

IMPACT REPORT 2013

child by child, we build our nation



OVERVIEW OF

YCAB FOUNDATION



VISION

We believe that every child has an equal right to live his or her life to its fullest. We are here to love and to give each child **hope** and **opportunity**, which will enable them to be independent and to transform the world.



MISSION

- To empower youths through holistic youth development programs where education and access to finances converge to enable true independence in a sustainable way.
- To become an inspiring and credible social enterprise that fosters partnerships with civil society, public and private sectors in a tri-sector collaboration.
- To implement an inclusive and innovative approach that brings clear results and measurable impact.

CORE VALUE : iREAP

These values serve as guidelines for our code of conduct and behavior as we strive to achieve our vision.



Integrity

We emphasize integrity in every aspect of our work. Integrity is where core values and action meet consistently, resulting in confidence and trust from our partners and sponsors. We keep our integrity by fulfilling our commitment to deliver quality programs and to be financially transparent. We know that integrity comes before sustainability.



Resilient

We always give our best and put in our full effort to achieve our goals. We strive to find solutions for every obstacle that comes our way. We embrace every challenge at hand as it gives us opportunity to learn and to exercise creative problem solving.



Excellence

We set a high standard for every project that we embark on simply because we won't accept anything less. We take full ownership of all our work, however big or small, as we know each of us contributes something meaningful that leads to the betterment of the world we all live in. We are satisfied only when we have achieved our objective and we will not stop until we get there. We celebrate every success (and even failure) with gladness and thanksgiving as long as we know we have given our best.



Adaptive

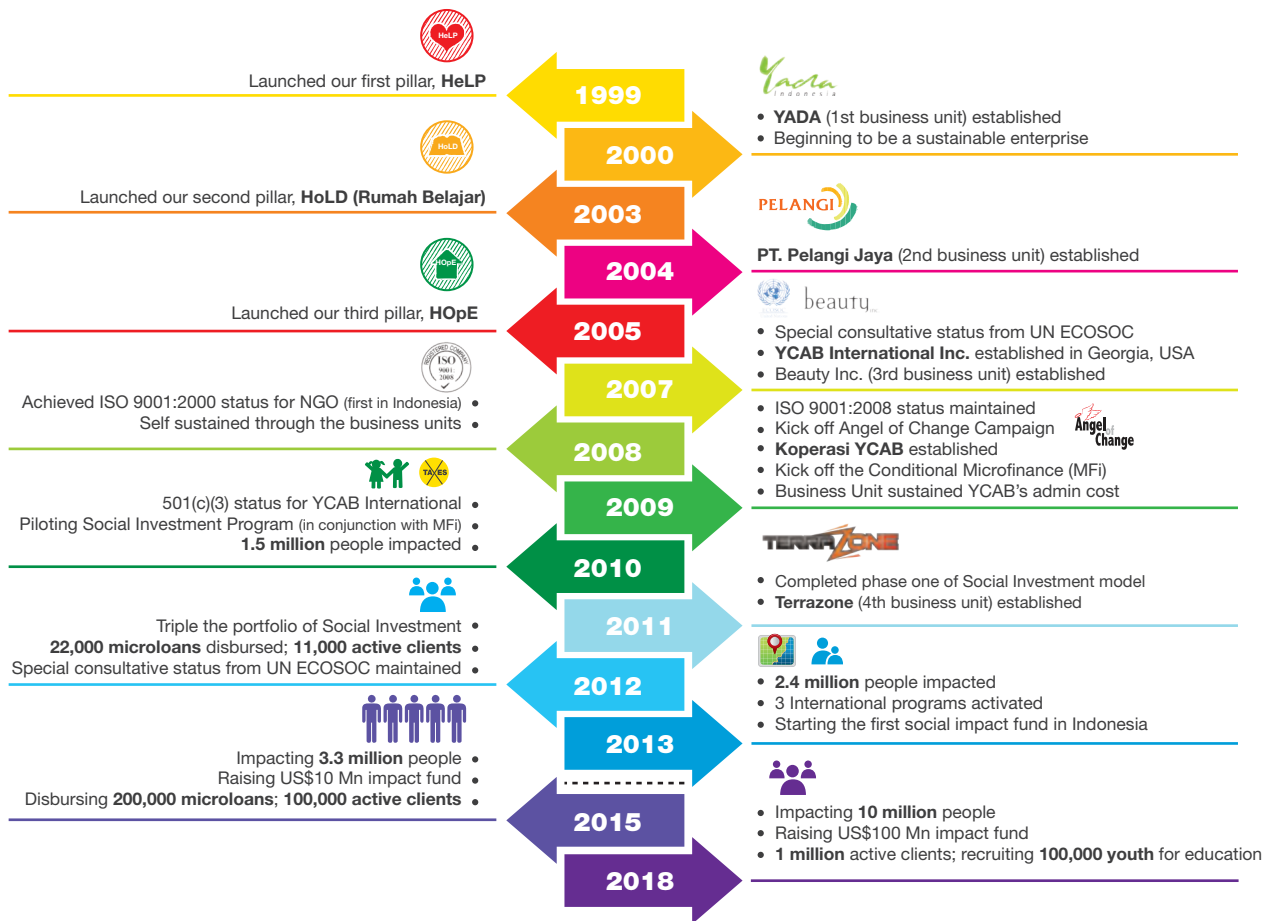
Our focus is always on the people we are impacting and not solely on the programs. Our programs are individually tailored to meet the needs of the target group. We are more than willing to adjust our method and strategy to bring results and lasting impact to our beneficiaries.



Passionate

We are passionate about our work and we want to stay faithful to our cause as this is part of building our legacy. We understand the importance of integrating our faith, life and work into a united collective mission. We care deeply about giving our best and doing the best possible job by keeping up with all developments in the field and expanding our perspective, respective skills as well as talents to be not only good, but great at what we do.

MILESTONE





AWARDS

- 2001** United Nations Vienna Civil Society Award
- 2002** AUSAID Action Plan Award
National Silver Award given by the National Narcotic Board
- 2003** National Gold Award on Drug Abuse Prevention given by the President of Indonesia
- 2004** Regional Coordinator of the Global Youth Network (GYN) given by the South East Asia and Pacific
- 2007** Special Consultative Status given by UN Economic and Social Council
- 2008** Social Innovation Park (SIP) Fellow Award given by Global Social Innovators Forum, Singapore
- 2009** The Change Maker given by Channel News Asia
- 2010** The Asian of the Year given by Channel News Asia
- 2011** Ernst & Young Social Entrepreneur of the Year
- 2012** Schwab Foundation 2012 Social Entrepreneurship Award given by World Economic Forum
- 2013** #74 of Top 100 NGOs given by Global Journal
National Education Award given by the Minister of Education of the Republic of Indonesia
Women of Change Award given by the Government of the United States of America

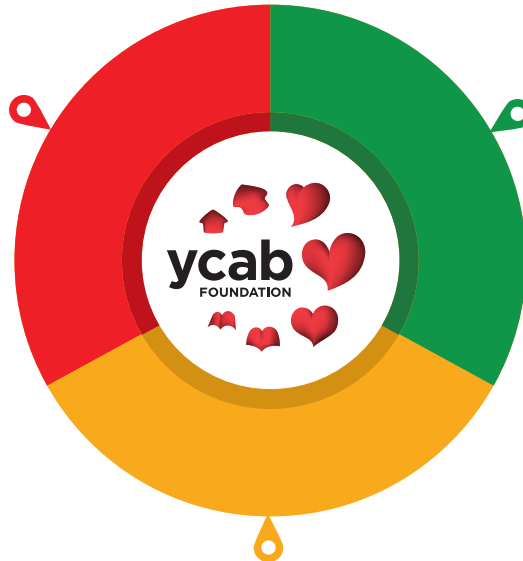
PROGRAMS

At YCAB Foundation, we focus on youth development through education and economic empowerment which is reflected in our three pillars. We believe youth development plays a pivotal role in transforming community and thus the nation. We aim to deliver **a holistic youth development package** where education and access to economy converge to **enable true independence in a sustainable way**.



Healthy Lifestyle Promotion (HeLP) :

Focuses on primary prevention education of drug abuse and HIV/AIDS among youths through healthy lifestyle promotion.



Hands on Operation for Entrepreneurship (HOPE) :

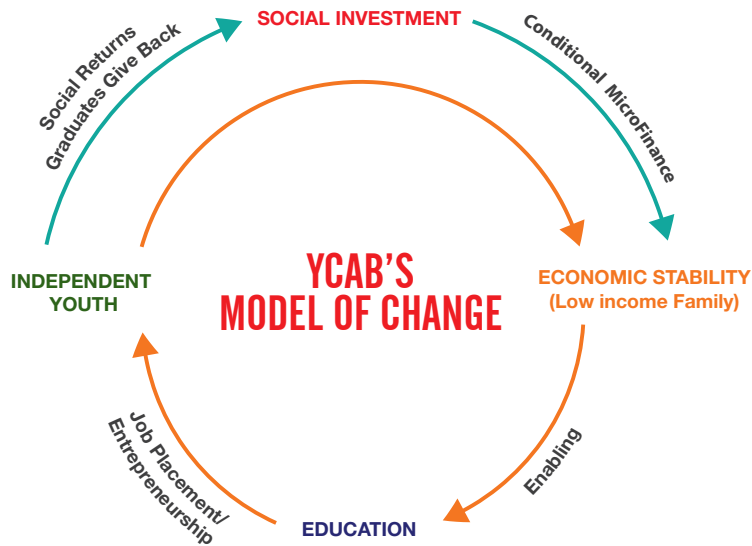
Entrepreneurship and job creation programs including microfinance programs, that are run through the YCAB Cooperative (Koperasi YCAB).



House of Learning and Development (HoLD) :

Rumah Belajar Learning Centers for school dropouts and underprivileged children.

MODEL OF CHANGE



Courtesy of Joe Hsueh, PhD, System Dynamic, MIT

To achieve sustainability, YCAB Foundation uses a social investment approach in maximizing our social and economic impact.

We start with investing funds from our donors and business partners into our Economic Empowerment program that takes place as microloans towards low-incomed women entrepreneurs. These loans will enable the families to generate better income. As a condition of the loan, the children in these families have to be educated, either in one of our learning centers (HoLD) or other educational institutions. In time, these youths will graduate, and they will become independent, empowered, and equipped with the skills needed to secure employment, breaking the cycle of poverty and creating a systemic change.

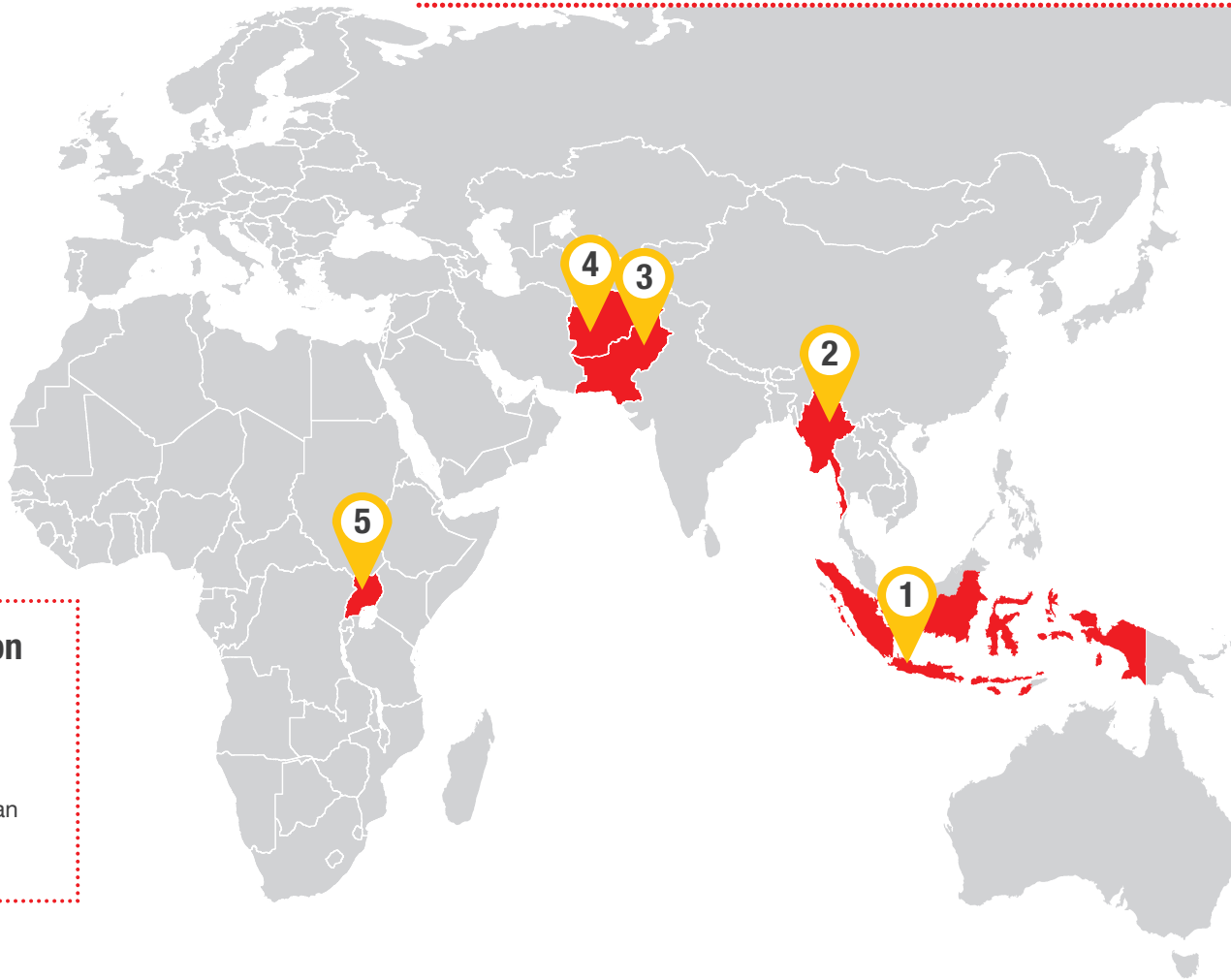
FUNDING MECHANISM (YCAB GROUP)

In order to sustainably support YCAB Foundation's activities, YCAB's affiliates engage in social enterprise, carrying out profit-making activities to create resources which are then used to support YCAB Foundation's operations. The end goal of social enterprise is to support social benefit, rather than profit.

This sets up a virtuous cycle since YCAB Profit Affiliates (PT YADA, PT Pelangi, Beauty Inc) are eventually able to source good employees from graduates of YCAB Indonesia's HoLD and HOPE programs, which in turn aid Profit Affiliate operational efficiency and profit making ability. Since their resources are then shared with YCAB Foundation, the whole system becomes self-sustaining.



YCAB GEOGRAPHICAL FOOTPRINT

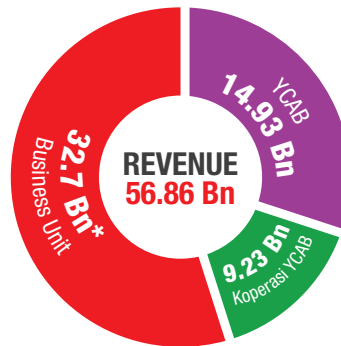
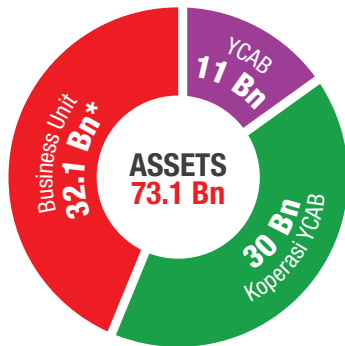


information

- 1) Indonesia
- 2) Myanmar
- 3) Pakistan
- 4) Afghanistan
- 5) Uganda

OPERATION SIZE **VS** IMPACT 2013

YCAB SOCIAL ENTERPRISE GROUP



Impacting total of **228,427** people**

Backed up by
 **523** staff

128 YCAB

117 Koperasi

278 Business Unit

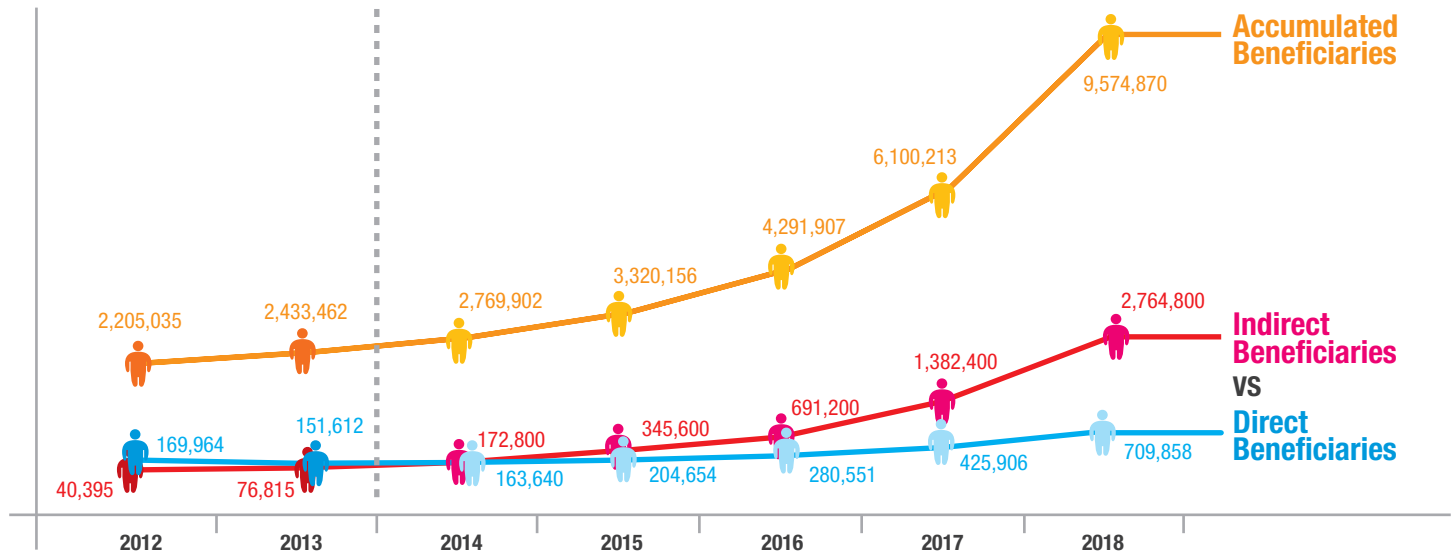
YCAB has touched the lives of **2,433,462** people since 1999

* Business Units are the profit centers of YCAB Foundation. Support to YCAB is through sharing its resources. Similar to Koperasi YCAB, these business units are part of YCAB Social Enterprise Group.

** Figure is the result of the addition of YCAB direct beneficiaries + new clients of Koperasi YCAB + Koperasi YCAB indirect beneficiaries (family members of clients) (ref. page 27. Performance & Impact Summary)

TOTAL BENEFICIARIES IMPACTED

2012-2018(projected)



Note : Direct beneficiaries are those whose lives are touched by YCAB & Koperasi YCAB (new clients of Koperasi); Indirect beneficiaries are the family members impacted by Koperasi YCAB. The average household member of a family is 6 people.

**transforming the lives
of youth through sustainable
social enterprise**

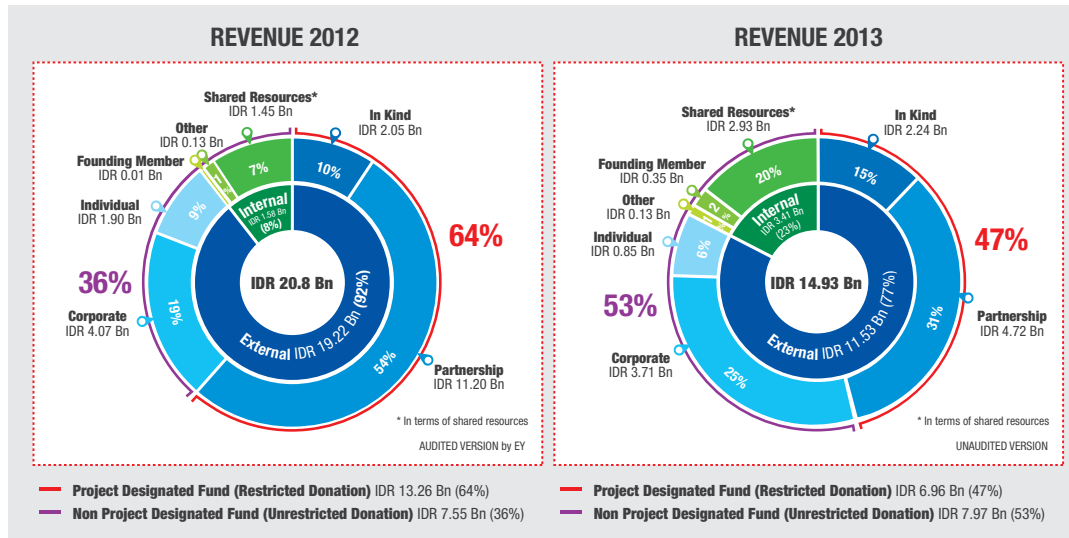


FINANCIAL PERFORMANCE

YCAB FOUNDATION

FINANCIAL PERFORMANCE

REVENUE

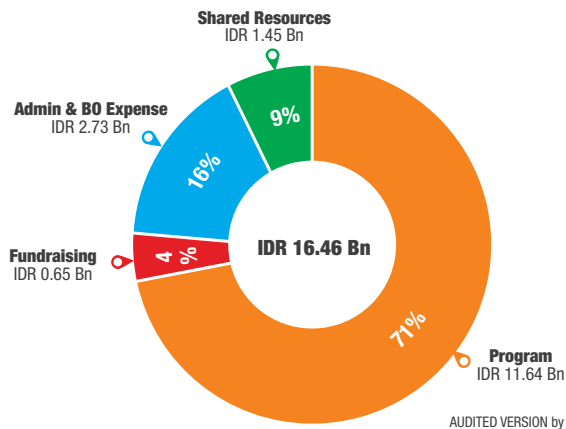


- Total revenue of 2013 is booked at 14.93 Bn compared to 20.8 Bn in previous year. This figure is down by approximately 28% due to the unprecedented large grant received at the end of 2012. This unprecedented grant created a surplus of 4.34 Bn in 2012 which was reserved for 2013 program implementation. Therefore, the Revenue vs. Expense of 2013 shows an apparent "deficit" of 2.32 Bn which is simply the nett off from program payable of 2012.
- **Non project designated funds (unrestricted donation) grew significantly** from 36% in 2012 to 53% in 2013. This is evidently **an increase of trust from donors** that allows YCAB to freely manage their contribution.
- Subsequently, the restricted donation (project designated funds) dropped from 64% to 47% in 2013. Yet this does not necessary mean a drop in program implementation as **the program expense is maintained relatively stable** at 11.73 Bn.
- **Self-sustainability increases over time.** The support from internal funding almost tripled in 2013, as the shared resources between YCAB and the business units had more than doubled: 7% in 2012 vs 20% in 2013.

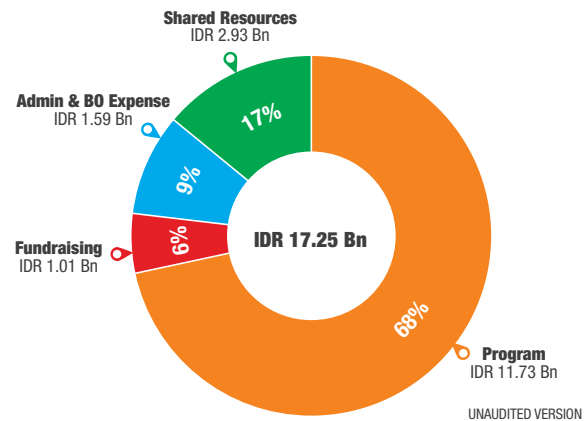
FINANCIAL PERFORMANCE

EXPENSES

EXPENSES 2012



EXPENSES 2013



- **Total expenses increased 5% from 16.46 Bn in 2012 to 17.25 Bn in 2013:** 68% allocated for program, 9% admin and back office cost and 6% fundraising cost. The rest (17%) are the expenses shared with the business units.
- **Significant reduction of admin and back office costs** from 16% to 9% in 2013 as the result of overall efficiency.
- Subsequently, **the ratio admin vs program in 2013 improved to 1:7** from 1:4 in the previous year.
- Fundraising costs increased by 2% with fundraising efficiency at 0.08.

DONATION STRUCTURE OF MARCOMM PERFORMANCE



a total of
30,545
individual donors accounted for



4.78%
of cash generated

10 corporate partners
accounted for **58%**
of total cash generated

two fundraising events contributed
IDR 2.5 Bn
to unrestricted revenue

COMMUNICATIONS PERFORMANCE

PUBLICITY AND INKIND DONATION



**Total Cash + In Kind Donation
(products + media)**

IDR 29.6 Bn

VS

IDR 22.4 Bn

2012

2013

The drop is in the decrease of our media value in 2013 for several reasons, such as less high profile events and corporates activities (Sandi Uno, Scott Thompson's Bali to Jakarta Run and AOC Run at Sentul), our partnership with Berita Satu has occurred late in the year, or less openings of RB in Jakarta (compared to 2012) where the media is concentrated and the coverage is higher.



Publicity Value

IDR 21.3 Bn



IDR 9.9 Bn

2012

2013



**In-Kind Donation
(products)**

IDR 1.1Bn



IDR 2.24 Bn

2012

2013



Total Cash Raised

143%

IDR 7.2 Bn



IDR 10.3 Bn

2012

2013

**learning is like rowing upstream:
not to advance is to drop back**

chinese proverbs



FINANCIAL PERFORMANCE

KOPERASI YCAB

KOPERASI YCAB 2013 SUMMARY

the entire **operation**
of Koperasi
DOUBLED
compared to 2012



steady growth
of **100%**
in projected up to 2015

IDR 4.7 Bn

2012

vs

IDR 9.2 Bn

2013

DOUBLED
in **revenue**



IDR 25.04 Bn
outstanding
(equal to US\$2.1 million)



total accumulated **disbursement**
IDR 152.62 Bn (approx. US\$12.6 million)
IDR 88.88 Bn in 2013 alone



of clients

11,039

vs

22,532

2012

2013

with a **turn over** of approx. **44,000** loans in 2013

NPL
0.46%



Repayment Rate
is maintained at
99.54%

contribution for
education increased

1.3 Bn

2012

vs

1.95 Bn

2013

MFi operation helped support
the **operation costs** of



13

Rumah Belajar/RB
(learning centers)

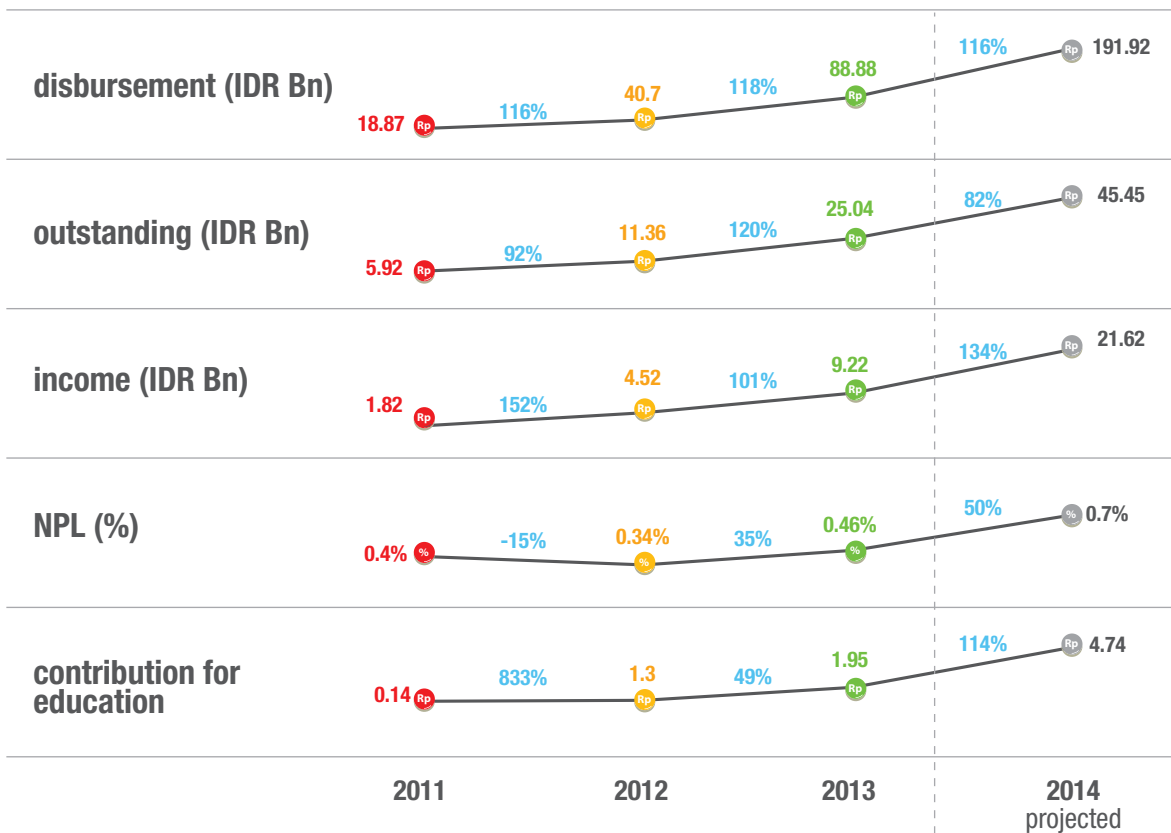
since education is the **precondition** to loan,



1,407 youth
were brought to education in 2013

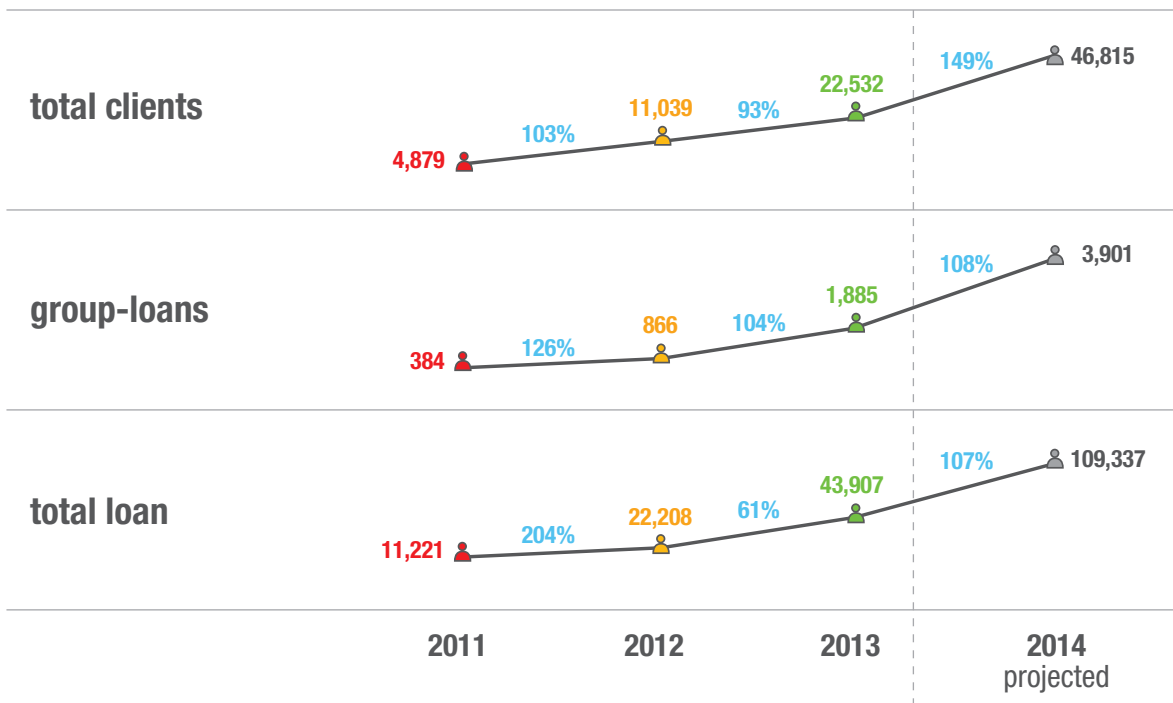
FINANCIAL PORTFOLIO

2011-2014 (projected)



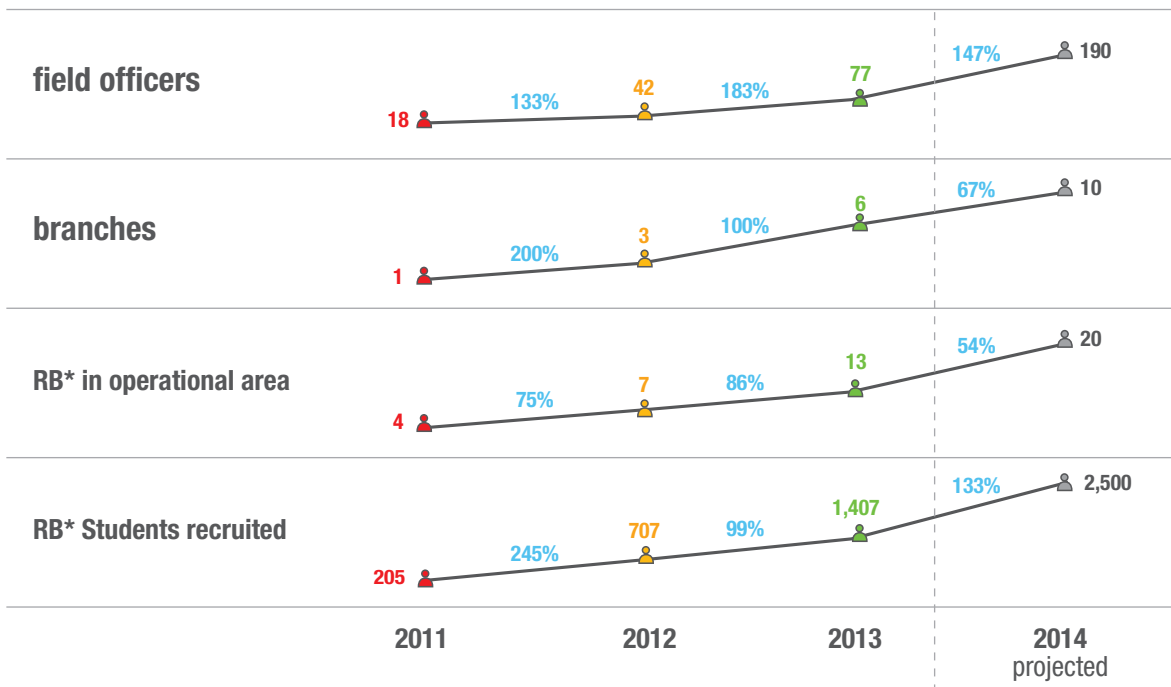
CLIENTS PORTFOLIO

2011-2014 (projected)



OPERATIONAL PORTFOLIO

2011-2014 (projected)



*RB : Rumah Belajar



IMPACT

PERFORMANCE & IMPACT SUMMARY

GENERAL IMPACT

CONDITIONAL MICROLOAN SOCIAL IMPACT

COMMUNICATIONS IMPACT (CORPORATE PARTNERS & PUBLICITY)

PERFORMANCE & IMPACT SUMMARY

	2011 (people)	2012 (people)	2013 (people)	Cumulative (since 1999)	Impact 2013
HeLP (Healthy Lifestyle Promotion)					Youth Activation
Youth Reached* (direct beneficiaries)	371,425	157,322	127,960	2,238,214	70% Increase of knowledge at pre-post test
School Partners To Date	273	683	601	7,605	a reduction of 61.8% on the intention to abuse drugs with a consistent increase of 8.2% intention on not to use drugs
Youth activated as volunteer	5,683	2,544	3,855	12,574	Youth are engaged & actively participated in social action
Volunteer (general public & corporate)**	86	287	339	712	
HoLD (House of Learning and Development)					Education Provision
# Program Attendees	6,972	12,522	15,063	43,737	3,626 youth are certified in IT skills
# Students*	3,081	3,712	4,730	14,590	1,721 certified in English Literacy
# IT certified students	2,851	3,209	3,626	11,893	96% passed national exams
# New Learning Center (Rumah Belajar & Rumah Ketrampilan)	12	17	17	52	
HOPE (Hands on Operation for Entrepreneurship)					Welfare Creation
Active Clients	4,876	11,039	22,532	22,532	Out of Poverty index: PPI Score of Clients is 53.6. 31.4% of whom can spend more than US\$2.5/day/ppp. Conversely, this means 1/3 Clients have moved to above poverty line after receiving YCAB's education linked MFI
Impacting the lives of clients family**	20,725	40,395	76,815	146,625	
Total Disbursement (IDR)	18.9 Bn	40.7 Bn	88.88 Bn	152.62 Bn	90% claim to experience positive impact & better life
Outstanding (IDR)	5.95 Bn	11.36 Bn	25.04 Bn	25.04 Bn	Majority of Clients claimed to improve their business with 47.7% increase of profit. This figure remains stable compared to 2012.
Repayment Rate (%)	99.53	99.66	99.54	99.12 (average)	
# Students Recruited to Learning Center (Rumah Belajar)	205	707	1,407	2,469	Post loan, the number of Clients who have savings above IDR 10 million increased by 65,5%
VOCATIONAL AND JOB CREATION					
# of Vocational Students*	204	260	748	1,422	
Jobs Created	150	300	177	687	
Working Graduates (%)	47	81	73	70.3	
Seeded Business	2	4	-	6	
International Coverage	-	-	2,295	2,295	
Total Beneficiaries***					
	399,818	210,359	228,427	2,433,462	

* direct beneficiaries

** indirect beneficiaries

*** addition of direct & indirect beneficiaries

In 2013, YCAB foundation celebrates the robust increase of the number new strategic partners and new programs.

The **nine new strategic partners** include Accenture, NortonRose-Fullbright and Thomson Reuters. **New program partners** include HSBC, Coach and Opera Bowser while **maintaining the long term partnership with multinationals** (BCG, Chevron, EY, Microsoft, PwC, Samsung, SC Johnson, Standard Chartered and Unilever) **and local companies** such as Multistrada, Multistrada Agro, Syailendra Capital and Buana Capital and Sebastian Gunawan.

The impact of each program is noteworthy.

More than 70% of beneficiaries of the school program **have increased their knowledge and attitude** towards making positive choices; 70% of school drop-outs who **continued their study** in our high school equivalent program **graduated with score 7 (of 10)** in national exams and **created hundreds of jobs and the employability index** of the high school graduates is 73%.

The Service Level Index is the rating score given to YCAB by the beneficiaries of its program.

YCAB's score is maintained high at an average of **3.78 of 4 on the scale**.

SETTING OFF ON LIVELIHOOD IMPACT BASE-LINING, WITH EARLY RESULT

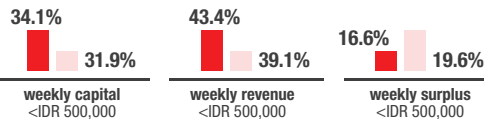
		2012 BASELINE
BUSINESS SIZE	• Reduction of small business size clients • Increase of large business size clients	• 34% reduction of clients with small capital • 43% increase in revenue • 17% in surplus • 16% increase of clients with large capital • 27% increase in revenue • 28% in surplus
LIVING STANDARD	• Food Security: decrease in hunger level • Ability for home improvement • Saving account ownership • Access to healthcare	• 81.4% clients never experience lack of food • 3% client able to renovate house • 56% client have savings account • 75.6% clients go to hospital when ill
ACCESS TO EDUCATION	• Fewer clients' children dropout of school • Awareness of YCAB informal school (Rumah Belajar) • Financial literacy training • Savings for Education or other purposes	• 2.5% client children drop out of school compared to >15% among low income in Indonesia • 54% clients aware of YCAB informal school • 72.4% promote education to more than 5-8 people and help recruit the dropouts in their neighborhood • 6.5% participated in "money minded" training and parenting skill • 25.3% clients have savings for education
Increase in income, savings amount & average size of loan increase could be tracked		

CONDITIONAL MICROLOAN **SOCIAL IMPACT**

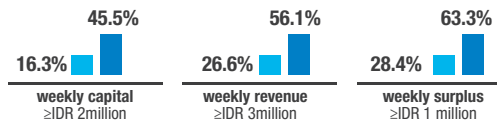
2012 vs 2013

SIZE OF BUSINESS IMPROVEMENT

Reduction of small size clients



Increase of large size clients



LIVING STANDARD

Food Security: never experience lack of food



eat 3 times a day

Ability for home improvement



client able to **renovate** house

Saving account ownership



client have **savings** account

Access to healthcare



clients **go to hospital** when ill

METHODOLOGY

Survey was conducted to recommended sample size of 398 active clients from 1st to 12th loan cycles, using stratified random sampling with interviewer-completed questionnaire. Interviewers are fresh graduate from Schools of Public Health, University of Indonesia. Clients in early period (1-3 period, or 1st year of loan) cover more than 60% of the sample due to sampling method.

CONDITIONAL MICROLOAN **SOCIAL IMPACT**

2012 vs 2013

ACCESS TO EDUCATION

Fewer clients' children dropout of school



2.5%



6.9%

client children **drop out of school** compared to >15% among low income in Indonesia. Longer period clients have fewer drop out children

Awareness of YCAB informal school (Rumah Belajar)



53.9%



69.6%

clients aware of YCAB **informal school**



72.4%



54.4%

promote education to more than 5-8 people and help recruit the dropouts in their neighborhood. Longer period clients promote RB more than earlier period clients.

Financial literacy training



6.6%



24.2%

participated in **"money minded" training and parenting skill**

Savings for Education or other purposes



25.3%



28.3%

clients have **savings** for education

WELFARE CREATION

 **90.3%**  **88.2%**

claim to **experience positive & better life**

 **24.3%**  **26.7%**

in Clients' **self efficacy** in terms of planning their future

 **16.9%**  **22.1%**

claim to have better **decision making skills**

 **15.9%**  **19.4%**

in **becoming "mandiri"** (financially independent, sustainable)

Out of Poverty Index. The PPI Score **58.9** (with 44.5%)  **53.6** (with 31.4%)
of whom can spend more than **US2.5/day/ppp**. The longer Clients stay in Koperasi YCAB
program, the higher their PPI score will be

 **49%**  **47,7%**

of profit increase was claimed by Majority of Clients as
the form of their **business improvement**

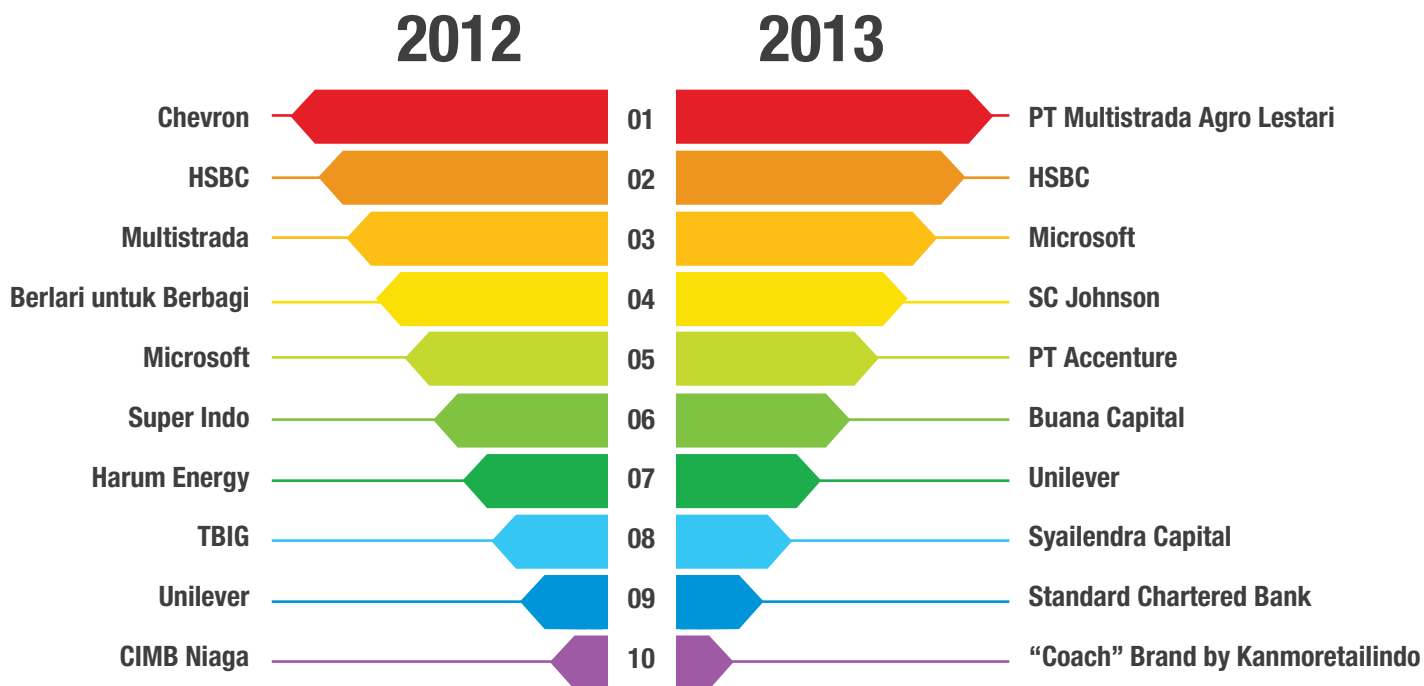
 **26%**  **65.5%**

increase in **number of clients** who have savings
above Rp 10 million

COMMUNICATION IMPACT

	LOGO	DESCRIPTION	PARTNERSHIP
KOPERASI YCAB	  	• Chevron • Berlari untuk Berbagi (Sandiaga Uno&Friends) • Noble Group • Pertamina • Philadel Terra Lestari	Corporate and program partnership • Provide fund or in kind support to jointly implement programs eg: site launching by Berlari untuk Berbagi, Charity project by Noble Group, Rumah Belajar launching & MFi in donor by Chevron, Pertamina
	 		
YCAB	   	• Microsoft • Multistrada, Tbk • Bina Nusantara • Samsung	Corporate and program partnership • Provide fund or in kind support to jointly implement programs
	   	• Unilever • Standard Chatered • SC Johnson • HSBC	
	 	• Boston Consulting Group • Susandarini & Partners (NortonRose Fullbright)	Strategic partnership • Partners provide advise on management, financials, legal and auditing services
	  	• EY • PwC • Accenture	
	  	• Jakarta Globe • Hard Rock FM • Cosmopolitan • Media Indonesia • Reader's Digest	Media partnership • Partners provide media coverage of YCAB's program and events
	  	• Forbes • GADIS • MNC • Bola	
	  		

YCAB FOUNDATION TOP 10 DONORS



KOPERASI YCAB TOP 5 INVESTORS 2013



BERLARI UNTUK BERBAGI



Poor May Resist As Jakarta Plans End To Slums

2 comments, 2 called-out • Comment Now • Follow Comments

Indonesia's capital of 9 million people is growing new malls and office towers like rice paddies. Jakarta's stock exchange district looks almost like Singapore's. Yet slums packed with trash and less-than-dollar-a-day poverty still occupy much of the Jakarta checkerboard.

Now the city aims to wipe out its slummy side by moving a million people into low-cost modern housing on up to 400 hectares, says the CEO of a major Indonesian NGO that serves the nation's poor.

That plan under Jakarta Gov. Joko Widodo would remove awkward contrasts such as the tract of wooden lean-tos on mud trails festering across a polluted river from the Shangri-la Hotel tower. It would vacate land for the next financial tower or mall selling name-brand smartphones and clothes, symbols of a voracious consumer culture that has grown with new investment and an attendant middle-class workforce.

Slum eradication would also help relieve the human cost of Jakarta's frequent floods, particularly in a large swathe of low-lying near the seacoast. And it would take a hammer to poverty, one of Indonesia's stickiest social problems.

But slum dwellers might prefer to stay in the slums, says Veronica Colondam, founder and chief executive officer of the YCAB Foundation, an influential education and microfinance charity based in Jakarta.

Urban poor, she says, often work in the same slums for two or three generations, in typical cases running tiny convenience stores or small single-table restaurants. They want to stay near their clients, who would be scattered in apartments across town if the city's 10-year plan takes shape.

"Sometimes people feel that if you move (the poor) to new houses they will be happy, but no, they're not necessarily happy. They need their livelihood to be around them," Colondam says. Citing one family's example, she says, "their old house is by riverbank, it got flooded, but all their customers are still there. So when they move, they have to battle the traffic for two to three hours to go back to where sell their business, and that's not good for them. They feel tired."

When slums are wrecked for redevelopment today, inhabitants just move on to another, for example by squeezing along riverbanks, she adds.

The 14-year-old foundation has spent 1 billion rupiah (\$89,894) teaching English, computer skills and the beauty salon trade to people in 27 affordable housing blocks in place today. They house more than 1,000 families hit by floods in January.

"The idea is to move all the slum dwellers of Jakarta," Colondam says. "We think we they should be happy with the new houses, but we need to bring their livelihood to them. But at least things are starting to happen."



YCAB Foundation CEO Veronica Colondam at her office on Oct. 6, 2013 (photo by Chris Brown/PAFO)

Microsoft Berikan Pelatihan Kewirausahaan dan Dana Hibah Melalui Program YouthSpark

Microsoft dan Yayasan Cinta Anak Bangsa (YCAB) melanjutkan komitmennya untuk memberdayakan kaum muda di Indonesia dengan teknologi informasi dan komunikasi melalui program YouthSpark. Dalam program yang akan melibatkan 6.000 kaum muda pra-sejahtera di Indonesia ini, Microsoft dan YCAB memberikan pelatihan yang terstruktur dan dana hibah untuk pengembangan



Pelatihan dari Microsoft: Memberikan dana hibah YouthSpark sebesar US\$117.000.

kewirausahaan bagi kaum muda pra-sejahtera di Indonesia.

Claire Deery, Citizenship Lead Microsoft Asia Pacific, menjelaskan bahwa Microsoft bekerjasama dengan YCAB melakukan pelatihan kewirausahaan kepada 2.000 kaum muda pra-sejahtera di Jakarta sebagai tahap awal. Selain itu Microsoft juga memberikan dana hibah YouthSpark sebesar US\$ 117.000 kepada YCAB untuk membekali 2.000 kaum muda pra-sejahtera di seluruh Jakarta agar siap menjadi tenaga kerja atau wirausaha dengan menggunakan teknologi Microsoft.

"Setelah di Jakarta, program ini akan dilanjutkan di Jambi pada tahun 2014 dan Manado pada tahun 2015. Jadi, melalui kerja sama ini, kami ingin menjangkau 6.000 kaum muda pra-sejahtera di seluruh Indonesia," kata Deery. (FA)

Tiap Gunakan Opera Mini, Anda Sudah Menyumbang Rp1.000 untuk Anak Indonesia



CHIP.co.id - Melalui program "Browse for Change", Opera menggandeng Yayasan Cinta Anak Bangsa (YCAB) mengajak pengguna internet di seluruh Indonesia untuk menggalang dana guna membantu anak-anak pra-sejahtera mendapatkan pendidikan dasar dan menengah. Dalam program tersebut, Opera bersama YCAB HOLD (House of Learning and Development) akan menjangkau lebih dari 15.000 anak-anak pra-sejahtera dan putus sekolah.

Fabrizio Caruso, Senior VP Asia Opera Software mengatakan, program ini akan berlangsung mulai dari 22 Oktober 2013 hingga 21 Januari 2014. Dalam program tersebut, pengguna mobile internet di Indonesia dapat berpartisipasi dengan cara mengunduh aplikasi Opera Mini melalui situs yang telah dipersiapkan dan menggunakannya untuk browsing minimal satu kali.

Dengan pengguna melakukan aktivitas tersebut, baik unduh maupun browsing, secara otomatis Opera telah menyumbangkan Rp1.000 kepada YCAB. Hasilnya, dana yang terkumpul akan digunakan untuk membantu 22 rumah belajar milik yayasan yang tersebar di Indonesia.

Fabrizio Caruso juga mengatakan, Opera Mini telah merefleksikan visi Opera bahwa internet tersedia dan dapat diakses oleh siapa saja dan pada perangkat apa saja, termasuk ponsel sederhana dengan layar kecil dan memori terbatas. Bagi Anda yang tertarik untuk berpartisipasi dalam program ini, Anda bisa mengikuti beberapa langkah di bawah ini:

1. Kunjungi <http://imicropage.opera.com/bfc/>
2. Download Opera Mini
3. Browsing dengan Opera Mini yang baru Anda unduh untuk menyumbangkan dana sebesar Rp1.000
4. Untuk melihat dana yang telah disumbangkan, Anda dapat mengakses situs <http://imicropage.opera.com/bfc/share>
5. Bertukar teman mengenai program "Browse for Change" ini melalui Facebook, Twitter, dan juga Google Plus

THE ENTREPRENEUR SHOW

Herman Hidayat—Mantan Direktur Utama Pertamina, Lacy Wiryono—Wirausaha, Laila Sugiarto—Head Corporate Affairs Pertamina, Rob Gaudin—Direktur Pemasaran Junior Indonesia, dan Dr Iskandar Iqbal Hukam—Sekretaris Jenderal YCAI tengah berdiskusi.



Menurut data statistik tercatat pada tahun 2012, jumlah wirasusaha di Indonesia hanya mencapai 1,56% dari jumlah penduduk. Sementara, dibutuhkan setidaknya 2% wirasusaha inovatif dari total jumlah penduduk untuk menjadi sebuah negara maju. Dan, perkembangan semangat kewirausahaan sejak dini diyakini dapat menjadi katalisator pertumbuhan ekonomi di Indonesia.

Berawal dari fakta tersebut, maka Pertamina Bank menginisiasi gerakan partisipatif Guruku Permatas, dengan mengajak beberapa wirasusaha ternama sekaligus pembentuk opini publik di dunia maya untuk menjadi relawan pengajar dalam mendidik serta melakukan pembekalan terhadap murid-murid dari sekolah berpotensi. Program edukatif yang telah dimulai sejak September 2013 lalu, telah memasuki bulan ketiga dan berhasil mengajak 75 tenaga pengajar sukarela untuk membina 3 sekolah terpilih, yaitu anak-anak rumah belajar Yayasan Cinta Anak Bangsa (YCAI, SMK Farmasi Dikasad, Jakarta, dan SMK Negeri 2, Tangerang Selatan. "Dengan menghadirkan guru-guru lepasan yang merupakan praktisi dalam sebuah bidang usaha atau pekerjaan tertentu, murid-murid mendapatkan bonus tersendiri. Mendapatkan teori dan pembekalan keterampilan dari guru yang terjadi sebenarnya di dalam dunia usaha atau kerja," ujar Lacy Wiryono, wirasusaha, presenter, sekaligus salah satu tenaga pengajar sukarela yang turut berperan aktif dalam gerakan partisipatif ini hingga Mei 2014 mendatang.



The "IT" Designer Sebastian Gunawan

Desainer fashio kebangsaan tanah air ini seniman muda membuat wanita semakin cantik dan elegan. Tak hanya itu, ia tampil sebagai "The IT Designer" oleh Andi pembaca Cosmo.



Sebastian Gunawan adalah desainer fashio kebangsaan tanah air ini seniman muda membuat wanita semakin cantik dan elegan. Tak hanya itu, ia tampil sebagai "The IT Designer" oleh Andi pembaca Cosmo.



Sehat yang Bermanfaat Banyak

Komunitas Berani untuk Berbagi punya cara unik merangkul masyarakat untuk beramal. Caranya, mereka akan membayar anggotanya yang beramal, namun, mereka akan diberikan jumlah yang tersebut untuk diberikan ke organisasi sosial.



Komunitas Berani untuk Berbagi punya cara unik merangkul masyarakat untuk beramal. Caranya, mereka akan membayar anggotanya yang beramal, namun, mereka akan diberikan jumlah yang tersebut untuk diberikan ke organisasi sosial.

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Standard Chartered Indonesia; Peningati hari AIDS Sedunia



Kontributor : Teks, Arul Ariata / Foto2: Ist

Print Tell to Friend

Bagikan Pengetahuan HIV/AIDS Kepada Remaja dengan berkampanye bersama 800 pelajar

Jakarta, Kabarindo- Standard Chartered menandai Hari Aids Sedunia dengan melakukan kampanye bersama 800 pelajar dari lima sekolah dan 300 karyawan Bank.

Berkolaborasi dengan mitra kerja dari Yayasan Cinta Anak Bangsa (YACAB), Bank mengadakan rangkaian kegiatan yang melibatkan remaja dan karyawannya yaitu berupa jalan sehat sepanjang area Jl. Jend. Sudirman, flashmob dan aneka lomba kreatif. Kegiatan yang dilakukan bertujuan untuk pendekatan kepada remaja dan pekerja termasuk publik yang ditemui disekitar tempat acara, sehingga mereka peduli terhadap virus HIV dan bahaya penyakit AIDS.

Pada kesempatan yang sama, Standard Chartered juga menyebarkan informasi menarik mengenai penerbitan e-Booklet baru yang berisi pengetahuan HIV/AIDS, dibuat dengan berbagai bahasa sehingga mudah dipahami.

Mengacu kepada data resmi Kementerian Kesehatan RI, sejak pertama kali ditemukan tahun 1987 sampai dengan Maret 2013, HIV-AIDS telah tersebar di 348 (atau 70%) dari 497 kabupaten/ kota di seluruh provinsi di Indonesia. Adapun jumlah kumulatif kasus HIV dan AIDS yang dilaporkan di Indonesia sampai dengan Juni 2013 adalah masing-masing 108.600 dan 43.667 orang. Secara global, virus HIV/ AIDS telah melanda 34 juta orang, dengan penderita terbanyak berada di benua Asia dan Afrika, yang merupakan wilayah utama operasional Bank Standard Chartered.



Didukasi Ulap Sekolah

Arno Kermasputra, Country Head of Corporate Affairs Standard Chartered Indonesia, mengatakan: "Kami menyadari betapa pentingnya untuk memperluas edukasi HIV/AIDS di Indonesia. Mengacu kepada kenaikan penularan infeksi HIV setiap tahunnya dan karena keterdokteredisian vaksin untuk menyembuhkan, maka harapan satu-satunya adalah memberikan edukasi kepada masyarakat tentang bagaimana cara pencegahan terjangkitnya virus HIV atau penularannya jika orang tersebut menderita HIV positif. Untuk itu, Standard Chartered Bank secara global, di setiap negara dimana kami berada, kami selalu berusaha memberikan sebuah kontribusi nyata untuk edukasi HIV/AIDS. Tahun ini, untuk menandai Hari AIDS Sedunia, kami meluncurkan online ebooklet multi-bahasa yang disebut You-Me & HIV. Ebooklet ini memberikan informasi yang berguna untuk meluruskan mitos yang salah dan juga memberikan pengetahuan tentang pencegahan dan penularan HIV/AIDS."

Sebagai lembaga yang bercakal bakal dari pencegahan dan edukasi HIV/ AIDS, Yayasan Cinta Anak Bangsa (YACAB Foundation), sejak didirikan di tahun 1999 telah memberikan tanggapan serius akan pentingnya pencegahan dan edukasi ini mengenai HIV/ AIDS terutama kepada generasi muda, yang merupakan akar penerus legacy Indonesia yang harus dibangun dan diberdayakan. Melalui salah satu pilarnya, Healthy Lifestyle Promotion (HELP), YACAB Foundation telah melakukan kampanye gaya hidup sehat ke lebih dari 7,000 sekolah di Jakarta. "Kampanye ini juga merupakan salah satu upaya YACAB Foundation dalam melaksanakan target Millenium Development Goal (MDGs) yaitu dengan memberikan edukasi mengenai pencegahan penularan virus HIV kepada remaja melalui kerjasama dengan global partner. Kami berterima kasih kepada Standard Chartered Indonesia yang telah memberikan kepercayaan kepada YACAB Foundation sebagi mitra sejak tahun 2011 untuk melakukan edukasi tentang pencegahan HIV/AIDS kepada remaja di Indonesia. Kami berharap kerjasama ini akan terus berlanjut di tahun-tahun berikutnya sehingga makin banyak remaja yang teredukasi dan dapat mengurangi penyebaran virus HIV pada remaja," ujar Sekretaris Jenderal/COO YACAB Foundation dr. Iskandar Irwan Hukom.

Standard Chartered Bank dalam kerjasamanya dengan Yayasan Cinta Anak Bangsa sejak tahun 2011 lalu, telah menjangkau lebih dari 12,000 remaja memperoleh pengetahuan tentang HIV/AIDS.

Bermal dari Atas Ferrari dan Porsche

YAYASAN Cinta Anak Bangsa (YACAB) menggelar acara amal dengan konsep yang lain dari biasanya. Kemarin, mereka mengundang para donatur untuk merasakan sensasi dua jenis mobil cepat, yakni Ferrari F430 dan Porsche 911 Turbo dalam acara amal bertajuk Angel of Change: Inside Fear & Furious.

Dalam ajang yang dilakukan di Sirkuit Sentul, Bogor, Jawa Barat, ini, sebanyak 100 donatur YACAB ikut serta mengemudikan 10 mobil yang disediakan panitia. Mereka diajak berkeliling Sirkuit Sentul selama tiga lap dengan didampingi pembalap profesional sebagai pengemudi mobil.

Pada donatur pun bisa mengemudi sendiri dengan didampingi pembalap profesional tersebut dengan biaya tambahan US\$1.000 (Rp11 juta). Adapun pembalap profesional yang terlibat dalam acara ini di antaranya Renaldi Hutasoit, Uhan Sadikin, Wing Wibowo, dan lain-lain.

Ketua Dewan Pemasis YACAB Muhammad Farhan menyatakan dana yang terkumpul dari acara ini ialah sekitar Rp1,1 miliar. Nominal itu akan digunakan untuk membantu sekitar 150 anak dan remaja penasejahtera untuk mengenyam pendidikan yang layak hingga tingkat menengah dan atas.

CEO YACAB Veronica Colomand mengucapkan terima kasih kepada semua pihak yang mendukung acara ini. Jika melihat antusiasme para donatur, ia berharap untuk mengadakan lagi acara dengan konsep seperti itu dengan lingkup yang lebih besar.

"Biasanya acara amal kami hanya dibelenggarakan dalam bentuk gala dinner. Ternyata konsep berbeda ini mendapat sambutan positif sehingga kami berpikir tahun depan akan menyelenggarakan acara lagi dengan persiapan yang matang," ujar Veronica.

Angel of Change merupakan kampanye yang diluncurkan YACAB untuk menggalang dana dalam rangka menginspirasi setiap individu dan korporasi di Indonesia untuk berinvestasi dalam pendidikan anak-anak kurang mampu di Indonesia.

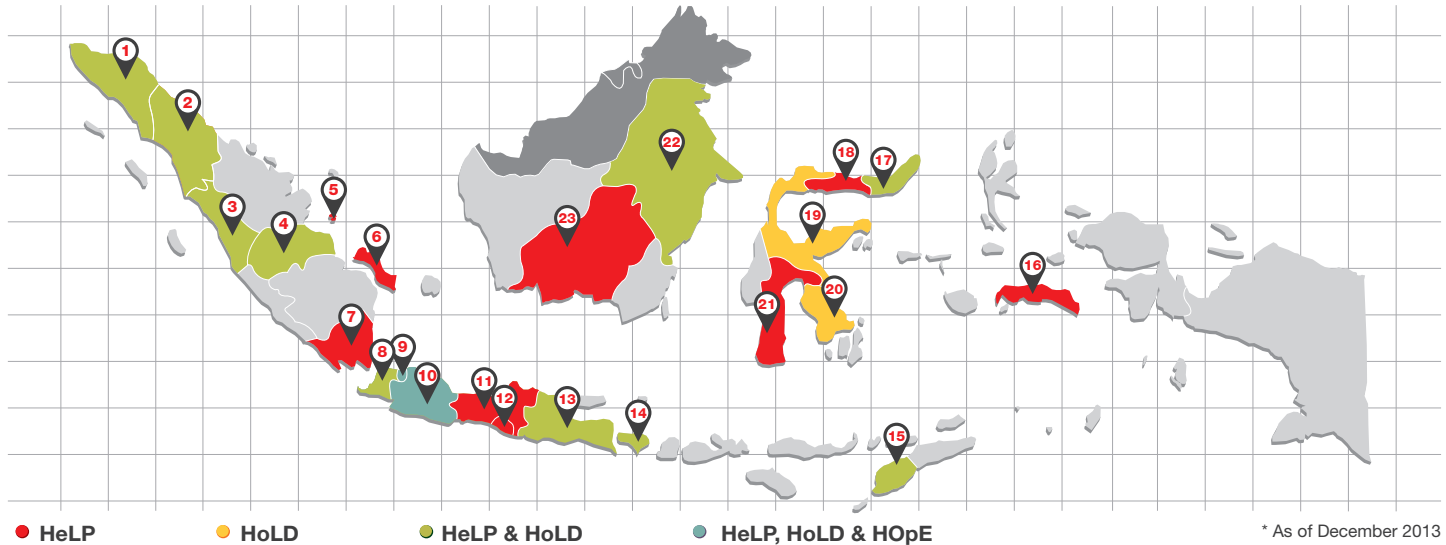
Sejak diluncurkan pertama kali pada 2009, Angel of Change sudah dilaksanakan sebanyak lima kali dengan konsep yang berbeda-beda. Penggabungan dengan konsep otomotif ini merupakan kali pertama yang dilakukan oleh YACAB. (Ash/3-4)



PROGRAM ACHIEVEMENT & QUALITY MEASUREMENT

HeLP, HoLD & HOPE

COMMUNICATION IMPACT



Operation covers across 71 cities in 23 provinces.

information

- | | | |
|---|---|--|
| <p>1) D.I.Aceh : Aceh, Pidie, Bireun, Lhokseumawe</p> <p>2) North Sumatera : Medan, Nias, Sibolga</p> <p>3) West Sumatera : Padang, Bukit Tinggi, Sijunjung</p> <p>4) Jambi : Jambi</p> <p>5) Kepulauan Riau : Batam</p> <p>6) Bangka Belitung : Bangka</p> <p>7) Lampung : Bandar Lampung</p> <p>8) Banten : Tangerang, Tangerang Selatan</p> <p>9) DKI Jakarta : East Jakarta, South Jakarta, West Jakarta, North Jakarta, Central Jakarta</p> | <p>10) West Java : Depok, Sukabumi, Bogor, Sentul, Garut, Karawang, Bekasi, Bandung, Cianjur, Cikarang, Indramayu</p> <p>11) Central Java : Tegal, Semarang, Magelang, Purwokerto, Purworejo, Muntilan</p> <p>12) D.I Yogyakarta : Yogyakarta, Sleman, Wonosari, Wates, Banjarnegara</p> <p>13) East Java : Banyuwangi, Situbondo, Batu, Malang, Surabaya</p> <p>14) Bali : Denpasar, Kintamani</p> <p>15) East Nusa Tenggara : Kupang</p> <p>16) Maluku : Ambon</p> | <p>17) North Sulawesi : Bitung, Manado, Tondano, Tomohon</p> <p>18) Gorontalo : Gorontalo</p> <p>19) Central Sulawesi : Parigi, Lambunu, Mepanga, Tinombo, Moutong</p> <p>20) South-East Sulawesi : Kendari</p> <p>21) South Sulawesi : Makassar, Toraja</p> <p>22) East Borneo : Hambau, Kalimantan, Bontang, Samarinda</p> <p>23) Central Borneo : Kuala Kapuas</p> |
|---|---|--|

HeLP

Healthy Lifestyle Promotion

Healthy Lifestyle Promotion



In the 14 years since its inception through 2013, Healthy Lifestyle Promotion (HeLP) has touched the lives of **2,238,214 individuals** across 22 provinces and 46 cities in over 7,605 schools. HeLP has two programs, which are online and offline.

The offline program is known as Campaign Program. Here youths receive trainings and sent out as Peer Trainers to train their peers to become Peer Educators. These Peer Educators will in turn educate other youths voluntarily on healthy lifestyle, anti-drug and HIV/AIDS prevention.

On the other hand, Do Something Indonesia is the online platform. This is where youth are encouraged to stand for an issue that matters to their hearts. The way of expressing it is through forming online clubs and run campaigns to support a cause they choose. To date, we have approximately 500 online clubs participating in Do Something Indonesia.

In the Counseling department, counselling services are provided for free to both organizations and individual. Counseling are given by our trained and certified counsellors. In 2013, HeLP ran 604 counseling sessions where most session extended more than one hour.

In 2013, HeLP reached 127,960 youths and trained 3,855 youths as peer trainers. All these were accomplished by working with schools to identify youths with potential and training them to become healthy lifestyle ambassadors. HeLP worked with 601 new schools, and brought the total number of schools that we have actively partnered with to 7,605 since 1999.

Do Something Indonesia

Online Platform

Peer Social Awareness

Counseling

Campaign

Mass Campaign

Life Skill Training

Peer to Peer Outreach



total of
127,960
youth trained



reached and trained in **making smart choices, risks of drugs and HIV**, and other modules including **leadership, entrepreneurship and anti bully**



601
active school partners
bring the total to
7,605
school partners to date



4,194
volunteers

comprising



3,855
youth



339
adult

from general public & corporate world participated as paper trainers.

THE TOP 4 MAJOR SPONSORS

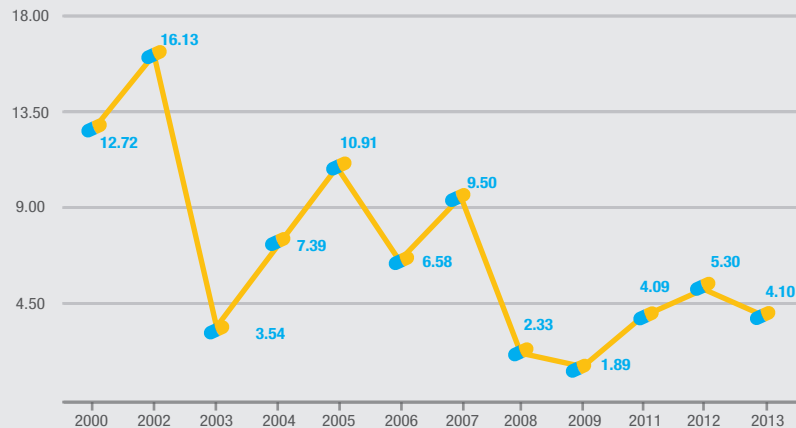


IMPACT EVALUATION

HeLP PROGRAM

YOUTH RISK BEHAVIOUR

**Drug Abuse Among Students
aged 11-18 in DKI Jakarta (in %)**



1,620
respondents

(representatives of #program participants)

Findings 2013:

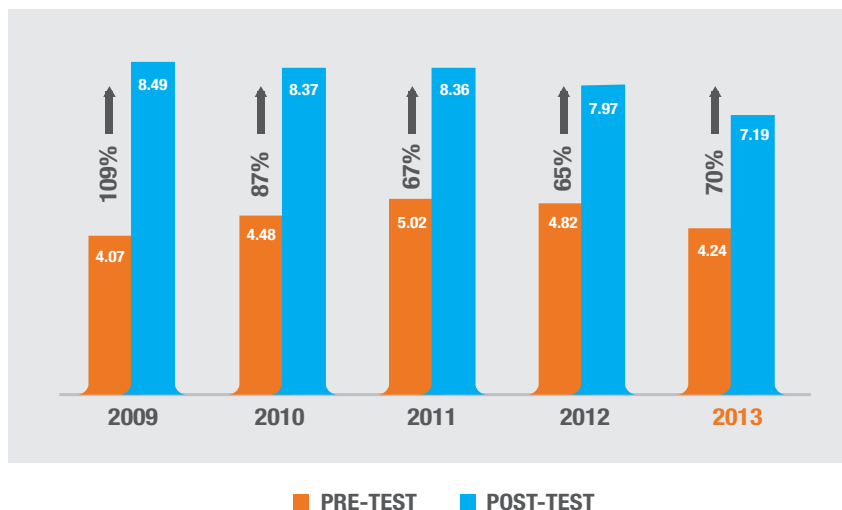
Trend of drug abuse is declining

Age 13 is the critical use when teens experiment with drugs for the first time

HeLP SCHOOL PROGRAM IN THE PREVENTION OF HIV/AIDS & DRUG ABUSE

KNOWLEDGE

Comparison: % increase of knowledge (2009-2013)



395

respondents

(representatives of #program participants)

Significant increase of 69,6% in participants' knowledge due to HIV/AIDS & anti-drugs campaign (pre-test & post test mean score)

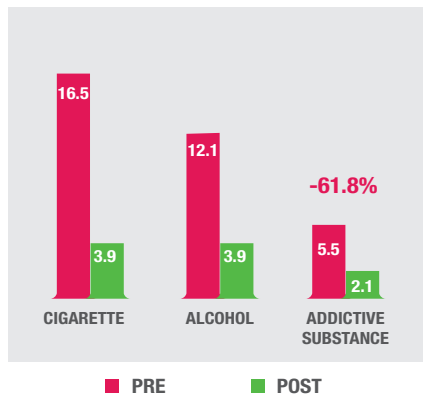
88,3% increase in Junior Highschool participants (6,57 out of 10 max score)

52,3% increase in Senior Highschool participants (7,92 out of 10 max score)

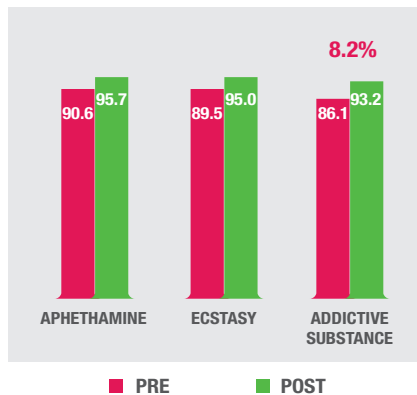
HeLP SCHOOL PROGRAM IN THE PREVENTION OF HIV/AIDS & DRUG ABUSE

INTENTION

Intention to Abuse Drugs
in the next 1 year (%)



Intention to Not Abuse Drugs
in the next 1 year (%)



437

respondents

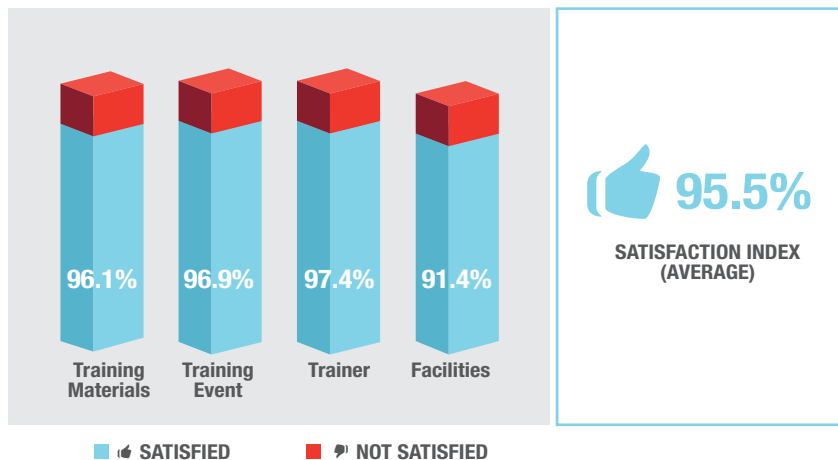
(representatives of #program participants)

Post Program the measurement shows:

- a significant **decrease of 61.8%** on the intention to abuse drugs (Junior Highschool 69.8% and Senior Highschool 14.5%)
- a significant **increase of 8.2%** on the intention NOT to use drugs (Junior Highschool 9.1% dan Senior Highschool 1.7%)

HeLP SCHOOL PROGRAM IN THE PREVENTION OF HIV/AIDS & DRUG ABUSE

SATISFACTION INDEX



393

respondents

(representatives of #program participants)

HoLD

House of Learning and Development

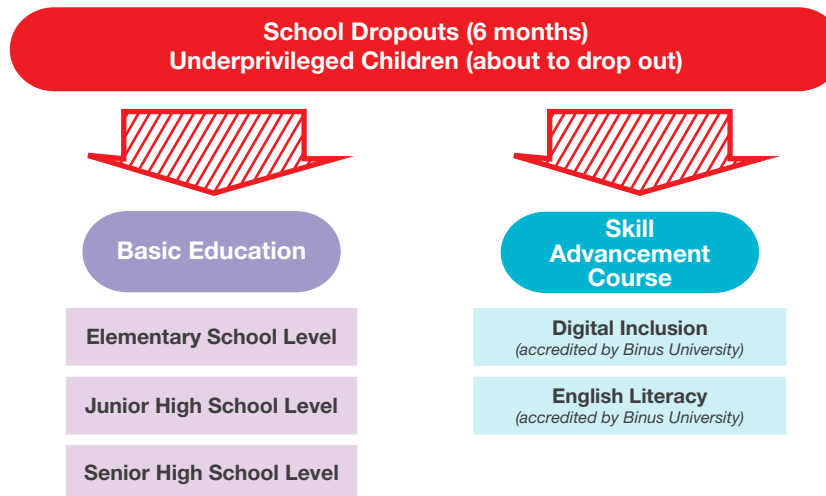


EDUCATION FOR SCHOOL DROPOUTS & UNDERPRIVILEGED

HoLD (House of Learning and Development) focuses on making education available to school dropouts and underprivileged youth. HoLD provides Basic Education packages that enable participants to earn certification, augmented by Skill Advancement Courses.

In 2013, we have educated 4,730 underprivileged students, with total attendance to the programs of 15,063 program attendees. We provided learning opportunities to 11,604 program attendees in Digital Inclusion (IT Skill), 2,836 program attendees in English Literacy, and 623 program attendees in Basic Education package.

More than half (70 %) of our students have also graduated with score 7 (of 10), an encouraging improvement from 59 % in 2012.





The number of learning centers (Rumah Belajar) has increased **42%** from

2012 **33** → 2013 **47**

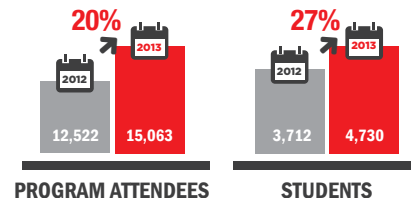
These centers are spread in **16 provinces** of Indonesia

4,730

underprivileged youths were educated

total attendance to the programs of

15,063



- **The programs** : Basic education, English Literacy and Computer.
- **Maintaining quality education with longstanding partners:** BINUS University, Rudy Hadisuwarno, Sophie Paris, Samsung, HSBC and MSA Corporate University.
- **Our program and standardization have been adopted** by two other NGOs (Yayasan Dorkas and Yayasan Jakarta Mandiri).

THE TOP 4 MAJOR SPONSORS



IMPACT EVALUATION

HoLD PROGRAM

ENGLISH LITERACY



1,721

students are certified in
English Literacy across
all level of proficiency



73%

graduated with mark **7**
(of 10)

IT CERTIFICATION

certified IT skill

3,209

2012



3,626

2013

increased
13%



75%

graduated with mark **7**
(of 10)

NATIONAL EXAM

a slight reduction

4% of the number
of students

passing the national exam
compared to **100%** in 2012



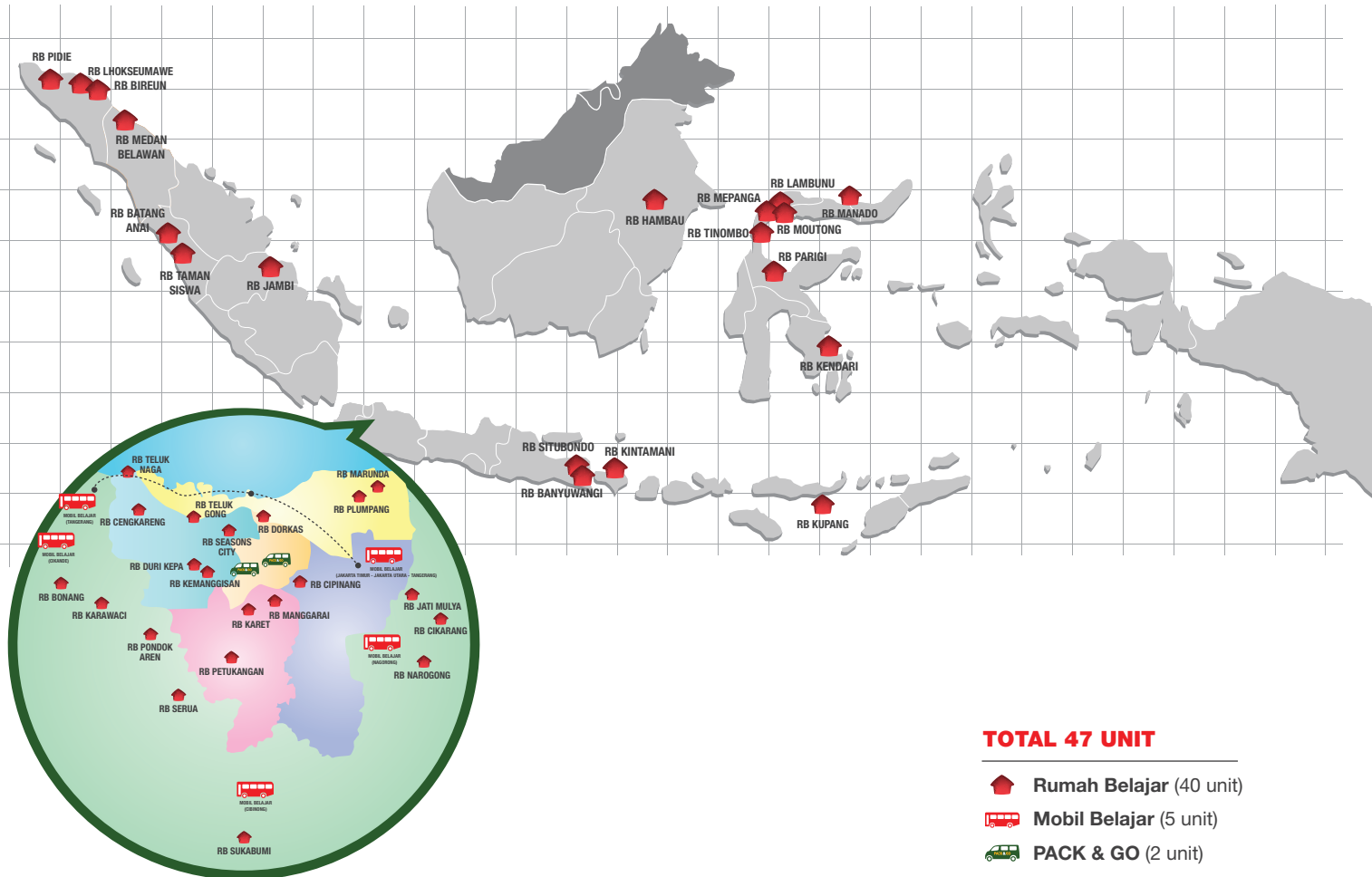
1/3

students



graduated the national exam
with score **7** (of 10)

RUMAH BELAJAR GEOGRAPHICAL FOOTPRINT



TOTAL 47 UNIT

HOpE

Hands-on Operation for Entrepreneurship

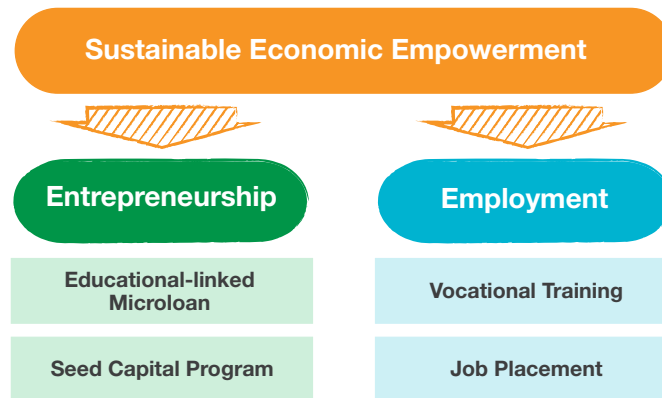


VOCATIONAL CENTERS (RUMAH KETERAMPILAN) AND JOB CREATION

Hands-on Operation for Entrepreneurship (HOPE) is our economic empowerment arm. It consists of two activities:

- Providing education-linked microloans through YCAB Cooperative to **low-income women entrepreneurs**, on the condition that their children are sent to school (either to regular schools or to our learning centre). Income generated to YCAB Cooperative from the microloans is recycled back into our programs.
- Helping HoLD graduates to **find internships/vocational training and permanent employment opportunities**, including at YCAB Foundation's profit affiliates. This in turn helps our profit affiliates to run and to help in sharing YCAB Foundation's costs. Apart from that, we also hold job fairs by collaborating with other businesses and industries for our graduates. In addition, we provide seed capital for selected Rumah Belajar Vocational Training graduates in the area such as Beauty Salon and Sewing businesses.

Furthermore, HOPE also provides disaster relief assistance to communities on an ad-hoc base as needed.



the number of
Rumah Keterampilan
increased

🏠 **2** → 🏠 **5**



748 **students**
studying
5 **vocational skills**

hair salon, sewing, mechanics,
electronics and hospitality

177 **jobs**
were created
through **internships** and
direct placements

73%
employability Index of **paket C**
(Highschool equivalent)



THE TOP 4 MAJOR SPONSORS

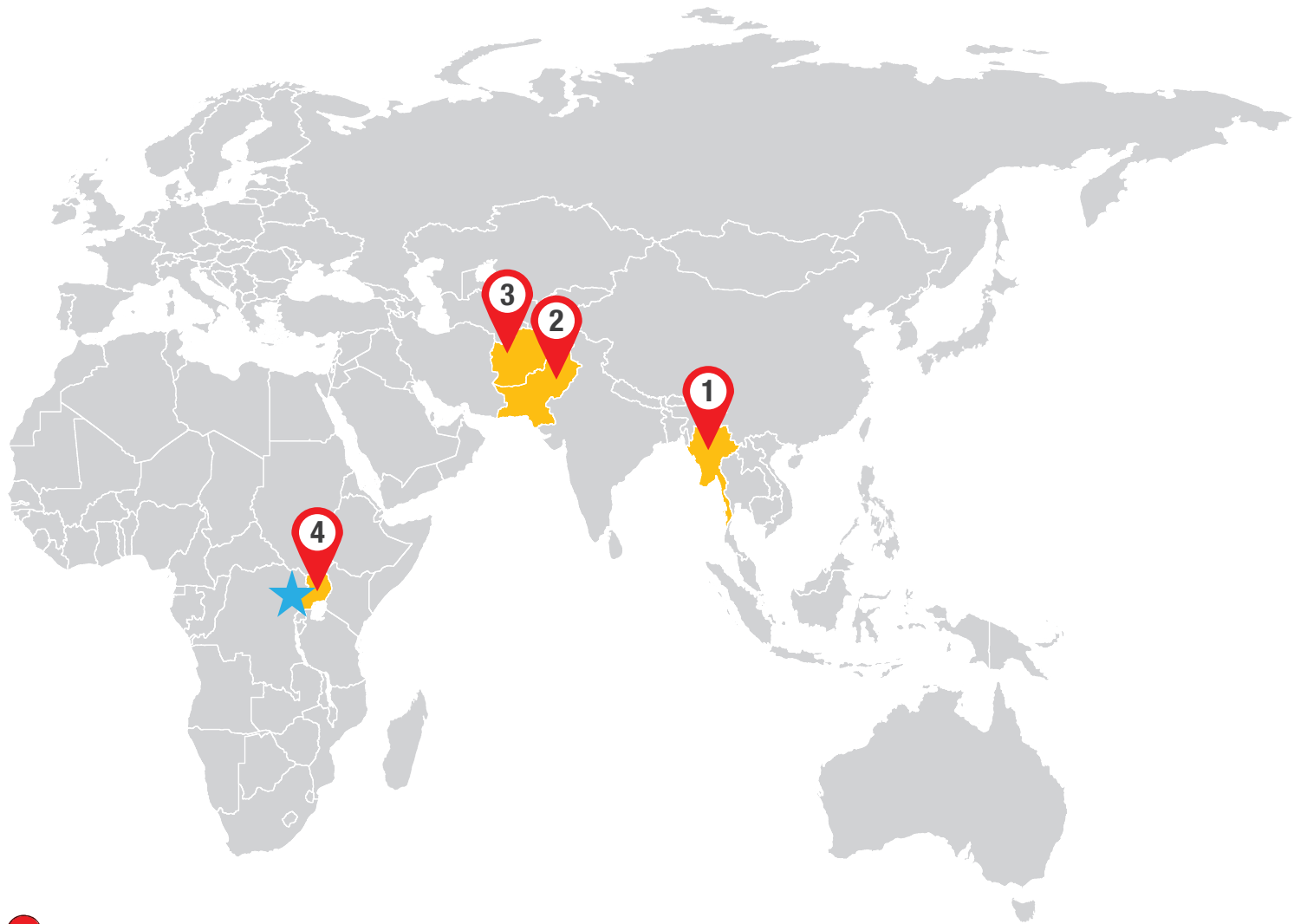


**education is the most
powerful weapon which
you can use to change
the world**

nelson mandela

INTERNATIONAL PROGRAM





Wonderful Garden Project (Literacy)

1

Location : Hle Ku, Myanmar

Project Manager : Zin Nwe Win

Goal is to instill the culture of reading, appreciation, and the capability to express themselves and live in a society by being part of it.

👥 Impact : 200 students

Sewing for Better Tomorrow

2

Location : Pakistan

Project Manager : Danish

Created a Girls Empowerment center with the goal of educating the girls and equipping the girls with skill to help them and the economy of the families.

👥 Impact : 570 women

Women Empowerment through Sports

3

Location : Kabul, Afghanistan

Project Manager : Maihan Wali

Created a girls' basketball teams in schools and promote peer to peer training

👥 Impact : 500 women

Skills for Life

4

Location : Uganda (New Project) ★

Project Manager : Joseph Munyambanza

Created a center where women can get tailor and leadership training to equip them with the life skills they need to support their families

👥 Impact : 1025 people

In partnership with :



THANK YOU TO PARTNERS & FRIENDS

STRATEGIC PARTNERS



CORPORATE PARTNERS



PROGRAM PARTNERS



MEDIA PARTNERS



MEDIA GROUP



OTHER PARTNERS



sebastiangunawar



Sulwhasoo

SYAILENDRA CAPITAL

TaDa!

toys city

BUSINESS UNIT (YCAB GROUP)





**not all of us can do great things.
but we all can do small things with
great love**

mother teresa



“child by child, we build our nation”

www.ycabfoundation.org

f Yayasan Cinta Anak Bangsa **t** @ycabfoundation

Indonesia Headquarter:

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Jakarta 11520 - INDONESIA

YCAB International:

16 W 23rd Street 4th Fl
New York City, NY 10010 - USA

in compliance with:

