

A black and white photograph of four young children laughing joyfully. The photo is framed by a large, stylized red heart shape that has a thick, slightly distressed border. The children are of South Asian descent and are wearing casual clothing. The background of the photo shows a simple outdoor structure, possibly a tent or a small building.

ANNUAL REPORT 2012



TRANSFORMING **THE LIVES OF**
YOUTHS THROUGH SUSTAINABLE
SOCIAL ENTERPRISE

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ABOUT YCAB



photo: courtesy of Dewi Magazine

FOREWORD BY FOUNDER

YCAB Foundation is all about providing hope and opportunity. And we are all about creating change for the better.

Let me tell you a story about change. There's this young lady named Kristanti, 24, who was once a housemaid in Jakarta, Indonesia. She graduated from Junior High School but then decided to work due to financial pressures. A few years ago, she became a student at one of our House of Learning Centres and, with blessings from her employer who supported her education, she graduated from our Electronics Course with Samsung and is now working there as a part of the technical team. There are million other teenagers like Kristanti who can get a second chance at education.

In 2012 alone, we have provided education to 4,000 students at our House of Learning Centres, who join the over two million people we have impacted across the region since 1999. In 13 years of existence, we've also learned that education, while important, is not everything. Without economic empowerment, education is impaired.

We realize that to educate underprivileged youth and improve attendance rates, economic empowerment needs to be in place. Therefore, in late 2009, we launched the HOpE Economic Empowerment program, through which mothers are supported financially by loans to improve their micro enterprises, thus allowing their kids to remain in school. In the past three years, we have increased the welfare of over 11,000 families, disbursing over 38,000 loans, which in turn impacted the lives of more than 56,000 people.

All of this could not have been achieved without your support: support that has boosted YCAB Foundation's presence on both national and international levels. In 2012, our commitment to education provision and empowerment is realized in three developing nations: Pakistan, Myanmar, and Afghanistan.

One of our prime mission goals has been the promotion of healthy lifestyles, and we are still committed to steering our children away from risky behaviors. We have also come a long way from being a non-profit to a more solid Social Enterprise, which resulted in the privilege of receiving the 2012 Schwab Foundation Social Entrepreneurship Award.

There is still much work to be done and we are hopeful of continuing to make a difference for many more years to come. At its heart YCAB Foundation is all about giving hope and opportunity to the youths, and we believe our aim of equipping five million people by the year 2015, and to enlarge our impact at the international level in building a better future for our youths, will be realized.

Veronica Colondam
YCAB Foundation Founder & CEO



YCAB Foundation was established by **Veronica Colondam** on August 13th, 1999. YCAB is an Indonesian non-profit that focuses on **youth development** and aims to enable underprivileged youth to be independent through **education, entrepreneurship, and economic assistance**.

Over the years, YCAB (which stands for “Yayasan Cinta Anak Bangsa” in Indonesian or “Loving the Nation’s Children Foundation”) has evolved from becoming a non-profit supported by donations to becoming a sustainable social enterprise. As of today, YCAB has included creation of and investment in innovative and sustainable social business such as education-linked micro-loans. In 2007, YCAB International Inc. was established in Atlanta, Georgia. By 2010, YCAB International Inc. was listed as a non-profit 501(c)(3); it is now headquartered in New York City. YCAB was granted UN-ECOSOC Special Consultative Status – among the very few in Asia – and has achieved ISO9001:2008 certification.

In recognition of our impact, in 2013 YCAB Foundation was ranked #74 in 100 Top NGOs in the world by the Global Journal based on three key criteria: **Impact, Innovation and Sustainability**.

OUR
VISION & MISSION

VISION

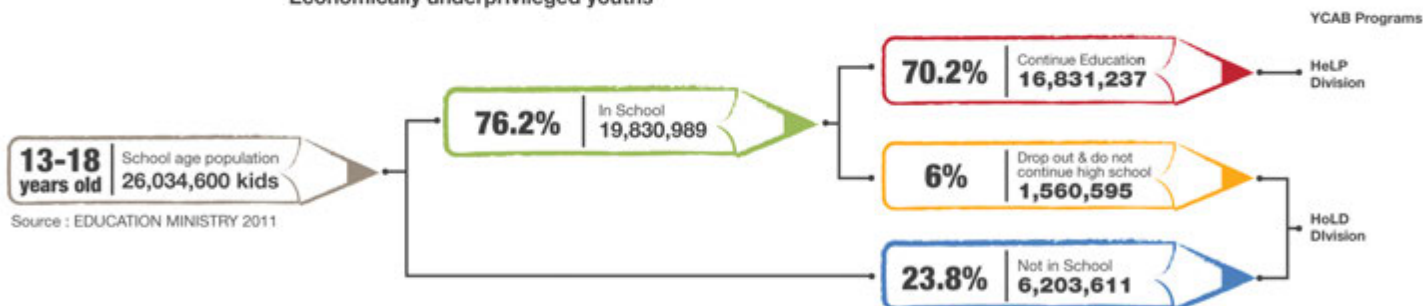
We believe that every child has an equal right to live his or her life to its fullest. We are here to love and to give each child **hope** and **opportunity**, which will enable them to be independent and to transform the world.

MISSION

- To empower **five million youths** through holistic youth development programs where education and access to finances converge to enable true independence in a sustainable way by 2015.
- To become an **inspiring and credible social enterprise** that fosters partnerships with civil society, public and private sectors in a tri-sector collaboration.
- To implement an inclusive and innovative approach that brings **clear results** and **measurable impact**.

TARGET

Economically underprivileged youths





iREAP

YCAB FOUNDATION CORE VALUES

iREAP

These values serve as guidelines for our code of conduct and behavior as we strive to achieve our vision.

OUR CORE VALUES



Integrity

We emphasize integrity in every aspect of our work. Integrity is where core values and action meet consistently, resulting in confidence and trust from our partners and sponsors. We keep our integrity by fulfilling our commitment to deliver quality programs and to be financially transparent. We know that integrity comes before sustainability.



Resilient

We always give our best and put in our full effort to achieve our goals. We strive to find solutions for every obstacle that comes our way. We embrace every challenge at hand as it gives us opportunity to learn and to exercise creative problem solving.



Excellence

We set a high standard for every project that we embark on simply because we won't accept anything less. We take full ownership of all our work, however big or small, as we know each of us contributes something meaningful that leads to the betterment of the world we all live in. We are satisfied only when we have achieved our objective and we will not stop until we get there. We celebrate every success (and even failure) with gladness and thanksgiving as long as we know we have given our best.



Adaptive

Our focus is always on the people we are impacting and not solely on the programs. Our programs are individually tailored to meet the needs of the target group. We are more than willing to adjust our method and strategy to bring results and lasting impact to our beneficiaries.



Passionate

We are passionate about our work and we want to stay faithful to our cause as this is part of building our legacy. We understand the importance of integrating our faith, life and work into a united collective mission. We care deeply about giving our best and doing the best possible job by keeping up with all developments in the field and expanding our perspective, respective skills as well as talents to be not only good, but great at what we do.

Board of Advisors

Chief Operation Officer

Chief Development
& Communication Officer

HeLP Division

HoLD Division

HOPE Division

Coaching &
Counseling

Training
Management

Equivalent Education
Package

Training Centre

Club
Management

IT & English
Literacy

Job Placement

Social Action

Marcom

International Relation
& Development

Digital Creative

Marketing

Network
Development

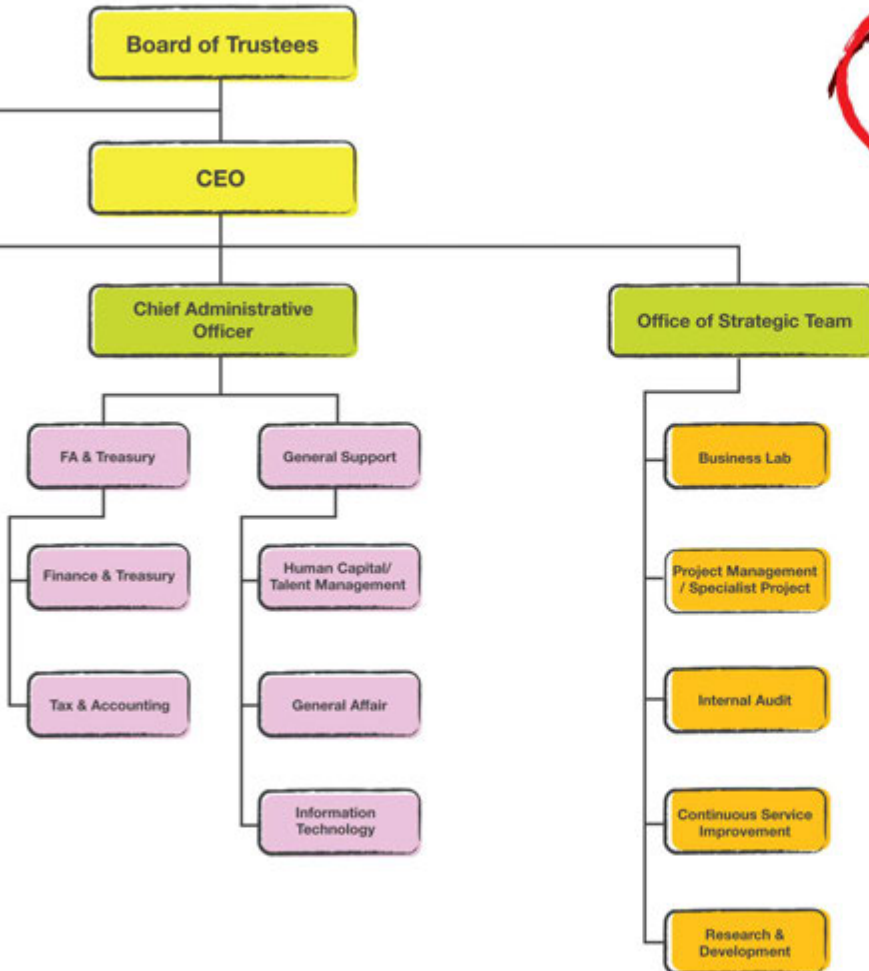
Website &
Graphic Design

Communication

Int. Media &
Donor Relation

Video &
Documentation

OUR MANAGEMENT & OVERSIGHT STRUCTURE





Board of Directors



Naomi McNeil
President

Naomi McNeil has significant experience working with at-risk women and children in many parts of the world including India, Thailand, the Netherlands, and Indonesia. Along those lines, she launched Wellspring International, an initiative devoted to providing financial grants to international efforts working with at-risk women and children. She also authored 'The Scent of Water' (Zondervan 2010). She is a graduate of Wheaton College, USA.



Sarah Davis
Vice President

Sarah Zacharias Davis is a senior advancement officer at Pepperdine University. Previously she was Vice President of Marketing and Development for Ravi Zacharias International Ministries and in strategic marketing for CNN. She is also a published author. She graduated from Covenant College, USA with a degree in education.



Wayah S. Wirote
Vice President

Dr. Agr. Wayah S. Wirote is presently the Corporate Planning and Learning Director at PT Multistrada Arah Sarana Tbk. He was previously Marketing Director and Vice Rector for Internationalization and Collaboration at BINUS University. He holds a degree in agricultural engineering from Bogor Agriculture University, a Master in Community Nutrition from University of Indonesia, and a PhD in Agriculture from Bonn University, Germany.



Adrian Wijaya
Secretary

Adrian Wijaya juggles dual passions for teaching and software development. After tutoring and teaching for nearly a decade, he now a senior developer for a Chicago-based multinational software company. He also holds a Master of Arts in Teaching degree from Webster University, St. Louis, USA.



Evensius Go
Treasurer

Evensius Go is Head of the Corporate Finance Accounting and Taxes Division of PT Multistrada Arah Sarana Tbk. He was previously Financial Comptroller in the Chemicals Division under Salim Group. He is a co-founder of Yayasan Felix Maria Go (YFMG), a non-profit foundation dedicated to poor mothers and children's health and education. He holds an undergraduate degree from STIE YKPN, Yogyakarta, and a master degree from Gadjah Mada University, Yogyakarta, Indonesia.

International Advisors



Lisa Luhur Schad

Lisa Luhur-Schad is the acting President Director at Media Indonesia Daily, a major national newspaper. She is also the secretary for Sukma Foundation, an organization founded by Media Group to manage humanitarian aid for tsunami and other natural disaster victims. Lisa has participated in the IDEAS Executive Program at the MIT-Sloan School of Management, Boston, USA and other relevant programs.



Hooman Sabeti-Rahmati

Hooman Sabeti-Rahmati is a partner of the international law firm of Allen & Overy, based in its Singapore office. Hooman is listed in a number of leading lawyer guides and speaks frequently on his practice areas at various conferences and to the media. He studied mathematics and economics at Duke University and law at Tulane University in the USA. Hooman is also a member of the Duke University Islamic Studies Center's advisory board.



Michael Ramsden

Michael Ramsden has been European Director of RZIM Zacharias Trust since its foundation in 1997 and is Director of the Oxford Centre for Christian Apologetics. He gained his PhD from Sheffield University in Law and Economics in the UK. He lectured on Moral Philosophy at Sheffield University and was professor-in-residence at both the International Seminar on Jurisprudence and Human Rights in Strasbourg and the Wolfsberg Executive Institute in Switzerland.



Sandro Calvani

Sandro Calvani is currently the Director of ASEAN Centre of Excellence on UN Millennium Development Goals in Bangkok, Thailand. Sandro has significant experience across a wide range of social issues, particularly in the fields of humanitarian conflict, conflict resolution, and the convergence of emerging threats in human security.



Board of Trustees

INDONESIA
TEAM



A.M. Hendropriyono

A.M. Hendropriyono is a founding member of YCAB Foundation. He is the former head of the National Intelligence Agency (2001-2005), former Minister of Manpower (1999) and Minister of Urban Migration (1997). Previously he enjoyed a successful career working in Indonesia's military and intelligence services. He graduated from the US Army General Staff College at Fort Leavenworth in 1980 and also holds a PhD from Niaga University, Manila, the Philippines.



Christian Lasut

Christian Lasut is one of the founding members of YCAB Foundation. He was previously the President Director of PT Cindera Cipta Tama (1980-1985) and Secretary General of YMMP, a missionary foundation (1991-1999). He was the Executive Director of North Sulawesi Provincial Narcotic Board (2002 - 2008) and received his Master Degree of Divinity from Indonesia Bible Institute in Batu, Malang, Indonesia.



Pieter Tanuri

Pieter Tanuri is the CEO of PT. Multistrada Arah Sarana Tbk (MASA), a public company with a market capitalization of almost half a billion dollars. He is also married to Veronica Colondam, YCAB Foundation's CEO. Previously, Pieter was Chairman of PT. Trimegah Securities Tbk, a public financial company which under his leadership became Indonesia's top securities company. Pieter has been instrumental in mentoring and scaling out YCAB Foundation's operations.



Drs. Togar Sianipar

Drs. Togar M. Sianipar is a staunch supporter of YCAB Foundation. He has had a long and distinguished career in the police force as a four-star Police General and Executive Director of the Narcotics Control Board (BNN) starting 2004. Now retired, he continues to be actively involved in various initiatives including assisting YCAB Foundation in an advisory capacity.

Board of Advisors



Antonius Riva Setiawan

Antonius Riva Setiawan is the Director of DAP (Drug Advisory Plan) for the Colombo Plan in Sri Lanka. Previously, he was the Deputy of CEO for Strategic Partnership and Special Projects for YCAB Foundation. He has significant experience with drug prevention education and community youth work. He joined YCAB Foundation in 2000. Riva holds a degree in Industrial Engineering in Trisakti University, Jakarta, Indonesia.



Lia Sunarjo

Lia Sunarjo is the Executive Director of Leo Burnett Indonesia. Previous to that she was General Manager at Y&R/Wunderman and General Manager for EURO RSCG Adworld, whose marketing services she helped open in 12 cities nationwide. She has over a decade in proven advertising, marketing and PR expertise with leading national and multinational firms.



Muhammad Farhan

Muhammad Farhan is a broadcaster in Indonesia who is well known throughout the country for his television and radio show. He runs a daily show at radio Delta FM and has had his own TV shows, Extravaganza and Lepas Malam. He holds a degree in Economics from the University of Padjadjaran, Bandung, Indonesia (1993) and subsequently underwent postgraduate education in broadcasting in Sydney, Australia.



Paulus Bobby Hartanto

Paulus Bobby Hartanto is a well known consultant for school and educational training and coaching. He is the Executive Director of Daya Bhakti Pendidikan Foundation of the University of Indonesia. The author and co-author of several books, Bobby is also a popular speaker in conferences around the world.



Rofikoh Rokhim

Rofikoh Rokhim, Ph.D is head of the Bisnis Indonesia Intelligence Unit. She is also a faculty member at the Faculty of Economics, University of Indonesia. She received her doctoral degree with concentration in corporate finance from Université de Paris 1 Pantheon-Sorbonne, France, in 2005. She joined YCAB Foundation in February 2006.



Sukirno Tarjadi

Sukirno Tarjadi is a counselor, public speaker and trainer. He holds a postgraduate diploma in Satir Transformational Systemic Therapy (a family therapy model) from the Satir Institute of the Pacific (Vancouver, Canada) and a doctorate degree in family therapy, counseling and corporate coaching. He regularly conducts classes in counseling and family therapy, parenting and life enrichment.

Executive Team



Veronica Colondam
Founder & CEO

Veronica Colondam founded YCAB Foundation in 1999 along with like-minded individuals. Honored as a Young Global Leader by the World Economic Forum in 2006, Veronica is also a Fellow of Asia Society's 21 Young Leaders (2007) and of the Global Social Innovator Park (2008).



Iskandar Irwan Hukom ("Andie")
Chief Operating Officer

Andie Hukom graduated from the University of Indonesia in 1985 in medicine. He also holds a doctorate degree in counseling and therapy. He is Secretary General and Chief Operating Officer of YCAB Foundation and is also Head of Drug Treatment Board under the Provincial Narcotic Board. Previous positions including Head of Narcotic Related stress Care at the Doulos Foundation and President of the Getsemani Rehabilitation Center.



Devi Sujanti Talim
Chief Finance Officer

Devi Talim graduated from Tarumanegara University, Jakarta, Indonesia. She also holds a master degree from Prasetya Mulya, Jakarta. A founding member of YCAB Foundation, she is President Director of DvviaCom, the first Indonesian IT company to go public. Previously she was at PT Bank Central Asia for 15 years where she headed branches and spearheaded high profile pilot projects.



Moni Rejeki
Chief Administration Officer

Moni Rejeki joined YCAB Foundation in 2005 in the campaign department before she was appointed a Director of the HoLD Department. Since 2008 she serves as YCAB Foundation's Chief Administration. Previous to YCAB Foundation, she held various positions in marketing and finance industry in one of Indonesia's largest security company, Trimegah Security. She holds a degree in Economics from Tarumanegara University, Jakarta.



Ira Guntur
Chief Development & Communication Officer

Ira Guntur graduated from the University of Washington, USA. She started her career with Morgan Grenfell (now Deutsche Bank) in 1993 before moving to Danareksa Sekuritas. After 8 years in the finance industry, she did a two-year stint in public relations before joining magazine publisher Femina Group where she handled business development, before ultimately joining YCAB Foundation.



Milanny Halim
Deputy to CEO Strategic
& Development

Milanny Halim studied Mechanical Engineering program at University of Minnesota, USA, in 2000. In 2005, she joined YCAB where she has played an instrumental role in driving the social investment pilot and modeling process. She has represented YCAB Foundation at various UN conventions and led initiatives involving government agencies, international NGOs and multinationals.



Anton Suwoto
Continuous Service
Improvement Manager

Anton Suwoto has a bachelor degree in computer science and a master degree in Information System Management from Binus University, Indonesia. He joined YCAB Foundation in 2000 and became IT manager in 2003. In 2011, he joined the strategic team as Continuous Service Improvement Manager, reporting directly to the CEO. He also spearheaded YCAB Foundation's partnership with Microsoft Corporation.



Firza Imam Putra
Program Director

Firza Imam Putra is a graduate of Monash University, Australia. Prior to joining YCAB Foundation as Director of HoLD and HOpE in 2009, Firza held a number of managerial positions in agriculture, property and event organizing. He first joined YCAB Foundation as a volunteer teacher, where he discovered his passion as an educator and program developer for underprivileged children.



Dominikus Rahmat
Head of Microfinance

Dominikus Rahmat joined YCAB Foundation in 2009 as the Head of Microfinance under HOpE division. Before that, he was with one of Indonesia's leading micro-finance organization in various capacities since 2002, managing a large financial portfolio and was in charge of its operation. He holds a Bachelor of Education degree from the Sanata Dharma University of Yogyakarta, Indonesia.



Stevens Adrian R. Onsoe
Internal Audit Manager

Stevens Adrian R. Onsoe holds a bachelor degree in economics from Keuangan '45 University, Jakarta, Indonesia. He has been at YCAB Foundation since the beginning and is presently responsible for YCAB Foundation's ongoing ILO-IPEC conditional transfer program in the HOpE division. Other previous positions include leading rehabilitation projects in post-tsunami Banda Aceh as a Project Manager.



YCAB Foundation was established in August 1999 with the initial focus on primary prevention of drug abuse and HIV/AIDS through healthy lifestyle promotion. This gave birth to our first pillar, **HeLP (Healthy Lifestyle and Promotion)**, on which we hold campaigns to schools about the danger of drugs and HIV/AIDS. In 2003, YCAB launched our second pillar in education, **HoLD (House of Learning and Development)**, in order to provide educational opportunities for underprivileged children. Our third pillar in entrepreneurship and economic empowerment, **HOPE (Hands-on Operation for Entrepreneurship)**, was then launched in 2005.

In 2007, YCAB International Inc. was established in **Atlanta, Georgia**. By 2010, YCAB International Inc. was listed as a non-profit 501(c)(3); it is now headquartered in New York City. YCAB was granted UN-ECOSOC Special Consultative Status – among the very few in Asia – and has achieved ISO9001:2008 certification.

Over the years, YCAB Foundation has evolved into a social enterprise that focuses more broadly on youth development. As of 2012, we have **four business units** in order to sustainably support YCAB's activities, which include PT YADA Indonesia, PT Pelangi Jaya, Beauty Inc., and YCAB Cooperation.



Awards

2001

UN-Vienna Civil Society Award

2002

AUSAID Action Plan Award

National Silver Award from the National Narcotic Board

2003

Presidential Gold Award from Drug Abuse Prevention

2004

Regional Coordinator of the Global Youth Network (GYN) for the South East Asia and Pacific

YCAB-UNIC Journalism Award launched

2007

Special Consultative Status from UN Economic and Social Council

2008

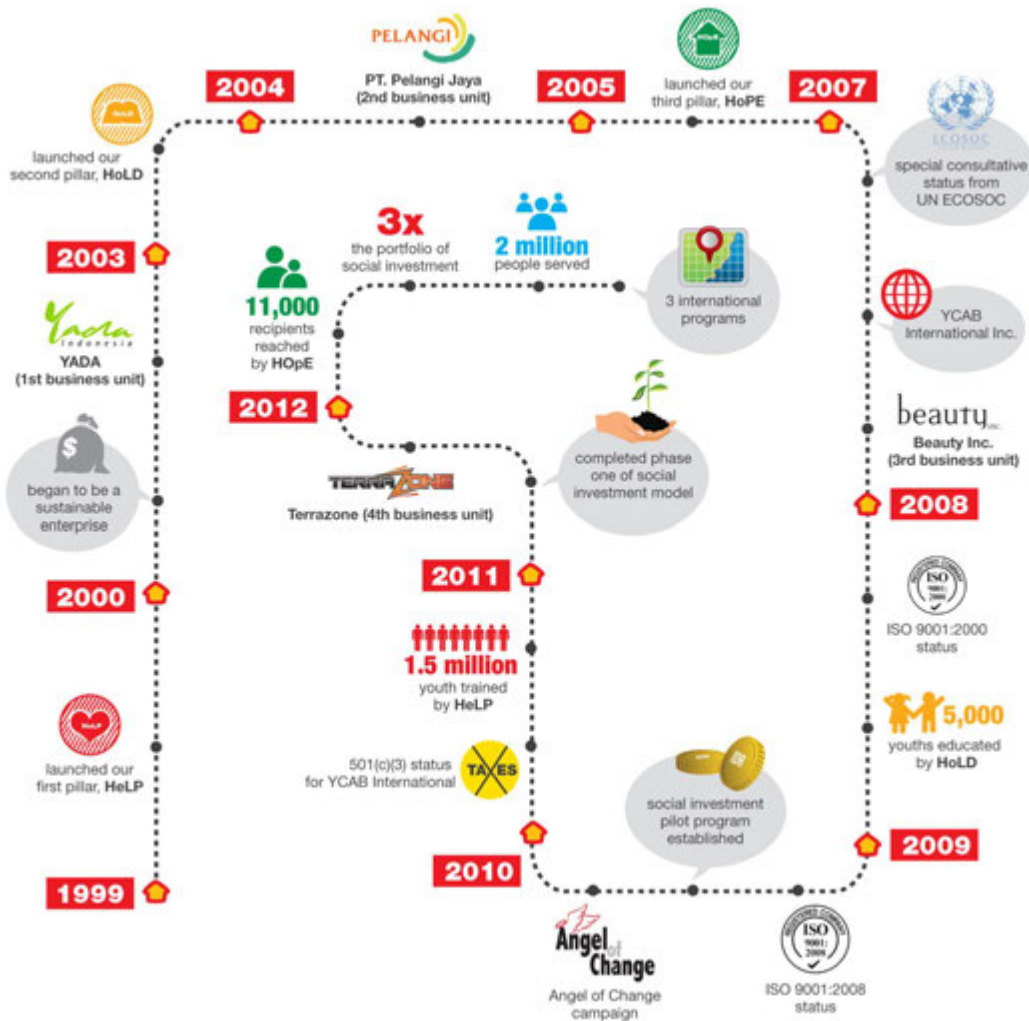
Global Social Innovator Award (Singapore)

2011

Ernst & Young Social Entrepreneur of the Year

2012

Schwab Foundation 2012 Social Entrepreneurship Award, World Economic Forum







OUR PROGRAMS

OUR PILLARS

At YCAB Foundation, we focus on youth development through education and economic empowerment which is reflected in our three pillars. We believe youth development plays a pivotal role in transforming community and thus the nation. We aim to deliver a **holistic youth development package** where education and access to economy converge to **enable true independence** in a **sustainable way**.

Millennium Development Goals (MDGs) and HDI

YCAB Foundation works to support the achievement of the Millennium Development Goals (MDG) proposed by the United Nations – which range from **eradicating extreme poverty to halting the spread of HIV/AIDS and providing universal primary education**. We are also committed in the advancement of **Human Development Index (HDI)**, especially in: health promotion, education provision, and welfare creation through micro loan, job centers, and seed capital for micro entrepreneurs.

OVERVIEW OF YCAB TODAY



present in
37
cities
16
provinces



229 staff

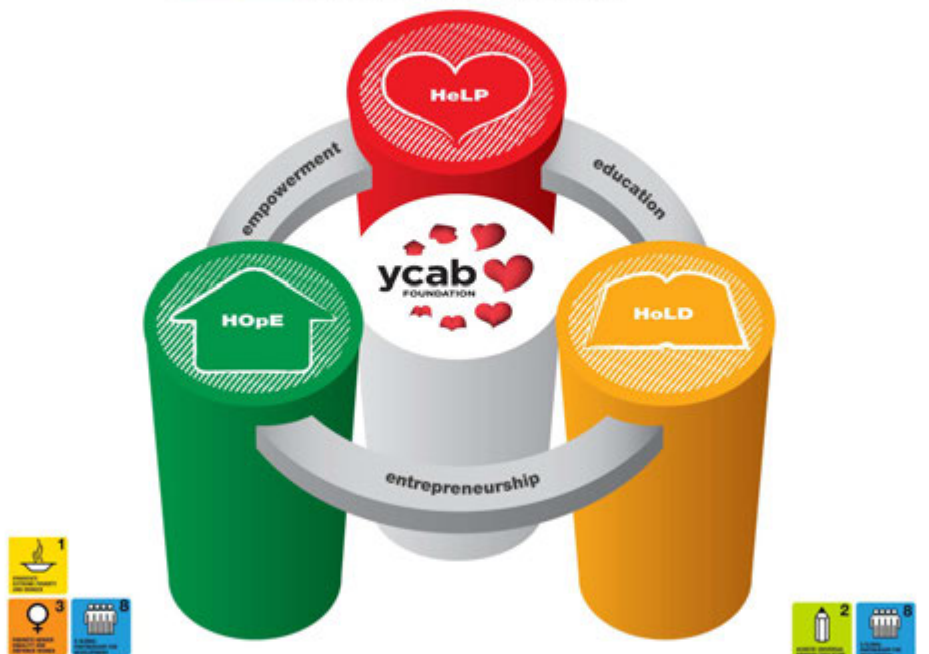
total direct beneficiaries
2,210,883



“ We **HeLP** youth, **HoLD** them for some time while educating and giving them the real **HOPE** in their lives. ”



Healthy Lifestyle Promotion (HeLP) : Focuses on primary prevention education of drug abuse and HIV/AIDS among youths through healthy lifestyle promotion.



Hands on Operation for Entrepreneurship/Employment (HOPE) : Entrepreneurship and job creation programs including microfinance programs, that are run through the YCAB Cooperative (Koperasi YCAB).



House of Learning and Development (HoLD) : Rumah Belajar Learning Centers for school dropouts and underprivileged children.

HeLP

Healthy Lifestyle Promotion

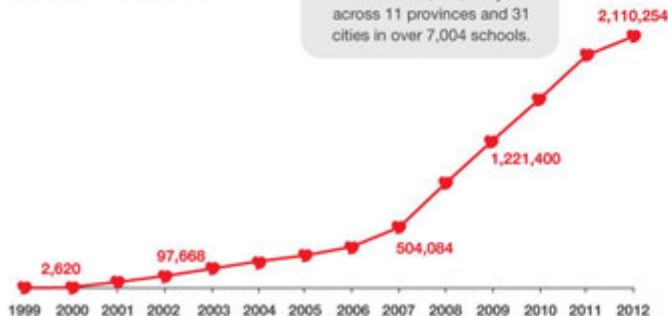
Healthy Lifestyle Promotion (HeLP) focuses on addressing **risky behaviors** of students in schools. Founded in 1999, the program has grown to incorporate life skill training, life counselling, training of trainers, peer-to-peer outreach (Ripple Program), and mass campaigns. In the 13 years since its inception, HeLP has touched **2,110,254 individuals** across **11 provinces** and **31 cities** in over **7,004 schools**. We work with thousands of schools in the urban areas across the nation and deal with health issues such as sex education, HIV and drug prevention.

Our flagship **Ripple program**, which trains young people to train their peers in healthy lifestyle skills, has shown phenomenal results in 2012. For every teen we train in HIV and drug abuse prevention life skills, he will in turn train an average of 34 peers within 3-6 months following their training. Since the start of Ripple Program in 2008, we have educated **8,227 peer trainers** who will become our volunteers in educating others.

In our 2012 user-completed questionnaires survey to 1,332 Peer Trainers, it is found that this program has increased their knowledge by 65.4%. Furthermore, 92.2% participants are satisfied with the training program. Our Ripple program has also been adopted by other corporate sponsors such as **Media Group (2007)**, **Unilever (2009)**, **Chevron (2010)**, and **Standard Chartered Bank (2012)**.

HeLP OUTREACH

Since 1999, HeLP Division has reached 2,110,254 youths across 11 provinces and 31 cities in over 7,004 schools.



HoLD

House of Learning and Development

The first House of Learning was established in 2003 to **provide education for the underprivileged youth and school dropouts**. Since then, we have educated 26,307 youths across Indonesia.

The number of learning centres (Rumah Belajar) has almost doubled from 2011; it increases from 18 in 2011 to 35 Learning Centers in 2012, including 1 Mobile ICT Lab, spread over 12 provinces of Indonesia. In 2012, we have educated **3,972 underprivileged youths**, with total attendance to the programs of **12,782 students**.

The Learning Center gives underprivileged children an opportunity to earn Primary (Package A), Junior High (Package B), and Senior High (Package C) school equivalent education certification by the National **Education and Culture Ministry**, and thereby improves their chances to secure formal employment. Throughout the years, we have maintained quality education with longstanding partners, including **BINUS University**, **Rudy Hadisuwarno**, and **Sophie Paris**, among others. We have also built partnership with new partners, such as **Samsung** and **Multisrada Community College**. Our program and standardization have also been adopted by two Non Governmental Organizations: **Dorkas Foundation**, who has adopted one learning center, and **Yayasan Jakarta Mandiri**, who has adopted 8 learning centers.

For those who are enrolled in our **Basic Education** program (Package A, B, and C), they have another two mandatory classes which are **English Literacy** and **Digital Inclusion**, on which are certified by BINUS University. That said, both classes are also open for public.

We offer affordable education at IDR 10,000/month ($\pm$ US\$ 1/month) per student for all programs, aimed at low-income families in rural areas. HoLD has a 100% pass rate for the national examination and 3,209 participating youths have earned certification in IT skills through the program as of 2012, an increase of 11% compared to 2011. We also have 192 students receiving BINUS certification in 2012.

HOpE

Hands-on Operation for Entrepreneurship

Starting in 2011, HOpE started to develop two distinct arms, which are **Economic Empowerment and Employment**. HOpE's Economic Empowerment arm provides microloans to low-income women entrepreneurs through YCAB Cooperative, while HOpE's Employment strives to help our Rumah Belajar (HoLD) graduates to find employment after graduation and to provide seed capital for selected Rumah Belajar's Vocational Training graduates to start small businesses.

Economic Empowerment

As of December 31, 2012, HOpE has helped more than **14,000 low-income women entrepreneurs** through YCAB Cooperative by giving microloans that in return impacted the lives of 56,000 people.

The number of HOpE's active microloans has doubled from the previous year. The number of active microloan clients rose from **4,786 in 2011 to 11,039 in 2012**, and there is an increase of 25.2% in self efficacy of clients to plan their future. In 2012, our disbursement was IDR 40.7 billion, on which the accumulated disbursement since 2010 sat at IDR 63.7 billion. Our repayment rate rose from 99.53% in 2011 to 99.66% in 2012, bringing our Non Performing Loan down to 0.34%. HOpE has given 37,368 loans by 2012.

Microloan program participants have also demonstrated **increased welfare creation** with revenue and profit from their businesses increasing 49% on average. According to 397 recipients surveyed in October 2012 using stratified random sampling, on average recipients have experienced improvements in their welfare as their income has risen. Majority of our clients (90.3%) reported that their lives have been positively impacted by YCAB, while three-quarter (74.6%) of the clients feel that their businesses have improved. A quarter (27.5%) of the clients have an increase in product variation, while one-fifth (18.3%) of them are also able to have savings and some (14.0%) can even send their children to school.

Employment

Apart from giving loans to low-income women, HOpE also strives to **improve the lives of our Rumah Belajar (HoLD) graduates**. In 2012, we have helped more than half of our graduates to find job placements in varying industries, such as being marketing employees, staff administrations, and hospitality service workers, among others. Other than giving job placements, we also help graduates by holding job fairs in collaboration with other businesses and industries and giving seed capital to selected students. HOpE has managed to find employment for a majority (81%) of our working graduates from High School equivalent program, a sharp increase from only half (47%) last year. In 2012, HOpE has also launched a new program, which is giving seed capital for selected graduates to start their businesses, such as in **Beauty Salon and Sewing**. By the end of 2012, we have given 4 start-up entrepreneurs the seed capital they need to kick-start their careers in the amount of IDR 60 million.

OUR IMPACT

HeLP (Healthy Lifestyle Promotion)

	since 1999
Youth Reached	2,110,254
School Visited	7,004
Youth Activated as Volunteer	8,719

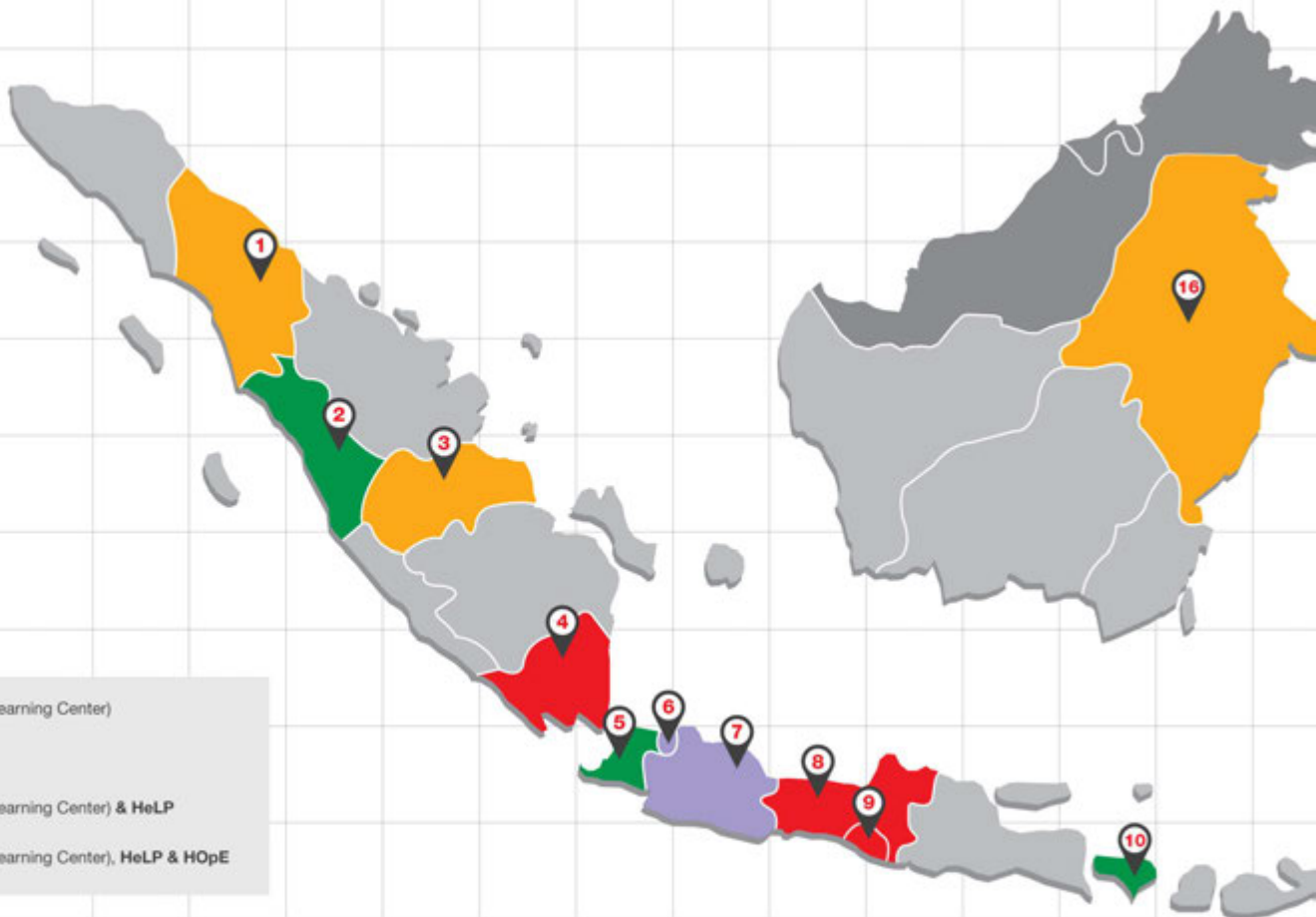
HoLD (House of Learning and Development)

	since 2003
# Program Attendees	28,674
# Students Studying	11,918
Total Learning Center	35
Working Graduates (average)	69.3%

HOpE (Hands on Operation for Entrepreneurship)

	since 2010
MICROLOAN	
Microloan Clients	11,039
Impacting	88,255 lives
Accumulated Funds Disbursement	IDR 63.7 bn
Outstanding	IDR 11.36 bn
Repayment Rate	98.97%
# Students Brought to be Educated	1,062
JOBS & SEED CAPITAL	
Jobs Created	450
Seeded Business	6

* As of December 2012



1 North Sumatera : Tapanuli, Medan

8 Banten : Tangerang

9 D.I Yogyakarta : Yogyakarta, Sleman, Wonosari, Wates

10 Central Sulawesi : Parigi Moutong, Mepanga, Lambunu

2 West Sumatera : Padang

9 DKI Jakarta : East Jakarta, South Jakarta, West Jakarta, North Jakarta, Central Jakarta

10 Bali : Kintamani

11 South Sulawesi : Makassar

3 Jambi : Jambi Laut

7 West Java : Depok, Sukabumi, Bogor, Sentul, Karawang, Bekasi, Bandung, Garut

11 East Nusa Tenggara : Kupang

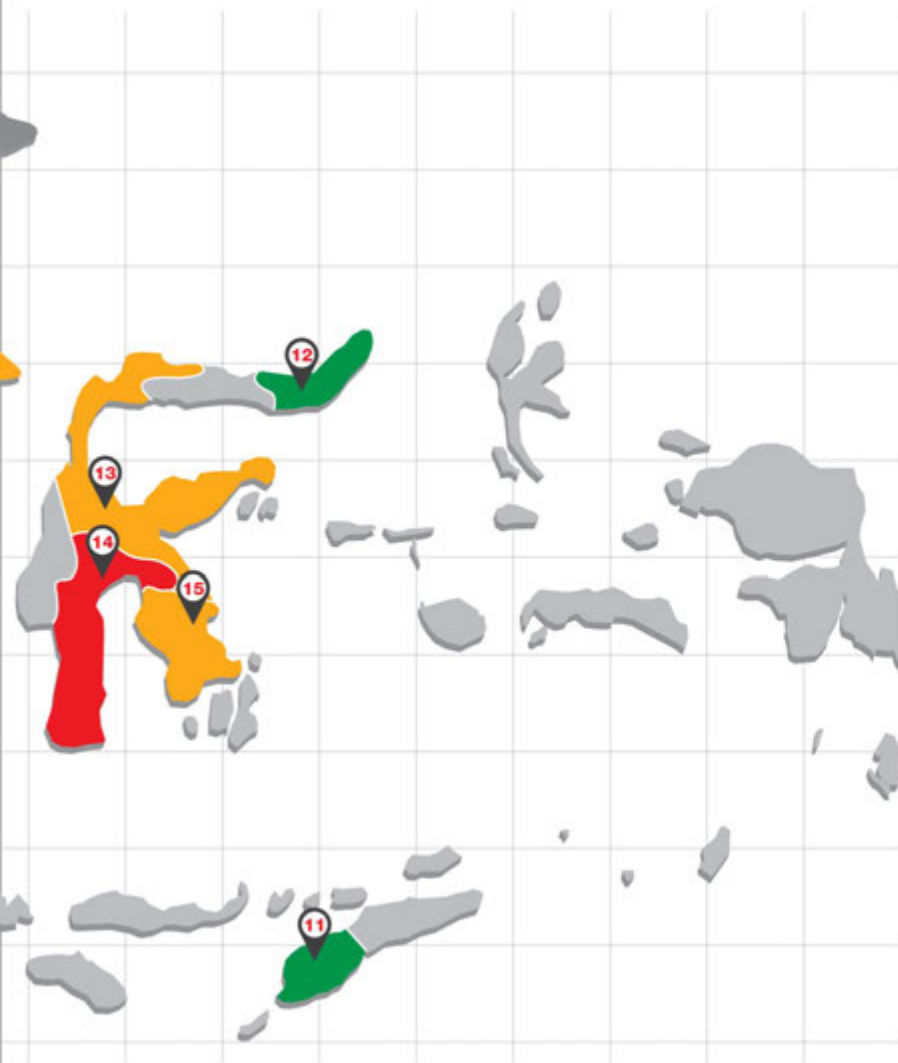
12 South-East Sulawesi : Kendari

4 Lampung : Bandar Lampung

8 Central Java : Tegal, Semarang

12 North Sulawesi : Bitung, Manado, Tondano, Tomohon

13 East Borneo : Hambau



SCOPE & REACH



INTERNATIONAL FOOTPRINT

We have seeded programs internationally in :

1. Afghanistan

Women empowerment through skills to be able to take parts in activities in society that they were not able to take part in before.

2. Pakistan

Women empowerment by providing education and skills so that they can be self sufficient and can contribute not only within their families but in their community as well.

3. Myanmar

Work with volunteers to read books, lend books, give basic health check to the students and skill provision for youth to prepare them to be mobile repair technician.



Buku Terbitan Padi Merunding
Sesuai dengan Kurikulum 2006 / KTSP

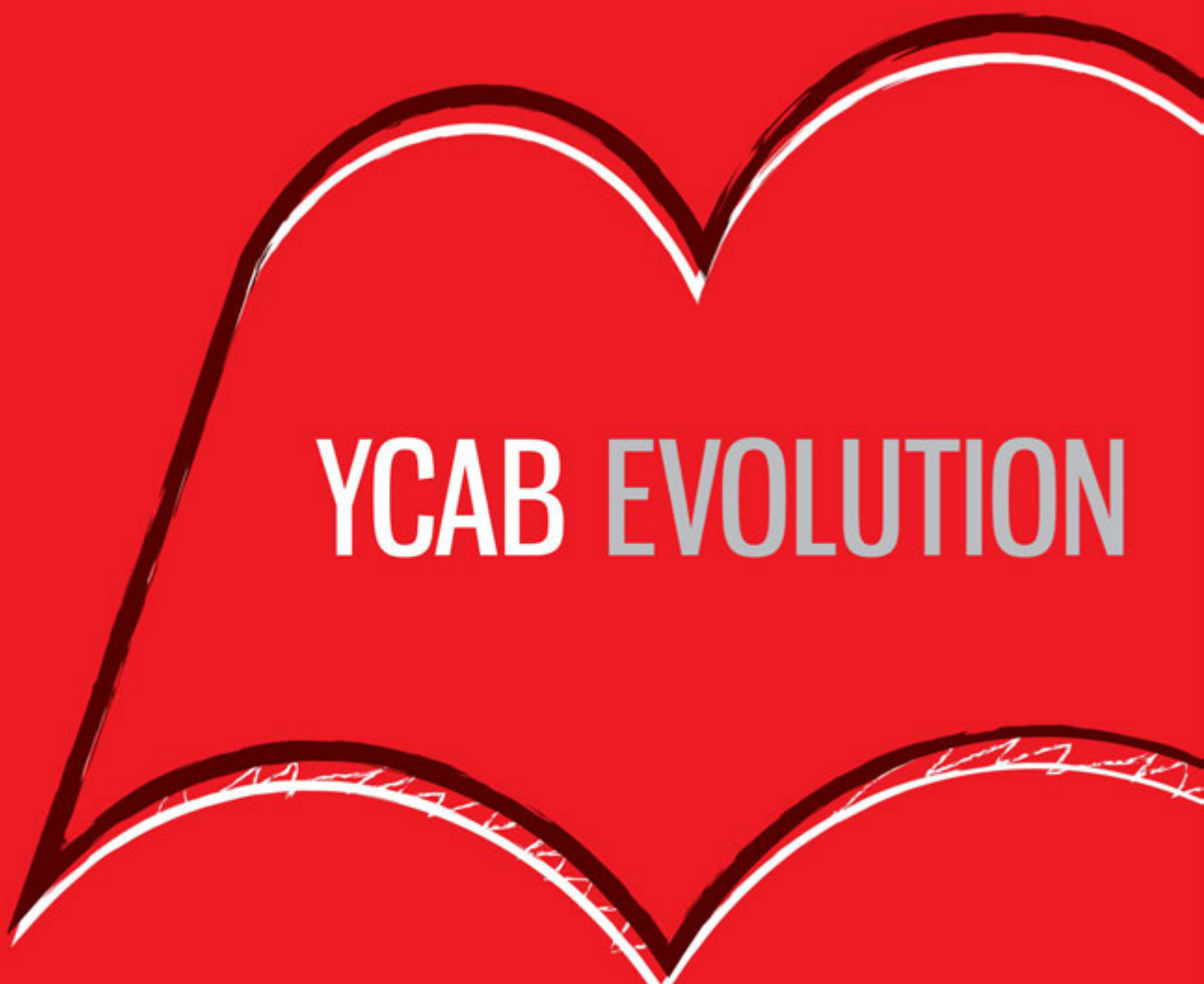
PEMBELAJARAN TEMATIK
Tematik
PADA KEMAHIRAN
Kreatif, Efektif dan Menyenangkan

Kelas 3a

UNTUK SD 3a
Semester 1

ISBN 979-1086-08-1

PADI MERUNDING
PADI MERUNDING
PADI MERUNDING



YCAB EVOLUTION



In order to sustainably support YCAB Foundation's activities, YCAB's affiliates engage in social enterprise, carrying out profit-making activities to create resources which are then used to support YCAB Foundation's operations. The end goal of social enterprise is to support social benefit, rather than profit.

This sets up a virtuous cycle since YCAB Profit Affiliates (PT YADA, PT Pelangi, Beauty Inc) are eventually able to source good employees from graduates of YCAB Indonesia's HoLD and HoPE programs, which in turn aid Profit Affiliate operational efficiency and profit making ability. Since their resources are then shared with YCAB Foundation, the whole system becomes self-sustaining.

YCAB Group



YCAB AFFILIATE SOCIAL ENTERPRISE



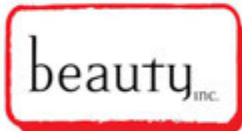
PT. YADA Indonesia

Manufactures robotic animal YADA Toys that are powered by rechargeable batteries. Its products can be seen in many major Indonesian shopping malls and have also been exported to the Philippines, Portugal, Bulgaria, Austria, Kuwait and the USA.



PT Pelangi Jaya

Provides non-academic courses for children and short education and training programs for parents and teachers. Its activities include collaborating with Quantum Learning Network (QLN) to run SuperCamp, a life skills training camp for school children. Pelangi also provides workshops, in-house training, and other services for early childhood teachers.



Beauty Inc.

A spa and health club located in Jakarta. Fusing traditional Balinese temple carvings and contemporary design, the spa offers luxurious treatments designed to bring balance to the mind, body and soul.



YCAB Cooperative (Koperasi YCAB)

A saving-and-loan cooperative that disburses microloans to low-income women entrepreneurs towards building small businesses. Income generated is reinvested back into YCAB Group towards cost sharing.

YCAB INDONESIA

YCAB Foundation is a nonprofit organization headquartered in Jakarta, Indonesia. Established in August 1999, it has evolved into a social enterprise with a focus in youth development.

YCAB INTERNATIONAL INC.

YCAB International Inc. is a nonprofit 501(c)(3) organization headquartered in New York. It was established in 2007 as the international fundraising and operational arm of YCAB Indonesia.

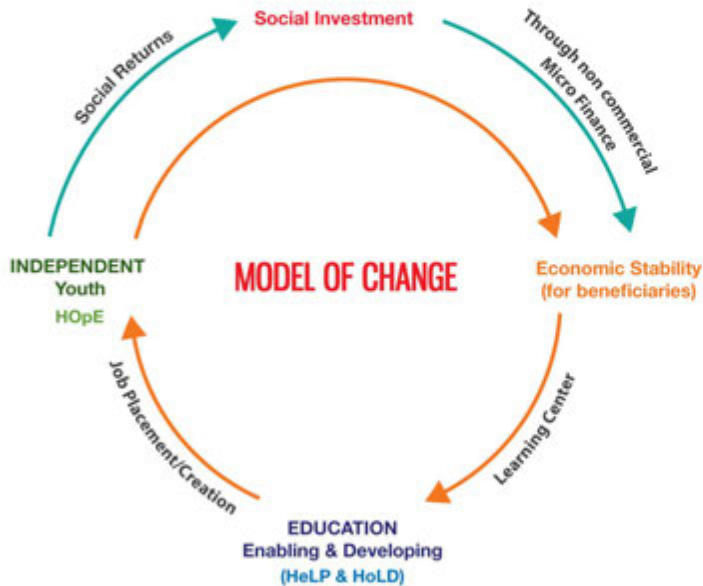
Through our economic empowerment program, in 2012 we have assisted

11,039 low-incomed women entrepreneurs, impacting the lives of over

56,000 people at the bottom of the pyramid.



OUR MODEL OF SUSTAINABILITY



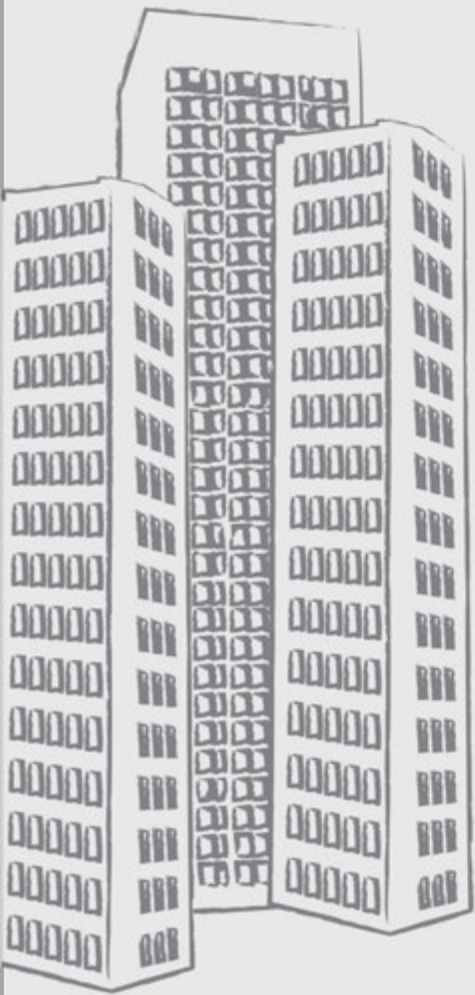
To achieve sustainability, YCAB Foundation uses a social investment approach in maximizing our social and economic impact.

We start with investing funds from our donors and business partners into our Economic Empowerment program that takes place as microloans towards low-income women entrepreneurs. These loans will enable the families to generate better income. As a condition of the loan, the children in these families have to be educated, either in one of our learning centers (HoLD) or other educational institutions. In time, these youths will graduate, and they will become independent, empowered, and equipped with the skills needed to secure employment, breaking the cycle of poverty and creating a systemic change.





“ Reaching out to **underprivileged children** in their natural surroundings, YCAB Foundation strives to give them **hope** and **opportunity** to break **the poverty cycle.** ”



In 2012, YCAB Foundation operated in **37** cities
in **16** provinces, impacting over **200,000**
people through our activities.



2012 ACTIVITIES





IN 2012



18

youths per hour trained in
healthy lifestyle issues



683

new active school partners,
a total of 7,004 to date

2,831

youths volunteered
as peer trainers



1:34



96,254

youths reached in total

In the 13 years since its inception through 2012, **Healthy Lifestyle Promotion (HeLP)** has touched **2,110,254 individuals** across 11 provinces and 31 cities in over 7,004 schools. HeLP has three departments, which include Ripple Program, Do Something Indonesia, and Counselling.

In Ripple program, youths are trained and sent out as Peer Trainers to train their peers to become Peer Educators for a "ripple" effect. These Peer Educators will in turn educate other youths on healthy lifestyle, anti-drug and HIV/AIDS prevention. Furthermore, Do Something Indonesia is an online platform where we encourage young people to stand up against an issue of their own choosing by forming clubs and doing campaigns. In our Counselling department, we provide counselling services regarding various youth issues to organisations such as schools, churches, and governmental agencies, among others, which are given by our trained counsellors.

In 2012, HeLP reached **157,322 youths**, training 88,774 as peer educators through our Ripple program and training 68,321 in counselling and other modules including anti bully and leadership program. All these were accomplished by working with schools to identify youths with potential and training them to become anti-drug and healthy lifestyle ambassadors who could educate their peers in the Ripple Program. In 2012, HeLP worked with 683 new schools, and brought the total number of schools that we have actively partnered with to 7,004 since 1999.

In 2012, through the Training of Trainer (ToT) in Ripple program, 2,831 youths educated as peer trainers, who have managed to reach **96,254 youths in total**. Thus, each Peer Trainer has managed to educate on average 34 Peer Educators, resulting in 34 times the impact. These Peer Trainers will spread the word to their peers.

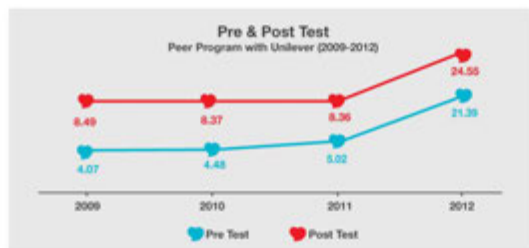
ONGOING ACTIVITIES

Ripple Program

Ripple Program is a Training of Trainer (ToT) program, in which we train a group of students (Peer Trainers) who in return will train the people in their communities (Peer Educators). This program increases students' involvement and engagement in spreading the knowledge, as well as successfully activates young people to care and reach out to their peers.

Jakarta Stop Aids (JSA) – Peer Program with Unilever

Since 2009, YCAB Foundation has worked together with **Yayasan Unilever Indonesia (YUI)**, the **DKI Jakarta Education Board**, and the **DKI Jakarta Provincial AIDS Commission** to hold the JSA program. JSA will run until 2014 and aims to build public awareness about the dangers of HIV/AIDS and drugs, as well as to create a group of Jakarta Stop AIDS ambassadors who will disseminate the information about HIV/AIDS to their peers. Since 2009, JSA has gone to **129 schools**, training **688 peer trainers** who have managed to reach **147,585 people** in total. Thus, each peer trainer managed to educate on average 215 peer educators, resulting in 215 the impact. Furthermore, as measured by pre and post tests, participants' knowledge about healthy lifestyle increased.



HIV Awareness Campaign – Peer Program with Standard Chartered Bank

This program, initiated in 2012, is dedicated to raise awareness about HIV/AIDS to the employees at Standard Chartered Bank (SCB). By the end of the year, we have already trained and engaged **205 scb employees** and **264 peer trainers** to share information about HIV/AIDS. In return, this program has already given impact to **7,900 youth**.

Counselling

Initiated in 1999, YCAB Foundation counselling department started its service from giving advices to youths and their families who are involved in drugs issues. In time, we have evolved into tackling general issues with a focus on youth development. Currently, we deal with a variety of youth risky behaviours, including love, sex, and dating issues, sexual harassment, drug abuse, low motivation, low self-esteem, bullying, anger problems, domestic violence, school rules violation, and economic problems, among others.

In 2012, YCAB counselling department has given training to **1,135 people** in 13 Indonesian cities, as well as serving the public with 201 counselling sessions. We have 39 counselling partners in 2012, which include private and public schools, churches, non-profit organizations, and various governmental agencies. We have reached Customer Satisfaction Index for our counselling programs of 100% and Customer Satisfaction Index for our empowering programs of 95.6%.

In addition to general counselling sessions, in the end of 2012 we have also launched a pilot peer counselling program called **'Teman Curhat'** Project, which loosely translated as **'Sharing Stories to Friends'**. YCAB Foundation sees the need of youth to be equipped in having basic counselling skills to address issues that their friends might have. This intensive program consists of 60 hours of counselling sessions, which include 15 hours of training, 15 hours of case study, and 30 hours of practical counselling sessions to schools. This project is dedicated to give the volunteers, which comprised of university students as well as working people, the basic skills of counselling, as well as to help the counselled children overcome their problems.

Do Something Indonesia

In 2011, YCAB Foundation and DoSomething.org (US) launched DoSomethingIndonesia.org, where we encourage young people to make a difference in their community through actions of their own choosing. DSI addresses the issues that youths might face, for example self-esteem, bullying, and relationship issues. We have social media platforms, which are **Facebook (Do Something Indonesia)** and **Twitter (@dosomethingindo)**, where conversations between community members can be enhanced. Apart from this, we have also formed a **Youth Club (Facebook: Youth Club YCAB, Twitter: @YCAB_YouthClub)** – an online platform to encourage youths to adopt healthy lifestyle.

In 2012, Do Something Indonesia focused on three activities: **promotion, training, and partnership**. In line with these aims, we assigned facilitators all over Indonesia to raise the awareness regarding DoSomethingIndonesia.org. We visited **171 schools** and met with **2,422 students**. Some of these students organized themselves into 96 clubs who actively involve themselves in our various campaigns.

As a part of our program, in 2012 DSI launched three campaigns: **Anti-Bully, Global Warming, and Teens for Jeans**. In Anti-Bully program, we address the issue of bullying in schools and universities by doing campaigns. Our Global Warming program is a partnership with the **Department of Health and Sanitation and Department of Education** on which we give campaigns about looking after the nature to schools. There, we extend the clubs that are formed during our campaigns to virtual clubs at DoSomethingIndonesia.org. In Teens for Jeans, we partnered with schools to collect jeans to be donated to our learning centers.

By combining Do Something's effective campaigns and training methods with YCAB Foundation's strategic partnerships with local businesses, education, and governmental leaders in Indonesia, the hope is that we can inspire Indonesian youths to adopt healthy lifestyle and to do something positive for their schools and communities.

www.dosomethingindonesia.org

ACTIVITY HIGHLIGHTS



Anti-Bully Campaign (DSI)



Together with **HeLP and Counselling divisions of YACAB**, DoSomethingIndonesia (DSI) launched the anti-bully campaign where we challenged Junior and Senior High School students to not only refrain from oppressive behaviors but also to stand up against bullies. Our team provided training in **6 cities** in Indonesia where these students had the opportunity to learn about important life skills such as self-esteem and conflict resolution.



Celebrating International Day Against Drug Abuse and Illicit Trafficking: 'Young Entrepreneur'



In celebrating the International Day Against Drug Abuse and Illicit Trafficking, HeLP conducted an event titled 'Young Entrepreneur' at **BTN Kranji Bekasi building**, on which our message focused on motivating the attending **800 students**. One of the main messages in the event was that drugs will prohibit the students from succeeding in life. This event also aimed to give students hope that they can be whatever they want if they have the will to never give up and work hard.



Global Warming (DSI)



Together with the **Department of Health and Sanitation and Department of Education**, DSI team encouraged students in Jakarta to lead the fight against global warming. DSI went to **19 schools** and met **665 students**. Through this event, we challenged the student body to take ownership of their school environment and they managed to build **95 clubs** to promote the conservation of environment.



Celebrating World AIDS Day with Standard Chartered Bank: "Protecting us all from HIV/AIDS"



During the World AIDS Day, HeLP held an event titled "Protecting us all from HIV/AIDS" which was dedicated to SMKN 2 high school students in Jogjakarta. Through this program, YCAB Foundation collaborated with **Standard Chartered Bank** to help educate **1,500 students** about HIV/AIDS.



The campaign with the theme **"Fun Walk"** was targeted for employees of **Chevron**. The goal was to raise awareness about Chevron's programs and policies to the employees. The event started with walking around Ragunan area, followed by games and story telling, and finished by talk show about eliminating negative stigma against HIV/AIDS patients.



Together with **Unilever**, HeLP commemorated World AIDS Day at Paramadina University at Jakarta. This event held competitions for Jakarta Stop AIDS peer educators. The competition started from January 2012 and ended on 1 December 2012.

TESTIMONIES



Olin Nainggolan

YCAB makasih yah udah bgasih tau anak-anak SMPN 207 SSN bahayanya HIV/AIDS dan Narkoba.

★☆☆THANK.(*)(*).yōū★☆☆' hehehehe

By: olin dari 207

Unlike · Comment · February 20 at 6:15pm via BlackBerry

👍 Youth Club YCAB, Riqi Adi Peter Lautner, Sri Yatno and Letasha Intannitaa like this.

 Youth Club YCAB sama2 Olin.. 😊 semoga bermanfaat ya.. 😊
February 21 at 1:36pm · Like



Syifa Fauziyyah

lagi UAS teori olahraga ada pertanyaan tentang HIV/AIDS dan narkoba. bisa jawab. beruntung pernah mejadi bagian dari Youth Club YCAB :)

Unlike · Comment · Remove Tag · March 14 at 1:37pm

👍 Youth Club YCAB and Nanda Dwi like this.

 Youth Club YCAB Wah!! Hebat Syifa! 😊 Kami juga beruntung punya anggota yang rajin dan aktif kaya kamu..!! 😊
March 14 at 1:46pm · Like

 Syifa Fauziyyah iya ka lumayan ada 7 pertanyaan. hehee.. 😊
March 14 at 1:48pm · Unlike · 1

“ That was a good campaign! My knowledge about HIV/AIDS and drugs really increase. I will never want to touch drugs! Let alone touch, even seeing them I don't want to! ”

Anjar Suni B, SMP N 201 Jakarta student

“ Thanks to YCAB for telling us the students of SMPN 207 SSN about the danger of HIV/AIDS and drugs. Thank you very much! ”

Olin Nainggolan, SMPN 207 student

“ It's a wonderful experience! I learn a lot about new things, getting new experiences in seeing how people serve others. In joining this training and volunteering as a counsellor in YCAB, I have also gotten a truly remarkable experience! The cases vary but all of them are one of a kind and makes me want to learn more. Sometimes it's puzzling, but I get so much more in return. ”

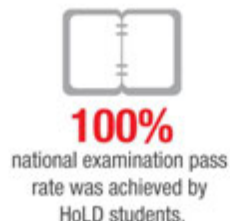
Saskia, Program Teman Curhat volunteer

“ When I become a volunteer, I am happy to be able to receive experience outside university which can be useful and practiced in day-to-day life. I am also happy to meet with friends who have the heart to help other people. I feel that this is very useful, both in terms of experience and good knowledge that can not be gotten elsewhere. Thank you for the opportunity that has been given to me by YCAB. ”

Hanna Christina, Program Teman Curhat volunteer



IN 2012



3,972

new students are given
learning opportunities

HoLD (House of Learning and Development) focuses on making education available to school dropouts and underprivileged youth. HoLD provides Basic Education packages that enable participants to earn certification, augmented by Skill Advancement Courses.

In 2012, we have educated **3,972 underprivileged youths**, with total attendance to the programs of 12,782 students. We provided learning opportunities to 8,840 youths in Digital Inclusion (IT Skill), 2,383 youths in English Literacy, and 613 youths in Basic Education package. More than half (59%) of our students have also graduated with score 7 (of 10), an encouraging improvement from 50% in 2011.

School Dropouts (6 months) Underprivileged Children (about to drop out)

Basic Education

Elementary School Level

Junior High School Level

Senior High School Level

Skill
Advancement
Course

Digital Inclusion
(accredited by Binus University)

English Literacy
(accredited by Binus University)

ONGOING ACTIVITIES

Basic Education

Certified by National Education and Culture Ministry, our basic education consists of Primary, Junior High, and Senior High School equivalent curriculum. Our Basic Education program is presented in the form of Packages A, B, and C: Package A for Primary School, Package B for Junior High School, and Package C for Senior High School equivalent.

Skill Advancement Courses

Both English Literacy and Digital Inclusion courses are accredited by the prestigious Binus Center (BINUS University). YCAB Foundation has also established innovative partnerships with Microsoft Indonesia to launch an IT Learning Center called Rumah Belajar Microsoft, and with CIMB Niaga Bank to launch a mobile computer classroom, making IT learning opportunities accessible regardless of location by giving the opportunity for underprivileged youth to learn computer. Currently, we have established five Rumah Belajar Microsoft. Microsoft also provide softwares across all our learning centres' computers.

Electronics Training

A new course in electronics training kicked off in 2011 in partnership with Samsung, which aims to open more vocational and career opportunities for Rumah Belajar students. This one-year program teaches useful technical skills, which is augmented by internships for hands-on experience so that students can leverage their chances in attaining better future career opportunities.

Cash Transfers

Rumah Belajar Learning Center received cash transfers from the government under the Children Social Welfare Program (Program Kesejahteraan Sosial Anak), for the purpose of covering education-related expenses such as transport costs. Since the running of the program in 2010, the government has given about IDR 800 million to approximately **150 students** of Rumah Belajar. This fund is allocated to the making of the students' bank account with a hope that they will learn how to save.

ACTIVITY HIGHLIGHTS



YCAB Foundation, **Wahid Institute**, and **Media Group** held a training event at Santika Bumi Serpong Damai Hotel. This event was attended by more than **70 people** comprising of the teachers and staffs of Rumah Belajar YCAB across Indonesia. This event titled **"Menghargai Keragaman, Menghargai Kemanusiaan"**, or loosely translated as "Valuing Diversity, Valuing Humanity" was aimed to strengthen the values of tolerance and understanding of constitution.



YCAB Foundation together with **PT Samsung Electronics Indonesia (SEIN)** launched a Corporate Social Responsibility Learning Centre called **"Rumah Belajar Samsung"**. The education is given to young and talented students who have a strong interest in the field of electronics, but have limited funds to continue their studies. The learning center is located at Duri Kepa, West Jakarta.



About **500 students** from Rumah Belajar Duri Kepa, Rumah Belajar Manggarai, and Rumah Belajar Dorkas WTC Mangga Dua got together to watch the movie ***"Cita-Citaku Setinggi Tanah"***, which loosely translated as "My Dreams are as High as the Ground". It was hoped that the students could be inspired by the story depicted in the movie.



After completing his mission in ***"Berlari Terus: Bali to Jakarta"*** early this year, **Scott Thompson** has allocated the funding to build Rumah Belajar for the underprivileged children and high school drop-outs at Sangon, Kintamani, Bali. The 1,250 km run from Bali to Jakarta raised IDR 3.8 billion for YCAB Foundation and Mary Cancer Kiddies to build Rumah Belajar (House of Learning) located in four cities in Indonesia.

TESTIMONIES



**Muhklisin,
RB Duri Kepa student**

“ In Rumah Belajar Learning Center there is a lot of facilities provided and can be used. One of them is learning English course. My reason to do this course is because I believe in this modern era, it is very important to learn English which has become an international language. ”



**Rizka Oktaviani N,
RB Manggarai student**

“ My impression while learning in Rumah Belajar Learning Center TBIG Manggarai is that it is very fun because in here, I find a lot of motivation to be better. I feel happy because I have a lot of caring friends, and kind and well-skilled teachers. Even though the teachers discipline us when needed, I realize that they are like that because they want the students to become people who are clever, diligent, and successful. ”



**Ade Abdullah,
RB Serua student**

“ I am now better in operating computer since studying in Rumah Belajar Learning Centre Serua. I can know a little bit more about the world in computers on which I know nothing before. I hope that these skills can equip me in the future. I express my gratitude to Rumah Belajar YCAB Foundation who has given me a lot of meaningful lessons for my life. ”



Arik Erna Wati, PKBM Sanjaya student

“ I am enrolled in PKBM Sanjaya, however, there is a lack of facilities to study computer. For a student who doesn't really understand computer, I think the materials here are not enough. But this was before there is collaboration to build Mobile Class between PKBM Sanjaya, CIMB Niaga, and YCAB Foundation.

This Mobile Class enables me to understand about using laptop and the programs provided. The teachers deliver the materials well and we can ask if we are not sure about something. For someone who can't afford to get private computer lessons, this free mobile computer class really helps me to know more about computers and practice what I have been taught. Thank you very much for the support. ”



IN 2012



215%
increase in funds disbursed
over 2011.



22,802
loans have been distributed.



99.66%
repayment rate was achieved.



90.3%
beneficiaries surveyed said their
lives have changed for the better.

Hands-on Operation for Entrepreneurship (HOPE) is our economic empowerment arm. It consists of two activities:

- Providing education-linked microloans through YCAB Cooperative to **low-income women entrepreneurs**, on the condition that their children are sent to school (either to regular schools or to our learning centre). Income generated to YCAB Cooperative from the microloans is recycled back into our programs.
- Helping HoLD graduates to **find internships/vocational training and permanent employment opportunities**, including at YCAB Foundation's profit affiliates. This in turn helps our profit affiliates to run and to help in sharing YCAB Foundation's costs. Apart from that, we also hold job fairs by collaborating with other businesses and industries for our graduates. In addition, we provide seed capital for selected Rumah Belajar Vocational Training graduates in the area such as Beauty Salon and Sewing businesses.

Furthermore, HOPE also provides disaster relief assistance to communities on an ad-hoc base as needed.



ONGOING ACTIVITIES

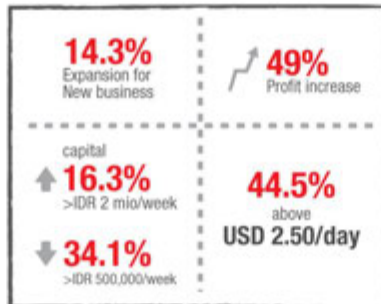
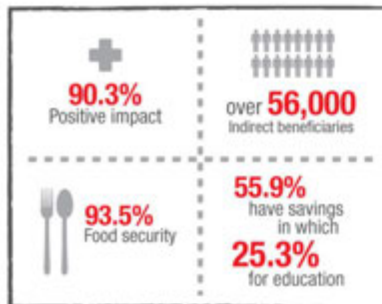
Economic Empowerment

Microloans

- Given to low-income women entrepreneurs and their families.
- The women are encouraged to become angels of change and to keep their children in school.

In 2012, YCAB Cooperative has distributed **22,802 microloans** and impacted the lives of over **56,000 people**. Our repayment rate rose from 99.53% in 2011 to 99.66% in 2012, bringing our Non Performing Loan down to 0.34%. An impact measurement found that 90.3% of about 397 respondents surveyed said that their lives have been positively impacted by YCAB Foundation. More than half (55.9%) of the respondents conveyed that they have money to spare for savings, in which a quarter (25.3%) is dedicated for education. Furthermore, 83% of clients state that they recommend Rumah Belajar to 1-5 people.

Apart from giving loans, we also provide trainings to these low-income women entrepreneurs in terms of money management and self-improvement. Some of the past events held include Money Minded 101 with ANZ, Child Development by Novita Tandry, self-motivational talk by Farhan, and Health and Family Planning by Apotik Melawai.



Scaling Up

In recognition of HOpE's success and good work, near the end of 2011, YCAB Cooperative was awarded a **Social Investment Grant from Chevron and Berliari Untuk Berbagi (BUB) Foundation** to carry out social investment programs in the area of Sukabumi, Java, and to scale up HOpE's programs in rural Java and urban Jakarta respectively. Furthermore, due to this innovation, The Schwab Foundation gave the 2012 Social Entrepreneur Award to Founder/CEO YCAB Foundation Veronica Colondam. This prestigious award was given to 26 winners out of 1,000 global applicants. We also plan to have the licence for Cooperative on national level, thus we could expand our reach to West Java and Banten provinces. We aim to assist **25,000 low-income women entrepreneurs** in 2013.

Vocational Training

Business Projects

By taking in small business projects like sewing projects and goodie bags, YCAB Foundation generated income while helping HoLD/HOpE participants to acquire valuable work skills. In 2012, we have generated IDR 48,500,000 which was used to provide internship for students and buy the relevant equipments used for sewing. So far this was done at the Rumah Belajar Duri Kepa, but the programs will be expanded to other areas as well. In 2012, in collaboration with Do Something Indonesia, we also have "Teens for Jeans" program that enables us to **expand our Bag Sewing (Rumah Jahit) production house** into using jeans products instead of only using batik and unbleached clothes. In 2012, we produce about 250 jeans iPad cases for Permata Bank and annual YCAB Foundation end of year products.

Hair and Beauty (Rumah Cantik)

Rumah Belajar students and graduates are trained as staff, stylists and makeup artists for the well known **Rudy Hadisuwarno** chain. In 2011, HoLD launched an onsite salon at the Duta Buntu Rumah Belajar location where students and graduates can practice their skills and make money. Through this onsite salon, we have been sustainable and are able to cover our expenses and to make profit.

Bag Sewing (Rumah Jahit)

In 2012, **12 students** learned to make bags from fashion manufacturer **Sophie Paris**. Proceeds from the products went to cover operational costs with the remainder going to students. HOpE production unit received almost 2,000 bag orders from Chevron, Microsoft, Youth Global Leader, and Clara Magazine.

Café and Restaurant (CaRe) Hospitality Program

A specialty work study program kicked off in 2011 that combines formal education with hands on F&B-focused learning at BINUS University and Ranch Market F&B and grocery. In 2012, there are **31 students trained** in our two batches of hospitality internship.

Employment

Employment Opportunities

HOpE helps graduates of the Rumah Belajar program and their family members to find internships and employment. In 2012, we have successfully helped 81% of such graduates to find employment.

More than half of the working graduates reported earnings above the national minimum wage IDR 1,800,000-2,000,000/month (±US\$180-200/month).

Seed Capital

HOpE started to give seed capital for selected Rumah Belajar's Vocational Training Graduates in 2012. This in-kind seed capital is dedicated to help start-up entrepreneurs to start their own businesses in the areas such as Beauty Salon and Sewing. So far, 4 entrepreneurs have started their own businesses, which include **3 Beauty Salon** established by YCAB Cooperative's members and **1 Sewing business** established by Rumah Belajar alumnus, in the total amount of IDR 60 million. To date, all 4 businesses are still running and they pay instalments to repay the seed capital.

ACTIVITY HIGHLIGHTS



During the years 2012, HOPE held two Job Fair events: one in February and the other in November. This event was dedicated for Senior High School graduates to be able to gain employment. From this event we could get hold of **18 companies** with a total of **300 vacancies**, and we could bring **135 job seekers**. Out of these seekers, 84 applicants landed job employments. Vacancies offered mostly as retail maid, waitress, marketing employee, and staff administration.



The event, which was held to educate **230 YCAB Cooperative's members** about health, hygiene, sanitation, and birth control, was held in Petamburan Tanah Abang, and was also sponsored by **PT. Unilever Indonesia**. Apart of giving the education about health, hygiene, sanitation, and birth control to the microfinance clients, the event also provided a free dental examination to more than 30 people.



Breaking Fast Together with 1,300 YCAB Cooperative's Members



On commemorating YCAB Foundation's 13th anniversary, this year we organized a fast-breaking and gathering with its partners and **1,300 representatives** of YCAB Cooperative's members. The event also gave opportunities for the clients to share their experiences in Economic Empowerment program.



Sebastian Gunawan Supports YCAB Economic Empowerment Program



Renowned designer Sebastian Gunawan is known for his annual charitable activities to support for Yayasan Cinta Anak Bangsa (YCAB) through his annual fashion show. The partnership between YCAB Foundation and **Sebastian Gunawan** went back to 2005. This year, Sebastian Gunawan held a fashion show themed "Club Dahlia" to support YCAB Foundation's Economic Empowerment program under YCAB Cooperative. Through this program, we provide microloans to the mothers of our students and the low-income women entrepreneurs in their communities.





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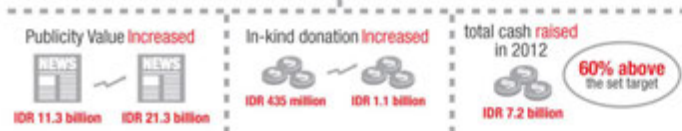
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IN 2012



Total Cash and In Kind Donation
increase from **IDR 22.6 billion**
to **IDR 29.6 billion**



DONATION STRUCTURE OF MARCOMM PERFORMANCE



MARKETING & COMMUNICATION

Year 2012 was a good year for the Marketing & Communications division. The division was successful in raising funds and the profile of YCAB Foundation and its programs.

We achieved our Marketing objectives of fundraising through long-term corporate partnerships, ad hoc projects, events, and merchandising. Our communication objectives included **increasing general awareness of YCAB** and of YCAB as a leader in youth development through media relations, social media, and online activities. In 2012, we have maintained 123 longstanding partners, gained 53 new partners, and kept good relation with 41 multinational companies.

Marketing (Cash and In kind) :

- Total cash fund raised at IDR 7.2 billion, 60% above set target. Source of fundraising varied from corporate partnerships, individual donations, merchandise, and fundraising events.
- Total in-kind donation in the form of products in 2012 valued at IDR 1.1 billion, in which some of them include products from Aqua, Frisian Flag, Osh Kosh B'Gosh shoes, Indomie instant noodles, and Sari Roti breads.

Communications :

- Total editorial value of publications, consisted of both media interviews and media activation, valued at IDR 21.3 billion.
- Nurtured media relationships for publications of YCAB's activities valued at IDR 15.5 billion.
- Carried out 27 media interviews in 2012, with editorial value equivalent of IDR 5.8 billion. Interviews spanned newspaper, TV, Magazine, Radio, and Tabloid.

Ever since YCAB International Inc. was established in 2007 in Atlanta, Georgia USA, YCAB has committed to expand their programs to Least Developed countries. YCAB looks for opportunities and programs that align with the mission of YCAB to empower youth through holistic development program. For this reason, we seed programs in a few other countries, partnering with **British Council's Global Changemakers**. Through this program, we are able to reach out and empower youths from all over the world. In 2012 alone, YCAB Foundation has seeded three projects related to education and women empowerment proposed by youths in **three different countries: Pakistan, Myanmar, and Afghanistan.**



PARTNERSHIP



YCAB Foundation and Granton Marketing: Raising Public Donations for School Drop-Outs and Underprivileged



Since July 2012, YCAB Foundation and **Granton Marketing** have been collaborating in the "Book Voucher" sales program as a fundraising activity. This program is currently executed by Granton Marketing sales staff, and the donation collected from this fundraising activity will be used for **the education of the underprivileged and drop-out school kids in Indonesia.** Through each Book Voucher sale (worth of IDR 100,000), the buyer of the book supports YCAB Foundation's education program for underprivileged and school-drop outs in Rumah Belajar (House of Learning). The Book Voucher contains a numbers of vouchers with a value of more than IDR 2 million worth of discounts from various well-known merchants in Indonesia. YCAB Foundation and Granton Marketing program partnership has been running since 1 July 2012 and will end on 1 July 2013.

BCG

THE BOSTON CONSULTING GROUP

**YCAB Foundation and Boston Consulting Group:
"Giving Back" to society**



Boston Consulting Group (BCG) a top global management consulting firm with clients from variety of sectors and regions starts its "Giving Back" program with YCAB Foundation as part of BCG's CSR Program, Social Impact. In this program, BCG team collaborates with **five top performing students** from University of Indonesia to provide consulting expertise to social business as means to give back to the Indonesian Community. In 2012, YCAB Foundation is pleased to be selected as the recipient of the **Giving Back program**. BCG and the student team will work with YCAB Foundation in finding solutions to streamline and consolidate the different programs that YCAB Foundation offers, developing the timeline for assessing needs and improvement opportunities to increase the efficiency of YCAB Foundation's programs. The project commenced in October 2012 and will end in March 2013.



**YCAB Foundation and PwC Indonesia: Ongoing
Tax Services Provision**



PwC Indonesia, a member of the global network of PwC (PricewaterhouseCoopers), signed a cooperation pro bono agreement with YCAB Foundation on 20 December 2012. PwC Indonesia is to provide us with **consulting services**, particularly in the taxation aspects and YCAB Foundation organizational structure that will positively impact on the effectiveness of YCAB Foundation as a social enterprise. In line with the vision of PwC Indonesia professionals in the field of corporate responsibility which is "to make responsibility count", PwC Indonesia team utilizes their skills as trusted business advisors to support us to increase our effectiveness in providing social services.

ACTIVITY HIGHLIGHTS



Scottish runner Scott Thompson supported YCAB Foundation through his run for charity "Berlari Terus", which started on 8 March 2012 from Bali International Airport Ngurah Rai and ended on 1 April 2012 in Jakarta. He ran from Bali to Jakarta, venturing 1,250 kilometers over **30 cities in 5 provinces** to raise funds to help Indonesian children. Through this event, he raised IDR 3.8 billion for YCAB Foundation and Mary Cancer Kiddies to build Rumah Belajar (House of Learning) located in four cities in Indonesia.



The International Social Entrepreneurship Conference (ISEC) is an annual event of INSEAD that is conducted in partnership with YCAB Foundation, Gadjah Mada University, and Binus Business School. This 2012 conference focused on disseminating the latest information on social entrepreneurship, building initiatives between public and private sectors to enhance their participation in developing social entrepreneurial activities or projects, and engaging academic collaborations in social entrepreneurship.



Project O-Revive



Since February until September 29th 2012, Yayasan Cinta Anak Bangsa (YCAB) partnered with Royal Melbourne Institute of Technology's Indonesian Student Association (RMIT's ISA, best known as PPIA RMIT). Together, Project O: Revive and YCAB supported YCAB's educational programs and gathered sponsors to help break the vicious poverty cycle. We also invited young and passionate students to join our campaign on issues of poverty in Indonesia. This project aimed to motivate those who have been given the opportunity to study overseas, to think about how we, as the future leaders of tomorrow, can break this issue of poverty and finally end it for good.



Angel of Change Run



Angel of Change is an annual campaign that YCAB Foundation launched in February 2009 to inspire every individual and corporation in Indonesia to invest in the education of the Indonesian underprivileged kids. The 2012 event presented by **Achilles** was held on 2 September 2012 at the Circuit Sentul, West Java, and was supported by about **1,000 runners** who ran either 4 km or 12 km. The event raised IDR 1.2 billion for the education of drop-out school children and underprivileged youth in Indonesia.





FINANCES



For years ending December 31 (in thousand Rupiah)

	Ycab			Ycab Social Enterprise			TOTAL COMBINED		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
ASSETS									
Current Assets	9,422,390	10,557,077	12%	14,985,863	21,330,263	42%	24,408,252	31,887,340	31%
Fixed Assets	896,979	3,479,717	288%	3,688,711	17,639,693	387%	4,585,690	21,119,410	361%
Other Assets	745,333	468,365	-37%	-	827,750	-	745,333	1,296,115	74%
TOTAL ASSETS	11,064,702	14,505,159	31%	18,674,574	39,797,707	113%	29,739,276	54,302,866	83%
LIABILITIES									
Current Liabilities	8,455,377	5,542,947	-34%	5,307,044	17,692,049	233%	13,762,421	23,234,996	69%
Other Liabilities	468,015	673,727	44%	6,661,514	18,877,786	183%	7,129,529	19,551,513	174%
EQUITY	2,141,310	8,288,485	287%	6,706,016	3,227,872	-52%	8,847,326	11,516,357	30%
TOTAL LIABILITIES & EQUITY	11,064,702	14,505,159	31%	18,674,574	39,797,707	113%	29,739,276	54,302,866	83%
Total Revenue	10,829,911	19,601,871	81%	18,421,539	28,689,718	56%	29,251,450	48,291,588	65%
Total Cost	10,046,710	12,847,209	28%	18,227,342	27,675,578	52%	28,274,052	40,522,787	43%
Gain/Loss	783,201	6,754,662	762%	194,197	1,104,140	422%	977,398	7,768,801	695%

Notes:

The 2011 financial statements have been independently audited by KPMG, whereas the 2012 financial statements are on process by Ernst & Young.

The full audited financial statements are available upon request.

Total Revenue 2012

■ YCAB	: IDR 19,601,871,000
■ YCAB Social Enterprise	: IDR 28,689,718,000
TOTAL	: IDR 48,291,588,000



Total Expenses 2012

■ YCAB	: IDR 12,847,209,000
■ YCAB Social Enterprise	: IDR 27,675,578,000
TOTAL	: IDR 40,522,787,000



YCAB FOUNDATION FINANCIAL MATRIX



YCAB FOUNDATION EFFICIENT FUNDS USAGE & TRANSPARENCY

YCAB Foundation is very efficient in our use of funds. 100% public donations go directly to YCAB Foundation programs. All overhead costs are covered by the for-profit affiliates and YCAB Cooperative (Koperasi YCAB) within YCAB Foundation Social Enterprise group. Fundraising expenses in 2012 totaled just 5% of all expenses, while Fundraising Efficiency improved from \$0.06 to \$0.04.

IN 2012

15%

of all expenses went to administration, an increase of 2% from last year

5%

only of all expenses went to fundraising

165%

growth in corporate partnership funds was achieved in 2012, reaching IDR 10 billion

IDR 10.7 million

was invested in programs in 2012, 178% more than the previous year.

“ Fundraising expenses in 2012 totaled just **5%** of all expenses, while Fundraising Efficiency improved from **\$0.06 to \$0.04.** ”



YCAB Foundation Income (in thousand rupiah)

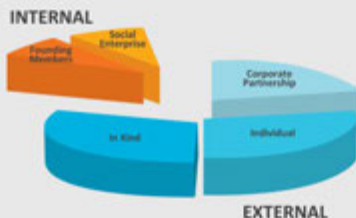
YCAB's funding mix has undergone some changes over the last three years, with a massive growth in corporate partnership income to run our programs.

In 2012, the largest source of contributions came from corporate partnership, comprising of half (53%) of our income, while in 2010, only a fifth (21%) of our income came from corporate partnership.

In addition, even though both in-kind and individual contributions decreased compared to 2010 from 31% to 10% and 29% to 17% respectively, this is due to our massive increase in corporate partnerships. All these still reflect healthy engagement and increased relationship building with the donor community and partners for long-term sustainability.

YCAB's dependency on Founding Members has also been consistent over the last three years (from 8% to 7% in 2012).

2010



INTERNAL : EXTERNAL = 1 : 4

INTERNAL 18% (IDR 2,210,445)

Founding Members 8%

Social Enterprise 11%*

EXTERNAL 82% (IDR 9,891,738)

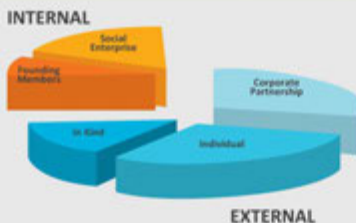
Corporate Partnership 21%

Individual 29%

In Kind 31%

* In terms of shared resources

2011



INTERNAL : EXTERNAL = 1 : 3

INTERNAL 26% (IDR 3,172,689)

Founding Members 8%

Social Enterprise 18%*

EXTERNAL 74% (IDR 9,039,807)

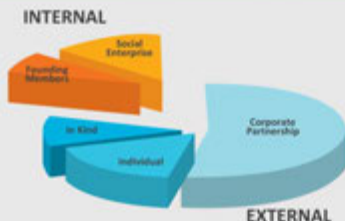
Corporate Partnership 30%

Individual 29%

In Kind 15%

* In terms of shared resources

2012



INTERNAL : EXTERNAL = 1 : 4

INTERNAL 20% (IDR 4,302,982)

Founding Members 7%

Social Enterprise 13%*

EXTERNAL 80% (IDR 16,875,253)

Corporate Partnership 53%

Individual 17%

In Kind 10%

* In terms of shared resources

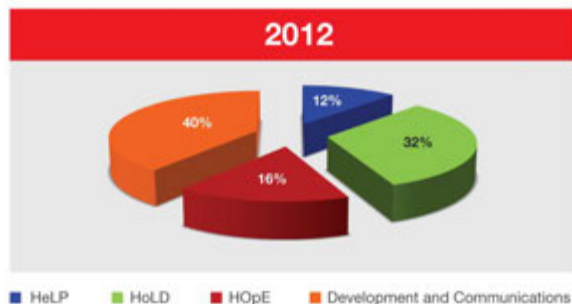
YCAC FOUNDATION DIVERSIFIED EXPENSES



80% of all revenues in 2012 went to supporting YCAC Program Expenses, while 15% went to Management and General Expenses; and 5% of revenues was used for Fundraising Expenses. Within the Program Expenses, the majority (40%) was allocated to support Development and Communication activities, with 32% going to HoLD, 16% for HOPE, and 12% for HeLP.

Compared with 2011, fund allocations for Development and Communication and HOPE increased from 21% to 40%, and 6% to 16% respectively, while funds for HeLP decreased from 40% to 12%. This was due to our expansion in YCAC Cooperative (HOPE) and our means to communicate our programs to the public and involve them in return.

Past Breakdown of Program Expenses



LOCAL & INTERNATIONAL PARTNERS

We would like to thank all of our partners and sponsors for their invaluable support and contributions.



UNITED NATIONS
Office on Drugs and Crime
Regional Office for East Asia and the Pacific



PEMERINTAH KOTA ADMINISTRASI
JAKARTA UTARA

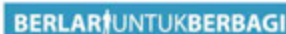


THE BOSTON CONSULTING GROUP



Bumi Karya Persada







“Enabling Youth, Developing Independence”

www.ycabfoundation.org