
Impact Report 2016-2017

YCAB Social
Enterprise Group



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YCAB Foundation

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YCAB Foundation

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Thanks to All Partners

VISION

To love and enable youth through hope and opportunity

MISSION

To enable youth through holistic youth development programs where education and access to finances converge to enable sustainable independence

To implement an inclusive and innovative approach that brings clear results and measurable impact

To inspire and enable other like-minded organizations by fostering public-private partnership

CORE VALUES



INTEGRITY

Integrity is where core values and action meet consistently, resulting in confidence and trust from our partners and sponsors.



EMPATHY

Caring for the community is a fundamental value that all YCABers must have.



VIBRANCY

Vibrance is another word for Passionate. Passion for doing things that are beneficial to others.



SERVICE

An attitude that wants to bring out the best in what we can do to achieve goals without thinking of any reward.



RESILIENCE

We embrace every challenge at hand as it gives us opportunity to learn and to exercise creative problem solving.



EXCELLENCE

We set a high standard for every project that we embark on simply because we won't accept anything less.

WORDS FROM OUR CEO/FOUNDER



Veronica Colondam

CEO/Founder YCAB Foundation

The last two years have seen another blessing for us here at YCAB.

We have drawn steadily nearing our goal of reaching, teaching, and empowering five million youth by 2020. YCAB remains steadfast in its commitment to improving the lives and futures of underprivileged youth through education and economic empowerment with the ultimate goal for them to be self-reliant or become “*mandiri*”.

The pursuit of this goal is and has been our main focus as we believe education is great but it cannot sustain one’s life without securing employment after. For this, we continue to deliver basic/equivalency education, digital inclusion and English literacy courses with an

extensive selection of vocational trainings. Work-readiness and entrepreneurship, including soft skills training that becomes a very important element in our education program to reach youth *kemandirian*, or self-reliance. Financial literacy is also another key program to help our youth grow in their endeavor.

Organizationally, we have finally embarked on a restructuring initiative to ensure our relevance and effectiveness of our programs. This led us to simplify and realign our focus, placing holistic, integrated, and high-quality education at the core of what we do.

Our work could not have proceeded at such a pace without the ongoing expertise and support of our many generous and like-minded partners. Accenture, BCG, and Spire are key amongst those who have extended their services to us in these past two years, providing invaluable technical assistance and strategic acumen. Similarly, we celebrate our new partnership with Bank Indonesia (BI) in 2015. The initiative with BI is aimed at empowering women micro entrepreneurs through a financial assistance program and “youthpreneurship” training for female secondary school students. In 2017, we were proud to launch our partnership with USAID, RTI, and EDC in a Ready-to-Work Accelerator Program (RWAP). This project aims to create Centers of Excellence and a Learning Innovation Network in Central Java. This project will enable us to offer a higher level of education in select learning institutions, increasing employability and enhancing upward mobility for young students.

In closing, it is not the many programs we do that matter, it is the impact we create through it, the differences we make in the lives of these youth. We will continue to give our best, to do our best in giving them hope and opportunity in life. Extending the goodness to the world around us. That’s the very reason why *cinta* (Bahasa for love) is central to our name, Yayasan Cinta Anak Bangsa – which is loosely translated as Loving the Nation’s Children Foundation.

ABOUT YCAB

SOCIAL ENTERPRISE

YCAB Foundation (1999) is the founding and flagship organisation in the YCAB Social Enterprise Group, which bases its operations on a mutually reinforcing and financially sustainable social change model. YCAB's mission is to improve welfare through education and inclusive financing.

YCAB aims to vitalize underprivileged youths to become self-reliant through economic empowerment and education. We believe in the power of education to improve welfare. To accomplish this mission, YCAB applies an innovative financing to break financial barriers for school dropouts so they can further their education including soft skills and vocational training. YCAB achieves this through implementing a unique mission-driven microfinance where education is made the precondition to loans.

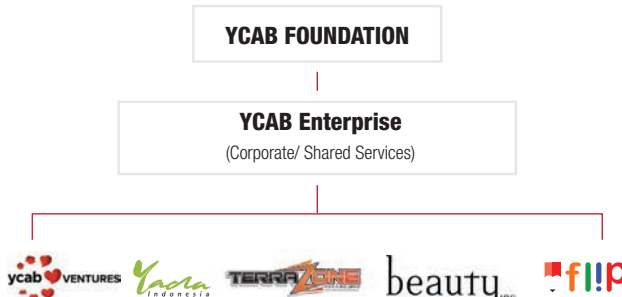
YCAB is now exploring ways to implement the last link in its premise of change model; that is, to create a sustainable system whereby students who graduate and become entrepreneurs or employed can pay it forward by giving back or investing in a mutual fund. This mutual fund is one of the way for YCAB to scale its mission-driven microfinance so that more mothers can send their children to school and more youths can be empowered to take control of their own destiny.

With 58 learning centres spreading across 16 provinces, and with footprints in 78 cities across the country, YCAB remains Indonesia's largest home-grown non profit which has touched the lives of more than three million youth. And through its US based 501(c)(3) entity, YCAB International Inc., YCAB continues to explore opportunities for collaboration and expansion in the least developed countries in the South East Asia region. Currently running programs in Laos and Myanmar reaching to an approximate 1,163 youth.

In recognition of its work, YCAB became the first and only Indonesian NGO granted General Consultative Status with UN-ECOSOC. Furthermore, in 2018 YCAB had risen to #40 in the Top 500 World NGO as ranked by The NGO Advisor based in Geneva.

BUSINESS & MISSION ALIGNMENT

Relationship of the different entities under the YCAB Social Enterprise Group



In the second semester of 2017, YCAB Group established YCAB Enterprise known as PT Yakin Cemerlang Anugerah Berkesinambungan (PT YCAB), with YCAB Foundation as one of the shareholders, as the entity to provide shared services for the whole group and also to become the future entity for a Holding company and corporate function for all businesses within YCAB Social Enterprise Group. The main purpose of the establishment of PT YCAB is for the sustainability of YCAB Group in delivering its mission '*mandiri untuk memandirikan*' – to be financially independent to help others become independent or self reliant.

In the subsequent years following YCAB Foundation's establishment in 1999, a few business units were set up with a singular purpose in sight which was to support YCAB Foundation's work. For this, we organize ourselves by centralizing the support function by sharing resources between the companies and YCAB Foundation.

The latest addition to YCAB's business unit is YCAB Ventures. It was established with the license from The Indonesian Financial Service Authority (OJK) as a venture capital company in Dec 2015. From the beginning of January 2016, we have been migrating our mission driven microfinance program from YCAB Cooperative to this company. By the end of 2017, the business transition was still ongoing.

YCAB Ventures is designed as a mission-driven entity – an impact first company, as opposed to solely business-centered like the rest of the companies. What is unique about YCAB Ventures is this; it is the only company in the group that was set up to break the financial barriers to education. That said, YCAB's mission is fully embedded in this company. Because of this, we reinvest the profit we make from microfinance and use it to help cover the costs of YCAB's education programs, especially the financial literacy program. That's the very reason why we call this a mission-driven microfinance program simply because it does not only empower women micro entrepreneurs, but at the same time, it requires their children to be sent to school as the pre-condition to loan.

There are two parameters that are being used to ensure operations are aligned among these entities. The first parameter is the quantitative metrics such as asset, revenue and human resources; these are important indicators to ensure growth towards sustainability. Second parameter is the mission-alignment metrics which are utilized to study the impact, effectiveness and the outreach data of the implemented activities.

PREMISE OF CHANGE

In order to achieve sustainability, YCAB Social Enterprise uses a Social Investment approach in maximizing its social and economic impact.

Some of the funds coming from our partners and social investors are pooled into the Social Investment program. These funds are then invested into YCAB's mission driven (MFI) which is run by YCAB microfinance entity.

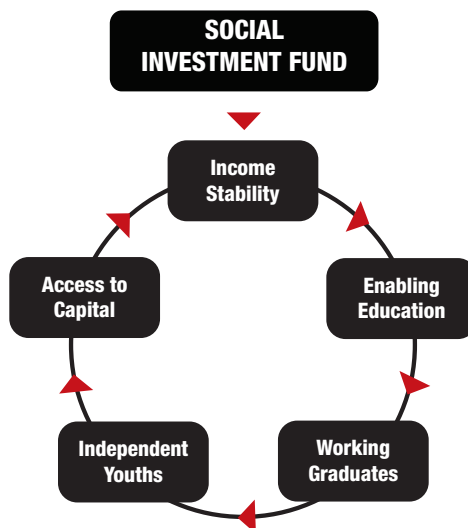
By providing access to capital for low-income women entrepreneurs, YCAB's mission driven MFI program aims to enable these women to improve income stability in the family, leading to opportunities of sending their children to school and providing higher education. This is what differentiates us from other microfinance operations: as a prerequisite for these women entrepreneurs to receive loans,

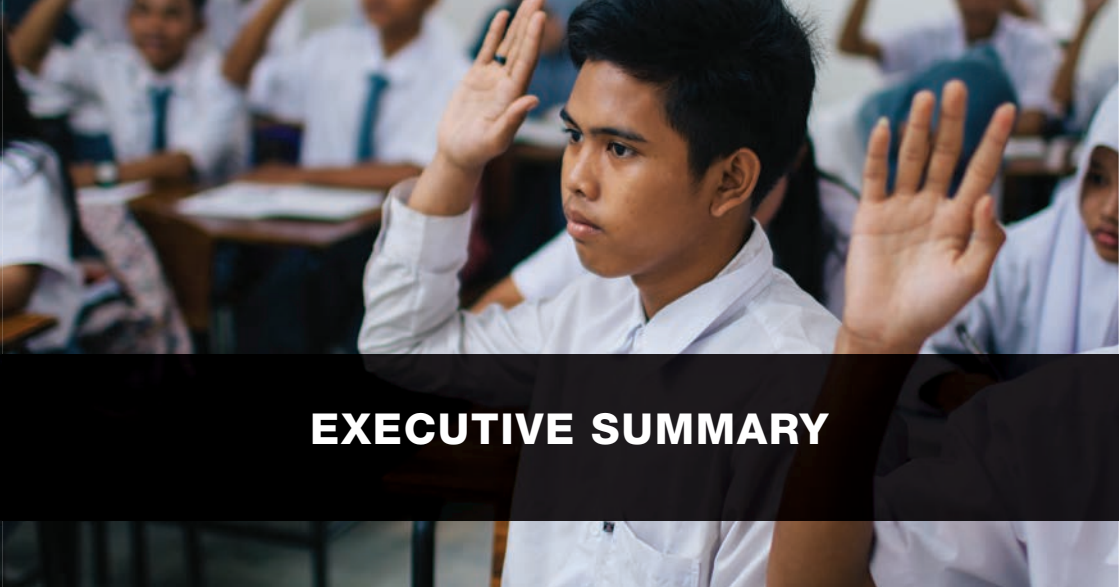
their school-aged children have to remain in school and receive proper education.

By doing so, ultimately our goal is to produce more working graduates from these less-advantaged families, to further progress into a generation of independent and empowered youth thriving for better lives and bigger dreams.

Aside from income stability, the surplus from the mission driven MFI operation is re-invested to support the activities of YCAB Foundation in promoting education.

We believe that education is a powerful tool to create positive change and break the poverty cycle.





EXECUTIVE SUMMARY

We celebrate the increased stability across all the business units within YCAB social enterprise, namely YADA Indonesia, Terrazone Indonesia, Beauty Inc., YCAB Cooperative (which is being transitioned into YCAB Ventures), and the last but certainly not the least, FLIP. The total revenue and assets of YCAB Social Enterprise group grew by 6.65% and 11.72% CAGR respectively in 2015-2017. What this means is that we are able to beat the curve and rise above the economic downturn in the last few years. We owe this to our leaders and people on the ground that continue to strive for the better.

A new member was added to our family of business units in 2017: PT. YCAB or YCAB Enterprise. This company will take the role as YCAB's group holding company, providing shared services to the members of social enterprise group.

There were two big initiatives that took place between 2016 and 2017. In 2016, we renewed our core values, articulating the core principles of iSERVE – the abbreviation of Integrity, Service, Empathy, Resilience, Vibrancy, and Excellence. Subsequently after the introduction of the new core values, we began to work on the

restructuring of the social enterprise group and its operations in the year there after. The purpose of the restructuring is two fold: one, to ensure that YCAB Foundation to remain financially and organizationally sustainable; and, two is to enable all YCAB's programs to achieve the maximum impact. In order to do this, YCAB's three programs which historically known as HeLP, HoLD, HOPE will have to change and be transitioned into a more integrated model called 'Centre of Change' (CoC). CoC is designed to be a sustainable regional hub from which holistic educational and economic empowerment programs will be deployed. And this will be the focus of 2018.

In parallel to these two initiatives, the renewal of our corporate core values and the ongoing restructuring, we certainly faced some challenges. Surely this wasn't easy to grow during restructuring time. The two are actually, mutually exclusive. However, the team has managed to expand from 732 (2015) to 928 staff by the end of 2017 with the obvious expansion taking place within the business units, whilst the downsizing happened in the foundation. Through all that, we improved the ratio of admin vs program staff from 1:22 to 1:39 in 2017.

A huge thanks to our volunteers too as they have made our days brighter and better. The number of volunteers has continued to grow each year, reaching a notable total of 19,963 from 17 countries across the world. On average per year, we usually have a few hundred volunteers designated to various work, from supporting an event, to working with the team between 2-10 weeks at a time. On a few occasions, we do have expert volunteers who will spend half of a year or so, as they're seconded to us by their employer.

Strategic partnerships and collaborations remain central to the work we carry out, and 2016-17 saw a number of new initiatives get underway. An exciting partnership was forged in 2017 as we began work with USAID through the consortium with RTI and EDC on a new pilot program, the Ready-To-Work Accelerator Program (RWAP). Initially being rolled out in Semarang, RWAP aims to establish up to 20 Centers of Excellence established across Central Java within the next few years. These upgraded centers will provide a combination of Vocational training and soft-skill towards work-readiness training to poor and vulnerable youth in the region.

YCAB's social investment program has maintained a solid performance with notable investments from Bank Indonesia (Central Bank of Indonesia), HSBC, and Tower Bersama Group to enable significant work across various areas in Indonesia. Bank Indonesia's 'Perempuan Bagi Bangsa' program is designed to support 3,000 women micro-entrepreneurs through financial assistance and training and 2,000 young female students through entrepreneurship training and seed capital within Jakarta and its surrounding areas. HSBC chose to make a difference in a five-year education project called, 'Anak Bangsa Siap Berkarya'. The program has given the needed support to 5,000 school

students through a series of workshops about getting ready for employment and learning about entrepreneurship. The program also supports Indonesian disadvantaged women to become micro-entrepreneurs. The program will be successfully implemented in five major cities in Indonesia: Jakarta, Bandung, Semarang, Surabaya and Medan. As for the case with Tower Bersama Group, they invested in a sustainable social investment program that runs a mission-driven microfinance in Semarang where the income generated from this program is used to fund the Rumah Belajar Batik in Pekalongan, Central Java. Batik is the Indonesian heritage of textiles made using a wax-resistant dyeing technique, originated from Indonesia. In addition to all of this, YCAB has continued the work with Microsoft in promoting digital inclusion amongst poor and vulnerable populations through their flagship program called YouthSpark, reaching over 15,000 youth in Jakarta and Yogyakarta.

Finally, YCAB has taken great strides online, creating tools and driving campaigns that foster economic empowerment and healthy living. GenerasiBisa! was launched in 2017, which is an online hub connecting under educated young people with jobs and soft-skill resources in a fast and convenient fashion. Currently GenerasiBisa! has 118 major brands/companies subscribing to the service with 748 active job seekers. Social engagement and community outreach reached new heights in 2016-17 as YCAB's 'DoSomething Indonesia' campaign reached an estimated 10,000 individuals members, inspiring healthy lifestyle and behavioral choices. Partnering with Facebook in the 'Think Before You Share' campaign which has reached more than 18 million social media users in just two years. This is one of the campaigns that we are most proud of, as this is the way forward in the future, digitally sweeping the world while creating an awareness for youth to do good thus impacting the world around them.

YCAB IN NUMBERS

as per 31 Dec 2017

TOTAL OUTREACH

3,309,237

- accumulated numbers since 1999 -

407,389

Estimated Indirect
Beneficiaries

2,853,501*

Youth Received Soft
Skill Training

48,347

Youth Continuing
Education

116,337

Acquired Mission Driven
Microfinance Clients

IDR 743.67Bn

Total Disbursement

67%

Working Graduates

36,799

Certificates Granted

58

Learning Centers

3,420

Job/Business Created

9,645

School/Implementor Partners

*** Including Members of Do Something Indonesia, Youth
Received Employment & Entrepreneur Workshops**

YCAB JOURNEY TO SOCIAL ENTERPRISE

1999

Launched YCAB Foundation 1st pillar, **HeLP (Healthy Lifestyle Promotion)**

2000

Established **PT YADA Indonesia** (1st business unit)

Began to evolve into a **Social Enterprise**

2001

United Nations Civil Society Award in Vienna



2003

Launched YCAB Foundation 2nd pillar, **HoLD (House of Learning and Development)**

2004

Established **PT. Pelangi Jaya** (2nd business unit, dissolved in later years)

2005

Launched YCAB Foundation 3rd pillar, **HOPE (Hands on Operation for Entrepreneurship/ Employment)**

2007

Special consultative status from **UN-ECOSOC**

Established **Beauty Inc.** (3rd business unit)

Established **YCAB International Inc.** in Atlanta, Georgia USA

2008

Achieved **ISO 9001:2008** status for NGO (first in Indonesia)

Self-sustainable in administration through the business units

2009

Reached out to **1 million youth**

Kicked off **Angel of Change Campaign**

Established **YCAB Cooperative** (4th business unit)

Kicked off the **mission-driven Microfinance (MFi)**

2010

501(c)(3) status for YCAB International

Piloted Social Investment Program (in conjunction with MFi)

2011

Received Social **Entrepreneur of the Year Award** by **Ernst & Young**

Established **Terrazone** (5th business unit)

2012

Reached out to
2 million youth

Tripled the portfolio of
Social Investment

Received **Schwab
Foundation Social
Entrepreneurship Award**
by **World Economic
Forum**

2014

Ranked 2nd place in
**General Category for
Financial Inclusion
Competition 2014** by
**Financial Services
Authority (OJK)**
in Indonesia

Ranked **63th** The **Top 100
NGO** by **Global Journal**

2016

General Consultative
Status from UN-ECOSOC



2013

Activated **3 International
programs**

Ranked **74th** on the **Top
100 NGO** by **Global
Journal**

2015

Reached out to **3 million youth**

Activated 1 additional international program
in **Laos**

Granted license for **YCAB Ventures** from Financial
Service Authority (OJK) (6th business unit)

PT FLIP (7th business unit)

Ranked **49th** in the **Top 500 NGO** by
NGOs Advisor-Geneva

2017

Ranked **44th** in the **Top 500
NGO** by **NGOs
Advisor-Geneva**

PT. YCAB (YCAB Enterprise)
(8th business unit)

**The Solution Maker of
United Nations in New York**



2020

Reaching out to
5 million youth

Raising up to
US\$ 50 Mn
(impact fund &
partnership)

STRATEGY SHIFT 2015-2020

In 2015, YCAB has enhanced its strategy to achieve 2020 goals. YCAB has some focused objectives in 2016 & 2017.

FOCUSED OBJECTIVES IN 2018

PROGRAM IMPLEMENTATION

Implement integrated intervention program through Center of Change (CoC)

LEARNING & GROWTH

Lean & agile organization

FUNDING

Diversified funding for a balance portfolio

MILESTONE IN 2016

PROGRAM IMPLEMENTATION

Enhance capability of project management process

Setting up infrastructure to support integrated intervention

LEARNING & GROWTH

Competency based assessment for leadership as a foundation for people development

Young leaders participate in leadership development program

FUNDING

Optimize contribution from all business units

Diversified sources of external funding

MILESTONE IN 2017

PROGRAM IMPLEMENTATION

Implement project management framework & tools

Develop monitoring & evaluation handbook

Develop the draft concept of Center of Change as an integrated and holistic intervention approach

LEARNING & GROWTH

Organization restructuring to ensure effectiveness.

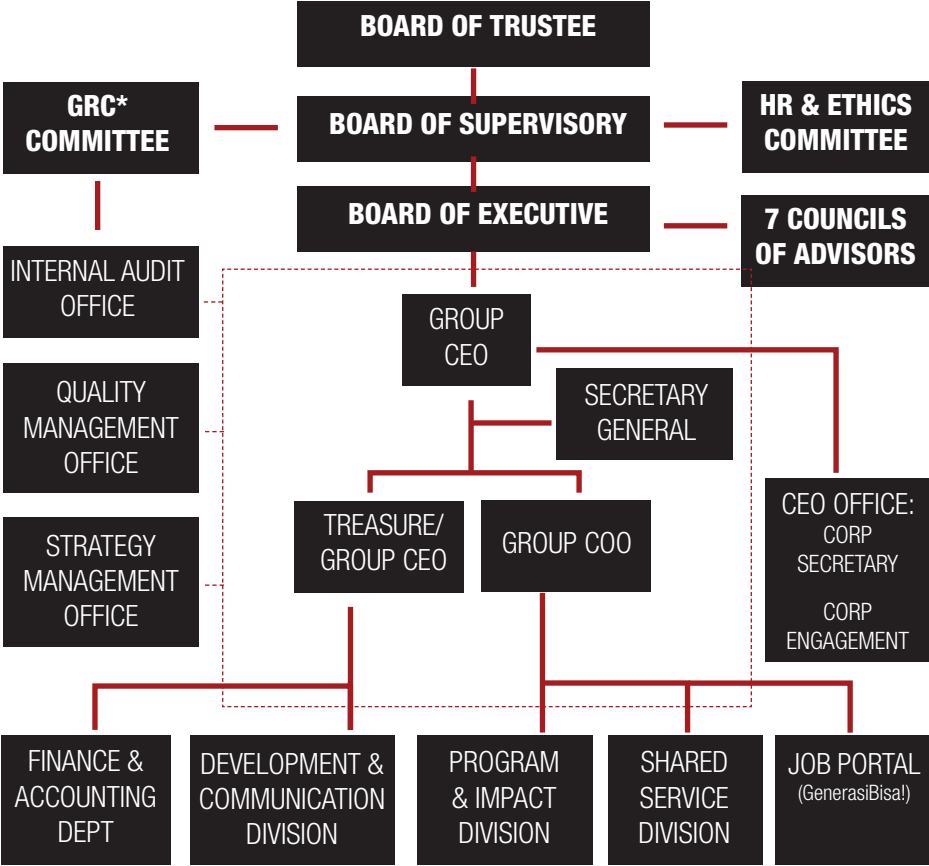
Young leaders participate in leadership development program

Communicate the changes of core values of YCAB from IREAP to ISERVE (Integrity, Service, Empathy, Resilience, Vibrancy, Excellence)

FUNDING

Optimize contribution from Business Units

2017 YCAB FOUNDATION RESTRUCTURED ORGANIZATION



*GRC : Governance, Risk and Compliance

A woman with dark hair tied back, wearing a red and white horizontally striped long-sleeved shirt, is seated and working on a large, dark-colored textile machine. The machine has a blue fabric draped over its front. The background is dark and out of focus, suggesting an industrial or workshop setting.

01 FINANCIAL & HUMAN RESOURCE



Human resource is the most important asset of any organization and we are very proud of the people working behind the scenes to make YCAB what it is today. Our people are also the impetus for change by creatively sourcing funds to fuel our programs.

The following section elaborates in more detail, how our people and financials are maximised across the YCAB Group including business units, YCAB International Inc., YCAB Foundation, and YCAB Microfinance. Each have business alignment parameters that serves as a measure of our performance as an expanding social enterprise.

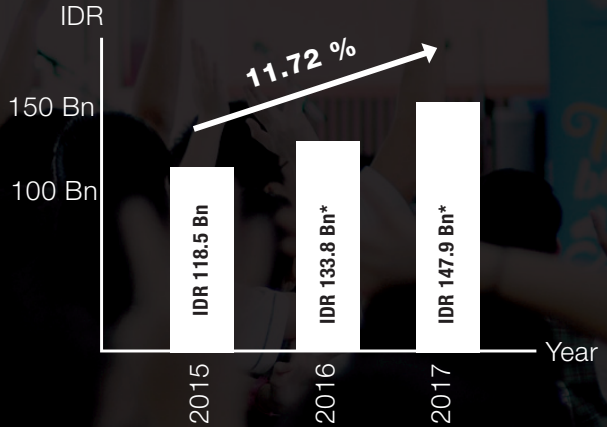
As you continue to read YCAB Group's financials, please be mindful that it is the unaudited version. We are in the process to improve the situation since Q4/2017. EY has been our auditor since 2012.

ASSET

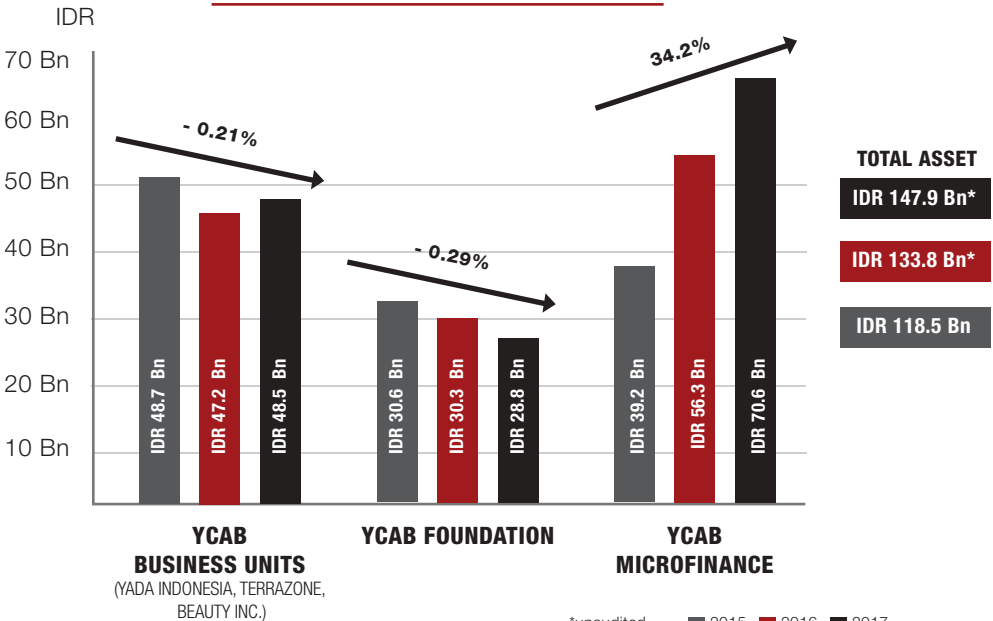
YCAB Social Enterprise asset has been steadily growing at a CAGR 11.72 % from 118.5 Bn to 147.9 Bn in 2017. The growth is led by our Microfinance operations and Beauty Inc., each have grown with a CAGR of 21.73% and 16.55% respectively.

YCAB Microfinance have successfully added 8 more branch in 3 provinces by 2017, spreading economic empowerment to more locations in Indonesia. As for Beauty Inc, an investment of newer technology and state of the art beauty machines was made.

Total Asset 2015-2017



Total Asset In Details 2015-2017



*unaudited

■ 2015 ■ 2016 ■ 2017

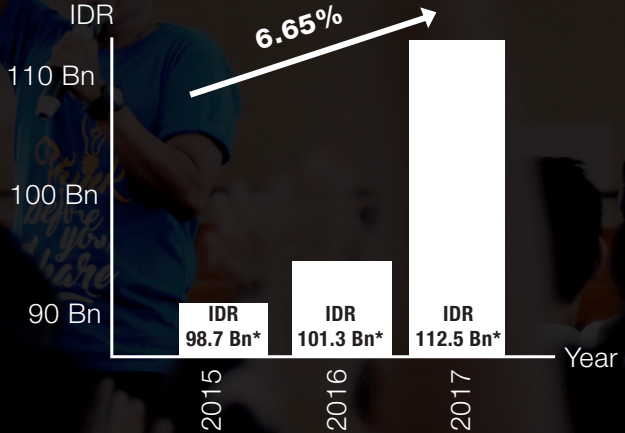
ENTERPRISE PERFORMANCE

REVENUE

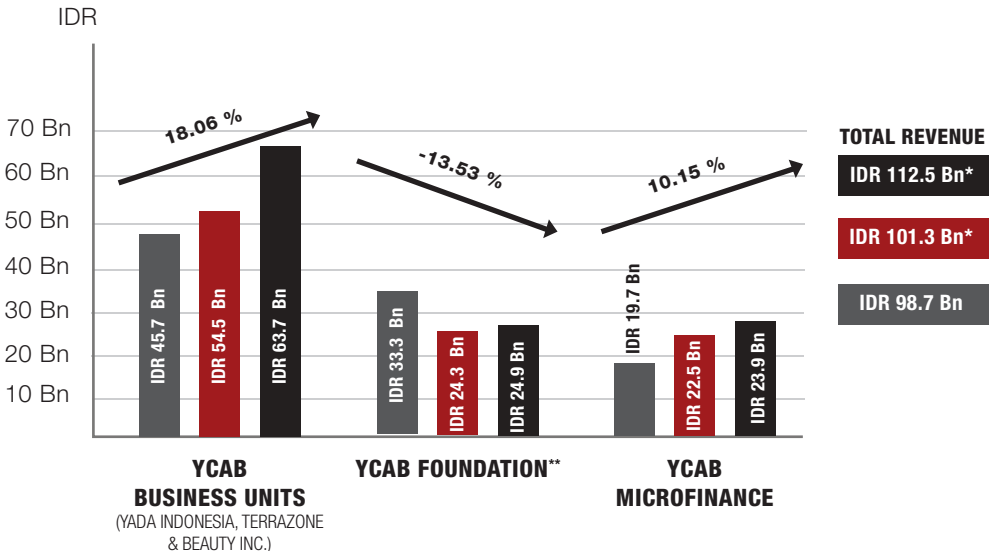
All business units have grown healthily, Microfinance and Beauty Inc. grew the most at 37% Y-O-Y growth from 2016 to 2017. MFI number of active clients grew 17,3% from 31,630 to 37,124; translating into a higher revenue achievement.

Terrazone and Yada also enjoyed a revenue growth of 20% and 12%. Respectively as they opened 9 new outlets in 2017, having a total of 89 outlets across Indonesia.

Total Revenue 2015-2017



Total Revenue In Details 2015-2017



*unaudited | **excluding revenue from Social Enterprise

■ 2015 ■ 2016 ■ 2017

YCAB SOCIAL ENTERPRISE FINANCIAL SUMMARY

	2015	2016	2017
TOTAL ASSETS	118.5 Bn	133.8* Bn	147.9* Bn
BUSINESS UNITS	48.7 Bn	47.2 Bn	48.5 Bn
Terrazone Indonesia	41.1 Bn	38.7 Bn	39.6 Bn
Yada Indonesia	2.3 Bn	1.9 Bn	1.7 Bn
Beauty Inc.	5.3 Bn	6.6 Bn	7.2 Bn
MISSION	69.8 Bn	86.6 Bn	99.4 Bn
Education (YCAB Foundation)	30.6 Bn	30.3 Bn	28.8 Bn
Economic Empowerment (YCAB Microfinance)	39.2 Bn	56.3 Bn	70.6 Bn
TOTAL INVESTED IN PROGRAMS	54.6 Bn	54.9 Bn	60.1 Bn

*unaudited

All currency in IDR

True to its mission, YCAB's investments into the programs increased steadily every year from 54.6 Bn in 2015 to 54.9 Bn in 2016 to 60.1 Bn in 2017 despite the strategic shift and organization restructuring.

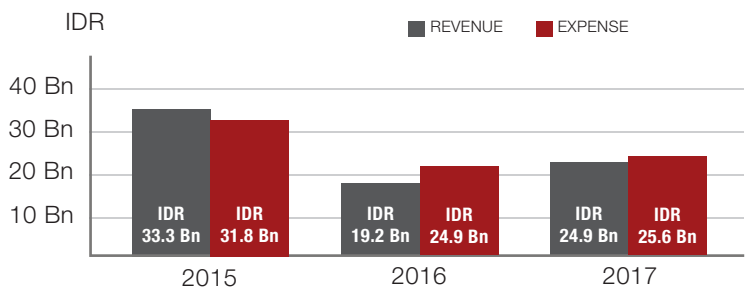
A blurred background image of a classroom. In the foreground, a student in a red and white patterned shirt is looking up. In the background, another student is visible, and there are bookshelves with books. A large, faint, stylized letter 'F' is overlaid on the text.

Education is the
most powerful
weapon which you
can use to change
the world.

Nelson Mandela



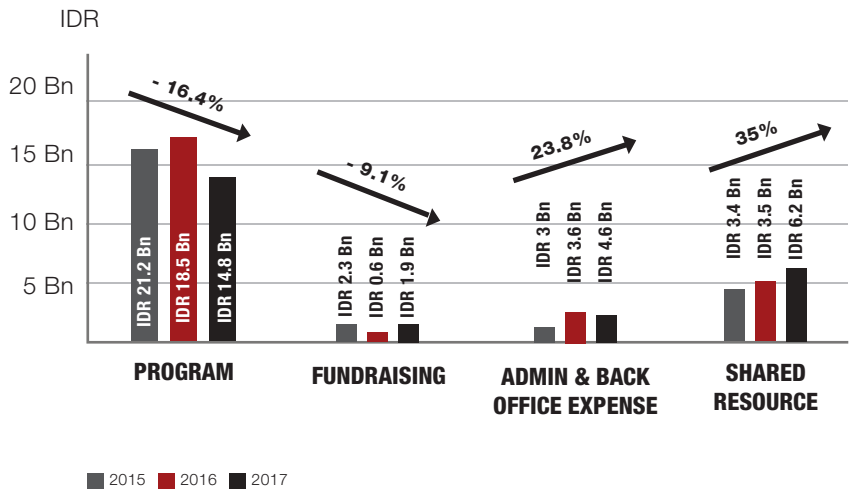
YCAB FOUNDATION FINANCIAL PERFORMANCE



The Foundation’s income has been on a slight downward trajectory for few reasons. There was a huge philanthropic investment through Perempuan Bagi Bangsa with Bank Indonesia in 2015 that skewed the revenue upwards. Secondly, several corporates have refocused their CSR to other issues such as environment and sustainability. The revenue seen here includes the income coming from the shared services received from the business units.

Following the decreased income, the Foundation Expense is also down from IDR 33.3 Bn (audited) to 25.6 Bn (unaudited) between 2015 and 2017. And this is mainly due to the restructuring process. However, the program expenditure also decreased by CAGR 16.4% from a total of IDR 21.2 Bn in 2015 to IDR 14.8 Bn in 2017. The reason for this decrease is the refining of YCAB program where closure of some of the non performing Rumah Belajar took place. The fundraising cost remains stable with a slight increase of back office and shared resources expenses. Shared resources expense is the expense covered by the business units for the benefit of YCAB Foundation where the resources from the business units provide probono service to the Foundation.

Total Expense In Details 2015-2017



YCAB FOUNDATION TOP 10 DONORS

YCAB Foundation is honored to have many loyal partners as reflected below.

TOP DONORS IN 2016



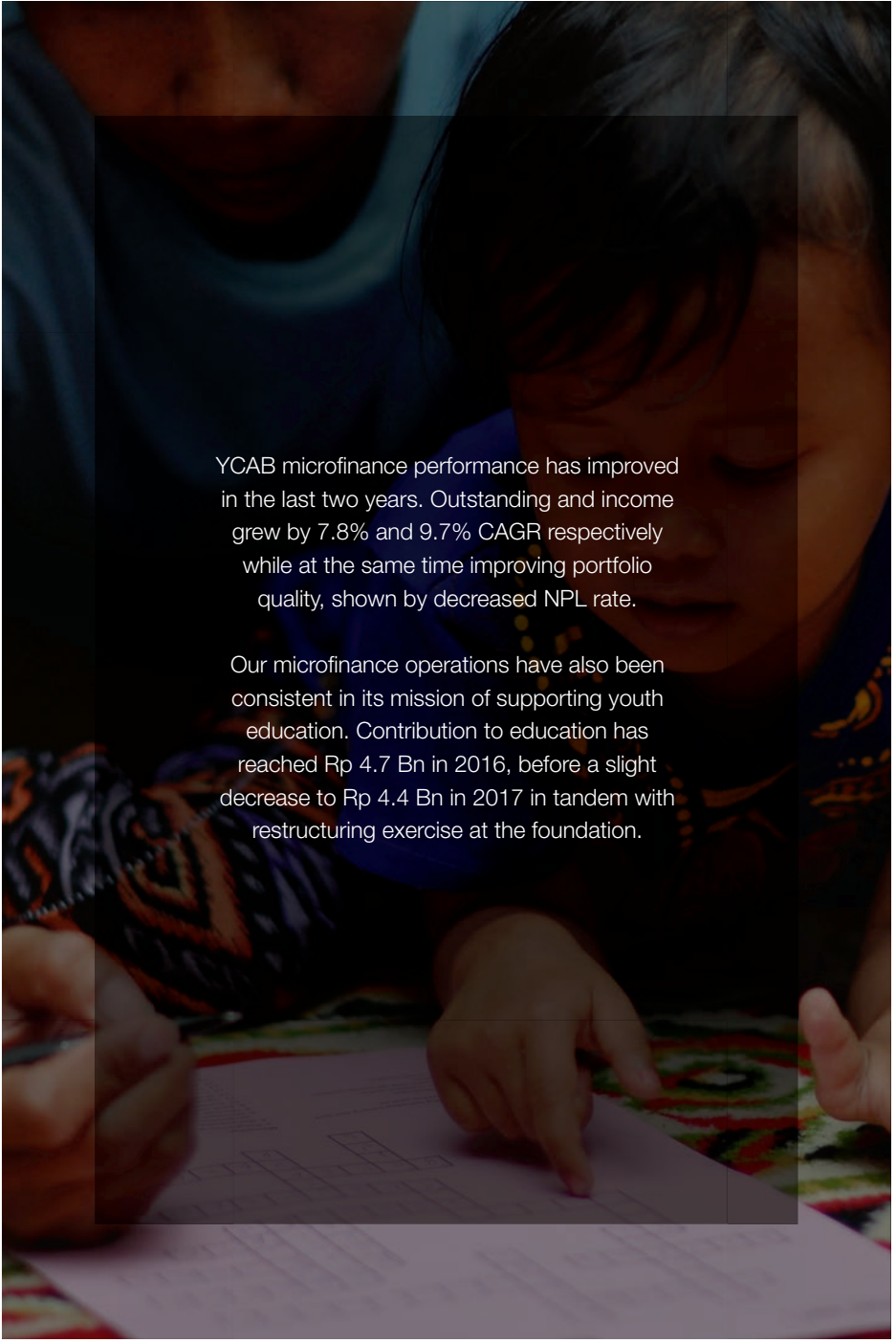
TOP DONORS IN 2017



YCAB's
microfinance is **a
means to an end
and the end is
education for all**

Veronica Colondam



YCAB microfinance performance has improved in the last two years. Outstanding and income grew by 7.8% and 9.7% CAGR respectively while at the same time improving portfolio quality, shown by decreased NPL rate.

Our microfinance operations have also been consistent in its mission of supporting youth education. Contribution to education has reached Rp 4.7 Bn in 2016, before a slight decrease to Rp 4.4 Bn in 2017 in tandem with restructuring exercise at the foundation.

YCAB MICROFINANCE FINANCIAL PORTFOLIO

(by YCAB Ventures & YCAB Cooperative)

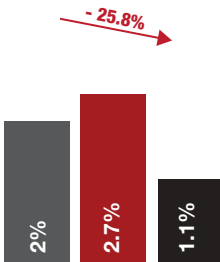
DISBURSEMENT



INCOME



NON-PERFORMING
LOAN (NPL)



OUTSTANDING



CONTRIBUTION ON
EDUCATION



■ 2015 ■ 2016 ■ 2017

OUR TEAM



We are a group of like minded people who are serious and passionate about making the world a better place according to our own individual talents and capacity.

We believe that financial independence and self-sufficiency are essential to development, and dignity comes before development.

Therefore, we work hard to develop vulnerable youth by giving them access to education and economic assistance.

We believe in the creation and the implementation of an inclusive, innovative and sustainable program. Only this can lead to a systemic change.



Beauty Inc.



Terrazone



YCAB Ventures

SUMMARY OF HUMAN RESOURCES

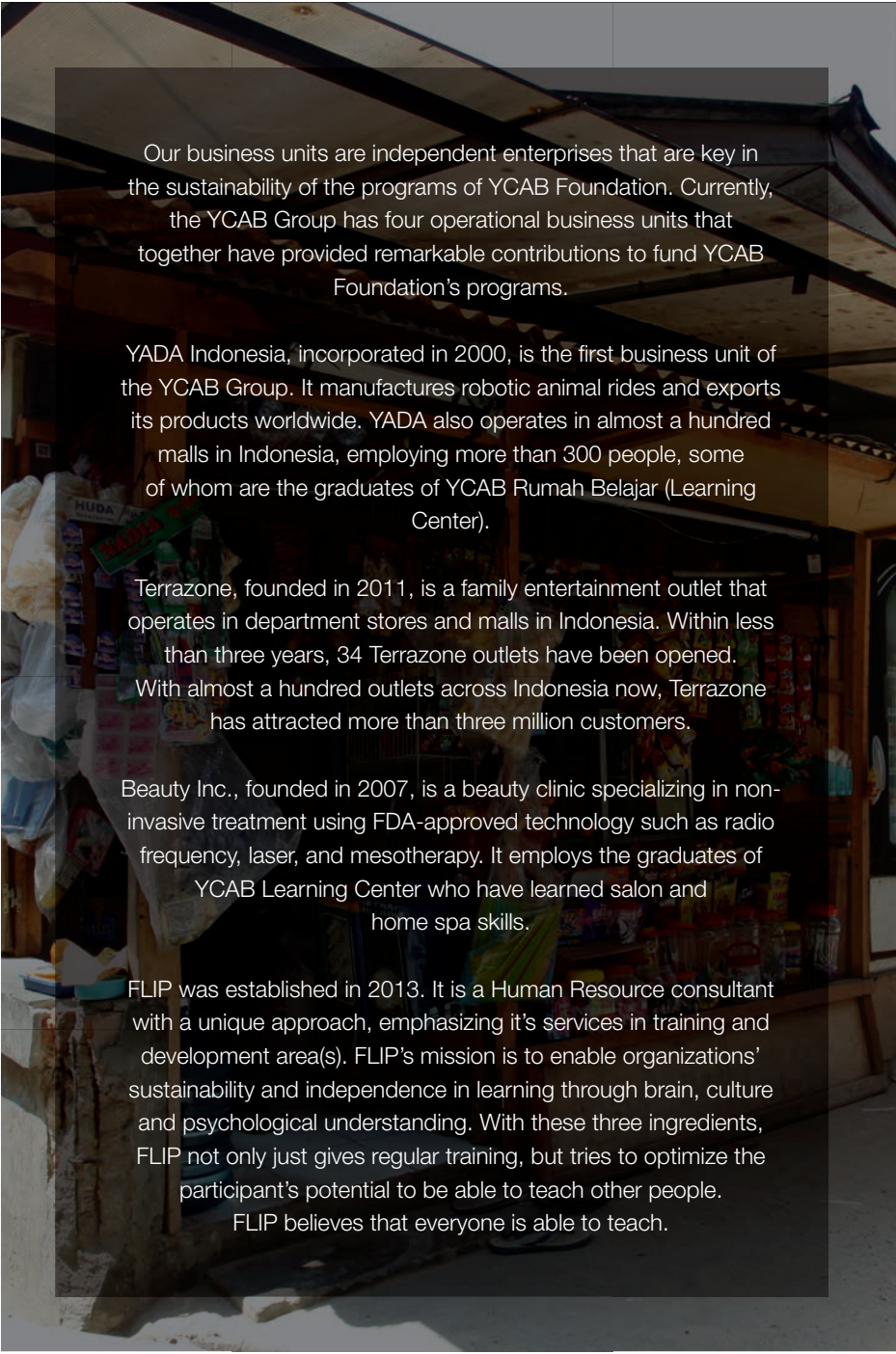
YCAB has grown from a team of 4 in 1999, to a team of 928 after 18 years. This is a significant growth for our organization. Business units and YCAB Cooperative have provided us with the shared resources that are necessary in order to take our organization to the next level.

TOTAL NUMBER OF EMPLOYEE OF YCAB SOCIAL ENTERPRISE GROUP	
732 2016	928 2017

	2016	2017
Business Unit	342	521
YCAB Microfinance	211	242
YCAB Foundation	178	164
YCAB International Inc.	1	1

2016
32 Admin shared resources group 1 Chief Administration Officer (CAO) 7 Finance & Accounting 3 Human Capital 1 Legal 5 Digital Creative 5 Information Technology 3 General Affairs 7 Administrative and Maintenance
RATIO OF ADMIN TO EMPLOYEE SERVED 32:700 ➡ 1:22

2017
23 Admin shared resources group 1 Head of Shared Service 5 Finance & Accounting 3 Human Capital 5 Information Technology 9 General Affairs, Maintenance & Procurement
RATIO OF ADMIN TO EMPLOYEE SERVED 23:905 ➡ 1:39



Our business units are independent enterprises that are key in the sustainability of the programs of YCAB Foundation. Currently, the YCAB Group has four operational business units that together have provided remarkable contributions to fund YCAB Foundation's programs.

YADA Indonesia, incorporated in 2000, is the first business unit of the YCAB Group. It manufactures robotic animal rides and exports its products worldwide. YADA also operates in almost a hundred malls in Indonesia, employing more than 300 people, some of whom are the graduates of YCAB Rumah Belajar (Learning Center).

Terrazone, founded in 2011, is a family entertainment outlet that operates in department stores and malls in Indonesia. Within less than three years, 34 Terrazone outlets have been opened. With almost a hundred outlets across Indonesia now, Terrazone has attracted more than three million customers.

Beauty Inc., founded in 2007, is a beauty clinic specializing in non-invasive treatment using FDA-approved technology such as radio frequency, laser, and mesotherapy. It employs the graduates of YCAB Learning Center who have learned salon and home spa skills.

FLIP was established in 2013. It is a Human Resource consultant with a unique approach, emphasizing its services in training and development area(s). FLIP's mission is to enable organizations' sustainability and independence in learning through brain, culture and psychological understanding. With these three ingredients, FLIP not only just gives regular training, but tries to optimize the participant's potential to be able to teach other people.

FLIP believes that everyone is able to teach.

BUSINESS UNITS INDONESIA FOOTPRINT

124 BUSINESS OUTLETS SERVING OVER
10 MILLION CUSTOMERS BY 2017





75 OUTLETS	84 OUTLETS
15 PROVINCES	15 PROVINCES
2016	2017



6 OUTLETS	5 OUTLETS
5 PROVINCES	4 PROVINCES
2016	2017



25 UNITS	33 UNITS
3 PROVINCES	4 PROVINCES
2016	2017



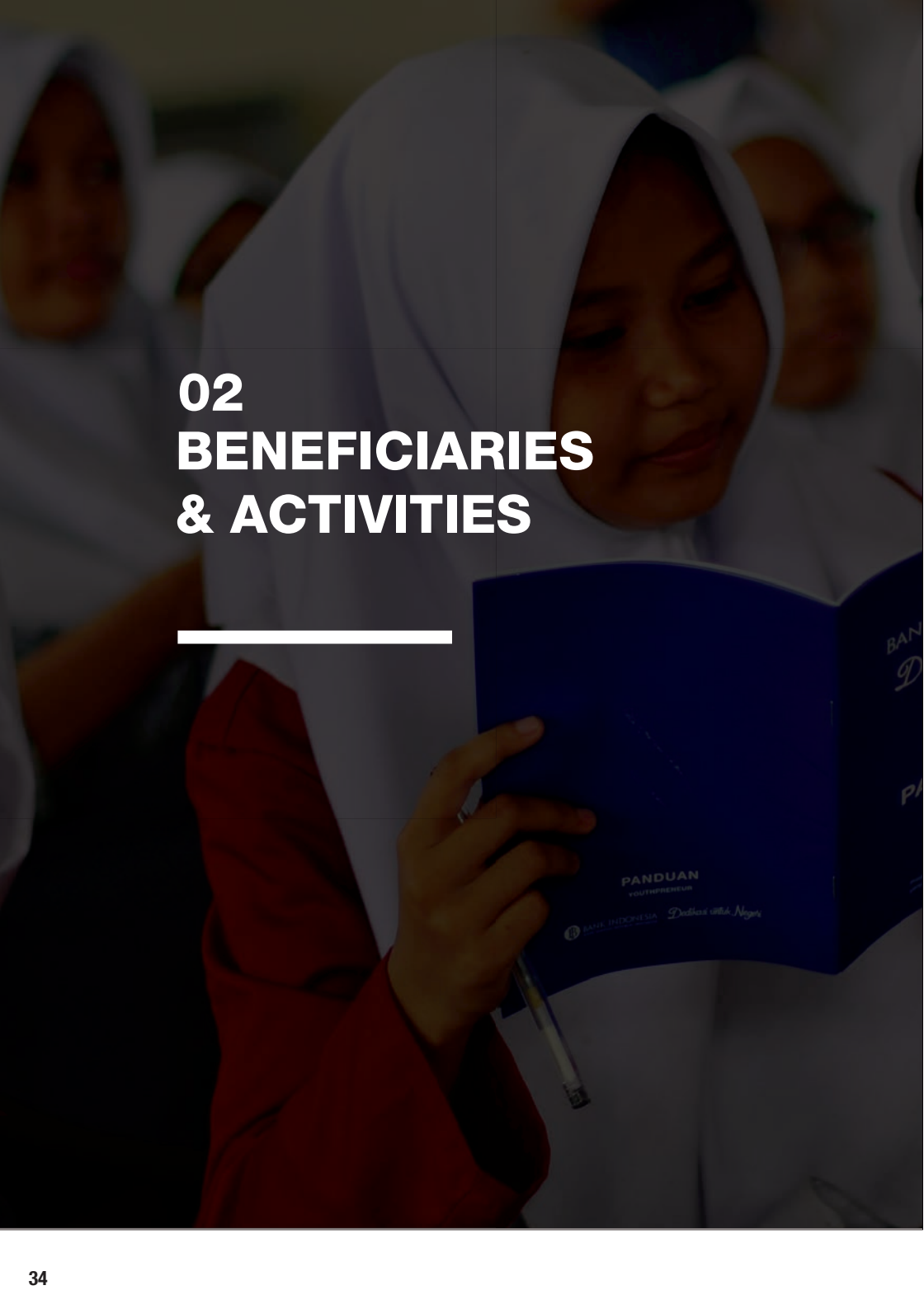




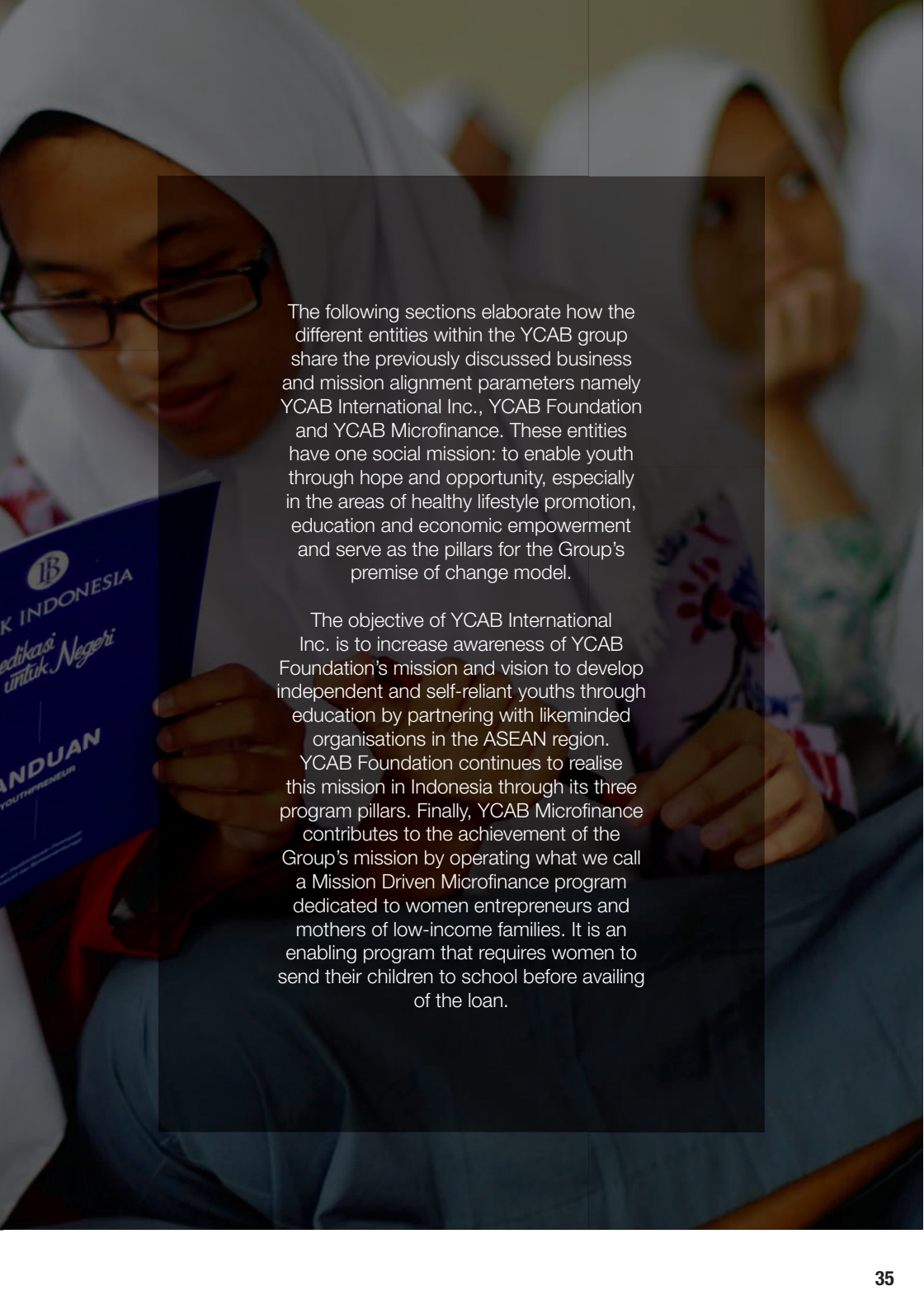


Keep away from
people who try to
belittle your ambitions.
Small people always
do that, but the really
great make you feel
that you, too, can
become great

Mark Twain

A young woman wearing a white hijab and a red jacket is looking down at a blue booklet she is holding. The booklet has the title 'PANDUAN YOUTHPRENEUR' and the Bank Indonesia logo. Other people in white hijabs are visible in the background, slightly out of focus.

02 BENEFICIARIES & ACTIVITIES



The following sections elaborate how the different entities within the YCAB group share the previously discussed business and mission alignment parameters namely YCAB International Inc., YCAB Foundation and YCAB Microfinance. These entities have one social mission: to enable youth through hope and opportunity, especially in the areas of healthy lifestyle promotion, education and economic empowerment and serve as the pillars for the Group's premise of change model.

The objective of YCAB International Inc. is to increase awareness of YCAB Foundation's mission and vision to develop independent and self-reliant youths through education by partnering with likeminded organisations in the ASEAN region. YCAB Foundation continues to realise this mission in Indonesia through its three program pillars. Finally, YCAB Microfinance contributes to the achievement of the Group's mission by operating what we call a Mission Driven Microfinance program dedicated to women entrepreneurs and mothers of low-income families. It is an enabling program that requires women to send their children to school before availing of the loan.

YCAB FOUNDATION

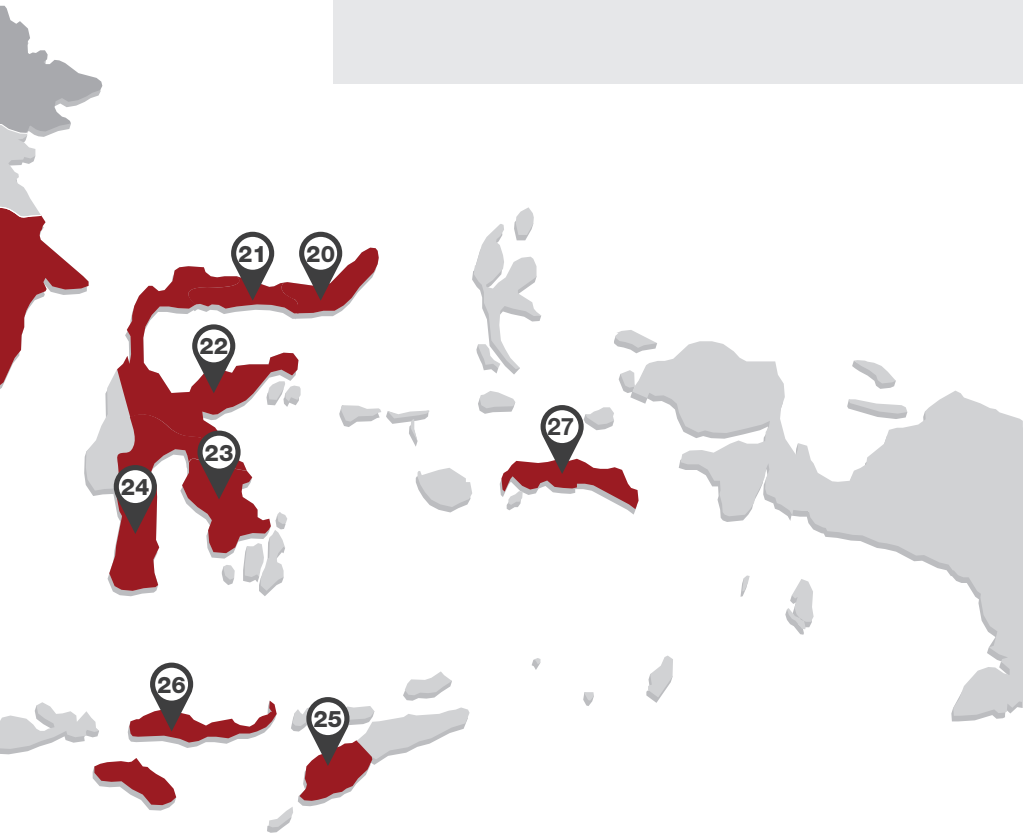
The map below shows all the site locations of YCAB Foundation historical programs : Health, Education and Economic Empowerment, which are spread across the Indonesian archipelago



Information

- | | | |
|--------------------|--------------------|-------------------------|
| 1. Aceh | 10. DKI Jakarta | 19. South Borneo |
| 2. North Sumatra | 11. West Java | 20. North Sulawesi |
| 3. West Sumatra | 12. Central Java | 21. Gorontalo |
| 4. Jambi | 13. D.I Yogyakarta | 22. Central Sulawesi |
| 5. Riau Islands | 14. East Java | 23. South-East Sulawesi |
| 6. Bangka Belitung | 15. Bali | 24. South Sulawesi |
| 7. South Sumatra | 16. West Borneo | 25. East Nusa Tenggara |
| 8. Lampung | 17. Central Borneo | 26. West Nusa Tenggara |
| 9. Banten | 18. East Borneo | 27. Maluku |

78 cities across
27 provinces
in Indonesia

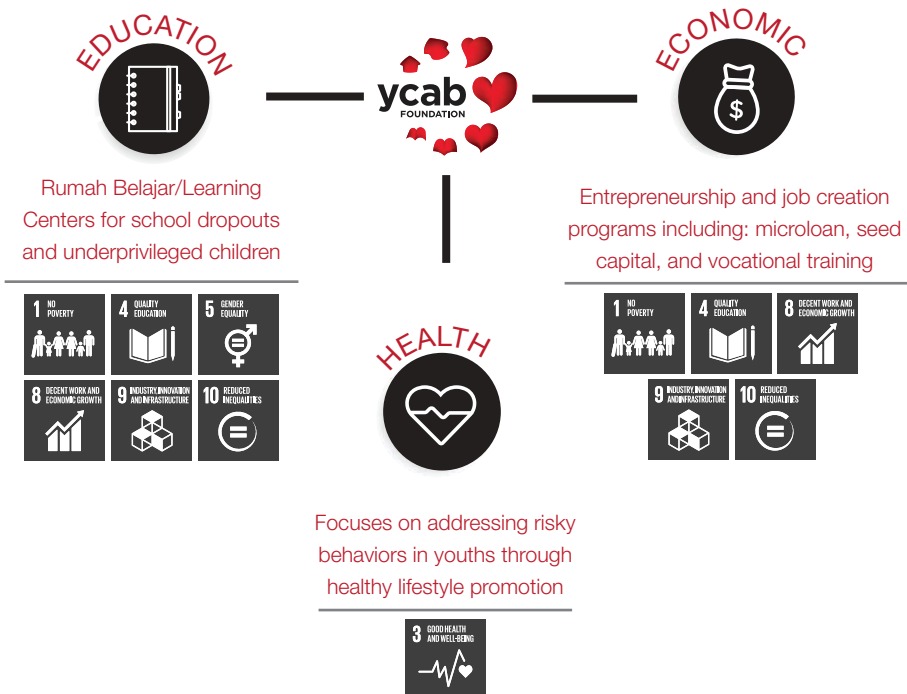


PROGRAMS OVERVIEW

At YCAB Foundation, we focus on youth **development through education and economic empowerment** which is reflected in our three pillars of program. We believe youth development plays a pivotal role in transforming communities and thus the nation. We aim to deliver a holistic youth development package where education and access to economy converge to enable true independence in a sustainable way. Our **Health Program** focuses on primary prevention education of drug abuse and HIV/AIDS among youths through healthy lifestyle promotion. In addition, our **Education Program** focuses on schooling for dropouts and underprivileged youth. Last but not least, our **Economic Empowerment Program** focusing on Entrepreneurship and employment including Mission Driven Microfinance program which is run by **YCAB Cooperative & YCAB Ventures.**



YCAB Foundation worked to support the achievement of the Millennium Development Goals (MDGs) and continues to support the new set of Sustainable Development Goals (SDGs) in its advancement of Human Development Index (HDI) . HDI's scope of work is consistent with YCAB's three main pillars. The organization aims to persevere in contributing to improve human capital quality in Indonesia and in countries where it operates. The three areas of the HDI, which YCAB strives to fulfill are: healthy lifestyle promotion, educational and vocational training provision, welfare creation through micro loans, job centers and seed capital for micro entrepreneurs, in cooperation with our Business Units.





HEALTH PROGRAM

PROGRAM'S GOAL

To educate youth and increase their awareness on having healthier lifestyles

Our professional trainers provide education on healthy lifestyles and life skills training in school. Youth are encouraged to engage in positive activities, and when trained are sent out as Peer Trainers to train other peers to become Peer Educators, hence creating a 'ripple' effect. DoSomething Indonesia is an online platform encouraging the youth to participate in positive change. (www.dosomethingindonesia.org)

ACCUMULATIVE SINCE 1999

9,491
School Visited

23,675
Peer Educator Trained

2,826,070
Youth Received Knowledge In Healthy Lifestyle

FOCUS IN 2018

Continue our Health program as a part of integrated intervention

Update content for campaigns

Community partnership to create awareness for DoSomething Indonesia

ACHIEVEMENT IN 2016 & 2017

	2016	2017
Youth Received Knowledge In Healthy Lifestyle	172,417	37,577
Youth Trained As Peer Trainers	3,371	-
Members Of DoSomething Indonesia (Accumulative)	6,300	9,953
Reduction In The Intention To Engage In Risky Behavior	72.4%	67.9%



EDUCATION PROGRAM

PROGRAM'S GOAL

To give access to education for underprivileged youth and school dropouts through our **58** Rumah Belajar (Learning Center)

Education Program focuses on **basic education equivalency and skills advancement courses**. Youth are taught basic math, English, geography and science. Our vocational courses are tailored to fit related services industries; hair and beauty, motorcycle mechanic, electronics repair, sewing skills and Batik crafting. The subsidized education cost is made affordable for all at **IDR 10,000/month**, it is approximately US\$1 per month per student

FOCUS IN 2018

Improve the quality of educational content

Ensure the effectiveness of Rumah Belajar

Develop YCAB Center of Change as a holistic and integrated intervention to the youth and community

ACCUMULATIVE SINCE 2003

44,446

Youth
Received
Education

36,799

Certificates
Granted

100%

Pass National
Exam

ACHIEVEMENT IN 2016 & 2017

	2016	2017
Students Received Education	8,327	5,801
Certificates Granted	7,311	5,716
Pass National Exam	100%	100%



ECONOMIC EMPOWERMENT PROGRAM

PROGRAM'S GOAL

To provide opportunity for underprivileged youths to gain vocational skills and access to employment and/or entrepreneurship.

Economic Empowerment Program has two components to it; one, employment and the other, entrepreneurship. The employment initiative strives to help the graduates of Rumah Belajar and vocational program to find employment through work readiness workshops, offering guidance in CV writing, interview techniques, good manners and self-esteem. In addition, we provide graduates career opportunities through our job platform, connecting them to potential employers.

Our entrepreneurial initiative provides a seed capital program that has enabled hundreds of underprivileged youth who have shown entrepreneurial skills to start their own small businesses.

FOCUS IN 2018

Expand employment and entrepreneurship workshops to empower other private and public vocational schools

Develop new approaches to enhance existing programs

Expand the geographical reach

YCAB's Job Portal

ACCUMULATIVE SINCE 2008

3,420
Jobs & Business
Created

12,409
Youth Received
Employment Workshop

66,5%
Working
Graduates

4,469
Youth Received
Entrepreneurship
Workshop

ACHIEVEMENT IN 2016 & 2017

	2016	2017
Jobs and Business Opportunity Created	74	80
Youth Received Entrepreneurship Workshop	1,527	1,826
Youth Received Employment Workshop	5,035	742
Working Graduates	86.6%	27%

ACKNOWLEDGEMENT TO YCAB FOUNDATION PROGRAM

Habibi and Alpiah passed internship program at Spire Indonesia for 2 months. They gained this opportunity after participation in a research training from Spire for 4 months. They are students of Rumah Belajar Duri Kepa, Jakarta.

Students from Rumah Belajar Duri Kepa participated in “Indonesia Menari” 2017.

Victoria Finlandia, Richard Branson, and Nur Kholifah as semi-finalist in Kuark’s science competition on 18 February 2017. They are the student of Rumah Belajar Duri Kepa, Jakarta.

Anita as the first runner up at a hair show competition by L’oreal on 15 December 2017. She is a student of Rumah Cantik Duri Kepa, Jakarta.

Hafiz as the second runner up at the national batik design competition in Jepara 2017. He is a student of Rumah Belajar Batik, Pekalongan - Central Java.

Joko Pranoto as the first runner up at Batik design in Solo 2017. He is a student of Rumah Belajar Batik, Pekalongan.

Agung’s design works represent Pekalongan district to enter Carnival Batik Contest in Jepara 2017. He is an alumni of Rumah Belajar Batik, Pekalongan.



YCAB INTERNATIONAL INC.

With our long-term mission to enable like-minded organizations world wide, YCAB International Inc. currently runs projects in two countries across Asia, such as Myanmar and Laos. In the next few years, we are also aiming to meet and work with select local organizations in the ASEAN region while continuing to gain international visibility.



INTERNATIONAL FOOTPRINT



6 COUNTRIES ACROSS
ASIA & AFRICA

- Ongoing project
- Past project

EDUCATION PROGRAM

ON GOING PROJECT

SAE LAO LEARNING CENTER

Vang Vieng, Laos

258 Total Students

GOALS

To assist SAE LAO in educating more students and equipping them with proper English language skills

To cultivate a better learning environment by providing educational materials and equipment

To sponsor full university scholarships for four Laotian students

ACTIVITIES

Mobile Clinic for basic medical check up & hygiene education for the students

2-hour, bi-weekly volunteer activities from 3 local communities



254 taking junior english classes
4 full university scholarship

WONDERFUL GARDEN LEARNING CENTER

Hlegu, Myanmar

1062 Total Students

GOALS

To provide introductory computer lessons to 20 teachers and 110 children (ages 11-16) from government schools

To provide basic graphic design training to all interested students

To find job opportunities for at least 10% of the youth population through our training centers

ACTIVITIES

Weekdays computer training in government or monastic schools

Summer Computer classes for young children (ages 11-16) from government schools



Digital inclusion & english literacy class

HEALTH PROGRAM

PAST PROJECT

WOMEN EMPOWERMENT THROUGH SPORTS

Kabul, Afghanistan

600 Total Youth

GOALS

To empower and encourage women to be more proactive members of society through sports

ACTIVITIES

Invite women from the different provinces to Kabul to train in sports prior to opening local workshops and events

Hold local workshops and ask the women who have attended training in Kabul to go back and train others in the community



EDUCATION PROGRAM

PAST PROJECT

DIGITAL INCLUSION CLASS

Ulaanbaatar, Mongolia

60 Total Students

GOALS

To encourage children to complete the Mavis Beacon typing program by the end of summer

To improve the ability to use the internet efficiently for research and report writing purposes

To improve graphic design skills by using different software

ACTIVITIES

Basic computer skills training



ECONOMIC EMPOWERMENT PROGRAM

PAST PROJECT

SEWING FOR BETTER TOMORROW

Lahore, Pakistan

577 Total Women

GOALS

To educate and equip women with basic economic skills to help uplift the condition of their families

To assist these women in finding employment through job markets, fairs and exhibitions

ACTIVITIES

Life skills training

Writing and reading

Sewing skills

Job placement



SKILLS FOR LIFE

Kyangwali, Uganda

144 Total Women

GOALS

To strengthen women's right to economic security and dignity

ACTIVITIES

Sewing and tailoring skills training

Life and leadership skills training





PROGRAM HIGHLIGHTS

2016



YCAB Foundation and Microsoft Held “Job Fair 2016: Enable, Engage, Realize” to Boost Employment Opportunities for SMA and SMK Students

YCAB Foundation and Microsoft Indonesia held “Job Fair 2016: Enable, Engage, Realize” on May 10-11, 2016. With more than 25 companies from various industries, such as retail, beauty products and food, participated in the job fair and provided hundreds of job opportunities for SMA and SMK graduates. Since 2015, YCAB Foundation with support from Microsoft Indonesia has provided soft skill training to 10,000 SMA and SMK students in Indonesia so that they will be able to develop themselves and find a job. The training includes how to make a CV using Microsoft Word, how to succeed at job interviews, etc.



Facebook, YCAB and Sudah Dong team up to encourage teens to ‘Think Before You Share’

To help keep teens in Indonesia safe online, Facebook has teamed up with YCAB Foundation (Yayasan Cinta Anak Bangsa), a non-profit that focuses in youth development, and Sudah Dong, a social media anti-bullying community, to launch a “Think Before You Share” guide. It provides useful tips on how to stay safe, be respectful of others, as well as what to do when you are not comfortable with contents shared. It warns teens to be mindful of what they share on Facebook and to better understand the ideal mindset before posting. This campaign resulted in more than 3.5 million digital impression (reach).



Bank Indonesia: Perempuan Bagi Bangsa (Women For The Nation)

With the support of Bank Indonesia, YCAB implements an integrated program called “Perempuan Bagi Bangsa (Women for the Nation)”. This program touches 4 areas within 3 (three) years. These programs include: financial literacy, environment, food security, and economic empowerment for micro business.

As a pilot project, the program will reach 3,000 women micro-entrepreneurs with a multiplier effect that can reach 2,000 girls through entrepreneurship training (YouthPreneur) in Jakarta and Tangerang area.

PROGRAM HIGHLIGHTS

2016



Veronica Colondam as a Mentor for Big Bang Show in Kompas TV

As a sociopreneurship expert, Veronica Colondam(CEO of YCAB Foundation) along with 8 other mentors such as William Tanuwijaya (Founder of Tokopedia) and Arto Biantoro (branding and packaging expertise) involve as mentors for a TV Program organized by Kompas TV under Andy F Noya direction called Big Bag shows. Airing every Sunday, the program provides a platform for young entrepreneurs who put their concern more about social impacts than accumulating profit gains. The sociopreneurs do not only perform on set, but they also receive guidance from the experts on how to scale up their business and competence.



Supporting Indonesia Free of Waste 2020: Do Something Indonesia and Citi-Peka Empowered Youth across Indonesia to be Environmentally Innovative

#NyampahItuKuno was the campaign hashtag running by 'Do Something Indonesia' in collaboration with Citi-Peka & Citi Foundation to support Indonesia Free of Waste 2020, focusing on empowering youth across Indonesia to preserve the environment by recycling waste innovatively to become something more valuable. The offline campaign was run in 7 cities, with Palembang and Bandung being the last two cities to conduct the Campaign Day Out (Recycling Workshop) after Jakarta, Malang, Yogyakarta, Samarinda, and Semarang.



Mobil Belajar CIMB Niaga is Ready to Reach Students in Cibinong, Bogor Area

PT Bank CIMB Niaga Tbk (CIMB Niaga) collaboration with YCAB Foundation continues in a program called 'Mobil Belajar CIMB Niaga'. This program was initiated in 2011 and aimed to increase technology skills and knowledge. CIMB Niaga shows concern to the field of education in Indonesia. Mobil Belajar CIMB Niaga targets elementary and high school students who have limited access to technology.

PROGRAM HIGHLIGHTS

2017



Mastercard Credit Cardholders Can Now Donate Through Mastercard Donations Platform

YCAB Foundation got an opportunity to work with Mastercard through the Priceless Causes program. This program aims to empower Mastercard credit cardholders to share with others in need, utilizing Mastercard's global network. The first program launched under the Priceless Causes umbrella program, Mastercard Donations Platform, will facilitate Mastercard credit cardholders to donate every time they transact using the card.



Angel of Change 2017 – A Ball of Hope Support Indonesian Child Education Through Sports

Angel of Change (AOC) fundraising event was held again and held the theme of "A Ball of Hope". AOC is an initiative of YCAB Foundation and PT. Multistrada Arah Sarana, Tbk to raise funds and assist the education of Indonesian underprivileged children through YCAB's Rumah Belajar (Learning Center). This year, Angel Of Change took place in Bali, donors were not only invited to attend the fundraising event on October 7th, 2017, but were also invited to watch a football tournament between Bali vs Arema Club at Kapten I Wayan Dipta Stadium, Gianyar – Bali on Sunday, October 8th, 2017.



Choose "The Box" in Uber and Donate for YCAB Foundation

As part of a Uber campaign aimed at encouraging Jakarta residents to start thinking of innovative solutions to cope with traffic jams, Uber is working with the YCAB Foundation to encourage citizens to share a ride through Uber and donate to YCAB Foundation

By choosing "The Box" as a preferred ride from 22 to 30 November 2017, Uber will donate Rp 2,000 to the YCAB Foundation for the Learning Car program. The cost calculation will be the same as the trip using UberX, so there is no additional cost.

PROGRAM HIGHLIGHTS

2017



The Launching of GenerasiBisa!, High School/Vocational School Graduates Now Have Confidence To Find Job

GenerasiBisa! was launched in February 2017 after being developed over 2016. This platform was initiated by YCAB Foundation and partnered with Microsoft Indonesia, it is also supported by Ministry of Manpower Republic of Indonesia.

YCAB saw greater opportunities for high school/ vocational school graduates by giving them a platform called GenerasiBisa! to extend the goodness. The platform has targeted young people aged 15-24 which aims to equip Indonesia's young generation with knowledge, confidence and readiness in a career.



YCAB Reached 3,070 Youth through Anak KAO Program

PT Kao Indonesia announced the success of a collaboration program with YCAB called Anak KAO. Anak KAO is an abbreviation of *Anak Kreatif, Aktif, dan Optimis* (Creative, Active, and Optimistic Children). Through this program, KAO Indonesia and YCAB educated children about the importance of keeping self, and environment cleanliness. Anak KAO was expected to educate and reach 1,800 children. But because of KAO and YCAB's efforts, this program successfully exceeded the target, and reached 3,070 children.



LKP Path, A Platform to Generate Talented New Hair Stylists

L'oreal Professionel together with YCAB established a course and training institute called (LKP) PATH which was initiated as a positive platform to produce a generation of new hair stylists with professionalism, creativity and innovation.

YCAB MICROFINANCE

(YCAB Ventures & YCAB Cooperative)

MISSION DRIVEN MICROFINANCE

YCAB runs mission-driven microfinance operations, targeted towards women entrepreneurs in low income families. The program is called 'mission-driven microfinance' because not only that it gives opportunities and access to capital for these women, it also emphasizes that their child education is a pre-requisite for these women to be qualified to receive loans in the first place. In addition, income surplus from this program is contributed back to help fund the YCAB Foundation's education program.

This aligns with **YCAB Social Enterprise** mission to provide youth empowerment and development.

Below are YCAB's uniqueness compared to other microfinance operations. By expanding our mission-driven microfinance program, we hope to further improve opportunities provided for the mothers and youth of low-income families as well as communities in areas where YCAB operation is present.



Child education
as pre-requisite
to loan



Surplus directed
to assist YCAB
education program



Community fund
to fund force
majeure

MISSION DRIVEN MICROFINANCE

GOAL

To provide economic opportunities to low income mothers as an incentive to support their school-aged children to stay in school.

To support YCAB's mission by making their children's education as the pre-condition of the loan and by giving almost 100% of the funds generated from this activity to support our educational programs.

FOCUS IN 2018

Improve the overall operation efficiency including enhancing the use of IT and the quality of human capital.

Raise funds through YCAB's social investment (near-market returns) and philanthropic investment (perpetual model) products.

ACCUMULATIVE SINCE 2009

116,337

Acquired Mission Driven Microfinance client

IDR 743.67 Bn Disbursement

407,389

Estimated Indirect beneficiaries
(children stay in school)

ACHIEVEMENT IN 2016 & 2017

	2016	2017
Active Clients	31,630	37,124
Outstanding	IDR 35.42 Bn	IDR 37.85 Bn
Revenue	IDR 22.9 Bn	IDR 28.4 Bn
Education Fund	IDR 4.7 Bn	IDR 4.4 Bn



SUMMARY OF BENEFICIARIES & ACTIVITIES

YCAB SOCIAL ENTERPRISE	BENEFICIARIES 2016	BENEFICIARIES 2017	ACTIVITIES
YCAB Foundation	193,198	49,111	Implementing Youth Development Program In Healthy Lifestyle, Education & Economic Empowerment
YCAB International Inc.	408	69	Partnership & Grant Making
YCAB Microfinance	48,404	63,373	Financial Inclusion Through Running Mission Driven Microfinance
Business Units	-	-	Profit-Making Business
TOTAL	242,010	112,553	



MITRA IM

PEREMPUAN
BAGI BANGSA



03
MEDIA &
COMMUNICATION

Kemasan merupakan salah satu faktor yang mempengaruhi daya saing dalam sebuah pasar. Perbedaan kemasan, bisa mempengaruhi keputusan pembelian dan harga.



KOMUNIKASIKAN BISNISMU



WEBSITE

In 2016, most of international web visitors accessed www.ycabfoundation.org from **United States, Singapore, Russia, India, United Kingdom, and other countries.**

29.4%
New Visitor

70.6%
Returning Visitor



Sessions



Users

2016	97,169	74,631
2017	92,479	72,104



**Page
Views**



**Average
New Sessions**

2016	207,678	76.49%
2017	191,377	77.33%

Note:

- **Sessions**

Total number of Sessions within the date range. A session is the period time a user is actively engaged with our website, app, etc. All usage data (Screen Views, Events, Ecommerce, etc.) is associated with a session.

- **Users**

Users that have had at least one session within the selected date range. Includes both new and returning users.

- **Pageviews**

Pageviews is the total number of pages viewed. Repeated views of a single page are counted.

- **% New Sessions**

An estimate of the percentage of first time visits.

IN-KIND VALUE & SOCIAL MEDIA

TRADITIONAL MEDIA

It has been a privilege for us to work with partners who have close relationships with the media. This has significantly helped increase the editorial values of our stories in 2016. Our partnership program with some corporations were recognized by reputable media in

Indonesia and we intend to continuously work with these media partners. In **2016**, total of in-kind media and in-kind products is **181.3 Bn.**

	2016	2017
TOTAL IN-KIND VALUE	IDR 186.04 Bn	IDR 468.95 Bn
TOTAL MEDIA COVERAGE	278	149

	ONLINE MEDIA	OFFLINE MEDIA	ON-AIR MEDIA
2016	239	36	3
2017	118	29	2

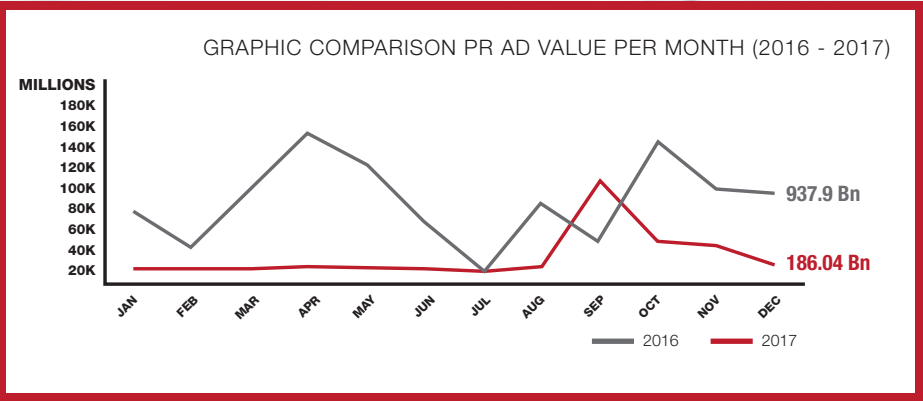
SOCIAL MEDIA

We believe that the online platform has become a very powerful and influential tool for introducing YCAB globally. Thus, we plan to increase our presence online, through an integrated use of platforms such as Instagram, YouTube and other blog sites.

	 YCAB Foundation Total Likes	 @YCABFOUNDATION Total Followers	 YCAB Foundation Total Views	 YCAB Foundation Total Followers
2016	78,300	5,840	14,542	6,332
2017	100,164	6,195	15,707	13,000

MEDIA COVERAGE HIGHLIGHTS

PR AD VALUE & TOP MEDIA COVERAGE



TOP MEDIA COVERAGE FOR 2016-2017*

*Based on Public Relations Value

		
ONLINE MEDIA	OFFLINE MEDIA	ON-AIR MEDIA
 420 Bn	 233.63 Bn	 53.99 Bn
 420 Bn	 94.57 Bn	 53.99 Bn

The public relations value has increased dramatically from 186.04 Bn to 937.9 Bn in 2017. The increasing values were mostly because of our media activities with some partners. The impressive coverage were presented from several projects, such as: Think Before You Share with Facebook, Angel of Change, Mobil Belajar (Mobile Class) in Cirebon with Cirebon Electric Power, and the Big Circle program on Metro TV.

AWARDS & RECOGNITION

2001



United Nations
Vienna Civil
Society Award

2002



AUSAID Action Plan Award

National Silver Award given by
the National Narcotic Board

2003



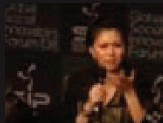
National Gold Award on Drug
Abuse Prevention given by
the President of Indonesia

2007



Special Consultative
Status given by
UN Economic and
Social Council

2008



Social Innovation
Park (SIP) Fellow
Award given by
Global Social
Innovators
Forum, Singapore

2009



The Change Maker
given by Channel
News Asia

2010



The Asian
of the year
given by
Channel
News Asia

2011



Ernst &
Young Social
Entrepreneur
of the Year

2012



Schwab Foundation
2012 Social
Entrepreneurship
Award given by
World Economic
Forum

2013



#74th of Top 100 NGOs given by Global
Journal National Education Award given by
the Minister of Education of the Republic of
Indonesia

Women of Change Award given
by the Government of the
United States of America

AWARDS & RECOGNITION

2014



Forbes's 10 Most Inspiring
Women Progressive Figures
Award given by Forbes and
Samsung Indonesia

48 Heroes of Philanthropy
given by Forbes Asia

99 Most Powerful Women
given by Globe Asia

2015



#63rd of the Top 500 NGO
given by NGOs Advisor-
Geneva

Bubu Awards v.09 for The
Best Website for Non-
Profit/ Awareness given by
ID-Byte

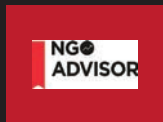
2016



#49th of the Top 500 NGO
given by NGOs Advisor-Geneva

General Consultative Status
UN-ECOSOC

2017



#44th in the Top 500 NGO by
NGOs Advisor-Geneva

Veronica Colondam (YCAB
Foundation) was recognized
as The Solution Maker of
United Nations in New York.

04
**BE THE EXTENSION
OF GOODNESS!**



The YCAB Group strives to find innovative ways to make the organization sustainable.

Aside from the contributions of the business units and YCAB Cooperative, we have developed social investment packages aimed at engaging likeminded individuals and corporations who wish to be extensions of goodness by investing in YCAB's programs.

At the same time, YCAB is fortunate to be hosting a multitude of individuals from around the world who likewise want to be change makers and be extensions of goodness through internships and volunteer opportunities at YCAB. Similarly, corporations have offered their services, pro bono, to assist YCAB in various capacities such as human resource development, corporate strategy and financial auditing to name a few.

VOLUNTEERS



For the past 18 years, we have been privileged to receive help from 16,963 volunteers from around the globe. There are three types of volunteers: individual volunteers (corporate staff or university students), professional providing pro-bono services, and youth peer trainers who help disseminate our training in schools.

These volunteers have helped us in meaningful ways. In 2017, the numbers of volunteers has increased by 18%. Individual volunteers contributed through helping out in events and ad-hoc projects, such as teaching, mentoring, cooking and parenting workshops, painting the walls of Learning Centers in Jakarta, among other things. These individual volunteers are came from various corporates and organizations such as: **Citibank Corp., AUSCI, Sate Khas Senayan, Twitter Indonesia, ANZ Bank, BFI Finance, Ministry of Foreign Affairs, BINUS University, PT Dow Indonesia, Combiphar, Coca Cola, HSBC, and 3M.**

TOTAL VOLUNTEERS
(accumulative since 1999)

NUMBER OF
VOLUNTEERS PER YEAR

2016

16,651

411

2017

16,963

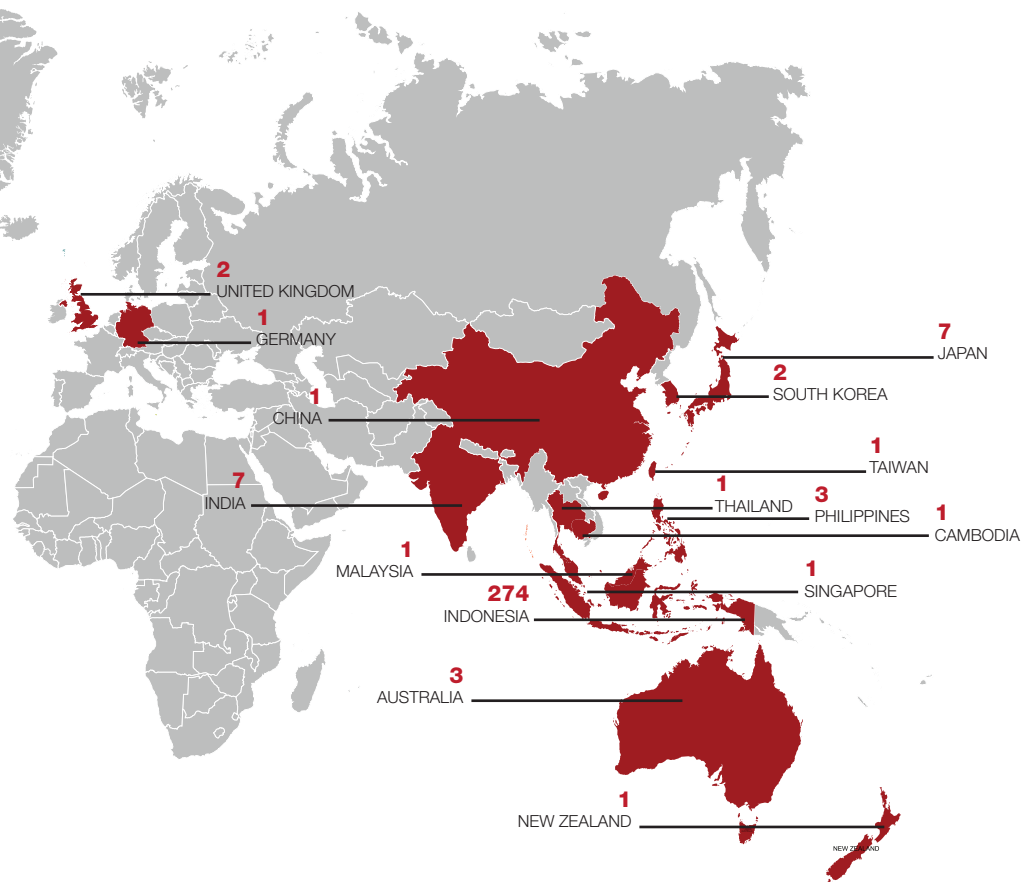
312



VOLUNTEERS FROM AROUND THE WORLD

The data shows where our volunteers (in 2017) came from. Most of these volunteers are based in Indonesia, however, we have also worked with international volunteers. They range from college students to working professionals from these countries as seen here.







VOLUNTEERS TESTIMONIES



I love engaging with everyone at YCAB. The people are warm, fun, and inviting enough to make me immediately feel like home. At the same time, these are hard-working people all driven with the same purpose of building a better world, and if you're concerned about something like that, it is simply wonderful to meet these like-minded individuals. The best part for me, is that I finally feel like my work means something; that my work is actually helping the greater good, and that is invaluable.

**– Andrew Daniel - Bachelor's Degree at Pelita Harapan University in Jakarta
Volunteer at Development and Communications Division for 2 months**



I learned that non-profits do more than raise funds and donations. Now I understand better about the situation of the underprivileged, especially after knew that their challenge is to get education and job. I also learned to develop a marketing strategy for one of YCAB's marketing programs

**– Amanda Yiu - Junior at Cardiff University in United Kingdom
Volunteer at Economic Empowerment Program for 2 months**



The passion and hard work of my colleagues who are trying to answer the tough challenges in the social world, from micro business to Rumah Belajar are very inspiring. The experience of working in the YCAB Strategy team is very intellectually challenging and personally warm - practicing the problem solving skills that I want to improve, in addition to a healthy empathy level. I get a new perspective of looking at the world and colleagues who are now become friends

**– Raymond Rudianto - Bachelor of Science at University of California, Berkeley in USA
Volunteer at Strategic Division for 2 months**

STRATEGIC PARTNERS

PRO-BONO

accenture

AYMP
ATELIER OF LAW
Armand Tapusanto Mufassamjah & Partners

BCG
The Boston Consulting Group

EY
Building a better
working world

HayGroup®

Holland & Knight **NORTON ROSE FULBRIGHT**

Palladium
Executing Strategy

pwc

spire
The Knowledge to Decide

Accenture Jakarta provided IT strategy consultation for a roadmap of 3 – 5 years in service. Besides IT strategy consultation, Accenture also supported Pack and Go Program that provided computer classes in rural areas. Accenture's staffs also volunteered for Skill to Succeed, a workshop aimed to teach Pack and Go students the soft skills to prepare them for future working life. Accenture has also supported YCAB with a project management/change management framework.

AYMP helped YCAB to assist and set up the venture capital documents to Otoritas Jasa Keuangan until permit was granted.

Boston Consulting Group (BCG) Jakarta organized a special program called Giving Back (GB) where, BCG team worked with 5 top performing students from Universitas Indonesia to provide consulting expertise to social business. BCG also contributed assistance in developing new programs and the development of social investment packages as well as painting the social entrepreneurship landscape as the basis of the social entrepreneurship bill.

Ernst & Young (EY) has assisted us in our yearly financial audit since 2011.

HayGroup helped in Mapping Business and Human Resource Strategies for Social Enterprises. The Hay Group helped YCAB enhance its human resource by giving workshops on leadership, strategic reward system and strategic performance management to facilitate achieving the organizations' 2020 goals.

Holland and Knight assists us with YCAB International Inc. 501 (c)(3) US registration for the state of Georgia and New York. They also provide us with legal advice for fundraising activities and online activities that are based in US.

Norton Rose Fulbright assisted us on legal advice and paper work specifically pertaining to the execution of our expansion strategy internationally. In addition, they also helped us with legal matters with regards to partnership with international organizations.

Palladium Consulting conducted Strategy Focus Organization assessment which provided an overview of YCAB's performance (by using Balance Scorecard framework) in executing the strategy. Palladium also facilitated in refining YCAB's Strategy Map to achieve strategic 2020 goals.

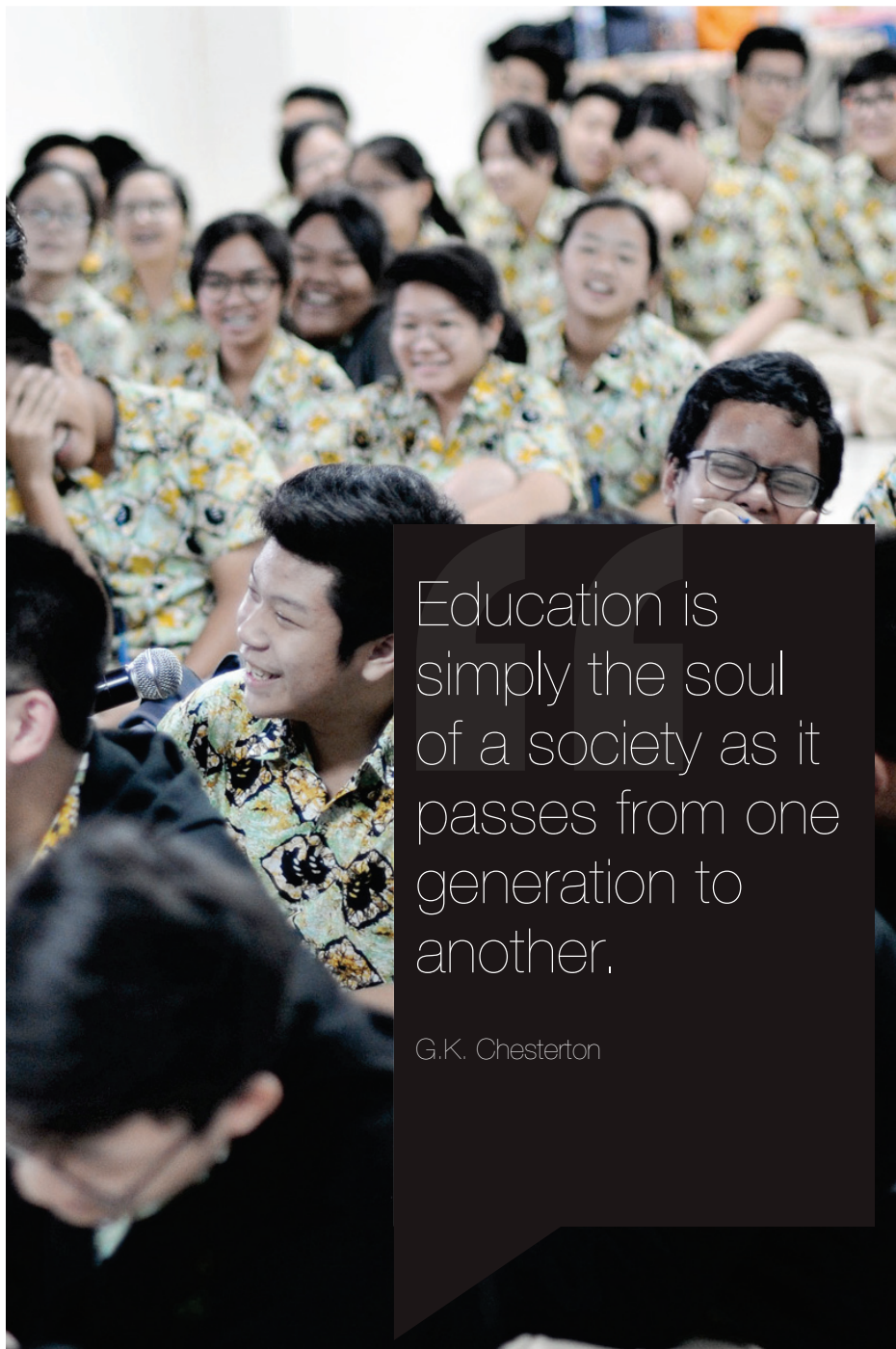
PricewaterhouseCoopers (PwC) Indonesia signed a cooperation pro-bono agreement with YCAB to provide the organization with consulting services, particularly in the taxation aspects and YCAB organizational structure that will positively impact on the effectiveness of YCAB as a social enterprise.

Red & White is helping YCAB to do a Human Resources Mapping through Profiling test.

Spire Research & Consulting provided YCAB with three pro-bono services, including market mapping, training for YCAB's employees, research training and internship for Rumah Belajar students.

COMPLIANCE PARTNERS



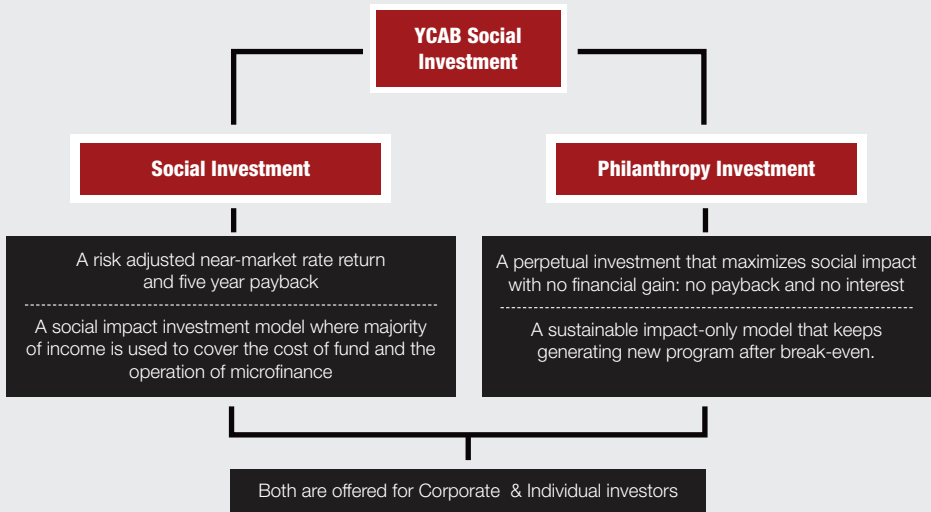


Education is
simply the soul
of a society as it
passes from one
generation to
another.

G.K. Chesterton

YCAB SOCIAL ENTERPRISE

YCAB SOCIAL INVESTMENT



BE THE EXTENSION

of goodness!

There are three types of givers:



a giver who gives generously without wanting anything back



a giver who aims for capital preservation as *dana bergulir* or revolving fund for impact



a giver who wants not only their capital back, but expecting both financial returns and social impact

Our initiative to create a social investment package caters to all the above-mentioned types of givers. At the end of the day, we believe that no one can escape taking part in creating change. Those who are not ready to give can loan their money through YCAB social investment that can bring both social impact and financial returns.

We hope by now our readers are more well-equipped in terms of knowing who we are, what we are here for, and how we plan to scale.

A photograph of a man and a young boy singing into a microphone. The man, on the right, is wearing a blue and white striped shirt, glasses, and a watch. He has a blue lanyard around his neck with a name tag that reads "DAN HARKOTIKA N.". The boy, on the left, is wearing a red and white patterned shirt. They are both smiling and appear to be in a joyful mood. The background is a plain wall with a framed picture. The text "WE INVITE YOU TO JOIN US AS WE EMBARK ON AN EXCITING JOURNEY AHEAD" is overlaid in white, bold, uppercase letters. A horizontal white line is positioned below the text.

**WE INVITE YOU
TO JOIN US AS
WE EMBARK ON
AN EXCITING
JOURNEY AHEAD**



We PROBABLY
cannot change
the WHOLE
world, but we
can change
the world of
someone

Veronica Colondam

THANKS TO ALL PARTNERS

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FELLOWSHIP PARTNERS





**“CHILD BY CHILD,
WE BUILD OUR WORLD”**

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