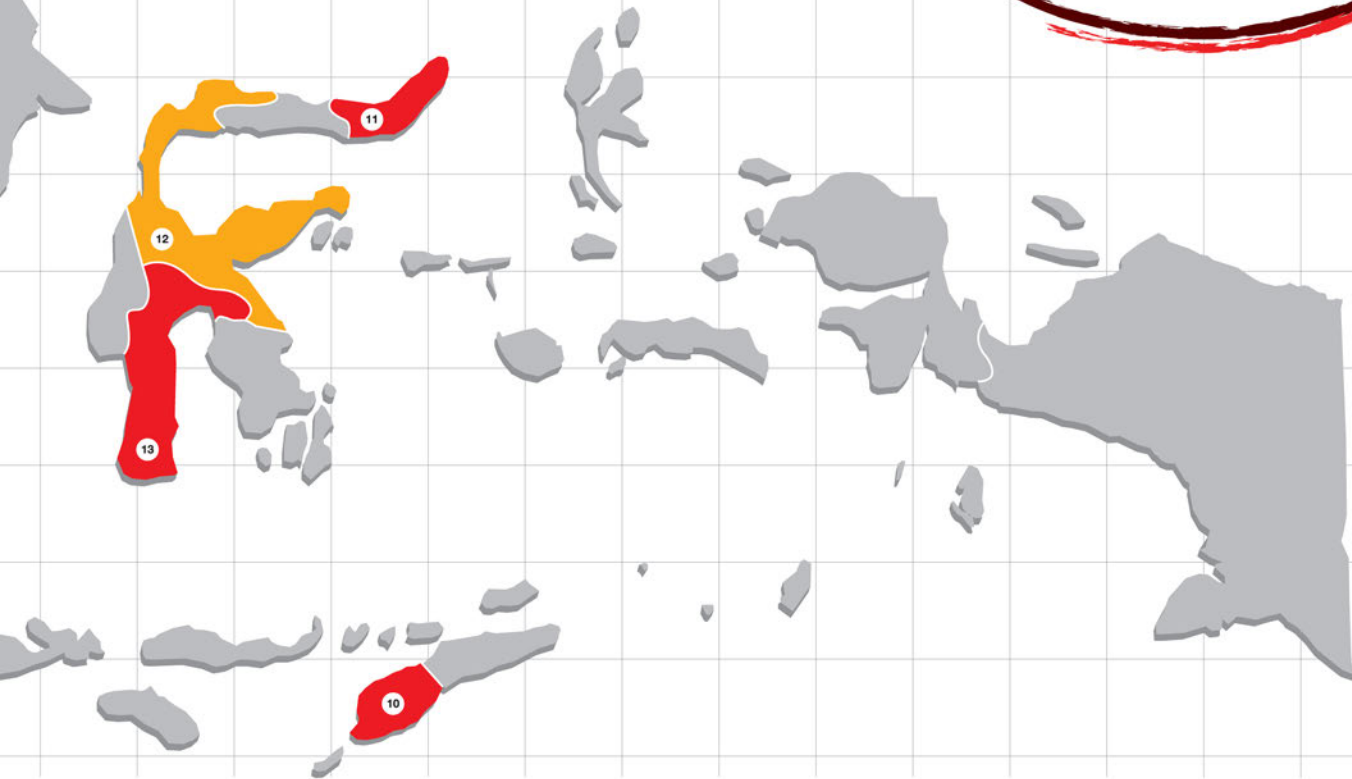
 11 North Sulawesi : Bitung, Manado, Tondano, Tomohon

 12 Central Sulawesi : Parigi Moutong

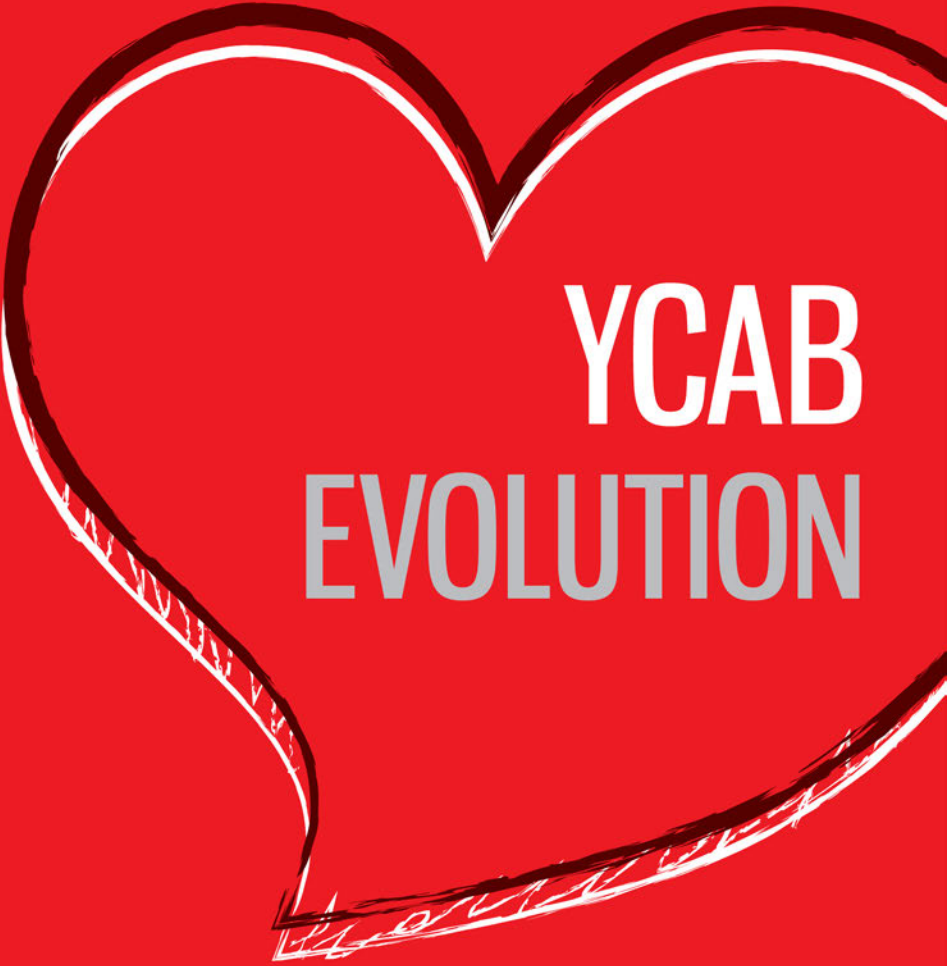
 13 South Sulawesi : Makassar

 9

SCOPE & REACH







YCAB EVOLUTION



In order to sustainably support YCAB Indonesia's activities, YCAB's affiliates engage in social enterprise, carrying out profit making activities to create resources which are then used to support YCAB Indonesia's operations. The end goal of social enterprise is to support social benefit, rather than profit.

This sets up a virtuous cycle since YCAB Profit Affiliates (PT YADA, PT Pelangi, Beauty Inc) are eventually able to source good employees from graduates of YCAB Indonesia's HoLD and HoPE programs, which in turn aids Profit Affiliate operational efficiency and profit making ability. Since their resources are then shared with YCAB Indonesia, the whole system becomes self-sustaining.

YCAB Group



YCAB INDONESIA

YCAB Indonesia is a nonprofit organization headquartered in Jakarta, Indonesia. Established in August 1999, it has evolved into a social enterprise with a focus in youth development.

YCAB INTERNATIONAL

YCAB International is a non-profit 501(c)(3) organization headquartered in New York. It was established in 2011 as the international fundraising and operational arm of YCAB Indonesia.

OVERVIEW YCAB GROUP

(YCAB Foundation + Social Enterprise)



total staff

432



turnover
IDR 29.7 billion

YCAB AFFILIATE SOCIAL ENTERPRISE



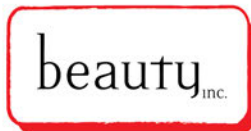
PT. YADA Indonesia

Manufactures robotic animal YADA Toys that are powered by rechargeable batteries. Its products can be seen in many major Indonesian shopping malls and have also been exported to the Philippines, Portugal, Bulgaria, Austria, Kuwait and the USA.



PT Pelangi Jaya

Provides non-academic courses for children and short education and training programs for parents and teachers. Its activities include collaborating with Quantum Learning Network (QLN) to run SuperCamp, a life skills training camp for school children. Pelangi also provides workshops, in-house training, and other services for early childhood teachers.



Beauty Inc.

A spa and health club located in Jakarta. Fusing traditional Balinese temple carvings and contemporary design, the spa offers luxurious treatments designed to bring balance to the mind, body and soul.



YCAB Cooperative (Koperasi YCAB)

A saving-and-loan cooperative that disburses microloans to low-income women entrepreneurs towards building small businesses. Income generated is reinvested back into YCAB Group towards cost sharing.

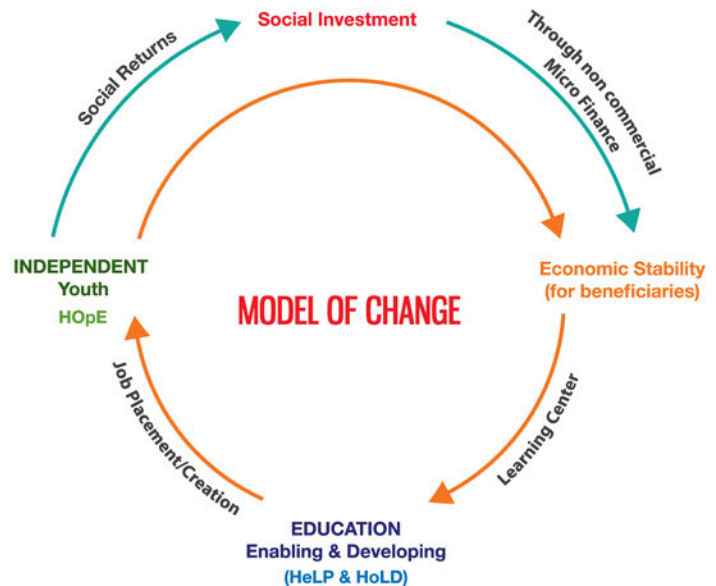
Through our economic empowerment program, we have assisted **4,876** low-income women entrepreneurs in **384** groups across Jakarta, impacting the lives of over **25,000** people at the bottom of the pyramid.



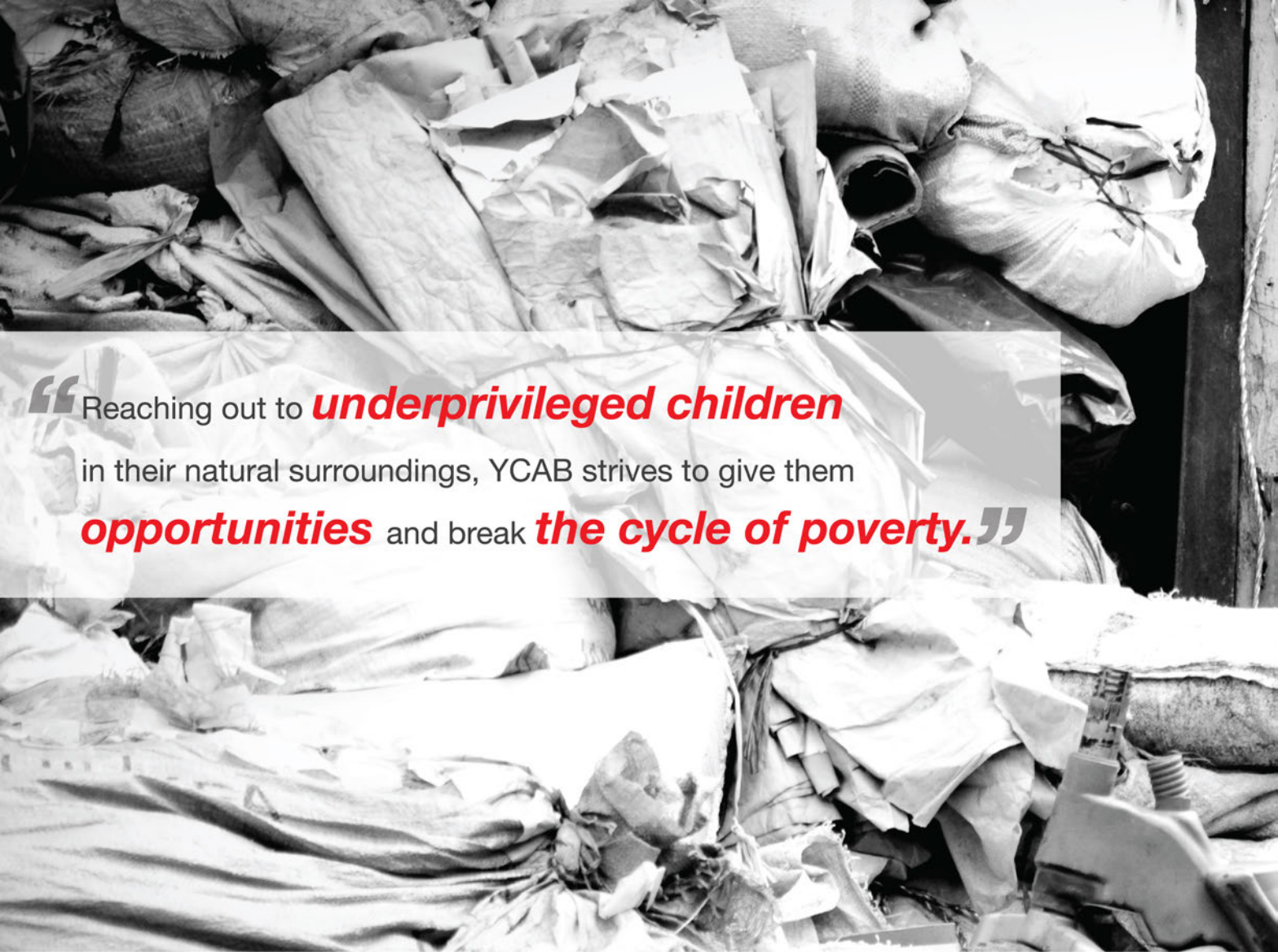
OUR MODEL OF SUSTAINABILITY

In order to achieve our vision in a sustainable way, YCAB uses a social investment approach to magnify the social and economic impact of our funds.

Specifically, we invest funds from our donors and business affiliates into micro-finance loans for low-income women entrepreneurs. These loans help the families generate income. As a condition of the loan, children in these families have to be educated, which can be done through our HoLD and HOPE programs. Eventually when these youths graduate, they will be empowered and suitably equipped for the job market, breaking the cycle of poverty and creating systemic change.

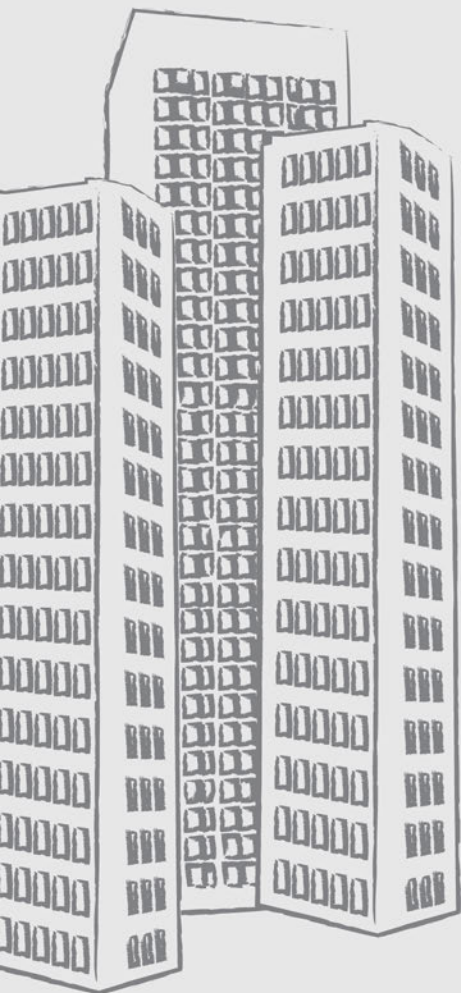


In recognition of our social impact, YCAB Founder Veronica Colondam was named the Ernst and Young Social Entrepreneur of the Year 2011. The award is given to a founder of an organization that has become a catalyst for social transformation and successfully delivered change through innovative products or services.



“ Reaching out to ***underprivileged children***
in their natural surroundings, YCAB strives to give them
opportunities and break ***the cycle of poverty.***”





In 2011, YCAB operated in **33** cities
in **13** provinces, impacting over **400,000**
people through our activities.



2011 ACTIVITIES

standar
Cared

cab
FOUNDATION

Jawab

Say no to Drugs!!!
Selamatkan dirimu
dari HIV

Jauhi Narkoba!
dari HIV!!!

PANJI 78

Narkoba
menyesatkan!
Kana 77

Jaaa... Uhi Narkoba
berantas HIV
Prestayi yes, Narkoba No
M. Agil . Kls 78

22

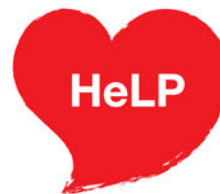
Jangan pernah mencoba
narkoba sekalipun
(1 PUTRA G.K.M)

91

Stop Narkoba
Hindarkan dari N
(M. Nurul Adam

KATAKAN T
PAD

Kata



IN 2011



42

youths per hour trained
in healthy lifestyle issues



210

new active school partners,
a total of 6,258 to date

5,707
youths volunteered
as peer trainers



1:65



371,425
youths reached in total

In the 12 years since its inception through 2011, **Healthy Lifestyle Promotion (HeLP)** has touched **1,952,932 individuals** by working through schools and through its Ripple program, in which youths are trained and sent out as Peer Trainers to train their peers to become Peer Educators for a “ripple” effect. These Peer Educators will in turn educate other youths on healthy lifestyle, anti-drug and HIV/AIDS prevention.

In 2011, HeLP reached 371,425 youths compared with 360,107 in 2010. This was accomplished by working with schools to identify youths with potential and training them to become anti-drug and healthy lifestyle ambassadors who could educate their peers in the Ripple Program. In 2011, HeLP worked with **210 new schools**, bringing the total number of schools that we have actively partnered with to 6,258 and recruiting 5,707 youth volunteers as peer trainers.



In our Ripple program, each Peer Trainer has managed to educate on average **65 Peer Educators**, resulting in 65 times the impact. These Peer Educators in turn will spread the word to their peers.

Talk the Talk

Walk the Walk

Live the Life

ACTIVITIES

Talk the Talk

Direct Outreach to in-school students

In Class Mass Campaign

Youth capacity building on drug and HIV prevention presented in a fun, interactive manner. For example, through celebrity guests and rock band performances.

Mass Campaign

Advocacy for healthy lifestyle. We work closely with media outlets and other partners to mobilize public opinion, spark open debate and gain public support.

Life Counseling

Youths who are identified as being high-risk are referred to YCAB counseling service. Ideally these high risk youths will attend several one-on-one counseling sessions.

Walk the Walk

The Walk the Walk Booster programs consists of the following programs.

Training of Trainers (TOT)

2 day capacity building and Training of Trainers (TOT) programs that empower youth to go out and disseminate drug and HIV prevention messages to their peers.

Peer to Peer Outreach (Ripple Program)

Recognizing the limitations of our resources, YCAB trained youth individuals to go out and spread the drug free/HIV prevention message to their peers.

Intensive Program

Advanced capacity building through a combination of Education and Life Skills training such as public speaking training.

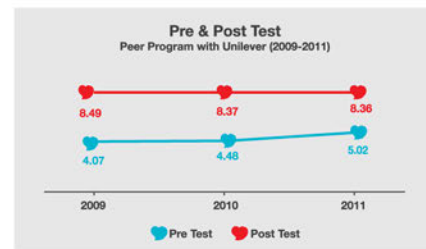
Live the Life

YCAB trains individual students to carry out Training of Trainer activities for other students. The idea is to accelerate the rate of information dissemination, and to make it independent of us by providing advance public speaking and training strategy to successful "rippers".

ONGOING ACTIVITIES

Jakarta Stop Aids

Since 2009, YCAB has worked together with **Yayasan Unilever Indonesia (YUI)**, the **DKI Jakarta Education Board**, the **DKI Provincial AIDS Commission**, and the **DKI Jakarta Citywide AIDS Commission** to hold the JSA program. JSA will run until 2014 and aims to build public awareness about the dangers of HIV/AIDS and drugs, as well as to create a group of Jakarta Stop Aids ambassadors who will disseminate the information about HIV/AIDS to their peers. As measured by pre and post-tests, participants' knowledge about healthy lifestyle increased.



I Wanna Live (IWL) Program

An HIV/AIDS prevention programs for youths run by YCAB together with **Pertamina, Chevron, Media Indonesia, the Garut City Board, and the Sukabumi Regency Education Board** which was began in 2010 and has continued. In 2011, various activities were held including mass campaigns, 4 Training-of-Trainers ripple program sessions involving **60 students** from **12 schools**, and life skills training to equip YCAB ambassadors with positive mental attitudes in addition to their HIV/AIDS and drug prevention knowledge. In total, over 25,000 youth in Sukabumi and Garut were impacted.

Gue Mau Hidup (GMH) Mass Campaign

A collaboration with **Media Indonesia** (2006-2011) that involved roadshows to **10 schools** in one district, including anti-drug ambassador and art competitions (5 minute challenges). Participants' knowledge of drug misuse improved as measured by pre and post-activity questionnaires.



“ In 2011 GMH reached **924 individuals**, bringing the total since 2008 to **4,374 individuals**. ”

Do Something

In 2011, YCAB was selected to hold the Indonesian franchise of the Do Something movement (USA), encouraging young people to make a difference in their community through actions of their own choosing.

By combining Do Something's effective campaigning and training methods with YCAB's strategic partnerships with local businesses, education, and governmental leaders in Indonesia, the hope is that **we can inspire Indonesian youths to do something positive for their schools and communities**.

In 2011, Do Something Indonesia focused on 3 activities: **promotion, training, and partnership**. In line with these aims, YCAB assigned facilitators all over Indonesia to raise the awareness regarding **dosomethingindonesia.org**. They visited **109 schools** and met with **4,076 students**. YCAB and Do Something Indonesia also worked together to hold a book campaign project called “**Bagi-Bagi Buku**” to distribute books to underprivileged children.

In addition, between September and December 2011, Do Something Indonesia teen volunteers helped to collect used jeans which were then recycled by YCAB Rumah Belajar learning centers into interesting new products that were sold. The proceeds of the products were invested back into YCAB, and in the process the learning center students gained valuable sewing skill practice.

www.dosomethingindonesia.org

ACTIVITY HIGHLIGHTS



HANI (Indonesia Anti-Drug Day) 2011

Working together with **Corsa Medical**, the **National Narcotics Industry (BNN)** and **Seasons City Mall**, YCAB organized **500 students** from **100 schools** in DKI Jakarta for an exciting stage performance at the latter as one of many activities held to celebrate International Anti-Drug Day (Hari Anti Narkoba Internasional - HANI). The event brought together young people to express and strengthen their anti-drug solidarity and spirit.



Global Dignity Day (GDD)

Supported by **Corsa Medical**, **@America** and **XL**, YCAB socialized the 5 principles of Global Dignity Day to over **45,200 youths** in West Indonesia, while our partner **YASCITA** (led by Silverius "Onte" Unggul) socialized these principles to over **12,000 youths** in East Indonesia. Global Dignity Day is an international initiative founded by HRH Crown Prince Haakon (Norway), Professor Pekka Himanen (Finland) and John Hope Bryant (Operation HOPE, USA) that was celebrated in over 50 countries worldwide.



29
NOV

Kick off of HIV/AIDS prevention program with Standard Chartered Bank (SCB)

YCAB collaborated with **SCB Indonesia** to campaign against HIV/AIDS in school. SCB employees and school students were trained by YCAB using Training of Trainers materials and methods to go into the classrooms to campaign against the dangers of HIV/AIDS and drug abuse to other students. The six-month program kicked off on November 29, 2011 with a target of reaching **15 schools**. This collaboration is in line with both YCAB's and SCB's commitment to fight HIV/AIDS and drug abuse, and was followed up with other related activities.



02
DEC

World AIDS Day Healthy Walk (Jakarta Stop Aids - JSA)

As part of Jakarta Stop Aids, YCAB together with **Yayasan Unilever Indonesia** organized an anti-AIDS World AIDS Day Healthy Walk involving about 1,800 students and 200 teachers from 100 schools in Jakarta, plus employees from **YCAB, YUI, KPAP KDI and KPAK S Wilayah** around FX Jakarta.

“ In 2011, we trained **225 ambassadors** from 50 schools in 5 DKI Jakarta districts to communicate drug and HIV/AIDS information to **50,072 peers**, bringing the total impacted since 2009 to **129,013 peers**. ”





IN 2011

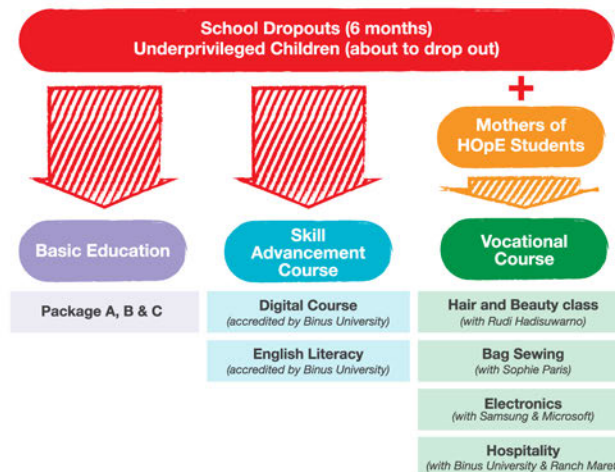
9 
new students
recruited **per day**.


270%
increase in number of students.

 **1**
New Rumah Belajar Learning
Centers was built each month.


100%
national examination pass rate
was achieved by HoLD students.

HoLD (Rumah Belajar Learning Centers) focuses on making education available to school dropouts and underprivileged children. HoLD provides Basic Education packages that enable participants to earn certification, augmented by Skill Advancement Courses and Vocational Courses. In 2011, HoLD educated 3,285 unique participants, a 131% increase over 2010.



ACTIVITIES

Basic Education

Rumah Belajar offers a government-endorsed open school program that enables school dropouts to complete equivalent education at an accelerated rate with the same education quality and course qualifications as those receiving a normal education.

- ▶ Package A : Elementary School level
- ▶ Package B : Junior High School level
- ▶ Package C : Senior High School level

These packages of study are open to the underprivileged school children in general. They are designed to help underprivileged youth to socialize and introduce street children to the discipline and values of mainstream society. Graduates receive nationally recognized accreditation.

Skill Advance Course

Special skill advancement courses are available in Information Technology, basic computing and in English. These courses are based on modules from the prestigious Binus University and graduates of these courses receive certification from Binus.

Vocational Course

Our Vocational Courses equip students with various practical skills and training, which will enable them to find livelihoods and careers. Courses offered included Hair and Beauty class with Rudi Hadisuwarno, Bag Sewing with Sophie Paris, Electronics Training with Samsung and Microsoft, and Hospitality with Binus University and Ranch Market.

ONGOING ACTIVITIES

▶ English and Information Technology Basic Computing Skills

Courses are accredited by the prestigious **Binus Center (BINUS University)**. BINUS has further extended its commitment to YCAB for 5 more years (2011-2016). YCAB also established innovative partnerships with Microsoft Indonesia to launch an IT Learning Center called Rumah Belajar Microsoft, and with CIMB Niaga bank to launch a mobile computer classroom and make IT learning opportunities accessible regardless of location.

▶ Electronics Training

A new course in electronics training kicked off in 2011 which aimed to open more vocational and career opportunities for Rumah Belajar students, in partnership with Samsung. This one-year program teaches useful technical skills, which are augmented by **internships for hands-on experience that students can leverage towards future career opportunities.**

▶ Cash Transfers

Approximately **100 Rumah Belajar Learning Center youths received cash transfers** from the government under the Children Social Welfare Program (*Program Kesejahteraan Sosial Anak*), for the purposes of covering education-related expenses such as transport costs.

ACTIVITY HIGHLIGHTS



Launch of Rumah Belajar Microsoft

YCAB together with **Microsoft Indonesia** launched an IT Learning Center called “**Rumah Belajar Microsoft**” which will help provision computing resources for students who have no avenue to learn about Information Technology (IT). Students will learn essential IT skills through the courses and become familiar with Microsoft technology such as Word, Excel, and PowerPoint at several learning levels from basic to intermediate. A total of **334 students** participated in the program.



Three Ministers Visited Rumah Belajar

National Welfare Minister Agung Laksono, Minister of Women Empowerment and Children Protection Linda Amalia Sari Gumelar and Minister of Social Affairs H. **Salim Al-Jufri Segaf** visited the Duta Buntu Rumah Belajar as part of Ramadan activities in August, breaking their fast together with a number of the children and handing over a total of **IDR 225,000,000** in National Child Welfare Program (PKSA) funds for the Rumah Belajar students. The Ministry of Social Affairs has been working together with YCAB since 2010 to help street children.





Ramadhan Shopping with Super Indo

Approaching Ramadhan, YCAB was chosen by the Social Ministry to organize and oversee a mass shopping event for **400 street children** from 5 areas in Jakarta at retailer Super Indo's Kincan Jatibening, Bekasi location. The funds, which came from **the Coordinating Ministry of National Welfare**, were intended to help these children cover their basic needs as well as buy clothes and other educational necessities.



Mobile Computer Classroom with CIMB Niaga

In September, YCAB Foundation together with **CIMB Niaga** launched the Mobil Belajar mobile computer classroom, bringing computers and instructors to underprivileged students including school dropouts in **three areas : East Jakarta, North Jakarta and Tangerang**. A total of **480 students** participated in the program. In order to achieve this, a special vehicle was converted into a mobile computer classroom. The vehicle was equipped with **13 laptops and internet facility**, and the curriculum was based on IT course program modules from Binus University, which will also certify the graduates.



Rumah Belajar Samsung

Samsung Electronics Indonesia together with YCAB Foundation launched a **basic electrical engineering course** targeting underprivileged Senior High School students, at the Duta Buntu and and Cikarang Rumah Belajar Learning Center in Jakarta. Students will learn computer servicing and electronics skills, i.e. mobile phone reparation, over a one year program. Once they graduate, the students will have the opportunity to take part in an internship program at **PT. Samsung Indonesia**.

“ HoLD not only helps individual youths, it also contributes **to boosting national development** as the economic value of productive years for every dropout that finishes their studies and secures employment is **156 times** the opportunity cost of schooling. ”





IN 2011



450%

increase in funds disbursed
over 2011.



11,000

loans have been distributed.



99.53%

repayment rate was achieved.



205

dropouts were recruited
to receive education.



10%

beneficiaries surveyed can now
keep their kids in school.



93%

beneficiaries surveyed said their
lives have changed for the better.

Hands-on Operation for Entrepreneurship (HOPE) is our economic empowerment arm. It consists of two main activities:

- Helping HoLD Rumah Belajar Learning Center graduates to find internships/vocational training and permanent employment opportunities, including at YCAB's profit affiliates. This in turn helps our profit affiliates to run and help to share YCAB's costs.
- Providing education-linked microloans through YCAB Cooperative to low income women entrepreneurs, on the condition that their children are sent to school (either to regular schools or to Rumah Belajar Learning Centers). During subsequent loan cycles, they must help recruit at least one school dropout from their neighborhood. All income generated to YCAB Cooperative from the microloans goes to the Rumah Belajar Learning Centers.

In addition, HOPE also provides disaster relief assistance to communities on an ad-hoc base as needed.



ACTIVITIES

Vocational Training

Business Projects

By taking in small business projects like sewing projects and goodie bags, YCAB generated income while helping HoLD/HOpE participants to acquire valuable work skills. So far this was done at the Duta Buntu location, but the programs will be expanded to other areas. One of these business projects involved **working with the global Teens for Jeans movement**, which in Indonesia is now under YCAB, to transform donated jeans into interesting products.

Hair and Beauty

Rumah Belajar students and graduates trained as staff, stylists and makeup artists for the well known Rudy Hadisuwarno chain. In 2011, HoLD launched an onsite salon at the Duta Buntu Rumah Belajar location where students and graduates can practice their skills and make money. The project has already broken even in 2011 and its prospects are bright.

Bag Sewing

Students learned to make bags from fashion manufacturer Sophie Paris. Proceeds from the products went to cover operational costs with the remainder going to students. In 2011, the HoPE production unit received more than **almost 2,000 bag orders from Chevron, Microsoft, Youth Global Leader, Asia 21 and Clara Magazine**. The unit also worked with the Teens for Jeans movement to create products from old donated jeans.

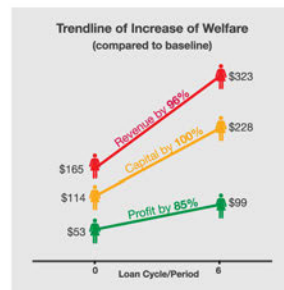
Cafe and Restaurant (CaRe) Hospitality Program

A special work study program kicked off in 2011 that combines formal education with hands on F&B-focused learning at **BINUS University and Ranch Market F&B and grocery**.

Microfinance & Entrepreneurship

Microloans

- Given to women entrepreneurs and their families.
- The women are encouraged to become angels of change and keep their children in school.
- As a condition of additional loans, microloan borrowers must persuade school dropouts of neighboring families to go to school as a condition of additional loans.



As of December 2011, YCAB Cooperative has distributed **4,876 microloans** and **impacted the lives of over 25,000 people**. The number of borrowers served nearly tripled in 2011, with **repayment rates at an all time high of 99.53%**. An impact measurement found that 93% of about 400 respondents surveyed said that their lives improved in terms of increased sales, more stable business and ability to pay for their children's education, with 98% seeing daily revenues from their businesses almost doubling and 78% seeing an increase in profit as well.

“A total of **355 borrower children** were entered into YCAB Rumah Belajar from HOpE since 2010.”



Our first ever Job Expo

Our first ever job expo (open to HOPE and HeLP participants/alumni + the public) connected underprivileged individuals with job opportunities from a number of major companies. **187 job seekers** attended. 20 out of 30 HOPE/HeLP participants found jobs through the expo at the Duta Buntu Rumah Belajar Learning Center.



Scaling Up

In recognition of HOPE's success and good work, near the end of 2011, YCAB Cooperative was awarded a **Social Investment Grant from Chevron and Berliar Untuk Berbagi (BUB) Foundation** to carry out social investment programs in the area of Sukabumi, Java, and scale up HOPE's programs in rural Java and urban Jakarta respectively.

Employment

Employment Opportunities

HOPE helps graduates of the Rumah Belajar Learning Centers HoLD program and their family members to find internships and employment. In 2011 we successfully helped **63.5% of such graduates** to find employment.

More than half of the working graduates report earnings above the national minimum wage IDR 1,800,000-2,000,000/month ($\pm$ US\$180-200/month).

Testimonies



Frankie, a Rumah Belajar Learning Center graduate, is now a full time employee at the Grand Indonesia 99 Ranch Market thanks to HOPE job placement. As the first in his family to be employed in the formal sector, his achievement is a great source of pride for the whole family. Previously, HOPE helped him to get school certification and arranged for an internship program at Ranch Market.



Roro, after graduating from a Rumah Belajar Learning Center the year before, gained full time employment at YCAB's profit affiliate Beauty Inc. spa in 2011. By helping Beauty Inc. fulfill its manpower needs and generate more income, this in turn will help with resource sharing towards YCAB's costs.



HeLP

► **Sukmawati Nismulail, a junior high school student at SMK Al-Irsyad Al-Islamiyah, Jakarta**

“ The GDD (Global Dignity Day) program has opened my eyes to my self-worth. When my family had economic problems, I thought of selling myself, my friend arranged it for me at a high price, but then I thought money is for a moment only and dignity is worth more. ”

► **M. Iman, junior high school student at SMPN 49, Jakarta**

“ YCAB's program taught me how small things like inhaling ink or the smell of gas fumes can ruin our bodies. This information was useful for me and I can also spread this information to those around me. The benefit is that my friends now know that there are many events that can be anticipated and I am more prepared to act against waves of HIV/AIDS. My first target is to counsel 200 people as well as all my relatives. ”

► **Nur Azizah, high school student at SMK Bhakti 17, Jakarta**

“ The HeLP program increased our understanding of HIV and AIDS and their effects. I became more knowledgeable about HIV AIDS and drugs and I know how to avoid being infected. This program expanded our horizons so that we become more informed and know how to prevent this from happening. ”

► **Ahmad Faik, high school student at SMA Utama**

“ In a seminar, we were taught about what HIV is and how to prevent it as well as ways of healthy dating, and healthy living. I became more aware of the dangers and most important, I can tell others about HIV, towards saving Indonesian teens. ”

HoLD

► Kemanggisian slum, West Jakarta



Mrs. Achi, a mother of two, is married to a cardboard scavenger. Both her children go to Rumah Belajar Learning Centers. She and her husband could not afford to send her children to a normal school and she plans to keep her children at Rumah Belajar Learning Center until they finish high school. If possible, she would like to send them to university, but that will depend on their economic condition. She learned about Rumah Belajar from a friend.

“Rumah Belajar has really done a lot for my family. Without this school, I don't think my children would be able to continue their education. They are also more eager to learn because they realize that education is a blessing that they shouldn't take for granted.”

► Duta Buntu Rumah Belajar Learning Center, West Jakarta



Frankie Indra Lesmana, 20, is a alum of the Rumah Buntu who after going to a regular middle school, was told by his parents to drop out and work. He then went to work at a factory for three years. With the encouragement of a friend however, he finally decided to continue his studies at the Duta Buntu Rumah Belajar Learning Center despite his family's lack of support. Upon graduation, HOpE helped him to find an internship and then a job at 99 Restaurant in luxury mall Grand Indonesia. His accomplishment was a great source of pride to his whole family.

“Now I am able to help my family because of my work. I want to make all those who looked down on me and who doubted to feel proud of what I've accomplished in life, one day. I like my job at Ninety-Nine and I thank YCAB.”

HOpE

► Petamburan slum, West Jakarta



Mrs. Wastiri, 37, has 5 children and one on the way. Three of her children are in school at the local Rumah Belajar Learning Center, while the others have already started working. Her husband works as a bajaj driver. To make ends meet, even when pregnant, she cooked and sold food on the streets at night. She joined YCAB cooperative because the interest rate was much lower than other corporations and has been with YCAB for about 3 years.

“After joining, I had enough funds to start selling fried food and taking cake orders during Lebaran. With the help of YCAB cooperative, I now make more money...we use (the money) for our children's education. I want to say thank you for everything they've done for me. Without their help, I wouldn't be able to sell more food like I am now.”

► Kemanggisian slum, West Jakarta



Mrs. Wahyubudi Lesamana, 47, has 5 children and dropped out of school in sixth grade. With YCAB's help, she was able to educate all 5 of her children and expand her food stall business as the loans from YCAB cooperative allowed her to start taking in orders for her cooking. One of her daughters is enrolled at a Rumah Belajar Learning Center high school course, and she has been able to send her younger children to a kindergarten with the proceeds from her earnings.

“YCAB has taken really great care of me thus far. They've always taken notice of my needs and wants and I believe they have fulfilled everything I could ever hope for. I've been with YCAB for almost 3 years now.”



how do we
change the world?



One life at a time.

only
Rp100,000



Invest Rp 100,000
Send a teen* back to school
You'll get 20X BENEFIT

*support one month package program



Child by child, we build our nation.

Info: 021-5400 1400 (0800 540014) | F: 1008 - Yayasan Cinta Anak Bangsa | @ycafbfoundation





IN 2011



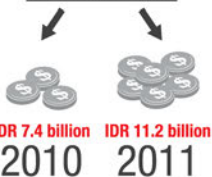
Total Cash and In Kind Donation
increase from **IDR 9.65 billion**
to **IDR 14.5 billion**

**17 Corporate
Partners** accounted for
37%
of income

PR Fundraising Efficiency
6 c e n t s
to every dollar raised

1,528
individual donors
accounted for
29%

of total cash



Publicity Value **Increased**



MARKETING & COMMUNICATION

Year 2011 was a good year for the Marketing & Communications department. The department was not only successful in raising funds, but also in raising the profile of YCAB and its programs.

We achieved our Marketing objectives of fundraising through long-term corporate partnerships, ad hoc projects, events and merchandising. Our communication objectives included increasing general awareness of YCAB and of YCAB as a leader in youth development through media relations, social media, and online activities.

- Nurtured media relationships and media partnerships for promotion and in-kind benefits valued at **IDR 11.3 billion**.
- Carried out 40 media interviews in 2011, with media value equivalent of **IDR 4.5 billion**. Interviews spanned newspaper, TV, Magazine, Radio, and Tabloid.

* Calculated based on exchange rate of 1 USD = IDR 9,000.

ACTIVITY HIGHLIGHTS



Angel of Change Night

The annual Angel of Change fundraising activity, a night of gratitude and giving back, was held in cooperation with **PT Multistrada Arah Sarana Tbk**, one of the largest tire manufacturers in Indonesia. About 300 guests attended including YCAB's partners and ambassadors. YCAB launched the **"Angel of Change"** campaign in Indonesia in 2009 to raise funds to help underprivileged children access education and break the cycle of poverty by creating advantages.



Berlari untuk Berbagi (Running to Share)

"Berlari Untuk Berbagi" (BUB) is an Indonesian charity founded by Sandiaga Uno of Saratoga Capital. Sandiaga Uno ran for YCAB in the **Gold Coast Marathon Australia** on July 2 raising IDR 500 million. A few months later, he and his team ran for YCAB in the **New York Marathon** on November 6. A total of **16 BUB runners** ran for YCAB at the NY marathon. Initial donations (at IDR 40 million/km run) were matched by Sandiaga Uno with additional dollar-for-dollar matching donation from PT Multistrada.

20
OCT

Rumah Belajar Samsung

Samsung Electronics Indonesia in partnership with YCAB launched a three-year program in the “Samsung House of Learning Center Program” (Rumah Belajar Samsung). The program is to reduce poverty through education and job placement. There will be two Rumah Belajar Samsung, one in Cikarang, West Java and another in Duta Buntu, West Jakarta. These two Rumah Belajar will provide technical and customer service skills education to the underprivileged youths, including classes on mobile phones, audio video, IT, home appliances, and factory operations.



05
JUL

TO
31
OCT

Super Indo Donation Program

National retailer **Super Indo** held a nationwide donation program called “*Help Them Get to School*” in all Super Indo outlets in Indonesia. A total of 1,210,903 customers participated by rounding up the value of their transactions at Super Indo outlets, with the difference going to YCAB Foundation.





FINANCES

YCAB GROUP FINANCIAL SUMMARY

For years ending December 31 (in thousand Rupiah)

	YCAB			YCAB Social Enterprise					
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
ASSETS									
Current Assets	1,580,108	9,422,390	496%	1,487,338	6,612,094	345%	3,261,126	8,373,768	157%
Fixed Assets	170,688	896,979	426%	43,448	168,902	289%	1,363,435	3,519,810	158%
Other Assets	745,333	745,333	0%	-	-	-	-	-	-
TOTAL ASSETS	2,496,130	11,064,702	343%	1,530,786	6,780,996	343%	4,624,561	11,893,578	157%
LIABILITIES									
Current Liabilities	670,006	8,455,377	1162%	1,028,345	2,669,339	160%	2,527,503	2,637,705	4%
Other Liabilities	468,015	468,015	0%	483,477	4,000,000	727%	420,000	2,661,514	534%
EQUITY	1,358,109	2,141,310	58%	18,964	111,657	489%	1,677,058	6,594,359	293%
TOTAL LIABILITIES & EQUITY	2,496,130	11,064,702	343%	1,530,786	6,780,996	343%	4,624,561	11,893,578	157%
Total Revenue	11,052,378	10,829,911	-2%	240,368	1,834,521	663%	14,767,427	16,587,018	12%
Total Cost	11,269,907	10,046,710	-11%	215,749	1,748,478	710%	14,529,385	16,478,863	13%
Gain/Loss	(217,529)	783,201	-460%	24,618	86,042	250%	238,042	108,154	-55%

Notes:

The 2010 financial statements have been independently audited by KPMG, whereas the 2011 financial statements are on process by Ernst & Young.

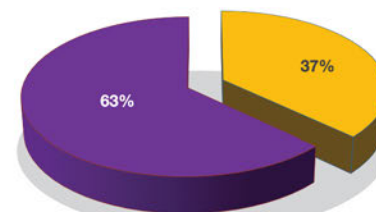
The full audited financial statements are available upon request.

TOTAL COMBINED

2010	2011	% Change
6,328,573	24,408,252	286%
1,577,572	4,585,690	191%
745,333	745,333	0%
8,651,478	29,739,276	244%
4,225,855	13,762,421	226%
1,371,492	7,129,529	420%
3,054,131	8,847,326	190%
8,651,478	29,739,276	244%
26,060,172	29,251,450	12%
26,015,041	28,274,052	9%
45,131	977,398	2066%

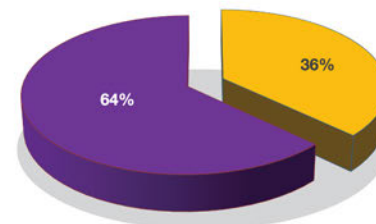
Total Revenue 2011

■ YCAB	: IDR 10,829,911,000
■ YCAB Social Enterprise	: IDR 18,421,539,000
TOTAL	: IDR 29,251,450,000



Total Expenses 2011

■ YCAB	: IDR 10,046,710,000
■ YCAB Social Enterprise	: IDR 18,227,341,000
TOTAL	: IDR 28,274,051,000



YCAB FOUNDATION FINANCIAL MATRIX



YCAB FOUNDATION EFFICIENT FUNDS USAGE & TRANSPARENCY

YCAB is very efficient in our use of funds. 100% of public donations go directly to YCAB programs. All overhead costs are covered by the for-profit affiliates and YCAB Cooperative (Koperasi YCAB) within YCAB Social Enterprise group. Fundraising expenses in 2011 totaled just 5% of all expenses but raised 82% of all funds.

IN 2011

3%

reduction in administrative expenses was achieved in 2011 for greater efficiency.

5%

only of all expenses went to fundraising.

71%

growth in corporate partnership funds was achieved in 2011, reaching IDR 3.4 billion.

IDR 6 billion

was invested in programs in 2011, 15.8% more than the previous year.

“ Fundraising expenses in 2011 totaled just **5%** of all expenses but raised **82%** of all funds. ”



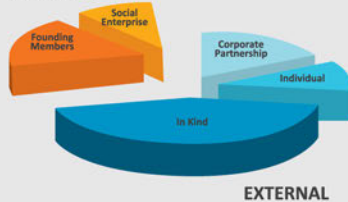
YCAB Foundation Income (in thousand rupiah)

YCAB's funding mix has diversified considerably over the last three years, reducing our dependency on any one single funding source for the income necessary to run our programs. In 2009, nearly half (44%) of our income came from one source (in kind donations), while by 2011 the largest source of contributions comprised only a third (29%) of our income. In addition, contributions from corporate partnerships rose from 16% in 2009 to 30% in 2011, while individual contributions rose from 11% to 29%, all reflecting healthy engagement and increased relationship building with the donor community and partners for long term sustainability.

YCAB's dependency on Founding Members also decreased over the last three years (from 18% in 2009 to 8% in 2011), while Social Enterprise increased support to YCAB (from 11% in 2009 to 18% in 2011).

2009

INTERNAL



INTERNAL : EXTERNAL = 1 : 3

INTERNAL 28% (IDR 3,132,207)

Founding Members 18%

Social Enterprise 11%*

EXTERNAL 72% (IDR 7,862,481)

Corporate Partnership 16%

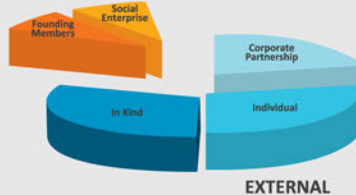
Individual 11%

In Kind 44%

* In terms of shared resources

2010

INTERNAL



INTERNAL : EXTERNAL = 1 : 4

INTERNAL 18% (IDR 2,210,445)

Founding Members 8%

Social Enterprise 11%*

EXTERNAL 82% (IDR 9,891,738)

Corporate Partnership 21%

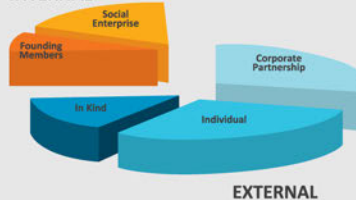
Individual 29%

In Kind 31%

* In terms of shared resources

2011

INTERNAL



INTERNAL : EXTERNAL = 1 : 3

INTERNAL 26% (IDR 3,172,689)

Founding Members 8%

Social Enterprise 18%*

EXTERNAL 74% (IDR 9,039,807)

Corporate Partnership 30%

Individual 29%

In Kind 15%

* In terms of shared resources

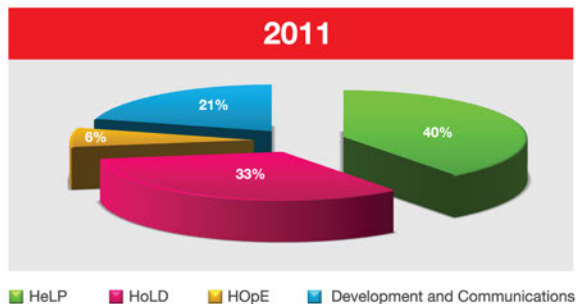
YCAC FOUNDATION DIVERSIFIED EXPENSES



81% of all revenues in 2011 went to supporting YCAC Program Expenses, while 14% went to Administrative Expenses, a reduction of 3% from 2010; and 5% of revenues was used for Fundraising. Within the Program Expenses, the majority (46%) continued to be allocated to support HeLP activities, with 37% going to HoLD and 17% for HOPE.

Compared with 2010, program allocations for HoLD have increased percentagewise while the proportion allocated to HeLP has declined although HeLP continued to account for the majority of program spending in 2011.

Past Breakdown of Program Expenses



LOCAL & INTERNATIONAL PARTNERS

We would like to thank all of our partners and sponsors for their invaluable support and contributions.



PEMERINTAH KABUPATEN
TAPANULI TENGAH



PEMERINTAH KOTA ADMINISTRASI
JAKARTA UTARA



DEPARTEMEN SOSIAL
REPUBLIK INDONESIA



Bumi Karya Persada



mothercare



sebastiangunawan



