

# **YCAB** Foundation

Annual Report 2009 Prevention Works for a Drug Free Indonesia



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ANNUAL REPORT 2009
Prevention Works for a Drug Free
Indonesia

Living a Life that Matters: Enabling Independence through Social Innovation



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# VISION & MISSION

## **Our Vision**

Out of our deep concern and love, we want to give the children of our nation the hope and opportunity for better lives and sustainable future.

## **Our Mission**

- To save the lives and minds of Indonesian youth through drug abuse prevention programs that lead to awareness, education, and community development.
- To replicate this effort by creating and providing accessible research-based programs.
- To initiate sustainable development programs that promote human capital, tri-sector collaboration, and social entrepreneurship.

## **Our Values**

- We believe that every child is a unique and precious being.
- We believe that every child has the right to feel secure and be free from poverty.
- We believe that every child has the right to information and education: information that liberates them to make smart choices; education that enables them to be in control in their lives.
- We believe in providing and maintaining the highest virtues of conduct in developing and delivering youth programs in Indonesia and beyond.

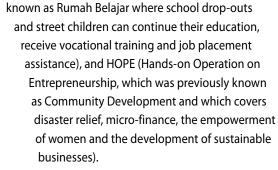
## A WORD OF THANKS

Ten years ago when we began this foundation with the intention of combating and preventing drug abuse, we could not have imagined that we would be where we are today. In the process we have encountered many obstacles, learned from our experiences, and refined and expanded our programs accordingly. It has been a challenging, sometimes frustrating or disappointing, but ultimately extremely rewarding journey. A journey where the people and programs evolved in concert. A journey where we continue to discover the meaning and purpose of what we do.

Closing off our first decade of existence, 2009 has been an eventful and significant year for Yayasan Cinta Anak Bangsa (YCAB). In 2009, we expanded our primary in-school anti-drug education and counseling mission to officially encompass two other pillars, namely Life Skills (Rumah Belajar) and Community Development. Actually, much of the groundwork for our Life Skills and Community Development program had been laid in previous years. Those familiar with our work will recall that our Rumah Belajar or the Learning House program, for example, actually began in 2003. However, 2009 was the first year in that we formalized such initiatives as program pillars, committing ourselves to expand and develop these initiatives further.

Thus, YCAB's programs currently consist of three pillars, namely HELP (Healthy Lifestyle Promotion, a drug prevention and education for in-school children),

HOLD (House of Learning Development which is also



We implemented this shift in our strategy in order to better achieve our goals of awareness, education, and community development on behalf of Indonesia's youth. Studies and our own experience have shown that drug use is

driven by many factors such as poverty, and also that much of it occurs outside of the in-school student population who were our original targets. By tackling these other factors, we believe that our work will be therefore more effective in the long run, and benefit a wider segment of society.

Additionally in 2009, realizing that the limitations of what we can do alone, we launched an Angel of Change Campaign which seeks to motivate concerned individuals and corporations to invest in the education of underprivileged children in Indonesia. It is our sincere hope that these change agents, who we call 'angels', will be able to accelerate the pace of change beyond what YCAB can do alone. The idea is to create a snowball of progress that, hopefully, will pick up speed and strength as it ripples through society. We plan on recruiting many more "angels" for our Angel of Change campaign.

We continue to be indebted as always to our numerous supporters from all walks of life. Our work could not have taken place without them, nor could we have done it alone. We are extremely grateful to the encouragement and assistance that we have received, from the government, international and local NGOs, and committed individuals and corporations.

What is in store next for YCAB? This coming decade looks to be full of exciting challenges. The question of whether we ought to go deep or scale up instead in the three pillars of our work is a central question that we must decide. Regardless, we continue to believe in our mission, one that I believe has been divinely guided since YCAB's inception. I know that that guiding power is still with us to this day. Like walking down a dark hall with a lantern in hand, I am confident that a light will illuminate every step of our path. It is this light that will show us the right way that to expand our Community Development program, while maintaining our existing Healthy Lifestyle initiatives and supporting our Life Skills programs.

In closing, the heart-warming testimony and the success stories that have emerged is the flame that keeps our spirit burning bright despite the many obstacles and challenges that have colored our way. We must have faith that we will be able to develop the potential of our children and empower them to create meaningful lives.

With our heartfelt thanks and appreciation,

#### Veronica Colondam

On behalf of the entire YCAB team



# ABOUT YCAB: TEN YEARS OF HISTORY

## Who Are We?

YCAB is an independent, non-profit, social foundation that was established out of deep concern for the increasing drug abuse problem among youth in Indonesia in August 1999. With the objective of saving the lives and minds of Indonesia 's youth, YCAB promotes healthy lifestyle towards the prevention of drug abuse in schools, provides vocational skill training for underprivileged and street children and help them find decent jobs in a systematic sustainable development program. We work closely with the government, international and domestic NGOs/media, and the private sector to tackle this problem.

## Who is Our Target?

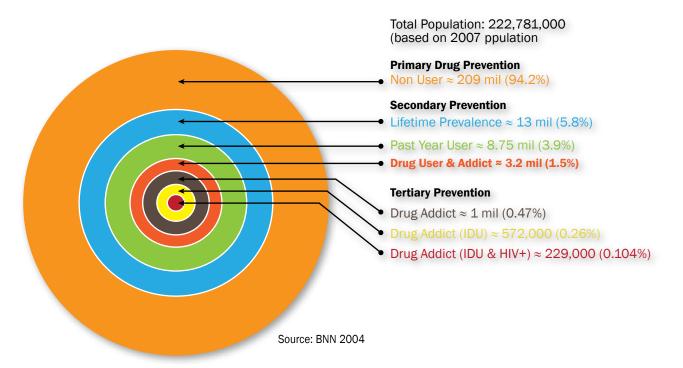
The target of our prevention mission is the vast number of primary non-drug users among the Indonesian population, with a focus on the youth population between 15 to 24 years old, which amounts to 20% of our whole population. Based on 2007 figures, the population of non-drug users in Indonesia amounts to 209 million people, with approximately forty million youths, a huge treasury of human potential.

## What Do We Do?

At the time that we were founded, initial main focus was primary prevention in the schools and communities through education outreaches and counseling. Realizing the link between poverty and drug use, YCAB began offering subsidized education and vocational training to out-of-school youth in 2003 through our Houses of Learning and Development (*Rumah Belajar*).

The 2004 Asian Tsunami disaster then spurred YCAB to help in disaster relief. Together with a consortium that included United Nations Volunteers, Habitat for Humanity, Yayasan Langkah Baru Indonesia, and Yayasan Bina Bangsa, YCAB helped rebuild the Aceh community through counseling and education, using Wellspring International as a

#### Face of Indonesia



channel. Wellspring sponsored and partnered with YCAB to develop life skills for women in Aceh, providing salon tools and sewing machines so that the Acehnese women could sew and deliver salon services. After YCAB left Aceh, the equipment was given to the local women.

Our community building efforts gradually evolved towards economic development and job placement, as a preventative strategy against the poverty that results in drug abuse and as an effort to improve the welfare of our Rumah Belajar students. Under this new focus, YCAB has begun pioneering micro-finance (MFI) and micro-franchising (MFR) programs with the aim of encouraging entrepreneurship for a self-sufficient and prosperous community in the long term.

## Widening Our Horizons

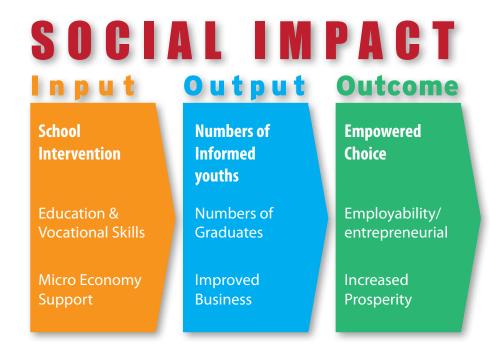
In 2007, following due diligence efforts since 2003, we received Special Consultation Status from the United Nations Economic and Social Council (ECOSOC). Equipped with ECOSOC status, we were subsequently chosen to represent Indonesia NGOs, the

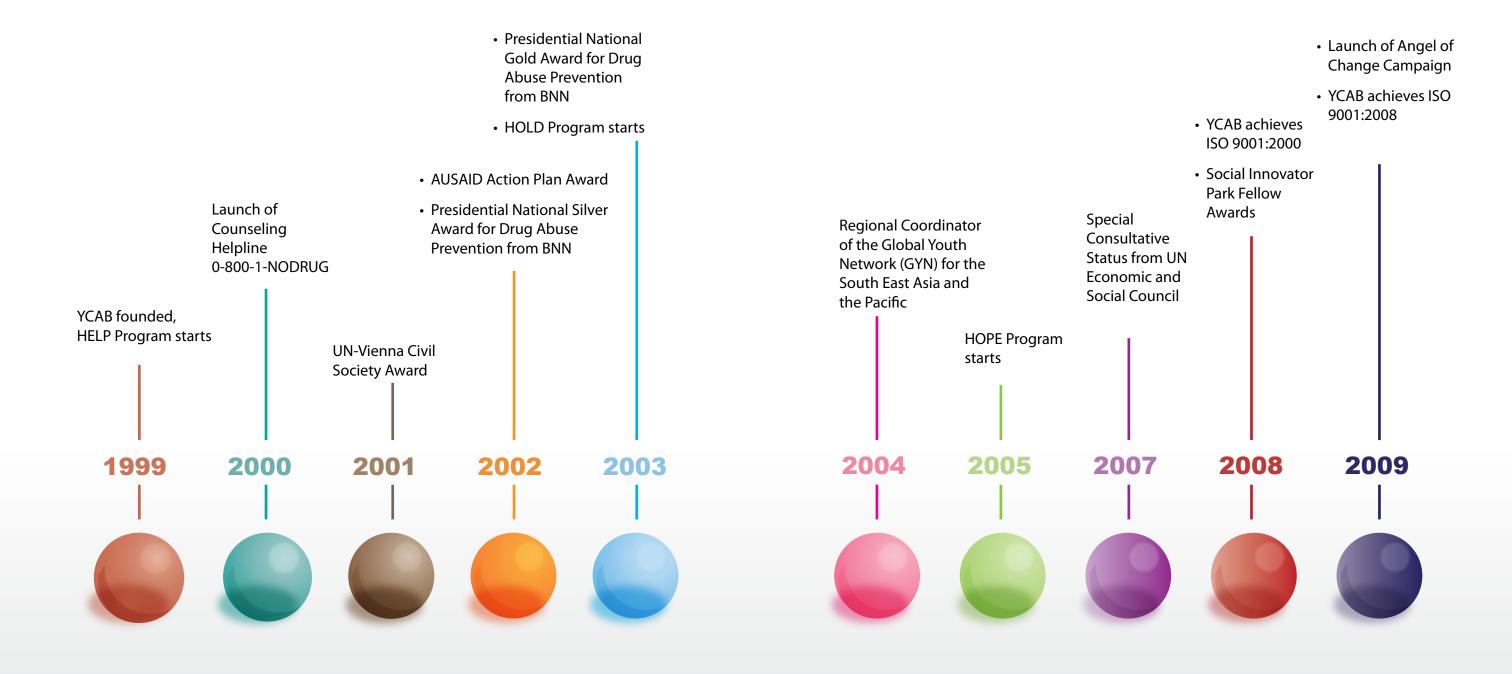
Indonesian civil sector society and the Republic of Indonesia at various different events in 2008, 2009 and beyond. Since 2009, YCAB has been privileged to represent the civil society sector and the Republic of Indonesian at sessions of the Commission on Narcotic Drugs, which is held every March in Vienna.

We also gained ISO 9001:2000 in 2008 after thorough exhaustive due diligence efforts. The following year, in 2009, we upgraded to ISO 9001:2008 certification, making us among the few Indonesian NGOs to do so.

## Key Lessons Learned

- Requires a holistic, multi-track approach to be effective.
- Research is integral to tracking and measuring our progress.
- Consistency is crucial to sustainability; to deliver consistency, human resources and funding is needed
- We cannot do this alone. This burden has to be shared with as many individuals and organizations in the public and private sector if we are to create an impact great enough to change our nation..







## TEN YEAR ANNIVERSARY CELEBRATION

To celebrate the 10-year anniversary of YCAB's journey, we threw 10 fantastic events in Jakarta during August 2009. Activities included the confirmation of YCAB's new ambassador, model and presenter Caroline Zachrie, who joins a long list of other YCAB ambassadors chosen for their accomplishments, dedication and appeal to the youth crowd: Farhan, Ari Wibowo, Zivanna Letisha Siregar (Miss Indonesia 2008), Amanda Putri Witdarmono (Miss Education Indonesia 2008), and Dominique Agisca.

- 1. Anti-Drug Street Kids Campaigns: The YCAB campaign team disseminated anti-drug information in schools on August 3, then launched an anti-drug campaign in the Grogol area.
- 2. Little Angels Give Back: Well-known restaurant Maroush trained several Rumah Belajar students to bake, equipping them with valuable life skills. The cookies were then sold and all sales proceeds were donated back to the Rumah Belajar to fund educational activities.
- 3. Sogo and Seibu Charity Program: Sogo and Seibu department stores held the charity programs "Sogo Cares" and "Seibu Cares" between July 31 to October 31. Customers were invited to donate to YCAB and Sogo and Seibu matched the amount of customer donations in full.
- 4. Plaza Indonesia Mall Internship for the Rumah Belajar Children: In August, luxury shopping centre Plaza Indonesia took a number of Rumah Belajar children as interns so that they could learn skills like customer service and marketing.
- 5. Painting Exhibition for Charity: As part of Plaza Indonesia's "Art and Sharing Independence" program, YCAB collaborated with Plaza Indonesia and O House Gallery to host an art exhibition between August 11-19. A portion of the proceeds were contributed to support YCAB programs.
- 6. Lunch with Angels at Sushi Tei: From 10-12 August, 20 Rumah Belajar children were taught by popular sushi restaurant Sushi Tei to make sushi. Six of the children were chosen as 'little angels' to promote the Angels of Change Campaign to customers.
- 7. Seminar on "Raising Drug-Free Children": On August 18, we held a seminar led by YCAB CEO and founder Veronica Colondam for parents who wish to protect their children from drug use. This seminar was sponsored by Aksara, Mother Care and HSBC.
- 8. Student Anti-Drug Walk: On August 16, 1020 students participated in a mass walk from JHCC to Monas, in order to raise awareness of the dangers of drug use among youth. This event was realized with the collaboration of Futami and BNN (the National Narcotics Board).
- 9. Press Conference: A press conference was held to share our stories with the media community and thank the media for their support throughout the years. Our Rumah Belajar children contributed cakes they baked, a teaser for the 'Angels Give Back' program.
- **10. 10th Anniversary Dinner**: The peak of the celebrations to mark YCAB's ten-year Anniversary took place on YCAB's founding date of August 13 at the Grand Hyatt Ballroom, sponsored by leading tire producer PT Multistrada Arah Sarana and supported by media partners Bazaar, Esquire and Amica.

Child by child we build our nation.



# **OUR TEAM**

## **Executive Team**

## **Veronica Colondam, CEO**

Veronica Colondam (Vera) is the CEO of YCAB, which she founded in 1999 along with like-minded individuals. Apart from her duties to YCAB, she presently serves as an expert advisor to the Indonesian National Narcotic Board (BNN).

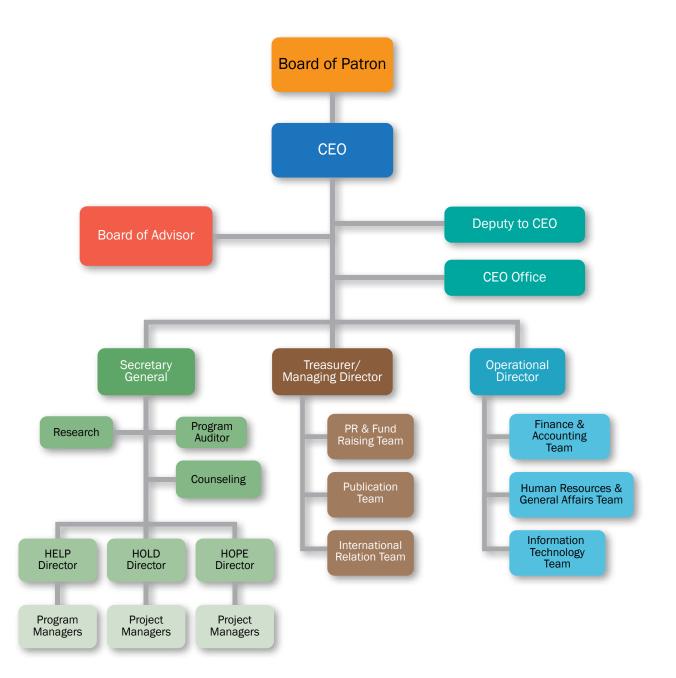
Prior to founding YCAB she was active in anti-drug activities. She was awarded the United Nations - Vienna Civil Society Award in 2001 in recognition of her contributions, followed by the National Gold Award from the President of Indonesia in 2003. In 2004, she was commissioned by the United Nations Office of Drugs and Crime (UNODC-Vienna) as the Regional Coordinator of the Global Youth Network (GYN) for the South East Asia and the Pacific. In 2006, she was appointed as Young Global Leader by the World Economic Forum. She further served as a Fellow of the Asia Society 21 Young Leaders, class of 2007. In November 2008, she received a Social Innovator Park Fellow Award for her contribution as a social entrepreneur in Indonesia.

Vera studied mass communication and public relations for her undergraduate degree. She subsequently earned her Master's of Science in Drug Policy and Intervention from the Imperial College, University of London and the London School of Hygiene and Tropical Medicines. She further attended the Executive Program in Global Leadership at the Harvard Kennedy School of Government and INSEAD for social entrepreneurship.

Her publications include co-authoring a manual book for youth on 'Enhancing Life Skills on Drug Abuse Prevention' (published by the Colombo Plan, Drug Advisory Program, 2004). She published her first book, 'Raising Drug Free Children' in July 2007. She is a frequent contributor to daily national newspaper Media Indonesia and www.kickandy.com.



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## Iskandar Irwan Hukom ("Andie"), Secretary General

Andie was a major catalyst in establishing YCAB, helping greatly to shape the organization in his capacity as Vice President from 1999 to 2002. He currently holds the position of Secretary General of YCAB.

He earned a degree in medicine from the prestigious University of Indonesia in 1985, after which he specialized in anesthetics at Cipto Mangunkusumo Hospital. He subsequently served as head of Narcotic Related Stress Care at the Doulos Foundation between 1993 until 1998. From 1999 to 2002 he was President of the Getsemani Rehabilitation Centre. He has assisted the Al Jahu Rehabilitation centre since 1996. He also holds the position of the Head of Drug Treatment under the Provincial Narcotics Board.



## Sri Mulia Sangtoki, Treasurer

Sri Mulia Sangtoki has held the position of Treasurer at YCAB since 2003. As such she currently heads YCAB's Internal Operations.

Previous to YCAB, she worked as a Senior Auditor at KPMG Hanadi and Sujendro (1993-1995), as an Internal Auditor for the PSP Group (1995-1997) and at Trimegah Securities as a member of their Finance and Accounting Department (1997-2003). She completed her studies at the Faculty of Economics, Trisakti University, Jakarta in 1993.

## Meena K. Adnani, Managing Director

Since she joined YCAB in 2008,
Meena's responsibilities have included
Fundraising, (through sponsorship and
CSR activities), Public Relations and
Marketing as well as Media Relations.
She has a strong legal background
and has worked at Multi National
Companies in Indonesia, Singapore and
the UK.

Meena holds a Bachelors of
Law (LLB) with Honors from the
University of London, England. She
is also qualified to practice law in
England and Wales as well as New York.

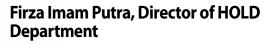


Moni Rejeki joined YCAB in 2005 in the campaign department before she was appointed a Director of the HOLD Department. In 2008 she was appointed Operational Director of YCAB. Previous to YCAB she held various positions in marketing and finance. She holds a degree in Economics from Tarumanagara University, Jakarta.

## Firmansyah, Director of HELP Department

Firmansyah joined YCAB in 2000 as an Event Organizer.
Since then he has managed various programs. In 2007 he was appointed Director of the HELP (then called DHL) program, where he led the team in reaching 300,000 youths in a year. He graduated

at the top of his class from Pelita Harapan University, Jakarta with a degree in Architecture in 1998.



Prior to joining YCAB as Director of HOLD
Department in 2009, Firza held a number of
managerial positions in the agriculture, property
and event organizing industry. He first joined YCAB
as a volunteer teacher, where he discovered his
passion as an educator and developer for these
underprivileged children. He attended Trinity
College Education and Monash University in
Melbourne, Australia.



## **Dominikus Rahmat, Head of Microfinance**

Rahmat joined YCAB in 2009 as the Head of Microfinance in the HOPE department. Before that, he worked at the Dian Mandiri Foundation in various capacities since 2002. He holds a Bachelor of Education degree from the Sanata Dharma University of Yogyakarta.

## Stevens Adrian R. Onsoe, Community Development Manager

Stevens has held various positions at YCAB since 1999 including that of Counseling Supervisor, Volunteer Coordinator, Project Manager in post-tsunami Banda Aceh for two different projects, and Community Development Manager. He is also responsible for YCAB's ongoing ILO-IPEC conditional cash transfer program in the HOPE department. Stevens holds a Bachelor degree in

Economics from Kejuangan '45 University, Jakarta.

Yulinda Panggabean, CEO Deputy for Special Projects

Yulinda (Linda) joined YCAB in 2000, working on the Public Relations side. Later she was appointed Manager of Human Relations at YCAB, before moving to her present position as handling

various special projects. Previous to

YCAB, Linda worked in sales. She studied economics at Universitas Kristen Indonesia and marketing at Prasetya Mulia University, Jakarta.





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## **Board of Patrons**

Our Patrons were there at the start, and played a crucial role in founding YCAB. Their role and responsibility is to monitor and ensure that YCAB continues to carry out its mission in line with the YCAB's original charter. YCAB reports to them periodically on the progress of our work.

## A.M. Hendropriyono

Abdullah Makhmud Hendropriyono is a founding member of YCAB. He is a former head of the National Intelligence Agency (BIN, 2001-2005), and a former Minister of Transmigration (1998-1999). He holds a long and distinguished track record in Indonesia's military and intelligence services. He graduated from Magelang National Military Academy in 1967, and later studied at the US Army General Staff College at Fort Leavenworth in 1980. He also holds a doctorate from Niaga University, Manila, the Philippines.

#### **Pieter Tanuri**

Pieter Tanuri is the President Director of leading tire manufacturer PT Multistrada Arah Sarana Tbk. His support has been instrumental in keeping YCAB afloat. In addition to his duties at PT Multistrada and YCAB, he has been a Commissioner of PT Philadel Terra Lestari since 1997. He was formerly the President Commissioner of PT Trimegah Securities from 2004 to 2007. He earned his degree in Economics from the Trisakti University, Jakarta, in 1988.

## **Togar Sianipar**

Togar M. Sianipar has been a YCAB Patron and Advisor since YCAB's inception. His long and distinguished career dates back to his graduation from the National Police Academy in 1971. The positions he has held include the Head of the Bali Regional Police, Head of the South Sumatera Regional Police, and Head of the East Kalimantan Regional Police. In 2001 he joined the National Narcotics Board (BNN) where he was appointed Head of Daily Activities in 2002. In addition, he is a tenured lecturer at the National Defense Institute (Lemhanas).

## **Board of Advisors**

## **Devi Sujanti Talim, Advisor since 2005**

Devi S. Talim co-founded YCAB in 1999 alongside Veronica Colondam. Previously Devi spent 15 years in banking at PT Bank Central Asia. She resigned in 2007 from her position as Head of Sales & Distribution Personal Banking products to help expand a restaurant

chain business. She holds an undergraduate degree in Economics & Marketing from Tarumanagara University, Jakarta, and a Master's Degree in International Management (2004) from Prasetiya Mulya Business School, Jakarta.

## Josia Abdisaputra, Advisor since 1999

Reverend Josia Abdisaputra is a practicing preacher and counselor. He reminds us of the spiritual dimension of our work at YCAB. He further assists with his counseling experience and wide network of connections. He is a frequent and popular speaker at spiritual venues.

## Lia Sunarjo, Advisor since 2007

Lia Sunarjo brings over 12 years of marketing communications experience to YCAB. In 2002 she was named General Manager for EURO RSCG Adwork! and in 2005 she joined Y&R/Wunderman as General Manager. In 1999 Lia was voted "Best PR executive 1999" by Bali Post. In 2006 she was named one of the "10 Best Female Executives 2006" by Dewi Magazine. She was selected to represent Indonesia in the same year at the Asia 21 Young Leaders forum and was elected as a Fellow of Asia Society 2010.

## **Muhamad Farhan, Advisor since 2006**

YCAB ambassador and host of two TV shows, Extravaganza and Lepas Malam, Muhamad Farhan is a well-known broadcaster in Indonesia with numerous television and radio appearances. Farhan began broadcasting at HardRock Radio in 1993 after earning a degree in Economics from the University of Padjadjaran, Bandung in 1993.

## **Rofikoh Rokhim, Advisor since 2006**

Rofikoh Rokhim (Opiek) is head of the Bisnis Indonesia Intelligence Unit and a faculty member at the Faculty of Economics of the University of Indonesia. She received her doctoral degree with a focus on corporate finance from Université de Paris 1 Pantheon-Sorbonne, France, in 2005. Opiek's research interest includes banking, finance, capital market, good governance, economic crisis, the development of domestic finance, foreign direct investment, micro credit, and related issues. She has published extensively in her field.

## **Sukirno Tarjadi, Advisor since 2004**

Sukirno Tarjadi is a counselor, public speaker and licensed trainer. He holds a post graduate diploma in Satir Transformational Systemic Therapy from the Satir Institute of the Pacivic in Vancouver. He is licensed by the Satir Institute to conduct training for counselors, and certified in Tyalor-Johnson Temperament Analysis ® (T-JTA) and Common Sense Parenting ®, a children's educational program.



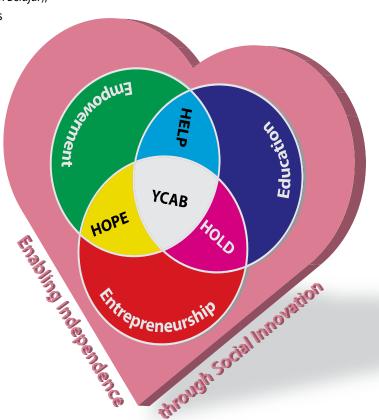
# YCAB PROGRAM OVERVIEW

## Multi-dimensional issues require an integrated, multi-track approach

We believe that tackling substance abuse and moving users or at-risk use to an independent life cannot be optimally done without the collaboration of all sectors of society. We actively engage with the Indonesian government, domestic and international NGOs and Media, and the private sector comprising corporations as well as motivated individuals and civil society at large.

Our Programs comprise the following

- Healthy Lifestyle Promotion for in-school youth (**HELP**)
- A House of Learning and Development (Rumah Belajar), which provides education and vocational skills training for school drop-outs and street children (HOLD)
- Hands-on Operation for Entrepreneurship (HOPE). Providing job opportunities and placement, capital and encouraging entrepreneurship for a long term



Our three pillar programs are supported by Counseling, Research, Public Relations, Finance and a General Administration division.

Our Counseling department works with at-risk youth, students, street kids transitioning to our Houses of Learning, and disaster-stricken communities. We also operate a toll-free, round-the-clock helpline.

Our Research department carries out pre-project needs assessments, surveys, data analysis and other projects as needed. Research is conducted by YCAB for two main purposes: researching current drug trends in Indonesia, and designing and evaluating the effectiveness of YCAB's programs and campaigns.

In 2009, YCAB's research department carried out the following studies:

#### 1. Altering Intentions to Try Drugs

**Supportive Functions** 

An individual's attitudes and intention to experiment with drugs are significantly affected by the individual's perception of his ability to control his behaviour and his actions with regard to drugs. In this research, we found that most youth have

negative attitudes towards drugs yet still possess a degree of intention to experiment with drugs when, or especially, offered for free.

To help this at risk youth change their perception that they can control their actions with regard to drugs requires lifeskill training including self-esteem building exercises, coping strategy and communication skill. Actions to limit their access to the "facilitating factors" such as excessive money and spare time must also be addressed. The percentage of at risk youth remains stable over the last few years, constituting 1-3% of youth population.

## 2. Survey of Junior High Student Sexual Behavior at Jakarta and Tangerang

YCAB's survey found that 77% of respondents had a boyfriend/girlf riend, and 7% were sexually active. The most popular reasons to engage in sexual relations are either they were driven by curiosity, or by feelings (as proof of their love) or by accident. Sometime it happened because their significant other promised them to be responsible. Respondents believed 17 to be the ideal age to date, but of those who had a boyfriend/girlf riend, more than 40% did so before the age of 12. Respondents in junior secondary school (SMP) were already able to use contraception, using information from friends and the internet.



program

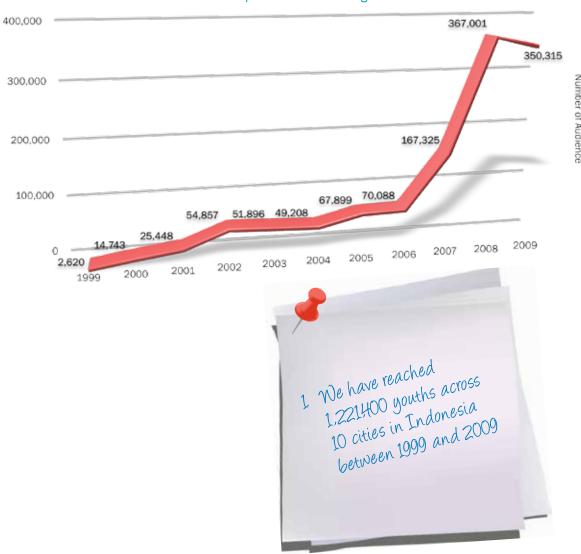
## 3. Study of the Most Seriously Affected Areas by Drug Abuse in West Jakarta

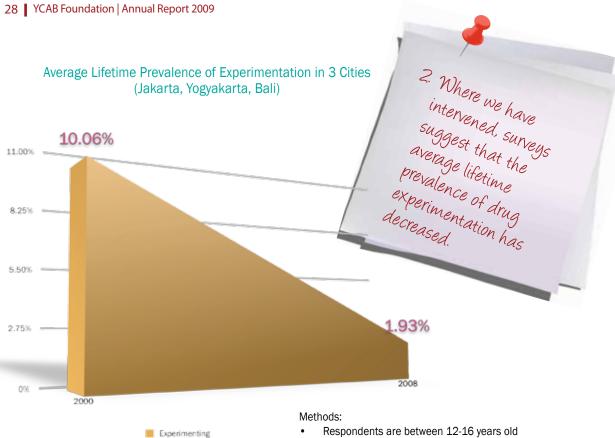
This study found that the residents chose to deal drugs (or involve in drug trafficking activity) instead of trying to improve their socio-economic situation otherwise, because it was easy work that could generate a lot of money in a short period of time. This study is to be followed by a comprehensive and sustainable community empowerment program with BNN.

## Making a Difference

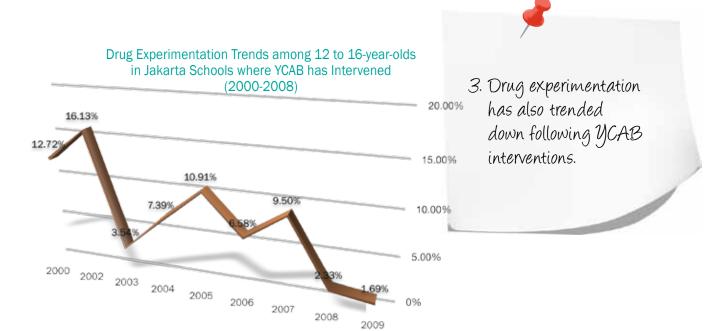
Surveys by our Research Department suggest that YCAB's efforts have made a real difference in the lives of student youth.

## 10 Year Impact of the HELP Program

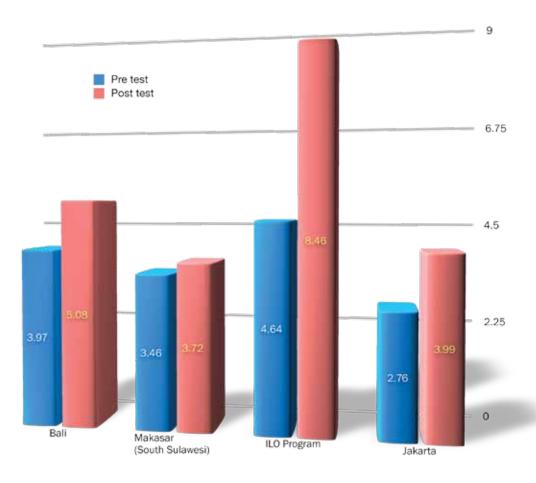




- Survey is based on accidental sampling and self reported questionnaires
- Respondents are students from school receiving YCAB's intervention









Dominique Agisca Diyose, YCAB Ambassador 2009

# ANGEL OF CHANGE CAMPAIGN

In February 2009, we launched the Angel of Change (AOC) campaign by hosting a press conference in the afternoon and a fundraising gala dinner in the evening. Our press conference was attended by 50 media representatives and our fundraising gala dinner ended up being a two-night event with a total of 280 people attending the event.

The Angel of Change campaign aims to inspire every individual and company in Indonesia to invest in the support of underprivileged Indonesian children. We believe that education is the best weapon to combat poverty and develop the future leaders of Indonesia.

You may not

change the whole world,

world...

but you can change someone's

Anyone can commit to becoming an Angel of Change simply be contributing to the extent of their abilities, whether by donating funds, in-kind or time.

Another way to participate is to buy and wear one of our rubber wristbands inscribed with the words *Child by child we build our nation*, which retail for Rp 20,000 (approximately US\$2). All proceeds go to funding our Rumah Belajar (Houses of Learning and Development) for children's education programs. We will also be releasing other merchandise in the future.

Go, Angels!

AOC in 2009:

9817 wristbands
distributed at 152 outlets
distributed 27 new
Inspired 27 new
corporate Angels
corporate Angels
distributed at 152 outlets
Angels





# FINANCIAL REVIEW

In line with YCAB's commitment to running a transparent and accountable operation, we have set forth the financial statement of our activities the last three years. An external auditor has been appointed to audit this data, however these figures still represent the unaudited figures.

## **Financial Analysis**

## Income & Revenue

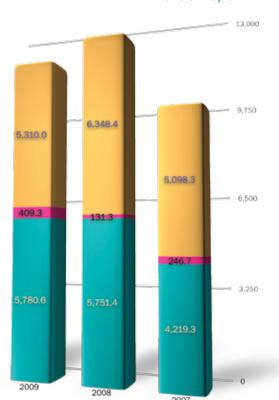
Income from public support contributions rose slightly in 2009 compared to the previous year, thanks to an increase in donations from Corporations which offset the drop in Organization contributions. However, Gifts in Kind decreased from Rp 6,348.4 million in 2008 to Rp 5,310.0 million in 2009. The result was a decrease of Rp 1,038.4 million in total Gifts in Kind between 2008 and 2009.

In Kind Donations
Revenue
Cash Contribution

This loss was partially offset by an increase in revenues, which rose from Rp 131.3 million in 2008 to Rp 409.3 million in 2009, driven largely by merchandise sales from Angel of Change wristbands. Total revenue from 2008 to 2009 rose 211.6% to reach Rp 409.3 million.

Total income from contributions, Gifts in Kind and Revenues stood at Rp 11,499.9 million in 2009, down from Rp 12,231.1 million in 2008.

## Funding Sources from 2007-2009 in Millions of Rupiah



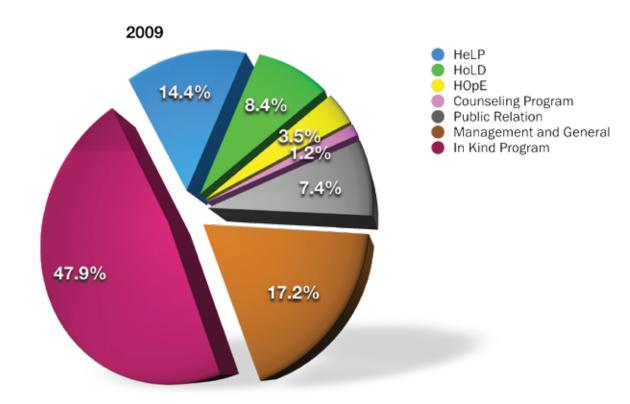
## STATEMENTS OF ACTIVITIES for the years ended December 31, 2009, 2008 and 2007 Numbers shown in thousands of Rupiah (000s)

		2009 (Rp)	2008 (Rp)	2007 (Rp)
Public Support Contributions				
Corporat	e	3,147,187	2,758,511	1,904,009
Organiza	tions	167,164	609,953	293,682
Private d	onations	2,466,214	2,382,945	2,021,644
Total Public S	upport Contributions	5,780,564	5,751,409	4,219,335
Revenue				
Book Sal	es	6,597	22,643	6,420
Merchan	dise Sales	230,370	18,075	18,195
School a	nd Other	27,353	19,800	11,600
School Fe	ees	25,761	25,914	110,210
Dividend	s and Interest	23,443	13,066	52,665
Others		95,765	31,850	47,601
Total Revenue	)	409,289	131,348	246,690
Gifts in-Kind		5,309,960	6,348,390	5,098,308
TOTAL		11,499,813	12,231,147	9,564,332
Expenses				
Program Service	es:			
HELP		1,595,723	2,206,897	1,480,844
HOLD		936,167	908,312	870,738
HOPE		392,193	287,720	543,396
Counseli	ng Program	129,286	106,086	111,553
PR		818,990	922,578	185,817
Management a	nd General	1,909,888	1,765,069	1,145,908
In Kind program	ns	5,309,960	6,348,390	5,098,308
TOTAL E	KPENSES	11,092,207	12,545,051	9,436,564
Change in Unre	estricted Net Assets	407,606	(313,904)	127,769
Unrestricted Ne	et Assets At Beginning Of The Year	1,811,482	2,125,386	1,997,618
NET ASS	ETS AT THE END OF THE YEAR	2,219,088	1,811,482	2,125,386

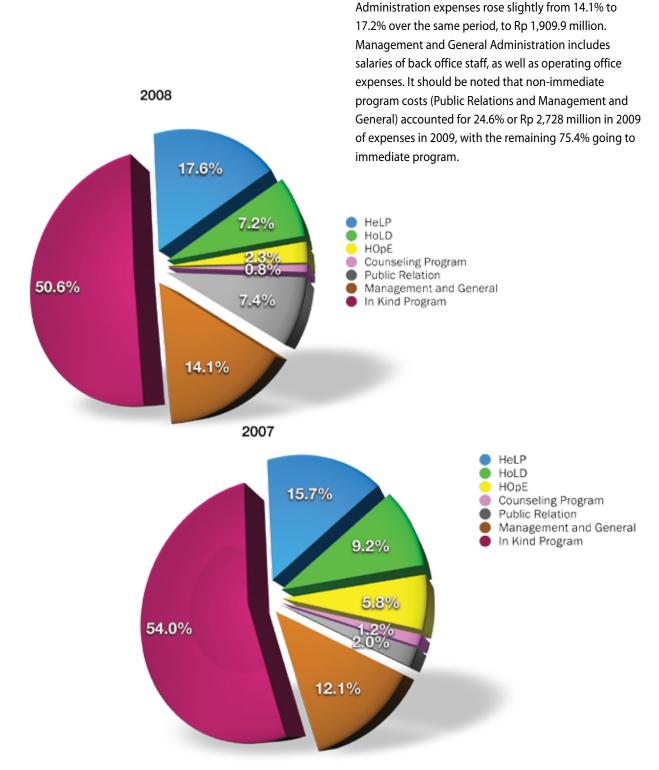
## **Expenses**

Total Expenses fell slightly from Rp 12,545.1 million to 2008 to Rp 11,092.2 million in 2009. This was largely due to a decrease in expenditures for our HELP program and our In Kind programs. The Healthy Lifestyle Program (HELP) absorbed the most funds of all three program pillars, accounting for 14.4% of Expenses or Rp 1,595.7 million, down from 17.6% or Rp 2,206.9 million in 2008. A significant amount of the drop in expenses was due to increased efficiencies, as the scope of our program did not shrink. Our House of Learning and Development (HOLD) Program accounted for 8.4%, slightly up from 7.2% in 2008. Resources absorbed by HOPE climbed slightly from 2.3% in 2008 to 3.5% in 2009, or from Rp 287.7 million to Rp 392.2 million, reflecting our new focus on Community Development.

Counseling activities absorbed 1.2% or Rp 129.2 million, an increase over 2008's 0.8% (Rp 106.1 million). Our allocation to Public Relations held steady as a percentage of total non-program costs at 7.4% (Rp 819.0 million), and actually dropped in terms of absolute numbers from Rp 922.6 million in 2008 to Rp 819.0 million despite our new Angels of Change campaign, illustrating increased efficiencies.



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Our In Kind program fell slightly from 50.6% to

47.9% of total expenses. Management and General

## Summary

YCAB ended 2009 in good fiscal standing, having responsibly, transparently and accountably used the income from donors and revenues to fund YCAB's programs.

## Independent and Sustainable Funding

Besides relying on corporate and individual donations, YCAB is funded through PT YADA Indonesia, PT Pelangi Jaya, Beauty Inc. and through various charitable events. These sources of revenue strengthen YCAB's independence and support the long-term sustainability of our programs by ensuring funding stability.

- **PT YADA** (Youth Against Drugs Abuse) was set up in 2000. PT Yada produces and sells robotic animal toys used for fun entertainment rides in shopping venues through all over the country under the moniker "Yada Toys". Every year Yada Toys bring smiles to millions of kids worldwide. For more information, please visit www. yadaindonesia.com
- PT Pelangi Jaya was established in 2004 to provide non-academic courses for children and short education and training programs to parents and teachers.
   Pelangi collaborates among others with the Association of Early Childhood Educators Singapore (AECES), and the Quantum Learning Network (QLN) in running SuperCamp and the Quantum Learning Method for Teachers.
- **Beauty Inc.** is a spa and health club in Jakarta. Fusing traditional Balinese temple carvings and contemporary design, it offers FDA-approved non-invasive treatment. Clients enjoy a range of luxurious treatments designed to bring a balance to the mind, body and soul, knowing that all profits go to support YCAB's many activities.







## **Audit**

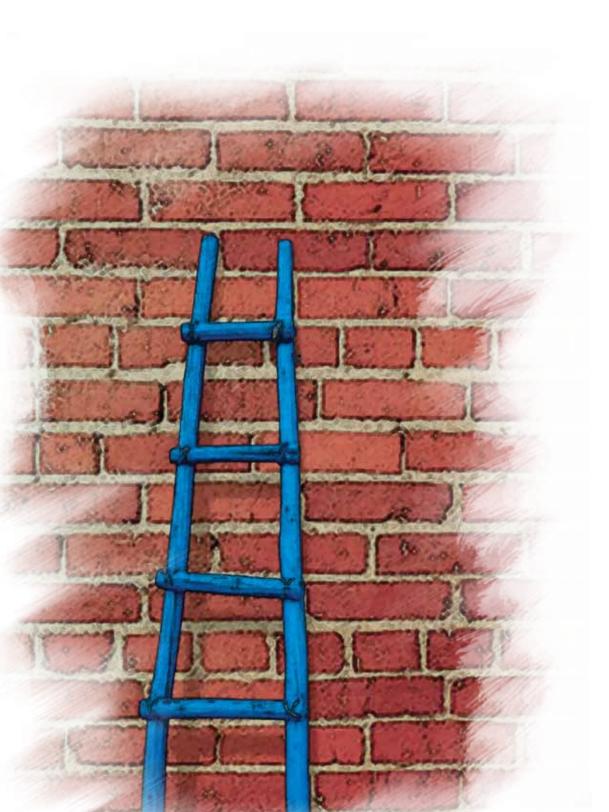
YCAB financial statements have been and will be audited mainly by

#### **BDO (Tanubrata Sutanto Sibarani)**

Jl. Balai Pustaka Timur No. 39 Blok-18

Jakarta 13220-Indonesia

BDO is a major audit company based out of the United Kingdom with 14 offices within the United Kingdom and over 1,000 offices in more than 100 countries through BDO International. For more information, please visit www.bdo.uk.com.



# PERFORMANCE REVIEW IN 2009

# PILLAR 1 — Healthy Lifestyle Promotion for in-school youth (HELP)

Drug prevention and education in schools

## **Program Overview and Description**

Since 1999 we have been running ongoing campaigns to promote healthy lifestyles and alert children to the dangers of drug use. These campaigns consist of promotions, school activities and counseling, with periodic booster program (empowerment program). Previously known under the name Direct Healthy Lifestyle (DHL), the program has been rebranded as our Healthy Lifestyle Promotion (HELP) campaign.

Our campaign works through two modes of delivery:

- Direct-via Face to Face programs inside and outside schools.
- Mass-large-scale events that send a message to the greater community

## Healthy Lifestyle Promotion (HELP) activities in 2009

Talk the Talk — Direct Outreach to Students by YCAB Staff
 In-Class Mass Campaign: Information and anti-drugs messages are presented to students in a fun, interactive manner. For example, through celebrity guests and rock band performances.

**Mass Campaign:** An extremely important tool for YCAB in spreading the message and benefits of a 'Drug Free Lifestyle'. We work closely with media outlets and other partners to mobilize public opinion, spark open debate and gain public support.

\* Trained more than
1,000 peer educator

\* Reached 350,315
youth in 7 cities of
Indonesia

\* Visited 1587
schools

**Life Counseling:** Youths who are identified as being at a 'high-risk' of drug abuse are referred to YCAB counseling service. Ideally these high-risk youths will attend several one-on-one counseling sessions. We also set up Indonesia's first toll free 24/7 counseling service to complement our anti-drug campaigns (0-800-1-NO DRUG).

#### 2. Walk the Walk

The Walk the Walk Booster programs consists of the following programs. They are clinical trial-type of interventions composed of four Life Skills modules and one Information module, that are subject to a YCAB longitudinal study. The study compares the results of 10 schools receiving intervention with the results of 10 schools with no intervention as a control group.

**Training-of-Trainers (TOT):** YCAB runs 2-day Training-of-Trainers (TOT) programs to train youth individuals to go out and disseminate the Live Drug Free message. Applicants for the TOT program are usually either YADA club members or are chosen by their respective schools to attend this program.

**Peer-to-Peer Outreach (Ripple Program)**: Recognizing the limitations of our resources, YCAB has moved to train youth individuals to go out and spread the drug-free message to their peers.

**Intensive Program:** offers a combination of Education and Life Skills such as public speaking training. Initially, the Intensive Programs were implemented using the YADA Clubs and Centers as channels. The YADA Centers were formed in 2006 as a platform for YCAB to conduct programs, monitoring and follow-ups as well as being a mechanism to remind members of the benefits of remaining drug free. In 2009, having successfully reached its optimum ability to raise youth awareness during the previous two years, YADA Club activities were wound down. In 2010 resources previously devoted to the YADA Club will be directed elsewhere including to the Angel of Change Campaign. YCAB will continue to give Intensive Program training in selected schools.

#### 3. Live the Life

YCAB trains individual students to carry out Training-of-Trainer activities for other students. The idea is to accelerate the rate of information dissemination, and to make it independent of us.

Independent check: YCAB's Research department measures the results of these trainers through a random survey of the participants that the YCAB trainers tried to educate, to see if there was an increase in the level of post-education knowledge or change in attitudes.

In addition, a University of Indonesia independent research study assessed the youths who had undergone our Training-of-Trainers of Jakarta Stop Aids program, in terms of their ability to improve their peers' knowledge, with favorable results.



## 2009 Assessment

Our targets and performance in 2009 were as follows. Overall, we were successful in exceeding our targets.

Initiative	Target	Actual
Students reached by Ripple Program	210,000	338,565
Schools enrolled in Intensive Program participated in YCAB Research	10	MOUs signed with 8 schools, first module has started reaching

In total, we reached the following 350,315 individuals through the following methods:

Program	Audience	Number of Schools
Ripple	304,965	1504
Ripple Program executed with Media Indonesia ("Gue Mau Hidup")	8,900	15
Ripple Program executed with Unilever (Jakarta Stop Aids)	24,000	31
Ripple Program executed with Pelita Harapan University	700	7
Total Ripple	338,565	
Mass Campaign with PT Multistrada Corsa	6,700	10
Mass Campaign with Kentucky Fried Chicken (KFC)	3,000	6
Mass Campaign (Other)	2,050	14
Total Audience Reached	350,315	1587

The above programs were carried out in DKI Jakarta, Manado, Banten, Bekasi, Bogor, Bandung and Yogyakarta.

In addition, we were able to achieve the following:

- We carried out HELP Programs (renamed from 'Direct Healthy Lifestyle') in compliance with ISO requirements.
- Ripple Programs in the cities of Bandung, Yogyakarta and Makassar have been
- Our Intensive Program (Life Skills + Peer-to-Peer Education) has enrolled 285 individuals in 8 schools.
- A YCAB Program has begun in Pelita Harapan University and will be continued.

## **Next Steps**

We continue to support and strengthen the program activities mentioned above. We intend to keep pushing our Ripple Program and Intensive Programs (Training-of-Trainers plus Life Skills training), as well as raising awareness through our Mass Campaigns as rolling out our Jakarta Stop Aids (JSA) programs, which we execute with the support of Unilever. Our targets for 2010 are as follows:

Initiative	Target
Total Students reached by Ripple Program	300,000
Jakarta area	256,500
Yogyakarta, Bandung, Makassar	36,000
Manado	7,500
Schools enrolled in Intensive Program (Ripple + TOT/Life Skills)	10
Number of schools with Jakarta Stop Aids (JSA) Program	50

- In addition, we obtained a commitment from newspaper Media Indonesia to take our mass campaign to 15 schools in Bekasi, Jakarta, in 2010.
- The Jakarta Stop Aids Program with Unilever will be continued in five other Jakarta districts, with 50 other schools enrolling in 2010.
- The YCAB Program will be continued in Pelita Harapan University and will be continued.
- Conduct 6 Mass Campaigns, reaching 2900 students in 6 schools/communities
- Life skills training in 3 schools/communities, reaching 103 individuals in the Greater Jakarta Area
- 3 Training-of-Trainer (TOT) sessions reaching 200 individuals in 20 schools/ communities in Bekasi, Jakarta; and 50 individuals in 10 schools/communities in Makassar, Sulawesi.

## **Counseling Targets for 2010**

Our Counseling department works to support the HELP Campaign programs by assisting schools to empower their students through various modules, for example how to handle 'Love, Sex and Dating.' In 2010 our targets are to reach and empower 5000



individuals.

# PILLAR 2 — House of Learning and Development (HOLD)

Education, Vocational Training, and Job Placement

## **Program Overview and Description**

An International Labor Organization study stating that 92.8% of street children are involved in drug abuse and trafficking inspired us to start the first Rumah Belajar in 2003 for dropout students and underprivileged children.

We provide certified Basic Education, Skills Advancement and Vocational Training as well as job placement. A few promising individuals may receive scholarships to continue their education. In addition, working together with Pillar Three of our program (micro-finance and micro-franchise), students and graduates of Rumah Belajar may receive additional assistance in starting small revenue-generating businesses, for example loans to start selling mobile phone top-up funds. Finally, students' families are encouraged to visit the free family health clinic held in the Rumah Belajar once a week.

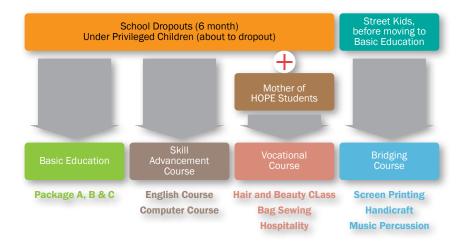
Currently, three Rumah Belajar are up and running in the Duri Kepa, Tegal Alur and Cikarang areas of Jakarta. YCAB also opened a Rumah Belajar in post-tsunami Aceh for one year during 2006-2007. The long-term objective of our Rumah Belajar programs is to give opportunities and hope to underprivileged youths towards independence, by reducing their risk of engagement in drug trafficking and drug abuse through education, empowerment and entrepreneurship programs.

## **Our target population**

- Street children (about 20% of our students). These undergo our Bridging Course first, to socialize them before they enter the courses.
- Drop outs: children who have dropped out of school for over 6 months (about 60% of our students).
- Under-privileged children who have just dropped out of school (about 10% of our students)

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## Rumah Belajar provide the following educational programs:



• Some of our vocational programs are also open to the mothers of Rumah Belajar children.

#### 1. Educational learning packages

Rumah Belajar offer a government-endorsed 'open school' program that enables poor students to complete Junior-High to High-School education at an accelerated rate (e.g. Junior-High School graduation after only 6 months) with the same education quality and course qualifications as those receiving a normal education.

There are several levels offered:

- Package A: Elementary School level.
  - · Package B: Junior High School level.
    - Package C: High School level

A nominal fee of Rp 500 per day is charged, or Rp 10,000 (est. just US\$1) a month. This is to give them dignity, so that they will have a sense of dignity and ownership regarding their future.

## **Bridging Courses**

Designed to socialize and introduce street children to the discipline and values of mainstream society, we promote fun and creative activities such as our percussion band, handicrafts and team building.

#### 3. Skills Advancement Courses

These are open to the Package A, B and C students, as well to underprivileged school children in general. Students can learn

Our percussion band was invited to perform with well known celebrity artist Dewi Sandra! They will further appear with her on television in 2010.

English or Information Technology basic computing skills. Courses are accredited by the prestigious Binus Center (BINUS University)

#### 4. Vocational Courses

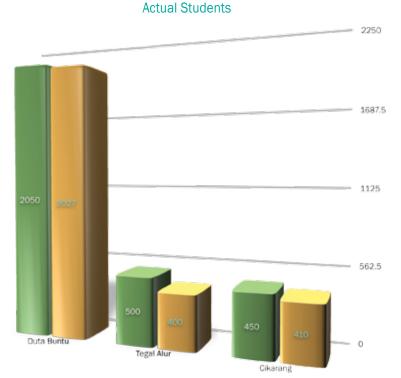
- Hair and Beauty. Young, female drop-out students at Rumah Belajar and graduates of Rumah Belajar looking for more skills train as salon staff and stylists under the well-known Rudy Hadisuwarno chain. They can also learn make-up salon skills.
- **Bag Sewing.** Students are taught to make bags by fashion manufacturer Sophie Martin and the products are then sold, with the profits go to the students.
- Paper Recycling. Students learn to make a recycled paper products for sale. This program has not yet been scaled up yet, as we are still looking for a steady income-producing market for its products.
- **Printing.** Participants are taught how to print letters and graphics including commercial applications such as printing T-shirts, banners and business cards.
- Food & Beverage Work Study. A special work-study program for Package C students that combines formal education with hands-on F&B focused learning at BINUS University and reputable restaurants.

## **At Risk Counseling**

Most of the youths studying at Rumah Belajar centers are school drop-outs and are either unemployed or work on the streets. The goal in counseling this 'at risk' population is to restore their self esteem, morale and basic ethical sensibilities, and to help this group to integrate into society. We also empower the parents through counseling.

## 2009 Assessment

In total, the Rumah Belajar served 2837 children in 2009.



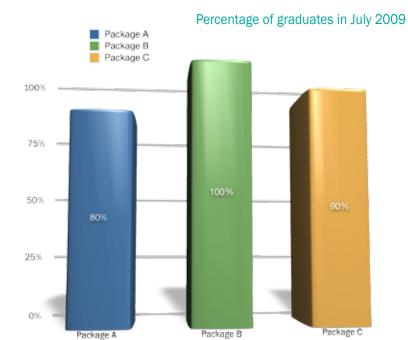
Actual

Target

Rumah Belajar Target Students vs.

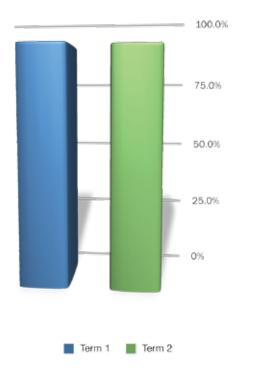
just slightly short our target of 3000. This was mostly due to funding and capacity issues.

Our student pass rate of the National Examinations was good. We had 92% of Package

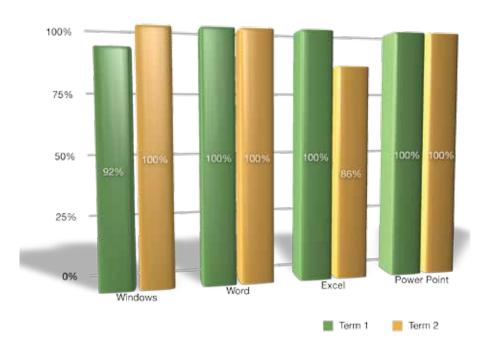


Percentage of English course graduates in Term 1 & 2

C participants passing, 100% pass rate in Package B, and 80% of Package A.

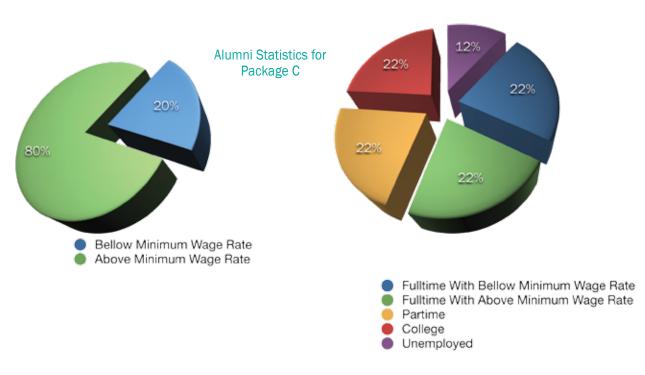


## Percentage of BINUS computer exam graduates in Term 1 & Term 2



Our English and Computer graduate pass rates were also high.

Most heartening, most of our December 2008 graduates (80%) were able to secure employment with wages above the mandatory minimum, and 100% are working. Of our



July 2009 class, 78% are working and 15% have gone on to higher education.

## **Next Steps**

YCAB plans to concentrate on improving our Availability, Affordability, Quality and Assurance in 2010.

- 1. Availability: Currently there are plans to set up more Rumah Belajar in collaboration with our partners. We also plan to hold a mobile computer class to reach potential students who want to raise their digital awareness and abilities. Our total target is to serve more than 4000 students.
- 2. Affordability: We strive to find more funds and to expand our Rumah Belajar. Largely due to economic reasons, providing access to quality education at an affordable rate is something that we must continue to do. This is why we are giving every school drop-out an opportunity and hope to continue their study and gain skills to secure employment.
- 3. Quality: We plan to work together with outside parties to provide vocational internships for each of our programs (Salon, Hospitality, Educational Packages). We are adding a Mechanic program in collaboration with Yamaha. We also plan to work with other YCAB divisions for total empowerment of our students, such as encouraging entrepreneurship and improving income levels by working together with our Pillar 3 HOPE microfinance programs.
  - Partnering with BINUS University, Package C-level Rumah Belajar students can do a F&B work-study program over the course of three years in which they spend one day a week learning the theory of Hospitality in class and four days a week practicing (internship) in our partner restaurants.
- 4. Assurance: Scholarships are available to our best package C graduates and we will continue to expand this program in the years ahead. We hope to work with more higher education institutions and inspire corporations to support our graduates. Providing access to education is a good thing but it is not everything. Securing decent jobs after education is what matters most. Not only it is about getting a job, but it is about sustaining a decent job. That is our measure of success. That is our ultimate goal for our graduates.

"I now earn eight times as much as I did as a newspaper boy. My dream is to be a teacher and to have my own business, like a grocery kiosk." - Sodik Maulana, the highest Package C Rumah Belajar scorer on the 2008 National Examination. His daily commute from home to school was about 15 kilometers by bicycle.

> "I have hope again." — Togar (17), who must sells snacks to cover his transport costs to the Rumah Belajar.

"I want to be something better." - Franky (19), plays the quitar and helps park cars to help his family. He must also finance his own transport expenses to the Rumah Belajar.

"Rumah Belajar gave me the chance to change my future" - Fitri (20) selected amongst McDonald's best employees and is now being trained in Singapore. She graduated last year from Rumah Belajar



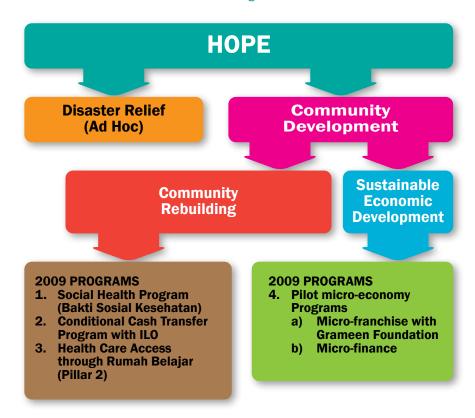
## PILLAR 3 — Hands-on Operation for Entrepreneurship (HOPE)

Providing job opportunities and placement, capital and encouraging entrepreneurship for a long term

## **Program Overview and Description**

The third pillar of our program, Hands-on Operation for Entrepreneurship (HOPE), began in 2006, in the aftermath of the Aceh tsunami. At that time this pillar was known as Community Development, and its focus was Disaster Relief followed by Community Rebuilding. We then realized that our goal of building up long term community prosperity and welfare was best served by helping them to increase their economic capacity and become self-sufficient. With that in mind, YCAB shifted our focus away from Disaster Relief (although we maintain the capacity to assist on an ad hoc basis) to Community Rebuilding and Sustainable Economic Development.

## **Our Present Program Focus**





#### 2009 Assessment

The HOPE Program gained strength and momentum in 2009. We carried out Disaster Relief efforts following the Padang earthquake, but majority of our focus moved to Community Rebuilding and Sustainable Economic Development. We implemented the following projects in those areas as follows.

#### 1. Bakti Sosial Kesehatan (Social Health Program)

In 2009 we trained Pelita Harapan School students on Healthcare and Social Service, and working together with other parties to provide general medical treatment, dentistry services, minor operations and distribute food to needy populations in Leles Village, Jakarta; Ambon, Maluku; and Galur in Johar Baru Regency.

## 2. Strengthening the Impact of the Government's Conditional Cash Transfer **Program**

In 2009, YCAB administered a Conditional Cash Transfer (CCT) Program called Program Keluarga Harapan (PKH) that was designed by the Social Ministry, the Ministry of Education and the Ministry of Health and administered International Labor Organization (ILO). The ILO appointed YCAB as the executor.

The Program works to dispense cash transfers to very poor families (as defined by the Central Bureau of Statistics) with school-age children. By keeping children in school, this CCT program lowers their probability of drug abuse, and preventing child labor or street children. In addition, the CCT Program offers a potential entry point for YCAB's other activities such as introducing the Rumah Belajar, vocational courses, and micro-finance services to the community.

(a) Mini Program YCAB ILO-IPEC (Pilot Study)

YCAB executed a pilot CCT program beginning in December 2008 with ILO in the Koja area of North Jakarta. Our efforts included:

- Socializing the program to the participants and guiders of the PKH program.
- Holding a workshop on how to increase the impact of the PKH Program so as to decrease the number of street children and child laborers.
- Preparing teachers and tutors.
- Assessing the study: recruiting, training and monitoring the surveyors; identifying 275 respondents; and performing analysis and data entry.
- (b) Strengthening the Impact of the Keluarga Harapan (PKH) Conditional Cash Transfer Program towards Reducing Child Labor/Street Children in Tugu Utara Village, Koja Sub district, North Jakarta.

Following the successful execution of the three month pilot project, YCAB implemented the full fledged program, with activities as follows.

- Forming Rumah Belajar (Houses of Learning and Development), in overlap with Pillar Two of YCAB's programs.
- Giving remedial classes to 125 PKH student recipients.
- Basic Counseling Skills Training for staff, teachers and tutors.
- Quantum Learning Training for teachers.
- Empowering families.
- Additional services including counseling, vocational computer courses, and creative activities such as music and drama lessons.

To continued building on the work that we have done; and to integrate this with other YCAB activities. The program has been sufficiently successful that the program will be extended until March 2010, with a further extension of one year until 2011. We will also continue to work together with local Posyandu health clinics and schools to improve the health and education of the affected families.

In 2010, we also plan to provide expanded health service access to students and their families. YCAB is presently in the the process of applying for permits to run a public medical clinic (Balai Pengobatan Masyarakat) and a public dentistry clinic (Balai Pengobatan Gigi Masyarakat).

#### 3. Pilot Micro-Economy Program

Our Micro-economy program focuses on empowering participants by assisting them to achieve financial independence and improving their long term welfare. In 2009 we did this through two initiatives, Micro-enterprises and Micro-franchises.

#### (a) Micro-franchising pilot project

We worked together with the Grameen Foundation to execute a micro-franchising program pilot project. In the third quarter, ten of the Rumah Belajar students/family members were equipped with mobile phones and a small amount of start up funds, to start a business selling top-up mobile phone funds.

#### (b) Micro-finance program.

In order to improve the long term welfare of the community and empower women, we focused much of our Pillar Three program efforts on micro-finance activities directed at women. It is also hoped that a successful micro-finance program will be able to help contribute funds towards other YCAB activities.

In September 2009 YCAB began preparations for a pilot micro-finance project. We recruited a new team and in November and December 2009, we began engaging the community, using the Rumah Belajar learning center (Pillar Two) at Duta Buntu, Kedoya, Jakarta as our point of entry).

Only women between 18-60 years of age were eligible for loans. Conditions included enrolling any school-age children in school. Clients could only borrow in groups of at least 10 women. They had to pay back their loan within 20 weeks, with one payment per week. As of year-end 2009, we had engaged 63 clients in total in 6 groups, and disbursed a total of Rp 62,500,000 in loans. Repayments were 100% on track.

## **Next Steps**

Our projections for 2010 are as follows: we anticipate serving making 2,136 loans, for a total value of Rp 2,556,500,000 with an average first loan size of Rp 1,000,000, with all loans going to women.

In addition, given the positive results of our initial pilot study, we anticipate spinning off a separate legal entity (as required by government regulations) to independently manage, expand and administer this micro-finance program. This new legal entity would continue to work together with YCAB's programs and a portion of the profits would go towards supporting YCAB activities. In 2010, we also plan to provide health services access to students and their families.



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## **OUR PARTNERS & SUPPORTERS**

We are forever indebted to the generosity and assistance of supporters too numerous to list here in full. While it is impossible to mention everyone, we do want to specifically note a few of our oldest supporters as well as our new Angels of Change, leading the campaign in 2009.

## **Longstanding Partners**

Bekasi District Health Service, Bekasi District Narcotics Board, Bina Nusantara, Close Up, Coca Cola, Colombo Plan Drug Advisory Programme, Fruit Tea, Gadis Magazine, Grameen Foundation, GT Radial, Indika FM, International Labour Organization (ILO), Joop Fine Living, Kentucky Fried Chicken (KFC), Lippo Bank, Martha Tilaar, Masima Group (Prambors FM, Female, and Delta FM), Media Group (Media Indonesia and Metro TV), Ministry of Foreign Affairs, Ministry of National Education, MRA Group (Amica, Bazaar, Esquire, Hard Rock FM, Cosmopolitan FM, I-Radio FM, and Trax FM), Mustika Ratu, National Narcotics Board (BNN), North Jakarta City Administration, Pelangi Jaya, Plaza Senayan, Provincial Narcotics Board of Jakarta (BNP Jakarta), PT. Multistrada Arah Sarana Tbk, PT. Telekomunikasi Indonesia Tbk, PT. Yada Indonesia, Rudy Hadisuwarno Training & Salon, Tangerang District Health Service, Telkomsel, United Nations Office on Drugs and Crime (UNODC), United Tyre Co.Ltd, Yayasan Puteri Indonesia, Yayasan Unilever Indonesia, Young & Rubicam

































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## Angels of Change so far

Alun Alun, Bakerzin, Beauty Inc, Cafe & Restaurant & Gallery Koi, Cassis Group, Garuda Indonesia, Hero Group (Giant, Guardian, Hero Supermarket, and Star Mart), Holland Bakery, King of Thai Restaurant, MARSIO Studio, Mom-Mom, Nomi Inc. (Maroush, Front Page, and Anatolia), Pepper Lunch, PT. Asuransi Tokio Marine Indonesia, PT. Eatertainment International Tbk (Amigos, Papa Ron's Pizza, and Putt Putt Golf & Games), PT. Multitrend Indo (Mothercare), Rasane Restaurant, Sebastian Gunawan, Secret Wardrobe Boutique, Seibu Department Store, Sogo Department Store, Sony Ericsson, Sophie Paris, STIE Kasih Bangsa, Sushi Tei, Teledata, Toni & Guy





































