



ENABLING YOUTH, DEVELOPING INDEPENDENCE



IMPACT REPORT 2010

VISION

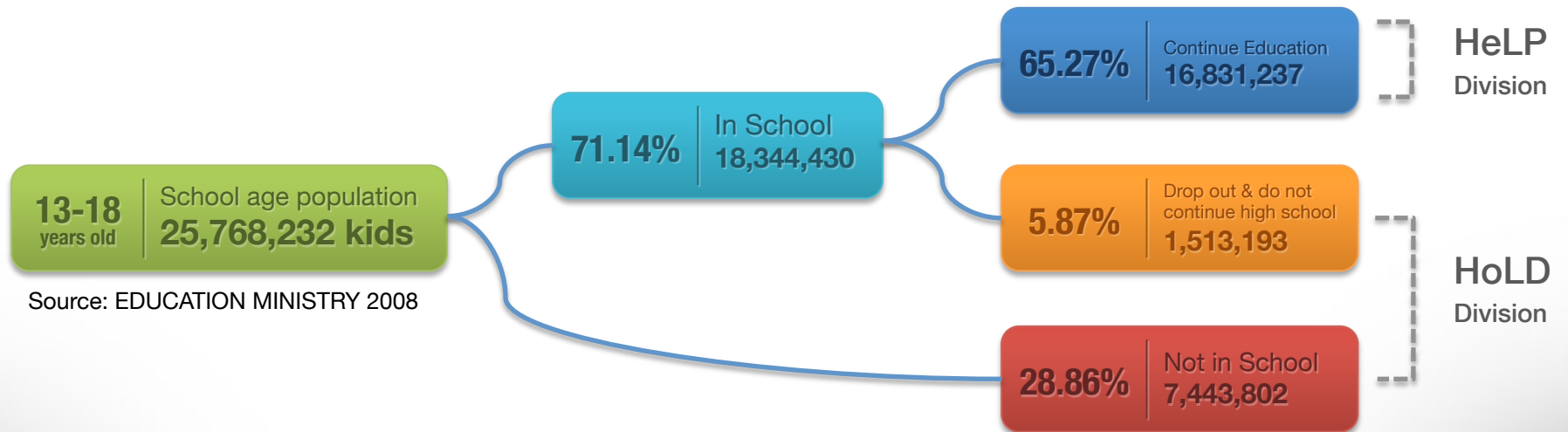
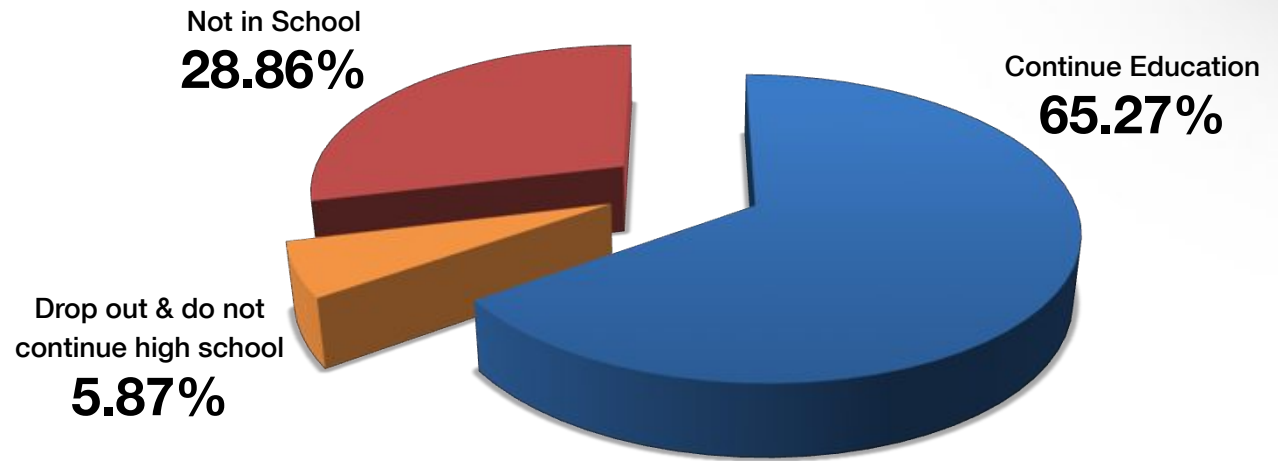
We believe that every child has an equal right to live a life to its fullest. We are here to love and to give each child hope and opportunity that enable them to be independent and to transform the world.

MISSION

- ♥ To empower five millions youth through holistic youth development program where education and access to economy converge to enable true independence in a sustainable ways by 2015.
- ♥ To become an inspiring and credible social enterprise that fosters partnerships with civil society, public and private sectors in a tri-sector collaboration.

YCAB TARGET

(SCHOOL AGE)



YOUTH DEVELOPMENT

Enabling Independence

Education
HoLD

Empowerment
HeLP

Livelihood
HOpE

Capacity
Building

Advocacy

ACTIVITY:

HeLP

1. Life skill training and Ripple Program
2. Y-club

HoLD

1. IT & English Literacy
2. Vocational trainings
3. Equivalent education

HOpE

1. Entrepreneurship class
2. Business incubation
3. Welfare improvement

ACTIVITY:

HeLP

1. School awareness and the prevention of risky behaviors

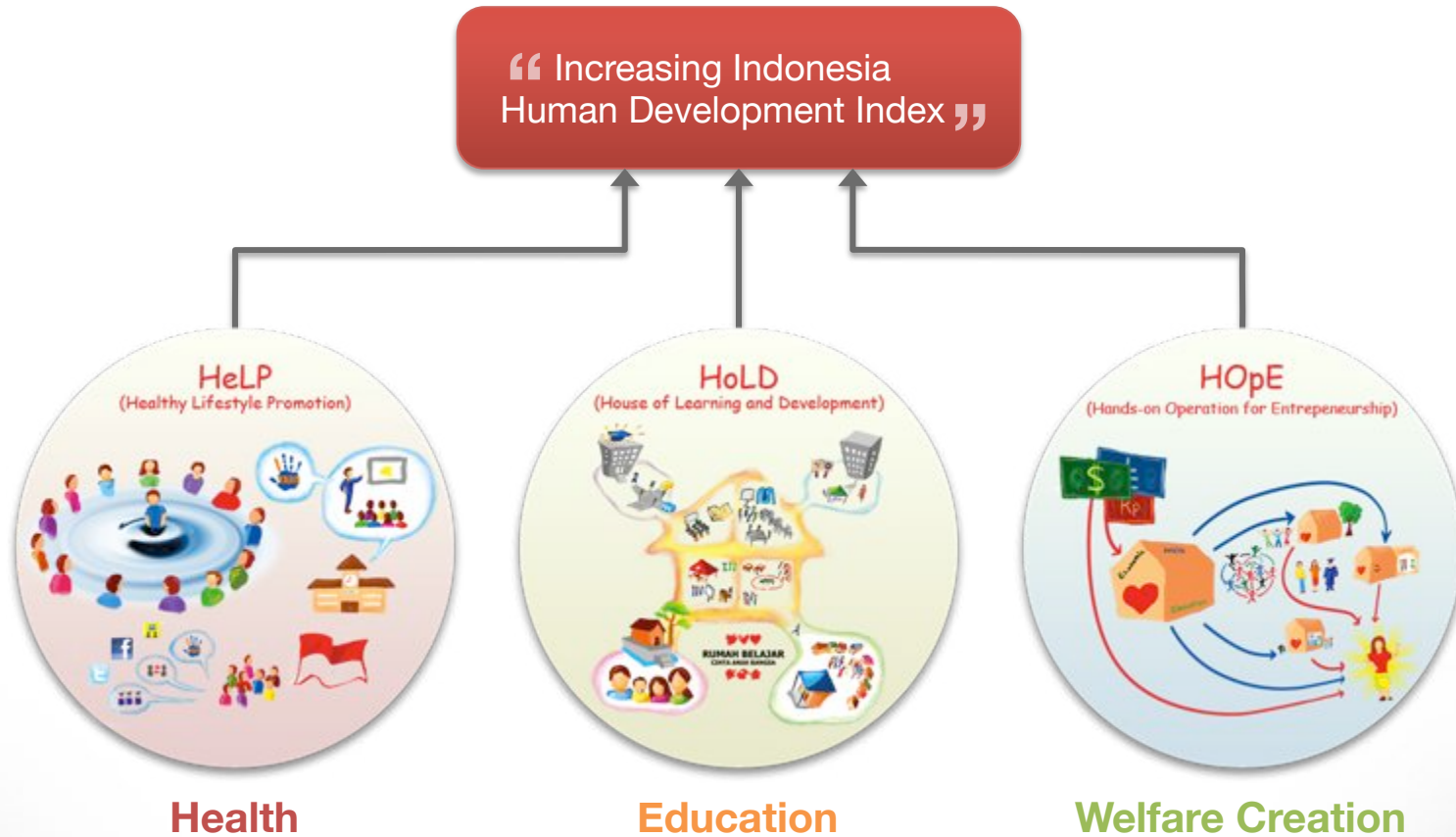
HoLD

1. Public-private sector partnership
2. Student recruitment campaign @MF community

HOpE

1. Job Fair
2. Job placement, tracking & replacement
3. Seed capital and/or MFi Conditions

OUR PROGRAMS



OUR PROGRAMS



HeLP

(Healthy Lifestyle Promotion)

We conduct school campaigns to raise awareness of the dangers of drugs abuse and HIV/AIDS to promote the adoption of healthy lifestyle by students. Our target is junior and senior high school students. To date, we have impacted the lives of more than 1,5 million youth and worked with over 6,000 schools, currently with 1,435 active school partners in Indonesia.



HoLD

(House of Learning and Development)

We provide subsidized education and vocational training to out-of-school youth. Currently we have educated 8,716 students in nine Rumah Belajar centers across Indonesia.



HOPE

(Hands-on Operation for Entrepreneurship)

The final step in our expansion has been to promote sustainable, income generating development programs in poor. We also provide micro-finance (MFi) to empower low income women to help them to be financially independent.

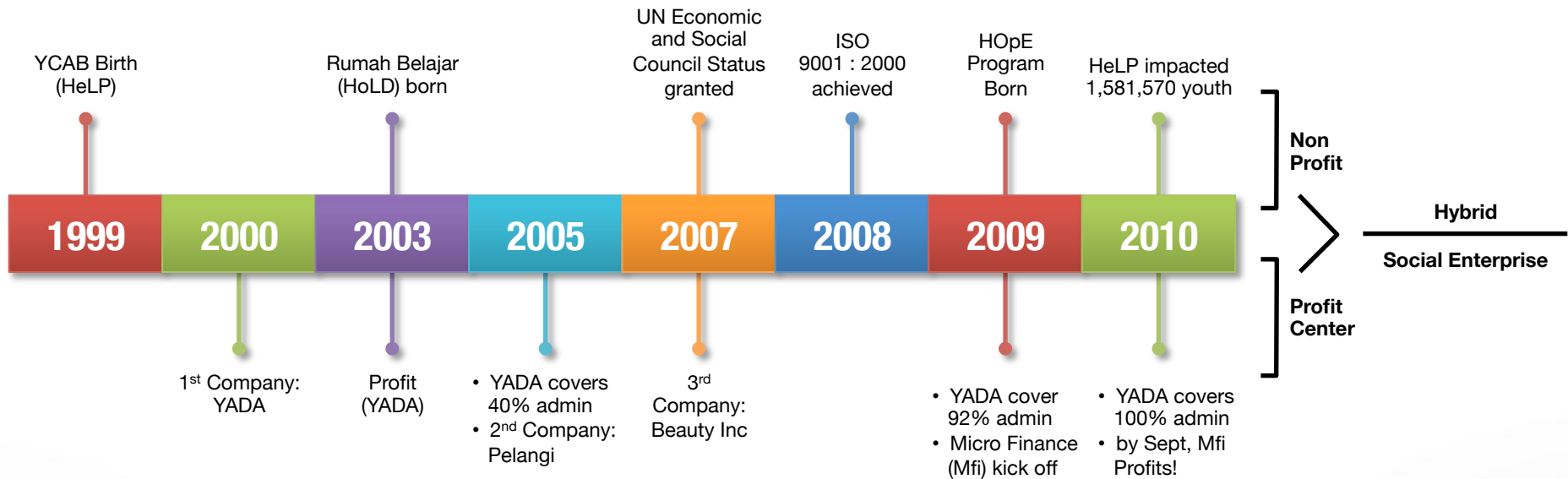
SINCE 1999



- ♥ Trained more 1.5 millions youth in drugs and HIV prevention (half million per annum covering 7% of in-school 13-18 yo population).
- ♥ Educated 8,716 school dropouts - reached out to 2% of drop out population.
- ♥ Economic assistance to 1,738 mothers, impacting the lives of 8,690 people.
- ♥ Rebuilding houses and the lives of 4,255 families (>20,000 people) affected by tsunami and earthquakes*

* *Tsunami in Aceh & Nias, Quakes in Bengkulu, Madura, Jogya areas, West Java, Padang, Volcano Merapi*

YCAB SOCIAL ENTERPRISE



SUMMARY OUR **IMPACT**

HeLP (Healthy Lifestyle Promotion)	
Youth reached	1,956,432
Active school partners	6,258
HoLD (House of Learning and Development)	
Students Educated	8,716
Graduates gain employment	80%
HOpE (Hands-on Operation for Entrepreneurship)	
Microloan clients	1,738
Impacting	8,690 lives



- ✓ **25** cities
- ✓ **1,439** active schools partners
- ✓ **492** active youth volunteering as peer trainers (1st degree)
- ✓ **24,547** youth leaders at YClubs
- ✓ **73,154** peer educators (2nd degree)
- ✓ **360,107** trained in drugs and HIV prevention strategy

HeLP

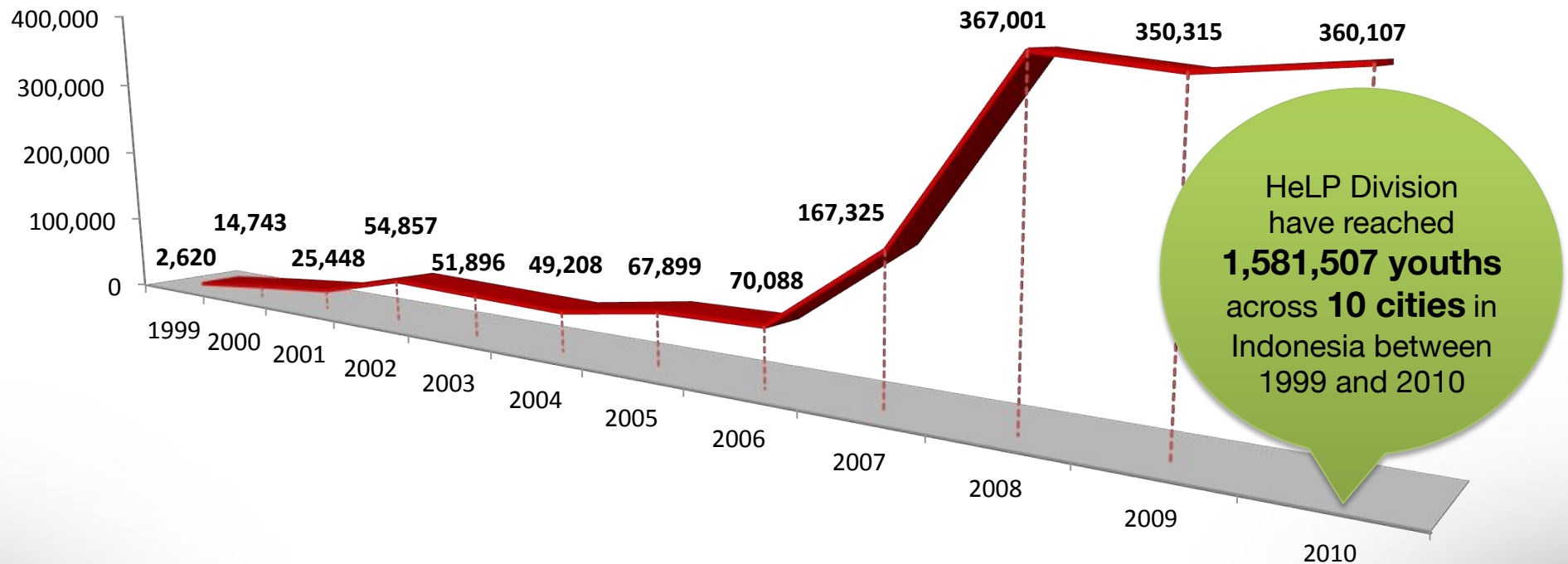
Healthy Lifestyle Promotion
IN **2010** ALONE



- ♥ Impact on knowledge level:
Significant increase of knowledge (70%) at pre and post tests.
- ♥ First degree training impact:
Of 11,900 respondents, mean score of answering correctly is 92% (5.5 of 6). Positive attitude & behavior to be active to reach out to their peers is at ratio 1:160 - one trained will train 160 of their peers voluntarily.
- ♥ Second degree training impact:
On the trained youth who train their peers in Ripple program, the mean score of 58,422 respondents is modest at 5.83 of 10.

HeLP **ONE** DECADE

11 Year Impact of the HeLP Program





HoLD

House of Learning and Development
EDUCATION FOR SCHOOL DROPOUTS & UNDERPRIVILEGED



- ♥ Five centers in Java, two new centers in Padang.
- ♥ 2,716 students (academic 2010/11).
- ♥ 77% passed high-school equivalent and IT certified.
- ♥ Maintaining quality education with longstanding partners: BINUS University, Rudy Salon, Yamaha and Sophie Martin.

Academic 2010/2011

HOpE

Hands on Operation for Entrepreneurship
MICROLOANS & JOB PLACEMENT



- ♥ 80% high-school equivalent graduates of HoLD secured employment.
- ♥ 1,650 micro-finance (MFi) active clients, default rate 1.9%.
- ♥ MFi operation self sustained in the eleventh month of operation.
- ♥ 150 drop-outs recruited by MFi clients and received education.

PARTNERSHIP & MARCOMM



- ♥ Total funds raised
 - Corporate Support : IDR 5.4 billion.
 - PR activity : IDR 2 billion.Total : IDR 7.4 billion (48% increase of previous year).
- ♥ PR fundraising ratio is 14 cents to every dollar raised. Secured the education for 1,020 youth.
- ♥ In 2010, acquired
 - 3,487 new individual donors.
 - 18 corporations
 - 7 long term partners (Hero, Sogo/Seibu, Binus, Sebastian, Rudy, MSA, United Tyre).
 - 3 multinationals : Unilever, Chevron and Microsoft.
 - 8 New partners : Citraland, Ismaya group, Kaskus, Multitrend Indo (Mothercare etc.), Kinokuniya, Bianco, Ranch market, Sour Sally.
- ♥ In Kind Media worth IDR 7,65 billion
 - 10 electronic media (7 radios, 3 TV stations).
 - 21 printed media including magazine and newspapers.
 - 23 online media.
- ♥ TOTAL CASH and MEDIA INKIND : IDR 9.65 billion.

Note: 1 USD equals to IDR 9,000

FINANCE 2010

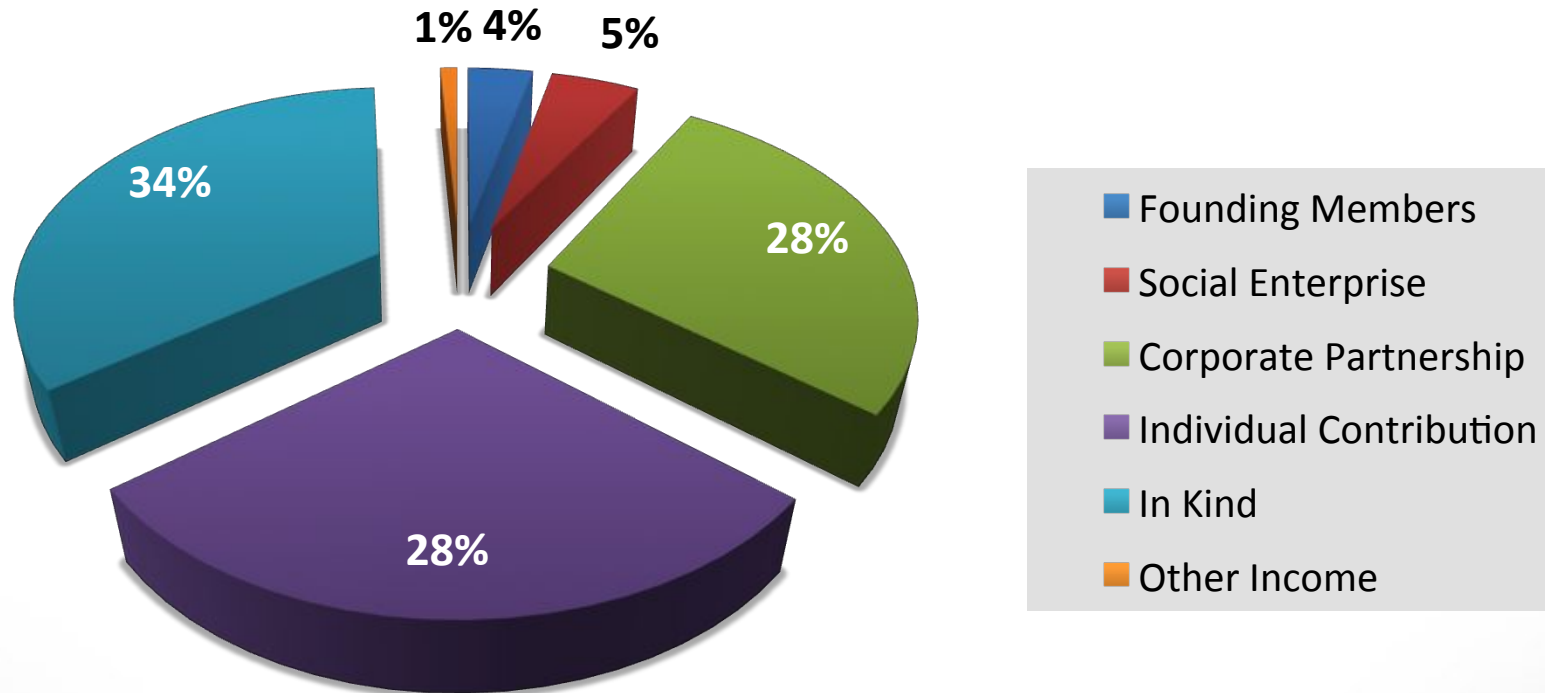


- ♥ Spending ratio between Admin vs Program is 1 to 4.5 - we spent 18 cents on overhead on every dollar invested in programs*.
- ♥ Invested IDR 4.6 billion for programs, an increase of 16% from previous year.
- ♥ Robust Increase of 47% of in-kind gift from IDR 5.3 billion to IDR 7.8 billion.
- ♥ 28% increase in cash donations from IDR 5.8 billion in previous year.

** Including in kind media placement*

Note: 1 USD equals to IDR 9,000

REVENUES 2010



THANK YOU!

YCAB Foundation

www.ycabfoundation.org

In compliance with:

ISO 9001 for Quality Management 2008
UN Special Consultative Status for
Economic and Social Council, New York
(2007)

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YCAB Int'l is a section 501(c)(3)
organization

All donation is tax deductible, quote
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